

FINANCIAL TIMES

World Business Newspaper <http://www.FT.com>

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WORLD NEWS

German government announces plans for jobless in advance of regional election

Germany's centre-right coalition government announced measures to put the unemployed back to work, only days before a regional election which the opposition Social Democrats are forecast to win. Page 2

Blow for tobacco advertising

An industry fight against a European Union ban on tobacco advertising was dealt a potentially mortal blow when the European Parliament's environment committee rejected amendments that could have reopened the debate on prohibition. Page 2

Spanish trawlers fined £1m

Twelve Spanish fishing companies were ordered to pay record fines and costs of more than £1m (\$1.67m) for heavy over-fishing in British waters. Page 16

Uster contractors claim bias

Two Northern Ireland contractors who claim they were refused public works contracts because of their religious and political beliefs have taken their case against the UK government to the European Court of Human Rights. Page 16

Japanese coalition threatened

Minority partners in the ruling coalition of Ryutaro Hashimoto, the Japanese prime minister, have threatened to pull out if an anti-corruption bill is watered down. Page 4

Blair defends nuclear deal

Tony Blair, the UK prime minister, defended his secret deal with President Bill Clinton to reprocess and store Georgian nuclear material, insisting the operation was designed to thwart international terrorists. Page 16; Editorial Comment, Page 19

Guatemala explores tobacco action

Guatemala is exploring legal action against two US tobacco companies to recover healthcare costs associated with smoking, in what is believed to be the first such move by a sovereign state. Page 5

UK clamps down on bootleggers

The UK government has threatened to revoke the licences of pubs and restaurants caught selling illegally imported drink. The smuggling costs almost £1bn (\$1.67bn) a year. Page 16

Businessman charged in Portugal

British businessman David Lowry, detained in Portugal for a year without trial, has been formally charged with fraud.

Australian dock action spreads

The National Council of Dock Workers' Unions of Japan said it would block ships from Australia loaded by non-union workers as a gesture of support for the sacked Australian dockers.

China and Taiwan in talks

Negotiators from China and Taiwan met for the first time in nearly three years. Page 4

Limit sought to UK gun exports

Pressure is growing on Britain to tighten export controls for guns and other small arms because of evidence that weapons from the UK are found in violence-ridden developing countries. Page 15

US Republicans retreat

Retreating under pressure, the leadership of the US Republican party offered to allow comprehensive campaign finance legislation to come to the floor for a vote. Page 7

BUSINESS NEWS

Philips fails to hit ambitious target in the market for mobile phones

Philips, Dutch electronics group, has scaled down its mobile phone ambitions after losses which flattened first-quarter profits before extraordinary items. Philips still lags far behind market leaders in mobile phones. Page 21; World stocks, Page 42

Boeing's first quarter net earnings

dropped to \$50m from \$540m last year, hit partly by a price war with Airbus Industrie. The US aircraft maker made a \$219m provision for expected losses on its latest 737 aircraft. Page 21

Siemens shares fell after the

German electronics group warned profits might not reach its forecast of DM3bn net income this year. Interim net income rose 10 per cent to DM1.19bn (\$665m). Page 17; World stocks, Page 42

World Trade Organisation upheld

complaints by the US, EU and Japan that Indonesia's "national car" programme violates international trade rules. Page 15

Ameritech, the US phone group,

is seeking to invest between \$1bn and \$3bn in a central or eastern European telecoms group by the end of next year. The company has invested around \$4.7bn in Europe to date.

Mobil of the US has struck a deal

with UK-based partner Monument Oil and Gas and Turkmenistan's state oil company, to explore and develop energy resources in Turkmenistan. Page 28; Mobil declines, Page 23

Security Capital Group, US-based

property company, has almost \$2bn to invest in property outside the US and plans to create a new European-based company, Security Capital Global Realty. Page 23

Electronic Data Systems, the US

information services provider, and Banca di Roma, the Italian commercial bank, signed a \$1.5bn, 10-year information technology deal. Page 25

Euro Disney's losses reduced

thanks to more visitors and greater efficiency. The Paris-based theme park's interim losses fell to FF200m (\$34.2m) from FF210m a year earlier. Page 25

Philippine Airlines, the ailing

national carrier, is talking to international airlines including Northwest Airlines, American Airlines, British Airways and Lufthansa about a possible alliance. Page 22

Foreign bankers in China appealed

to Beijing to relax curbs on their lending in the local renminbi currency. Page 4

First Pacific, Hong Kong-based

conglomerate, has sold its stake in United Commercial Bank of California for US\$120m. Page 22

Colgate-Palmolive, US consumer

products company, boosted three-month income by 16 per cent to \$196m despite the strong dollar. Page 25

Lucent Technologies beat Wall

Street forecasts, more than doubling second-quarter net income to \$180m. Page 23

World Equity Markets

The latest trends and data from more than 50 national markets at a glance

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Communist leader vows to reject Yeltsin's man again

By Chrystie Freeland in Moscow

Russia was pushed to the brink of political crisis yesterday when Gennady Zyuganov, the Communist party leader, said he was prepared to force new parliamentary elections in a crucial vote on Friday.

Mr Zyuganov said the Communists were eager to call President Boris Yeltsin's bluff and reject Sergei Kiriyenko, his prime minister designate, when he faces a third and final confirmation vote on Friday.

If parliament votes against Mr Kiriyenko for a third time, Mr Yeltsin will have the power to dissolve the legislature and call new elections.

Mr Zyuganov said that was a step the left would welcome. He said: "We are ready for elections. We think they would be very beneficial to us."

"In its current make-up, the Duma (the lower house of parliament) will not be bold enough to make changes to the constitution and put limits on the executive powers that are destroying the country."

In past confrontations, Russia's weak and disorganised parliament has always caved in to the Kremlin.

But this time, Mr Yeltsin's brinkmanship has provoked a more unified and hostile reaction from the parliamentary parties than before.

The key issue is whether the Communist leader will be able to



Russia's Communist party leader Gennady Zyuganov faces reporters in Red Square, Moscow, yesterday as he threatened to call President Boris Yeltsin's bluff and force new parliamentary elections

force rank-and-file deputies to give up their seats and risk new elections. Unlike their party bosses, Communist backbenchers are unlikely to welcome new elections and the risk of losing their prestigious and lucrative Moscow posts.

A crucial factor will be the parliament's decision, expected today, on whether the third vote for Mr Kiriyenko, 35, will be open or secret. If it is secret, he is likely to be confirmed as prime minister. If it is open and party discipline is easier to enforce, the risks for the Kremlin will be much higher.

Mr Yeltsin yesterday showed no signs of budging. A Kremlin spokesman said his nomination of Mr Kiriyenko was final and could not be changed. However, Mr Yeltsin is expected to do some last-minute lobbying today, agreeing to meet with the speakers of the upper and lower chambers of parliament. The upper house yesterday spoke out on the president's behalf, urging the Duma to back away from a confrontation.

Moderate Communists, including Gennady Seleznev, the speaker of the Duma, and some of the smaller leftist parties have

also urged the Communist leadership to back down.

In addition to the Communists, Yabloko, the liberal opposition party, has said it will vote against Mr Kiriyenko.

The two groups by themselves do not have quite enough votes to sink Mr Kiriyenko's candidacy, but their united opposition would make Friday's decision very precarious.

The Duma's hostile mood was apparent in its decision yesterday to endorse a land code which does not provide for the free sale of arable land. Mr Yeltsin has vehemently opposed the law.

Bank of New York bids for Mellon

By William Lewis and John Authers in New York

The Bank of New York yesterday launched a \$24bn hostile bid for Mellon Bank of Pittsburgh, in an attempt by the oldest bank in the US to join the wave of consolidation sweeping the financial services industry in the US.

Mellon immediately rejected the all-stock offer - the largest ever unsolicited bid for a bank in the US. "We are not interested in pursuing a transaction - we are not for sale," said Frank Cabot, chairman and chief executive of Mellon.

In response BoNY said it would not launch a tender offer but would work to persuade the Mellon board to change its decision.

BoNY said that its unsolicited offer followed several years of on-off talks between the two banks, including a near-merger deal last December. "We are dismayed by the quickness of their reaction," said Thomas Henry, chairman and chief executive of BoNY.

If the bid is successful it would create a global powerhouse in several investment management-related businesses. The bank would be the largest global custodian in the world, with \$5,500bn in assets, and be one of the largest fund managers with \$350bn in assets under management. It would be the sixth largest US bank by market capitalisation.

It follows a flurry of huge bank

deals in the US including the \$170bn merger agreement earlier this month by Travelers Group and Citicorp, and similar accords between NationsBank and BankAmerica and First Chicago NBD and Banc One.

US investors have long seen a combination between BoNY and Mellon as a good fit with both banks' focus on building fee income. However, BoNY's bid tactics astonished analysts and in morning trading its share price fell 3 1/4 - 2 per cent - to \$62 1/2.

Mellon's share price rose 7 1/2 - 11 1/4 per cent - to \$77 1/2, partly on speculation that the nature of BoNY's so-called bear hug approach would push Mellon to seek a white knight bidder or

lead to it obtaining a higher price from BoNY. BoNY said that, based on its stock price close on Tuesday, its all-stock offer valued each Mellon share at \$90.

Derek Sward, banking analyst at Keefe Bruyette & Woods, the Wall Street investment broker, described BoNY's tactics as "extraordinary".

Other analysts said they were surprised by the concessions made by BoNY, for example its plan to situate the bank's headquarters in Pittsburgh, Pennsylvania, and name the bank the Mellon Bank of New York.

Lex, Page 20
Marriage proposal, Page 24
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IBM attempts to tap into nursery computer market

By Louise Kohoe in San Francisco

When it comes to computer literacy, it seems it can never be too early to start.

International Business Machines and Little Tikes, a subsidiary of Rubbermaid, has known for its ride-along toys for toddlers, will today unveil a jointly developed computer system for 3-7 year olds.

The all-in-one unit includes a child-sized desk and bench seat with a built-in computer system. IBM has thrown out its traditionally conservative palate of greys and black in favour of bright yellow and purple plastic - with just a touch of its signature blue.

Little Tikes, which will distribute and market the Young Explorer to pre-schools and elementary schools, designed the unit with young children and their teachers in mind.

In contrast to standard PCs, which typically have a mess of wires coming out of the back of the machine, all wiring is contained and hidden. So too is the actual computer, ensuring that young inquiring minds do not have too much opportunity to explore the wonders of disk drives and other delicate equipment. The flat membrane keyboard is built into a yellow plastic desk. It can survive sticky

fingers and spilt orange juice, but it has the standard keyboard layout and size so that skills learnt can be transferred to home PCs.

Software from IBM's Edmark subsidiary is designed to enable children to start learning programs such as Miller's Math House and Bailey's Book House with the click of a mouse. Pre-school teachers, who sometimes are less enthusiastic about technology than their charges, are also assured that the system will work at the press of a button without them needing to take computer courses.

The system, which goes on sale in North America this summer at a price of \$2,300, is aimed mainly at nursery schools and primary schools. However, IBM is also considering a retail version. "My children are asking me 'When can we get one?'" said Michele Riggs, IBM project manager and mother of two. She initiated the project development two years ago, after observing the use of PCs in her son's nursery school.

For IBM, the project is not all fun and games. In the US education market Apple Computer remains the market leader. By taking a new approach IBM aims to overtake its competitors. No doubt it has also considered the benefits of making a good impression on a future generation of technically astute workers.

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WORLD NEWS

EUROPE

New defeat for tobacco advertising

By Michael Smith in Brussels

An industry fight against a European Union ban on tobacco advertising was dealt a potentially mortal blow yesterday when an influential group of European parliamentarians rejected attempts to toughen the prohibition.

The European Parliament's environment committee took the highly unusual step of backing without amendment a proposed law agreed last December by the narrowest possible majority

of European Union nations. Many MEPs would have liked to strengthen the ban, which will be implemented in stages from 2001, culminating with a 2006 prohibition on all forms of sponsorship.

However, they accepted the advice of their leaders, including Ken Collins, environment committee chairman, that changes could enable prohibition opponents, including Germany, to reopen the debate and reverse the ban.

The committee's advice seems certain to be accepted

by a meeting of the full parliament in mid-May. Mr Collins said all the large parliamentary parties agreed the measures should be backed without amendment.

Parliament shares decision-making powers with the 15 EU nations on tobacco advertising. Tobacco manufacturers, newspapers and advertising groups have been fighting a rearguard action against the ban, arguing that it will destroy jobs and that the legal basis for it is ill-founded.

Last week the parliament's legal affairs committee voted 12-7 to reject the ban's legal base. However, the environment committee is preparing the report on the issue on which the full assembly will vote. If parliament makes no amendments to the proposed directive, the European council of ministers will be obliged under EU procedure to adopt the measure without change.

Anti-smoking campaigners had argued that a vote for amendments would lead to "co-decision" negotiations between the council and the parliament which could in turn have led to attempts to change the minds of countries that voted for the ban in December.

At yesterday's meeting of the environment committee, members voted 36-7 in favour of the ban after rejecting more than 70 amendments. Their decision means the UK, a strong supporter of the ban after securing a long phasing out period for Formula One racing, is likely to facilitate the final adoption of the prohibition proposal under its pres-

idency of the EU ending in June. Member states would have three years to legislate to put the directive into effect. A billboard ban on advertising would come into effect then, with a newspaper prohibition a year later.

Sponsorship of events including sports and arts would be allowed to continue for another year at least and there would be a further three-year exemption for "global events" to be nominated by individual countries.

Portugal charges Briton with fraud

By Peter Wise in Lisbon and Clay Harris in London

A Briton detained in Portugal in connection with a suspected international share sales swindle has been charged with "qualified fraud", criminal association and falsification of share certificates.

Eight other US, Hungarian and Canadian citizens, none of them detained or publicly identified by the Portuguese authorities, have also been charged with offences related to the operations of Paramount Portugal, a Lisbon-based shares sales operation closed by Portuguese authorities last year.

Portuguese investigators suspect Paramount defrauded international investors by selling US shares that turned to be practically worthless. The charge of "qualified fraud" relates to activities undertaken on a professional basis.

The charges against David Lowry, who has been held in a Lisbon jail for a year, were lodged on Tuesday evening, the eve of the 12-month deadline for bringing criminal charges against a detained suspect.

Mr Lowry's detention without charge for a year had been challenged by supporters as a breach of his human rights. The UK ambassador in Lisbon wrote three times to Portugal's justice minister expressing concern.

Mr Lowry, who denies any wrongdoing, has made several unsuccessful applications to be released on bail. He has also sought to take legal action alleging negligence by Portuguese judicial officials in the handling of his case.

The attorney general's office said yesterday that Mr Lowry's legal rights under Portuguese law had been fully respected. It said charges had not been brought sooner because of the "extreme complexity" of the case.

The charges in the case are understood to involve nearly 1,400 separate instances of alleged fraud.

The Swiss Banking Commission last month closed Paramount Securities & Trust Company, which held a controlling stake in Paramount Portugal. The Swiss regulator said Paramount had "violated rules on the conduct of trade in a cross manner".

Since the beginning of 1997, Portugal has closed the local offices of other unauthorised share-dealing operations - Robinson Schwab and Bathgate, Dreyfus and Pierce.

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Milosevic plays the Serbian nationalist card once more

Serbs vote today on foreign mediation in Kosovo. The government has made it clear what the answer is, writes Guy Dinmore

Serbia is turning the clock back seven years. Once again Slobodan Milosevic, now president of a diminished Yugoslavia, is on a collision course with the west and apparently preparing for another drawn-out conflict - this time not in Croatia or Bosnia but with ethnic Albanians demanding independence from Belgrade.

Deluged by nationalist propaganda carried by state media, Serbs have been exhorted to vote in a referendum today against foreign mediation in talks that have yet to begin with ethnic Albanians on the future status of Kosovo province.

Mr Milosevic, the master of brinkmanship, can bank on overwhelming support from a nation that views itself as the collective victims of an international conspiracy. He is also barga-

ining on a weak response from an international community just as divided over how to deal with Serbia as it was in 1991 when the former Yugoslavia disintegrated in war.

Dragan Jovic, the Socialist speaker of Serbia's parliament, has set the tone of the debate, comparing US-led threats of sanctions with the Nazi "genocide" of the Serb people in the second world war.

The Contact Group - the US, Russia and four main European countries - is to meet again in Rome on April 29 to discuss its response to Mr Milosevic's intransigence. The five western nations have already agreed to freeze government credits to Yugoslavia and refuse visas to leading figures in the regime. The European Union is expected to follow suit, despite opposition by Greece.

The UN imposed an arms embargo on Yugoslavia on March 31 and urged it to grant meaningful autonomy to Kosovo. It also demanded that Belgrade agree to a foreign role in dialogue and withdraw its special police forces from the province, where ethnic Albanians make up about 90 per cent of its estimated 2m people.

Next Wednesday's Contact Group meeting, at the level of senior civil servants, may not be conclusive. The US is pressing for the freezing of Serbian and Yugoslav gov-

ernment funds held abroad while Russia, already owed more than \$200m by Belgrade for gas supplies, leads opposition to further sanctions.

Serbian commentators say Mr Milosevic is using the referendum to divert attention from Yugoslavia's economic crisis and shore up his waning popularity. The outpourings of Serbian nationalism will also undermine his main opponent, Milo Djukanovic, the pro-western president of the small republic of Montenegro.

The vote may also lead to further violence in Kosovo, where more than 100 people have already been killed this year. A police offensive against rebels of the shadowy Kosovo Liberation Army last month has only fuelled support for the militant separatists, who have rejected the pacifist policies

of Ibrahim Rugova, "president" of the self-declared Republic of Kosovo. "For the Balkans, this escalating violence is the road back to hell," Madeleine Albright, the US secretary of state, warned this month. "The result could be a full-fledged civil war, putting at risk peace in Bosnia and spreading conflict like an infectious disease to neighbouring states."

Those fears intensified yesterday. Mr Rugova's Democratic League of Kosovo warned of an "impending full-scale attack against Albanian villages" by Yugoslav federal army troops and Serbian police in the Decani area near the Albanian border. Serb families, who say they have been attacked by "terrorists", have fled rural areas and taken refuge in collection centres in Decani town.



Belgrade police hold up a student march in support of Serb students in Kosovo

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NEWS DIGEST

DEFENCE INDUSTRY

Ministers welcome report outlining integration plan

European industry ministers yesterday said a report they had received from leading aerospace and defence companies would serve as a starting point for integration of businesses in the sectors into a single European company.

British Aerospace, Aerospatiale of France and Daimler-Benz Aerospace of Germany last month submitted a joint response to a call from their governments for a plan for consolidation of the defence industry.

After a meeting in London, ministers from France, Britain, Germany, Spain and Italy welcomed the report, which has not been published.

They said all the companies believed commercial success depended on full integration and re-structuring, that civil and military businesses should be merged, and that the Airbus Industrie consortium would be a key element.

Sweden is to join the group of governments seeking rationalisation which consisted of France, Germany and Britain when it was formed last December. Alexander Nicoll

SHIPBUILDING

Brussels warns Italy over aid

The European Commission yesterday said that Italian plans to grant Ecu55.3m (\$80m) of aid to shipbuilders breached a directive designed to regulate shipbuilding capacity.

The Italian government is planning to grant L108bn (\$60m) of aid out of a total investment of L167.8bn in the creation of two new shipyards in Calabria and Sardinia.

Under the directive on aid to shipbuilding, aid to the creation of new shipyards may not be granted unless it is matched by a corresponding irreversible reduction in the capacity of other shipyards in the same country.

The commission doubted whether the aid was justified, because it was likely to increase shipbuilding capacity within the European Union. The plan was in breach of the directive, because the Italian authorities were unable to establish whether the capacity of recently closed yards corresponded to the new capacity which would be created.

The commission said Italy had been unable to provide names of shipyards that had irreversibly closed down their activities. Samer Iskandar, Brussels

HOLOCAUST COMPENSATION

Swiss face renewed pressure

The big three Swiss banks will face renewed pressure next Monday to reach a quick lump-sum settlement of the multi-billion dollar class actions by Holocaust survivors.

Stuart Eizenstat, the US under-secretary of state, has called a meeting in Washington of interested parties to try to speed up the process of finding a "global solution" to the various claims against the Swiss banks dating back to their activities during the second world war.

Mr Eizenstat is anxious to regain the initiative in negotiations which were in danger of being hijacked by local state finance officials.

The meeting comes a month after a steering committee of US state financial officials, headed by Alan Hevesi, the New York city comptroller, reviewed the banks' progress towards a global resolution of Holocaust-related issues. The committee suspended threatened sanctions against the banks for a month in order to see what progress was made by the end of April. William Hall, Zurich

TURKISH COMMISSION

PM's wealth to be investigated

Turkey's parliament voted yesterday to set up a commission to investigate the wealth of Mesut Yilmaz, the prime minister.

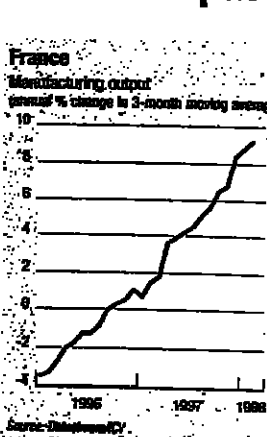
Although the commission could, in theory, lead to a Supreme Court trial on corruption charges, Mr Yilmaz's MPs are expected to kill the investigation in the committee stage. The decision followed a vote last week to set up a similar inquiry into Tansu Ciller, the conservative opposition leader whose party brought yesterday's motion against Mr Yilmaz.

Ms Ciller's party charged Mr Yilmaz with having "abused his position to gain property and hidden part of his wealth from a parliamentary investigation commission". Mr Yilmaz denies this.

Mr Yilmaz became prime minister for the first time in 1991 and his current conservative-led government came to power last June. Reuters, Ankara

ECONOMIC WATCH

French output rises 1.1%



Manufacturing output in France rose 1.1 per cent month-on-month in February, confirming the strength of the economic recovery. Overall industrial production was up 0.7 per cent, according to Insee, the official statistics institute. This figure reflected weaker demand for energy as a result of mild weather. The robustness of the manufacturing sector was underpinned by a strong performance from the automotive industry. Compared with January, production grew 2.4 per cent and year-on-year increased more than 21 per cent. In general output of consumer goods was above the month-on-month average, rising 1.9 per cent. Production of pharmaceuticals and perfumes increased 2.4 per cent against January.

The impact of the Socialist-led government's policies to try to stimulate domestic demand began to be felt at the turn of the year. Manufacturing capacity is now being geared more to local consumption as the significance of last year's export led growth declines. Robert Graham, Paris

POLAND'S CURRENCY

Move to slow appreciation

Poland moved yesterday to slow the appreciation of its currency when the Monetary Policy Committee (RPP) told the central bank to lower the rate for its open money market operations by 1 per cent to 23 per cent.

Short term capital inflows have pushed foreign currency reserves up by \$2.6bn in February to \$22.9bn at the end of the month.

The zloty has also risen by 4.5 per cent against the US dollar since the beginning of this year.

The first two months of the year saw the current account deficit reach \$1.2bn, \$123m more than in the same period last year.

Despite the buoyant zloty, import spending in the first two months which was worth \$6.7bn rose by 10 per cent on the same period last year. Christopher Bobinski, Warsaw

Portugal take

French ex divisions plan for

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Portugal takes on mentor role to eastern Europe's economies

President Jorge Sampaio believes the experience of his country over the last 30 years can show the east how to catch up with the west, writes **Peter Wise**

Jorge Sampaio, Portugal's socialist president, told students at the School of International Relations in Kiev while on a visit to Ukraine last week that, having been a leader of a militant student movement in the 1960s, he was looking forward to a lively discussion. He tried not to look disconcerted as they queued politely at the microphone to ask respectful questions. But a restrained curiosity quickly emerged from behind the formality. It soon became clear that the issue for these young Ukrainians was much the same question as Mr Sampaio and his companions had posed in their own youth when Portugal was poor, isolated and uncertain: how do we become modern, democratic, prosperous Europeans?

Mr Sampaio believes he has learned enough over the past 30 years to give Ukrainians and other east Europeans some of the answers. In that period, Portugal toppled an authoritarian regime, emerged peacefully from revolutionary turmoil, privatised a state-dominated economy, made parliamentary democracy work, joined the European Union, almost caught up with western European living standards and qualified for economic and monetary union.

Portugal is now eager to impart the benefits of its experience to east European countries which want to achieve similar ambitions. At the same time Mr Sampaio believes pragmatic political and business advantages are to be won from making the lessons of Portugal's recent history available to emerging democracies.

"The Portuguese transition was the first to reveal the great strength of the wave of democratisation, which then went on to Greece, Spain, and Latin America," he told the Ukrainian students.

"It was also the first time that, in a revolutionary situation, democratic socialists prevailed over orthodox communists." In this sense, Portugal's experience "anticip-

ated the overthrow of communist regimes in central and eastern Europe". While Mr Sampaio told Leonid Kuchma, the Ukrainian president, that he was impressed with the country's "determination to build a democracy based on the rule of law and the same humanist values as our own", there is something of an ambivalence in Portugal's attitude towards the former Soviet bloc.

For one thing, the market economies under construction in eastern Europe compete with Portugal for foreign investment. Most offer a lower paid but better educated workforce, production capacity much closer to big north European markets and a higher level of technology in some industrial sectors.

Moreover, when the main direction of European Union aid flows is switched from southern Europe and Ireland to the east European countries joining the EU, Portugal will suffer a reduction in its level of EU funding.

Portugal relies more heavily than any other EU member on so-called structural and cohesion funds, which provide the equivalent of more than 3 per cent of gross domestic product.

Yet Portugal has opted to throw itself wholeheartedly behind the EU's expansion to the east. In return, it expects its own claims for continuing to receive a high level of EU aid to be given a receptive hearing.

Part of this strategy involves imparting the wisdom of its emergence from dictatorship to any east European willing to listen.

In Ukraine, Mr Sampaio and his delegation of businessmen, scientists and politicians found an eager audience.

In the Ukrainian parliament, persistent questions on how Portugal's parliamentary system works led him to sketch a diagram of the relationships between the presidency, government, parliament and other institutions. The piece of paper remained behind as an "historic document".

social and job creation policies would continue to have priority. Mr Jospin also pledged to ensure that members of the future European Central Bank (ECB) would be called before national parliaments to explain monetary policy.

The debate revealed little idealism about the future Europe of the single currency. Almost without exception speakers clung to the idea of a Europe of individual nations with strong policy differences.

Jack Lang, the Socialist veteran who heads the foreign affairs commission, caught the mood of both sides of the house, asking rhetorically: "A single currency without a common economic policy, isn't it likely to be very fragile at the mercy of the first stock market storm?"

The Gaullist RPR was deeply riven. Its position also contradicted its stance on a vote earlier this month which approved a change in the Bank of France's statutes surrendering sovereignty on monetary policy to the future European Central Bank.

While the debate proceeded, the finance ministry further signalled France's intention of playing a dominant role in the future Euro-X council, which will provide political direction to macro-economic policy under the single currency.

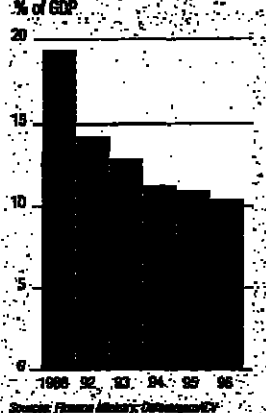
France aims to be well prepared for expected clashes with its partners on the question of its high budget deficit and fiscal harmonisation and yesterday staged the first meeting of a newly formed 14-member economic council for the euro.

The French are unique among the 11 countries likely to join the single currency in forming such a body.

See feature: euro and dollar

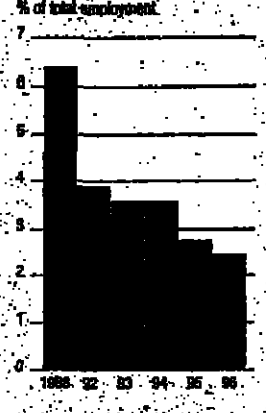
Portugal shows the way

Value added by state industry % of GDP



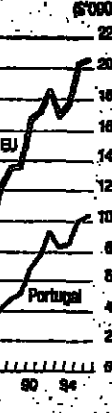
Source: Finance Ministry, Directorate-General

State industry employees % of total employment



Source: Finance Ministry, Directorate-General

GDP per head (\$'000)



Source: Finance Ministry, Directorate-General



Jorge Sampaio, Portugal's president

Ukrainian politicians were also keen to learn the details of Portugal's privatisation programme, one of the most extensive and successful in Europe. Mr Sampaio drew attention to how privatisation revenue had been used both to lower public debt and to restructure other state-owned companies in readiness for privatisation.

Alberto Moreno, a economist who works with the World Bank on an interchange programme between Portugal and east Europe, says one of the most important lessons to be learned from the Portuguese experience is the

need to create effective competition in sectors that are to be privatised.

Portuguese businessmen believe they have other experiences that can work to their advantage in east Europe. One of these is a familiarity with the same kind of stifling, time-consuming bureaucracy produced both by the Salazar-Caetano dictatorship in Portugal and the communist regimes of the former Soviet bloc.

"We understand the mentality behind the red tape and how officials have to take their time because they

are justifying the existence of their jobs," says Pedro Soares dos Santos, head of the east European operations of Jerónimo Martins, Portugal's second largest retail distribution chain. "This makes us more effective than many other foreign investors."

Advice is not all Portugal is sharing with eastern Europe. Over the past four years, Jerónimo Martins has invested \$200m in setting up the largest food retail chain in Poland. It will be operating more than 400 stores by the end of this year and forecasts 1998 sales of \$600m.

Several other Portuguese companies have followed with investments in Poland, Hungary, Russia and neighbouring countries.

"East European markets are less competitive in many sectors than any of the EU markets," says Mr Soares dos Santos. "That makes them a natural target for Portuguese companies finding there is no room left for expansion at home. By moving into east Europe we stand to benefit all over again from the flow of EU funds that has stimulated such strong economic growth in Portugal."

Fazio calls for spending cuts

By James Birt in Rome

Antonio Fazio, Bank of Italy governor, yesterday warned the government that it needed to press more quickly towards balancing the budget even though European Union finance ministers had warmly approved its recent financial plan.

A day after Mr Fazio delighted Italian ministers by cutting the discount rate by half a percentage point to 5 per cent, he warned that failure to make deeper and faster cuts in public spending could expose the country to unfavourable developments in the world economy.

Appearing before the Italian parliament's joint budget committee, Mr Fazio gave overall approval to an outline three-year budget plan designed to ensure that Italy qualifies for economic and monetary union.

But Mr Fazio, one of the few people in Italy prepared publicly to criticise the government's economic policy, warned that deeper structural cuts needed to be made in welfare spending and taxation. The government's assumptions for lower interest rates and debt reschedul-

ing over the next three years could also prove optimistic. The government's plan assumes 13-month rates will be constant at 4.5 per cent between 1999 and 2001. Mr Fazio warned the figure could be higher.

The Italian government this week set out plans to reduce its budget deficit from last year's level of 2.7 per cent of gross domestic product to 1 per cent by 2001, moving towards balance after that.

The plan was applauded by Italy's EU partners. Gerrit Zalm, the Dutch finance minister who has consistently opposed Italian entry into Emu, described Carlo Azeglio Ciampi, his Rome counterpart, as "a tough nut".

However, Mr Fazio warned yesterday: "More rapid attainment of the balanced budget is necessary... to ensure the economy is less vulnerable to unfavourable cyclical developments and movements in international markets."

He also cautioned the government that welfare spending was still growing as a proportion of gross domestic product, despite "significant corrections" in recent years.

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ASIA-PACIFIC

CHINA-TAIWAN RELATIONS HOPES RISE OF THAW IN A COOL RELATIONSHIP AS NEGOTIATORS MEET TO DISCUSS HOW FUTURE CROSS-STRAIT CONTACTS MIGHT BE DEVELOPED

Beijing's talks with Taipei resume after three-year break

By James Kynge in Beijing

Negotiators from China and Taiwan met for the first time yesterday in nearly three years, raising hopes of a thaw in a relationship that has helped cool Washington's ties with Beijing.

Taiwan's negotiator, Jan Jyh-hong, expressed a hope as he arrived in Beijing that

the two long-standing rivals would be able to "bid farewell to harsh winter and embrace spring".

The island of Taiwan split from China at the end of the Chinese civil war in 1949. Beijing regards it as a renegade province and threatens to attack if it ever declares independence.

Mr Jan, who is a deputy

secretary general of Taipei's Straits Exchange Foundation (SEF), said he had come to discuss how future contacts might be deepened. The meeting's main significance lies not in its substance, but in the symbolism that both sides are on speaking terms once again.

One topic may be whether a second round of negotia-

tions between Wang Daohan, China's top negotiator with Taiwan, and his counterpart Koo Chen-fu can be arranged.

The first Wang-Koo talks were held in Singapore in 1993, and led to subsequent lower-level talks on "technical" matters, but not on sensitive political issues such as the possibility of reunification.

The talks this week between Mr Jan and his mainland counterpart, Li Yafu, of the Association for Relations Across the Taiwan Strait, are also characterised as "technical" in nature.

Beijing's wish to move to political dialogue - as a precursor to tackling the question of reunification - may also be discussed this week.

The resumption of dialogue is an indication that a central impediment to improved US-China ties has been removed, diplomats said. It was China's anger at a US decision to grant Lee Teng-hui, Taiwan's president, a visa in 1995 that prompted Beijing to break off the talks.

Diplomats said Washing-

ton had recently been exerting some pressure behind the scenes to bring Taipei back into discussions. With President Bill Clinton scheduled to attend a summit in Beijing in June, this week's talks may be held up as proof that China and the US have put behind them memories of Mr Lee's 1995 trip.

But there appears to be

little, if any, change in the fundamental tensions that make for turbulence in cross-strait relations. Taipei is still trying to increase its diplomatic standing; it announced yesterday it wanted to change its official name (Taipei, China) at the Asian Development Bank to remove any hint that it is subordinate to China.

Water shortages loom for China

By Peter Montagnon, Asia Editor, in London

China faces a growing shortage of water which will hit farmers, affect living standards and force a steep rise in grain imports in the medium term, according to Lester Brown, the US economist who created a stir three years ago with a stark warning about the ability of the world's most populous country to feed itself.

The new study may focus debate on water, a hitherto neglected issue which he says is "a political tightrope" for the government in Beijing. Written jointly with Brian Halweil at the Washington-based Worldwatch Institute of which he is president, the study is to be published in the summer.

Mr Brown's earlier fears, expressed in a 1995 book, that Chinese demand would prompt a sharp rise in world

grain prices and threaten world food security were widely seen as exaggerated, but his high profile strictures drew broad attention to the massive food needs of the country's increasingly affluent population.

Residential demand for water is projected to increase to 134bn tonnes a year by 2030 from 31bn tonnes in 1995, the study says, while industrial demand will jump to 269bn tonnes from 52bn. Agricultural demand will rise to 665bn tonnes from 400bn.

Nearly half of China's 617 cities already face water shortages. The water table beneath much of northern China, where 40 per cent of the country's grain is produced, has fallen an average of 1.5 metres a year for five years, and 80 per cent of China's rivers are so polluted they no longer support fish. The Yellow River, which



A cyclist enjoys the puddles in Beijing where the springs rains arrived yesterday

has run dry each year since 1985, failed for some months last year to reach Shandong province, which grows a fifth of China's wheat and a seventh of its maize.

"Farmers simply cannot compete economically with industry for water," Mr Brown says. "A thousand tonnes of water produces

one tonne of wheat which has a market value of \$200, while a thousand tonnes of water used in industry yields an estimated \$14,000."

China wants to protect agriculture in fertile downstream regions, but the need for water upstream is "overwhelming" as China seeks to redistribute income to the

interior of the country and prevent a mass exodus to its coastal cities.

China must restructure its economy to make it more water-efficient, Mr Brown says. China uses from 22 to 56 tonnes of water to make a tonne of steel, whereas the US, Japan and Germany use less than six tonnes.

Foreign banks ask for easing of yuan curbs

By James Kynge in Beijing

Foreign bankers made a strong appeal yesterday for China to relax restrictions which hamper their lending business in the local yuan currency.

John Beeman, country corporate officer at Citibank in China, said that a recent experiment under which nine foreign banks were given licences to conduct business in yuan had not yielded positive results.

"For the last four or five months, Citibank's renminbi [yuan] business has gone nowhere," said Mr Beeman. He described the yuan business done by foreign banks in China so far as "peanuts".

In roughly a year since the nine foreign banks started to conduct lending and deposit-taking business in yuan, total loans of Yn519m (\$63m) have been extended and deposits now total Yn566m.

The main reason for the low levels of business was that foreign banks are allowed to take yuan deposits only from foreign-invested companies in the area of Shanghai.

Mr Beeman, Michael Volz-Kjar, general manager of Dresdner Bank in China, and Christian Murck, senior country officer of Chase Manhattan Bank, said that all restrictions on foreign banks doing yuan business should be lifted.

Such a step, they argued, would increase competition and spur overdue reforms in China's banking system.

Calls for faster banking liberalisation have been a theme of a World Economic Forum meeting in Beijing this week.

Nicholas Lardy, senior fellow, foreign policy studies at the US Brookings Institution, said that an opening of the yuan market to foreign banks would facilitate the

transfer of skills to Chinese banks.

"This financial system does not have anywhere near the level of competition to enforce the reforms that the government has planned," Mr Lardy said.

China plans to complete most of the necessary reforms to its state-dominated banking system within three years. But Zhang Xunhai, deputy director of the foreign financial institutions at the People's Bank of China - the central bank - said that yuan business for foreign banks cannot be fully opened at this time.

Liberalisation can only be achieved as fast as the central bank expands its ability to regulate the changes, said Mr Zhang.

"When conditions are ready, we will expand the pilot project to more financial institutions," he said.

Coalition split over LDP bid to dilute corruption bill

By Michio Nakamoto in Tokyo

Minority partners in the ruling coalition of Ryutaro Hashimoto, the Japanese prime minister, have threatened to pull out if an anti-corruption bill is watered down.

The Liberal Democratic party (LDP), which dominates the coalition, has also been rocked by internal party protest against the

bill, which is designed to prevent so-called "pork-barrel" politics.

The Social Democratic party and the New Party Sakigake, both junior members of the government, say proposed exemption clauses in the bill, which is designed to stop politicians from receiving money for influence-peddling, would make a farce of the legislation.

Their withdrawal is

unlikely to force an election but, with declared support from dissident members of Mr Hashimoto's LDP, this latest development will increase the pressure on the beleaguered prime minister.

The LDP has dismissed the threat from its minority partners in large part because it has regained its majority in the powerful lower house of parliament. Mr Hashimoto is already

under intense pressure at home and abroad for his handling of Japan's troubled economy.

To appease LDP politicians, who say the bill would in effect remove a key leverage with voters in constituencies, the LDP has inserted a clause that exempts money received and registered under a separate law. This clause allows politicians to receive donations of up to

Y500,000 (\$3,800) a year.

"Even dirty money will be legally protected up to Y500,000," says Takako Doi, leader of the socialists.

Influence peddling is regarded by many LDP politicians as part and parcel of their job. To deny influence-peddling "is to deny politicians themselves," one LDP member of parliament said in an interview.

Accepting political dona-

tions in exchange for ensuring a bridge or road is built in a particular constituency is normal practice in Japan.

The rift between the government parties comes as the LDP prepares to unveil the details of its last economic stimulus package today.

The head of the Japan Communist party yesterday called for an opposition alliance to reduce the consump-

tion tax to 3 per cent, revoke the fiscal reform law, which commits the government to budget cuts, and topple the government of Mr Hashimoto. Although the opposition is united by its common opposition to Mr Hashimoto and its demand for greater measures to boost the economy, the broader divisions are still too great for it to pose any real threat to the prime minister.

Indonesia takes steps on reforms

By Sander Theones in Jakarta

Indonesia yesterday implemented part of its reform agreement with the International Monetary Fund with measures to ease trade and investment, salvage the ailing banking sector and encourage debt rescheduling.

With this package of measures, the government claimed it had met a first deadline in the agreement reached with the IMF earlier this month, and said it hoped the Fund would approve a second tranche of \$3bn in standby credits on May 4.

The IMF office in Jakarta would not comment but the list of measures came close to delivering what had been expected.

The package lacked a decree to make loan loss provisions fully tax deductible, however, and its decree on bankruptcy applied only to Jakarta. The justice minister, Muladi, did not explain when a nationwide decree would be issued but said the capital would be a testing ground for the special courts that will rule on bankruptcy.

The government replaced a controversial ban on the export of palm oil products with export taxes of up to 40 per cent for crude, allowing one of the country's growth industries to earn export revenues again. Indonesia imposed the ban last autumn when a collapse of the rupiah made exports much more attractive than supplying to the domestic market at controlled prices.

Tanri Abeng, minister for state enterprises, listed seven state groups to be privatised, including a troubled steel mill, a coal mine, a lucrative plantation and a toll road company. The government was likely to opt for direct placement through limited tenders, he said.

The central bank raised the commercial bank capital requirement to Rp259bn (\$31m), a quarter of what it had planned. Officials changed their minds for fear of driving too many banks into the ground and discouraging bad loan provisioning.

The finance minister, Puan Bawazier, also reported progress in encouraging some of the 54 ailing banks under supervision of a new state agency to recapitalise or merge. He said four private banks were about to regain independence, two state banks were to merge and a third would be recapitalised by the government. Central bank support for the banks is still rising, however.

"It's definitely good news that they're meeting conditions of the IMF," one market analyst said. "But we're still a long way from having the problem sorted out."

Malaysia-Thai gas deal may serve as model for SE Asia

Ted Bardack reports on a deal to share a disputed offshore resource

It was the kind of occasion south-east Asia needs a bit more of these days. Yesterday Malaysia and Thailand put aside a long-running border dispute and agreed to share equally the natural gas jointly produced in an offshore area that both claim as their territory.

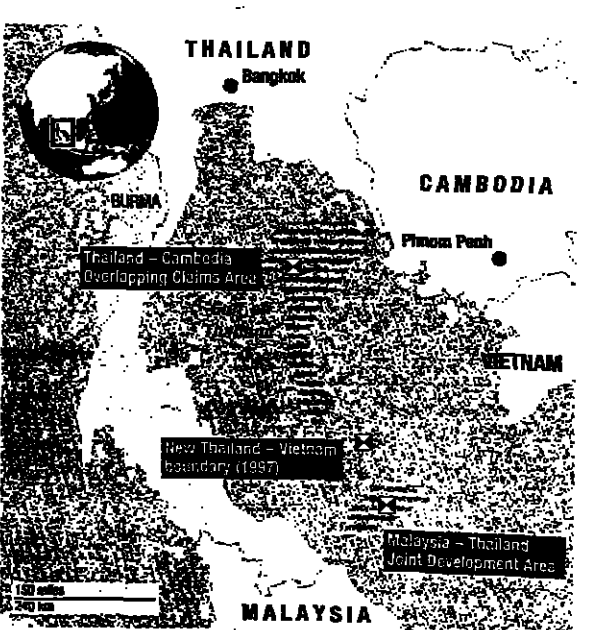
Witnessed by the countries' prime ministers, Mahathir Mohamad and Chuan Leekpai, a gas sales deal for the Malaysian-Thai Joint Development Area (MTJDA) ends two decades of negotiations over 7,250 sq km in the Gulf of Thailand rich in hydrocarbons.

The Petroleum Authority of Thailand (PTAT) and Petronas of Malaysia will each get 50 per cent of the natural gas produced in the area - expected to be 640m cu ft a day beginning in 2001 - and jointly develop and run a pipeline and gas separation plant near the southern Thai city of Songkhla.

While the region's countries bicker about how to disperse the thick smog covering much of south-east Asia and are unable to mount a common strategy to deal with the economic chaos, the MTJDA is a victory for co-operation - albeit bilateral - in the region. And the experience gained could serve as a model for defusing the tensions surrounding the myriad of overlapping claims between China and south-east Asian nations in the South China Sea.

But if the MTJDA is going to be used as a precedent to solve other disputes, rough going can be expected. The area was formally established in 1979 when both governments noted that "existing negotiations between the two countries on the delimitation of the boundary may continue for some time". It was not until 1991 that the agreement was ratified: it took three more years to award exploration concessions in the area.

"We had to adjust our legislation to allow for production sharing. It took a long



time and a lot of willingness to compromise," says Mr Nopadon Mantajit, director general of Thailand's Department of Mineral Resources.

And despite its success, joint development is not the ideal commercial arrangement, says Prajya Phinyawat, president of PTT Exploration and Production, one of the MTJDA's contractors.

"The main difference is you are forced into a partnership... and it's 50-50. The partners have to have the same objective or it doesn't work," says Mr Prajya. Thailand, for example, was unable to link production in the area with its main pipeline grid in the Gulf, as some executives wanted. It had to keep the production in the south, where it could be shared with Malaysia.

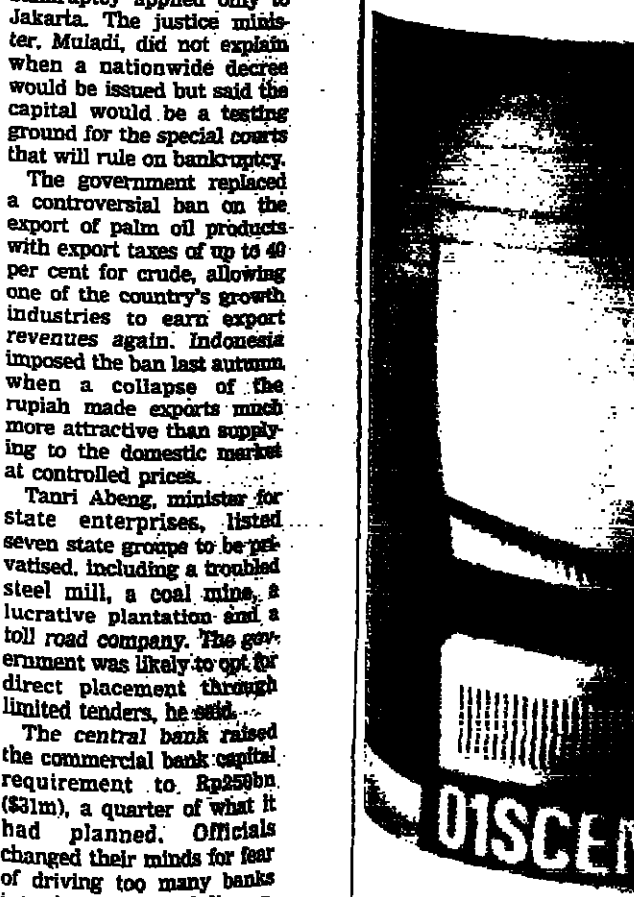
Next on the list for Thailand is its large overlapping claims area with Cambodia. Thailand is awaiting a response for a new round of talks, which could begin

after Han Sen, the Cambodian premier, visits Bangkok in May. Mr Nopadon says Thailand is willing to explore either joint development or a border.

But if the joint development deals can indeed be done and there is growing experience in the region over how to reach such deals, can the experience in the Gulf of Siam be duplicated in the South China Sea?

Many government officials, petroleum executives and industry analysts are sceptical. For starters, the multilateral nature of the issue - at least seven countries have overlapping claims in the South China Sea, which both pits members of the Association of South East Asian Nations against each other and unites them against China - complicates matters.

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THE AMERICAS

POTENTIAL PRESIDENT APPROVAL OF IMPORTANT LEGISLATION LIKELY TO BE DELAYED BY FATAL HEART ATTACK OF LUIZ EDUARDO MAGALHAES

Second death upsets Brazilian reform hopes

By Geoff Dyer in São Paulo

The Brazilian government's programme of reforms has been thrown into disarray by the death of Luiz Eduardo Magalhães, the leader of the government in the lower house of Congress and the second important politician to die in 48 hours.

Mr Magalhães, who died on Tuesday night at the age of 43 after suffering a heart

attack, was responsible for pushing the government's reforms through Congress and was considered a strong candidate for the presidential elections in 2002.

Coming two days after the death of Sérgio Motta, the minister of communications and the other government deal-maker with Congress, the news represents a setback for the government's economic reform plans.

In a measure of the importance of Mr Magalhães to the government, Fernando Henrique Cardoso, Brazil's president, cut short a four-day state visit to Spain to attend the funeral yesterday.

The deaths of Mr Motta and Mr Magalhães could delay the approval of important legislation, including reform of the social security system, until at least after October's general election.

Luiz Carlos Santos, who was minister for political coordination until last month's cabinet reshuffle, said it could be "very difficult" to get the [social security] bill through in time this year.

Some analysts said Congress would be paralysed over the next couple of weeks while the political parties tried to come to terms with the two deaths. From June, Congress is

expected to grind to a halt as politicians begin campaigning for the elections.

The social security bill is the central part of the government's strategy to tackle its large budget deficit, which reached 6.1 per cent of gross domestic product last year and which economists believe is the principal threat to Brazil's new-found economic stability.

Mr Magalhães, a deputy

from the north-eastern state of Bahia, and Mr Motta were the central figures in the government's negotiations with Congress - Mr Magalhães in the legislature and Mr Motta from the executive branch of government.

However, Walder de Góes, a political analyst in Brasília, said their deaths increased the chances of early approval of the reforms. "The politicians

will turn out in huge numbers to vote next week as a way of honouring Luiz Eduardo," he said.

Mr Magalhães was being groomed by his party, the right-wing Liberal Front, the largest in Congress, to be its candidate for the presidency in 2002. The PFL's loyal support of Mr Cardoso was partly designed to make Mr Magalhães the president's natural successor.

Leading Peruvian militant captured

By Sally Bowen in Lima

President Alberto Fujimori has confirmed the capture of Domingo Quinteros Ayllon, a leading militant in Peru's pro-Maoist Sendero Luminoso (Shining Path) guerrilla group. He was formerly a member of the group's inner circle and friend of Abimael Guzman, the guerrilla movement's founder-leader.

Mr Quinteros (alias "Comrade Luis"), said to be one of the movement's principal ideologues, was arrested in a Lima suburb together with three other Sendero militants.

All belonged to the so-called "Red" faction of Sendero, which comprises those militants still at large who have refused to give themselves up and bow to the peace initiative which Mr Guzman launched several years ago from his high-security prison cell.

Although Sendero Luminoso is no longer considered a threat to Peru's internal security, it has so far proved impossible to eliminate these small fighting bands of the Red faction or capture its leader, Oscar Ramirez Durand ("Comrade Feliciano"). The columns that survive are concentrated in the Upper Huallaga valley, where Sendero has long had a hand in the illegal cocaine trade and in the mountains between Ayacucho and the jungle of Apurimac.

Analysts say over the past year Sendero has been rebuilding a presence in the impoverished shanty towns around Lima and other big cities. Setting aside their former strategy of coercion and cruelty, militants have taken up popular causes such as complaints about water shortages or electricity tariffs in an attempt to ingratiate themselves and win status as local political leaders.

President Fujimori gave credit for the most recent capture to the joint effort of the counter-terrorist police, Dindote, and the national intelligence service, Sin.

Dispossessed farmers take shine off Mexican copper mining

Only a stay of execution on a court ruling can prevent the original owners of disputed land from recovering their property from a subsidiary of Grupo México, writes Leslie Crawford

For seven years, dispossessed farmers have been fighting the government and the biggest mining company in Mexico for a treasure nestling in the foothills of the Sierra Madre. Today, the farmers say their long legal battle will have come to an end.

Mexicana de Cobre, a subsidiary of the mining conglomerate Grupo México, last month lost an appeal to have its case heard before the Supreme Court, and has been ordered to return 1,500 hectares of expropriated land to the farming community of Pílares de Nacoari. Unless there is a stay of execution, the land must be returned to its original owners today.

The disputed property is the site of Mexicana de Cobre's La Caridad complex, which includes the largest copper mine in Mexico, a copper smelter and refinery, and a second refinery for precious metals that is under construction. La Caridad employs 3,500 people, produces more than half the country's copper output, and last year contributed \$500m to Grupo México's total revenues of \$1.2bn.

The farmers' victory, in a

country where great wealth often bought political patronage and legal favours, is being hailed as a dramatic break with the past.

As a result of President Ernesto Zedillo's judicial reforms, Mexico's discredited courts are being encouraged to assert their independence.

But the ruling has also underscored the tenuous nature of property rights in Mexico, and is likely to unsettle domestic and foreign investors who have built fortunes on the country's shifting legal terrain.

The site of the mine has a long, chequered history.

In 1974, one-quarter of the *ejido*, or farming community, of Pílares de Nacoari was expropriated by the government of Luis Echeverría to make way for a mining complex, which was developed in conjunction with private mining investors, including the wealthy Larrea family.

During the debt crisis of the 1980s, the venture went bust and was placed in a government trust. When Mexicana de Cobre was privatised in 1988, Jorge Larrea offered the winning bid.

In another privatisation two years later, Mr Larrea acquired Cananea, the oldest

copper mine in North America, and became Mexico's undisputed copper king.

Because of Mexicana de Cobre's economic importance, no one expected the *ejido*'s grievances against the company to prosper. That they have owes much to Edmundo Rivera, the 47-year-old president of the *ejido*, who transformed the legal battle into a personal crusade. When Mr Rivera inherited his grandfather's ranch, he returned to Pílares de Nacoari to encounter a ghost town. The last copper vein at Pílares, mined since 1895 by the Mochizuma Copper Company of Douglas, Arizona, had petered out in the 1940s. The *ejido* had turned to cattle ranching on a government land grant, but the huge new mining complex built on their expropriated property was poisoning their streams and killing their cattle.

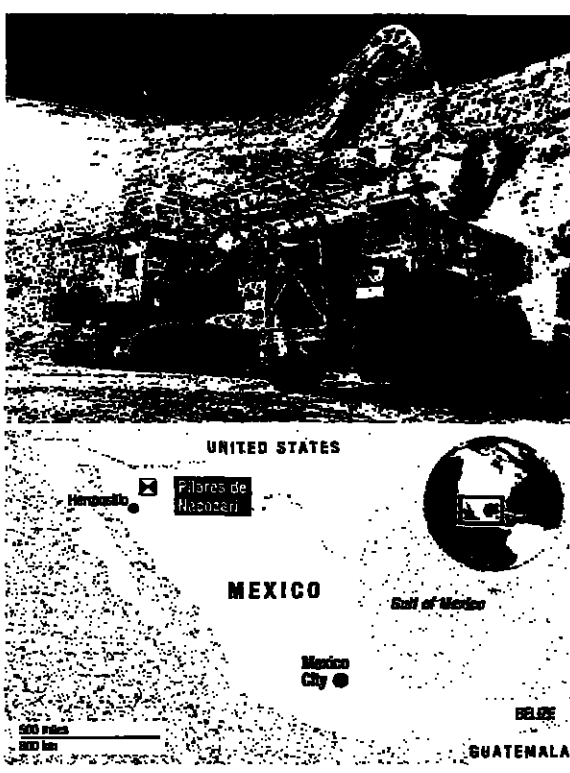
Mr Rivera, the only rancher with a college degree, was determined to make Mexicana de Cobre pay for the damage. He learned that under Mexican law, mining companies were obliged to pay royalties to owners of expropriated land. But he says Mexicana de

Cobre refused to discuss the issue. "When I first threatened to take them to court," Mr Rivera recalls, "the company laughed at my impudence. They said I was a nobody and a madman and that I would fail."

In 1991, Mr Rivera's long pilgrimage through Mexico's court system began. Four years ago, the Supreme Court, represented by a collegiate tribunal in the state of Sonora, annulled the expropriation decree. But the government, which had sold Mexicana de Cobre to Mr Larrea for \$1.3bn in 1988, tried to overrule the tribunal by ordering a second expropriation. The new expropriation decree was also thrown out by the Sonora court.

The latest court order has thrown the Mexican government into disarray. In effect, it has been ordered to return land it no longer owns. "There is a degree of social and political difficulty in complying with the Supreme Court ruling," says Hector Garcia Quiñones, deputy minister of agrarian reform. "I cannot tell what will happen. There may be other ways to compensate the *ejido*."

Last month, however, the Ministry of Agrarian Reform notified Mexicana de Cobre of the court ruling and gave the company 30 working days "to remove... all pos-



sessions other than soil so as to restore the land to the community of Pílares de Nacoari."

"If Mexicana de Cobre does not comply with the Supreme Court ruling," says Rafael Acuña, the *ejido*'s lawyer, "it will be in contempt of court." The company thinks differently. Sergio Ferrer, the company's legal counsel, said Mexicana de Cobre would not vacate its installations.

However, he declined to explain what steps Grupo México would take to defend its property. Despite Mr Fer-

rer's nonchalance, the dispute has come at an awkward time for Grupo México. Earlier this month, Grupo Minero México, the holding company for Grupo México's mining operations, raised \$500m in long-term bonds among international investors.

At Pílares de Nacoari, Mr Rivera said the *ejido* was prepared to settle out of court. It will demand \$200m to cover royalties it has not received and future compensation for the expected life of the mine.

Disney tries a real roar

By Richard Tomkins in New York

Walt Disney yesterday opened its biggest and most unusual theme park yet: the \$800m Animal Kingdom, a safari park and adventure playground as part of its Walt Disney world leisure in Orlando, Florida. Animal Kingdom departs from Disney's earlier theme park concepts by relying on living animals as well as fake ones.

The park is the fourth to open as part of Walt Disney world. With the Magic Kingdom, Epcot and Disney-MGM Studios, it will help strengthen Orlando's position as the biggest tourist destination in the US.

Its centrepiece is a 110-acre safari park transformed by Disney from featureless Florida cattle pasture into a picture-perfect piece of African savannah.

Guests line up to ride in open-backed trucks which take them on a tour of the safari park. Disney says people probably see more elephants, giraffes, zebras, lions and crocodiles than they would on a genuine African safari.

Disney encourages the animals to be in the right place at the right time by placing tempting food at strategic points and restricting the animals' movements with well-disguised moats and barricades.

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INTERNATIONAL

ALGERIAN ECONOMY ONE-YEAR EXTENSION OF IMF PROGRAMME PROPOSED TO REASSURE CREDITORS

IMF urges Algeria to extend credit facility

By Rula Khafiz in London

The International Monetary Fund is recommending that Algeria takes on a credit facility for another year following the expiry next month of a three-year \$1.5bn programme.

Although the IMF believes Algeria can withstand the decline in oil prices and the resumption of debt payments this year - having accumulated \$8.8bn in foreign exchange reserves - officials close to the IMF say a 12-month extension of the current facility or agreement on another one-off credit would reassure creditors and

investors and help relieve the uncertainty of the volatility in oil prices.

The Algerian regime has repeatedly insisted it does not need to renew the IMF facility. And, last March, the government made the first payment to commercial debt creditors since the 1996 London Club rescheduling, signalling that it would not seek another rescheduling this year.

Analysts, however, believe that the government may agree at least to a limited facility, which would not appear as a continuation of the IMF programme. Algerian oil prices are

about \$3 below the Algerian budget projection for this year and the government faces a heavy debt service of nearly \$3bn during 1998.

With the promised privatisation programme still failing to take off, the economy remains heavily dependent on oil and gas, which account for more than 95 per cent of foreign exchange revenues. A recent report by the official National Economic and Social Council found that non-oil and gas exports declined by more than 40 per cent last year to only \$485m.

The council last week gave a sober analysis of the economic situation, warning of an aggravation in the social crisis. Ahmed Ouyahia, the prime minister, also admitted recently the government realised Algerians were living "a social hell".

The council said gross domestic product declined by 1 per cent last year, worse than projected, and compared with 4 per cent growth in 1996. The industrial sector registered another bad year, with a 7 per cent decline.

In a country suffering from an acute housing shortage, housing construction stagnated again last year, with the building of only

just over a third of the 300,000 new homes needed every year to satisfy demand. This falls far short of government plans announced last year of creating 800,000 new homes by 2001.

The council called for urgent policy decisions to stem social deterioration and rising unemployment. Officially, the unemployment rate is more than 25 per cent but is more acute among the young.

Some 96,000 workers lost their jobs last year as the government attempted to restructure or liquidate money-losing enterprises, said

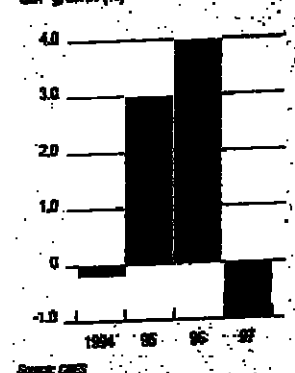
the council.

The European Union yesterday criticised Algeria's continued refusal to allow United Nations rapporteurs on torture and extra-judicial killings into the country. In a non-binding declaration made at the UN Human Rights Commission in Geneva, the UK, representing the EU presidency, reminded the Algerian government of its obligation to co-operate with the UN Commission. A similar statement was made by the US.

Algeria was not officially on the agenda of the commission, in spite of human rights organisations' repeated appeals, and EU members failed to reach consensus on introducing a resolution to pressure Algeria into accepting UN investigators.

Algeria: growth prospects grim

GDP growth (%)



Industrial sector growth (%)



Mohamed Salah Dembri, Algerian ambassador, yesterday insisted that his government was committed to total transparency and to co-operation with the UN, and was presenting its reports on human rights to relevant UN committees. It was not excluding any initiative in coming months.

Egypt and Israel seek to mend relations

By Mark Hubbard in Cairo and Avi Machlis in Jerusalem

Egypt and Israel will attempt to break an 11-month cycle of worsening relations when Benjamin Netanyahu, the Israeli prime minister, visits Cairo next week under pressure to respect agreements on an Israeli troop withdrawal from Palestinian areas.

The visit, his first to Egypt since last May, will allow Hosni Mubarak, the Egyptian leader, to explain the Arab view that unless Israel withdraws its troops from areas of the West Bank by mid-June, as agreed in interim accords, the peace process will collapse. He will also convey the views of Yasser Arafat, president of the Palestinian Authority,

who is due in Cairo on the same day.

Mr Mubarak's decision to invite Mr Netanyahu comes despite his public statement that he does not trust the Israeli leader. At the meeting, Mr Netanyahu will try to "make sure relations with Egypt are on a correct plane," according to an Israeli official.

The talks will follow a

visit to the region this week-end by Dennis Ross, US Middle East peace envoy, and are in advance of separate meetings that Madeleine Albright, US secretary of state, plans to hold with Mr Netanyahu and Mr Arafat in London on May 4. An adviser to Mr Arafat said the flurry of activity represented a "desperate attempt by all involved to try to save

the peace process".

When Mr Netanyahu returns from Cairo he will face increasing domestic pressure ahead of the London talks.

Israelis who plan to live at Har Homa, the controversial Jewish settlement in Arab East Jerusalem at the core of the peacemaking crisis, are planning a large demonstration at the site next week.

The demonstration - which settlers say would include 80,000 protesters - could spark new Israeli-Palestinian tensions ahead of the London meetings.

It could also prove embarrassing to Mr Netanyahu, since the rally is scheduled for the 50th Independence Day holiday next week and would deflect attention from the celebrations.

US in bid to win backing for oil route

The US hopes this week's Washington visit by Saparmurat Niyazov, Turkmenistan's president, will secure a key piece of the Central Asian energy puzzle - his concrete support for the western-oriented, US-preferred cross-Caspian pipeline, officials say. Reuters reports from Washington.

The visit, which includes a White House meeting today with President Bill Clinton, is the latest move in a year-long effort to rally backing for a Eurasian pipeline that would carry oil and gas from the resource-rich Caspian region to Baku, Azerbaijan, then to Ceyhan, Turkey, and western markets.

Mr Niyazov, who rules what US intelligence considers "the most repressive" central Asian state with an iron hand, is the last of the key Caspian leaders to visit Washington.

A leading lawmaker on Tuesday raised the possibility that the US may in some way have to subsidise the project but did not define how the aid might be constructed.

"It may well be that we have to come up with additional funds to supplement the additional cost," to oil companies of the longer pipeline route, House appropriations committee chairman Bob Livingston told a news conference.

Mr Livingston, a Republican from Louisiana, and Senator Sam Brownback of Kansas, visited the region this month. Both said they were convinced that for security reasons the pipeline should head toward the west. "We believe that it is important to guide these pipelines to areas will be relatively stable," Mr Livingston added.

While estimates vary widely, the Caspian Sea is potentially one of the world's most important new energy producing regions. US

officials have said it may never rival the Gulf, but Caspian production can have important implications for world energy supplies on the margins.

More broadly, the officials have argued for rapid development of Caspian resources and trade links as critical to US strategic goals, including stability, independence, prosperity and democracy in all the region's countries.

If internal and cross-border conflicts flare, "the region could become a breeding ground of terrorism, a hotbed of religious and political extremism and even a battleground," Strobe Talbott, deputy secretary of state, has predicted.

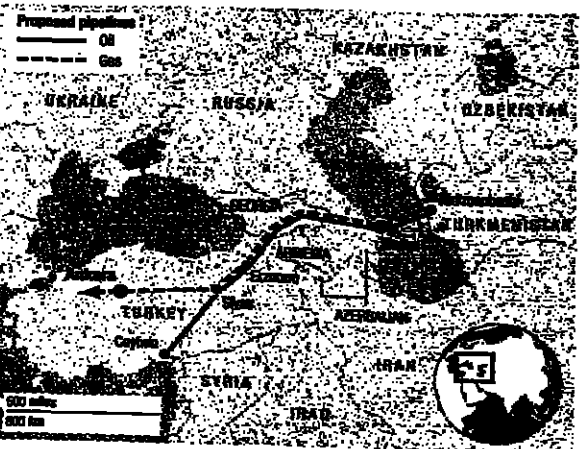
The US has repeatedly insisted it wants to avoid a replay of the 19th century "Great Game" meddling of world powers in the Caucasus and Central Asia.

Its aim is to promote a "framework" in which former Soviet states on the Caspian Sea littoral - Azerbaijan, Kazakhstan, Russia and Turkmenistan - can profit from their energy interests and work co-operatively.

But fostering opportunities for US energy companies is an even more compelling goal, as well as ensuring that Iran, in particular, and Russia do not wield commercial and geopolitical power that can thwart US interests.

US officials feel they are making progress with the Baku-Ceyhan option. "We're in better shape than we were a year ago but it's still quite hard," in part because companies must consider underwriting the multibillion dollar project at a time of falling oil prices, a senior official said.

Some Russians oppose the Baku route, but Moscow has told Washington it agreed Iran should not be allowed to dominate regional energy routes, the official said.



Rwanda to execute 33 for genocide

Rwanda will stage its first executions tomorrow for crimes of genocide, publicly putting to death 33 prisoners convicted after the slaughter of an estimated 800,000 people in 1994. Reuters reports from Kigali.

It said the executions, which diplomats expect to be carried out by firing squad, were ordered at a special cabinet meeting when President Pasteur Bizimungu turned down pleas for amnesty.

The public was invited to watch the executions in a soccer stadium in Kigali, the capital, and four other towns.

A cabinet communiqué said: "This will act as a lesson to people who do not respect the life of others." It said Radio Rwanda broadcast the government's warning against Hutu militias

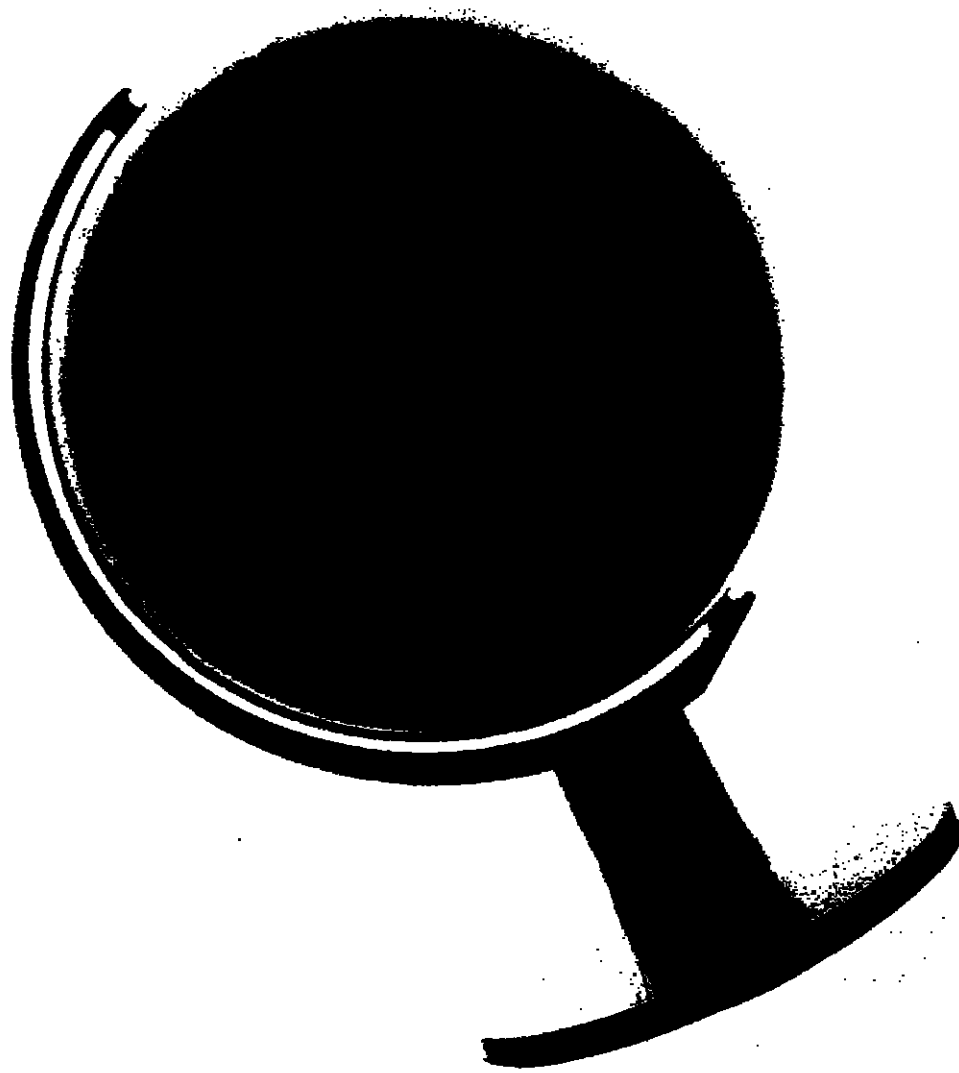
"still bent on pursuing genocide".

Rwanda began its genocide trials in December 1996 and has condemned scores of people to death for taking part in the three-month orgy of killings by Hutu extremists. An estimated 800,000 ethnic Tutsis and moderate Hutus were killed in the genocide, which ended when the former Hutu government was driven from power by rebel forces.

Rwanda's prisons are packed with about 130,000 prisoners - overwhelmingly Hutus - awaiting trial for the genocide.

The no-nonsense process at the Rwanda trials, which are often over in a day, contrasts sharply with the slow pace at the International Criminal Tribunal for Rwanda, a United Nations court trying the ringleaders.

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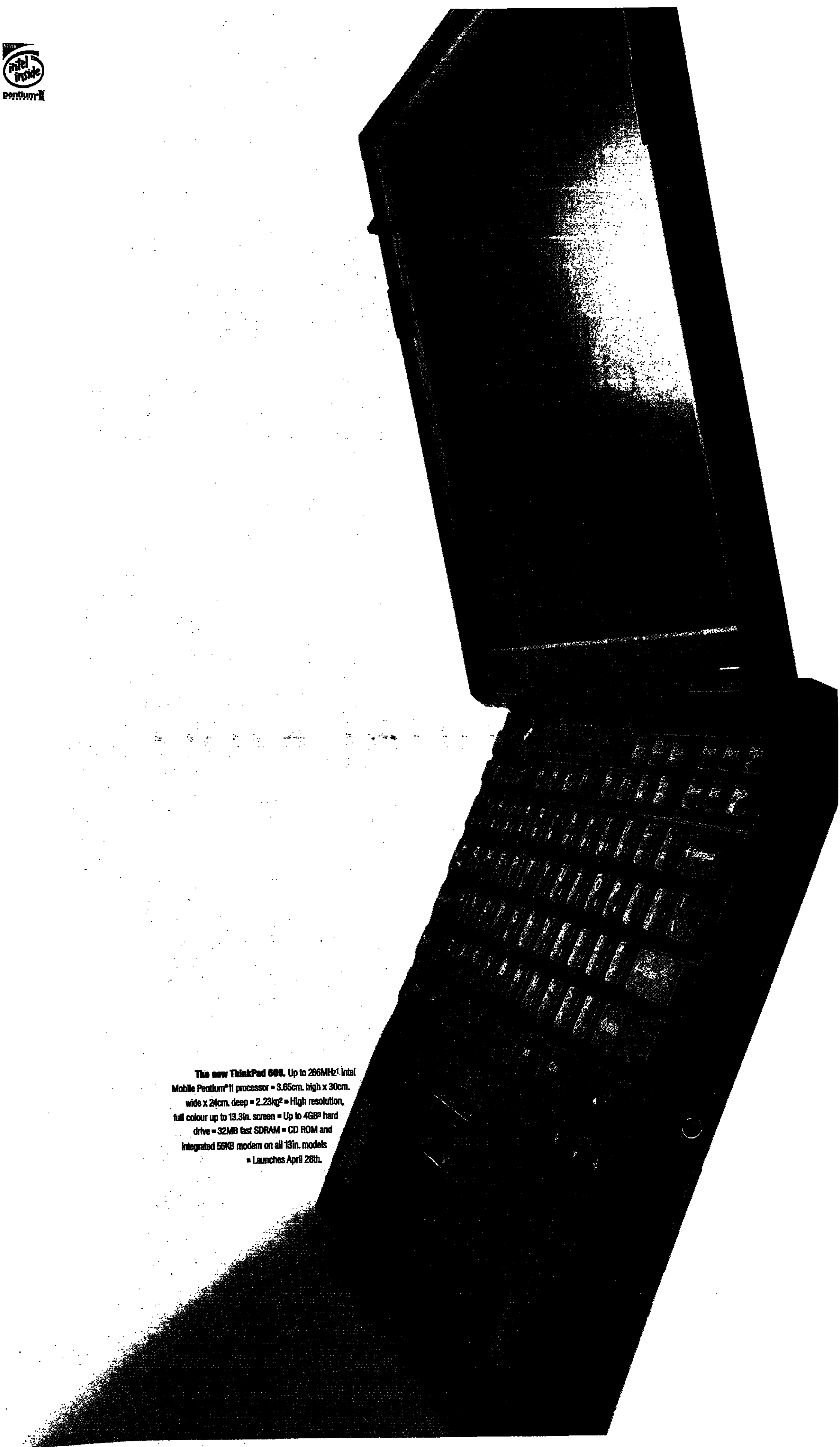
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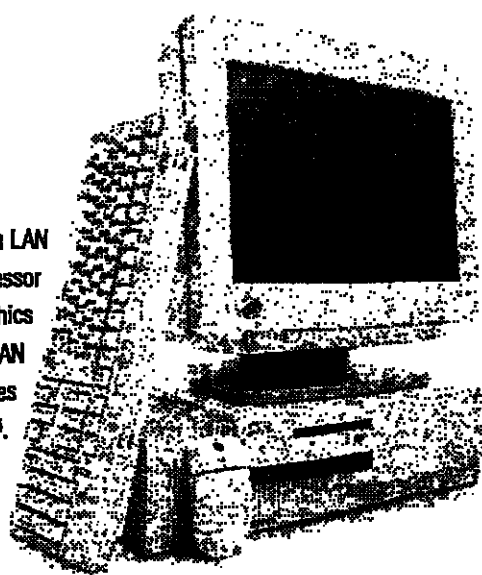
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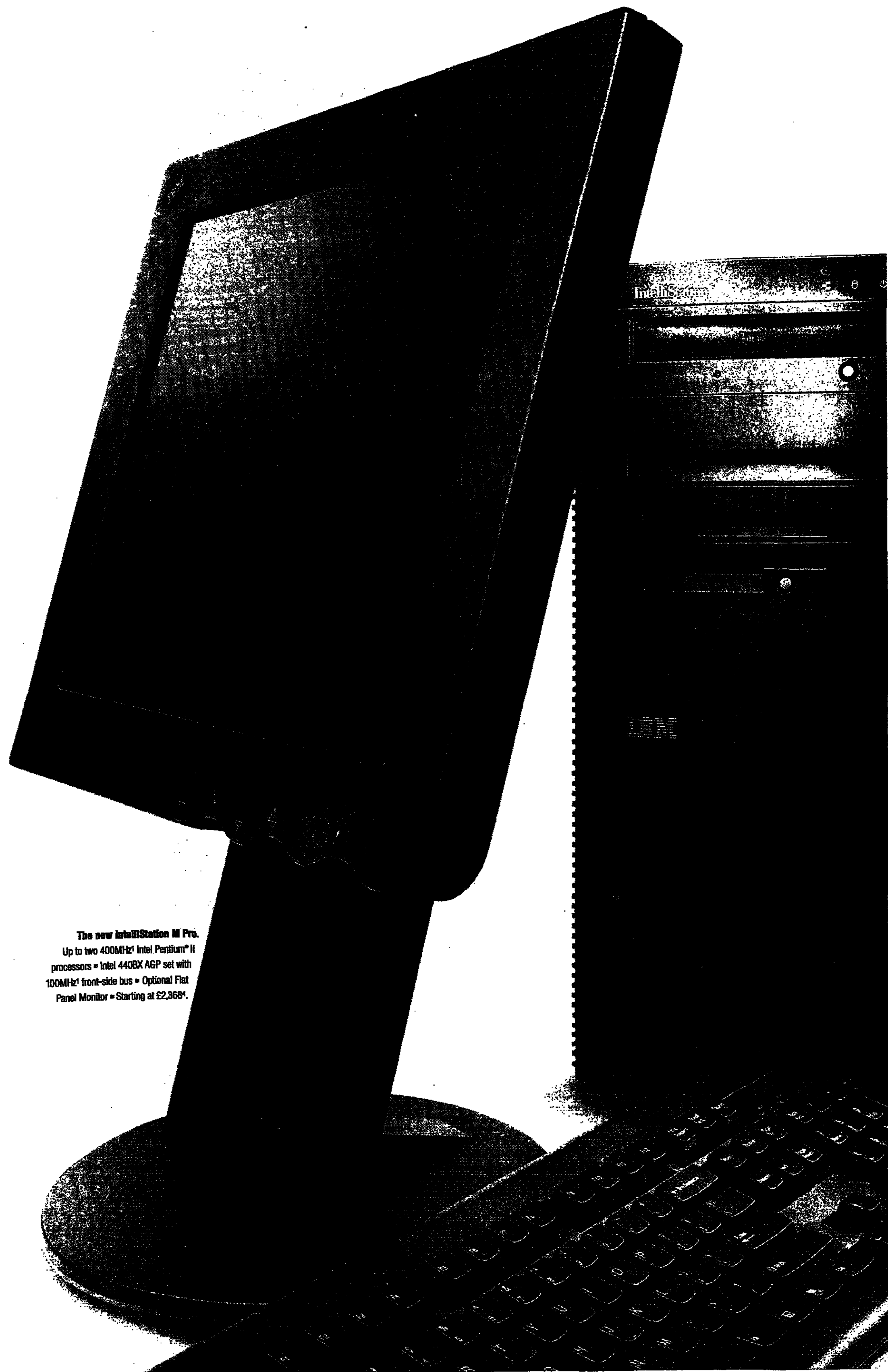
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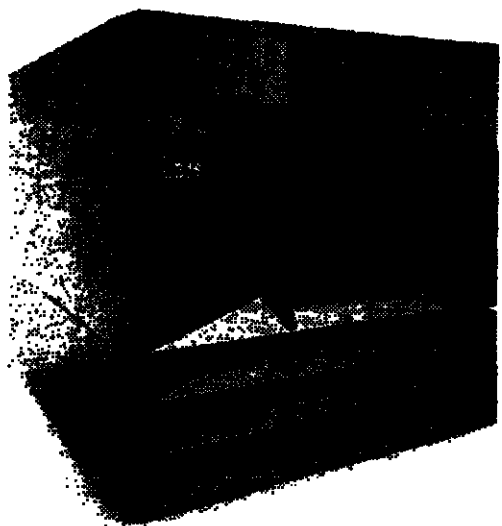
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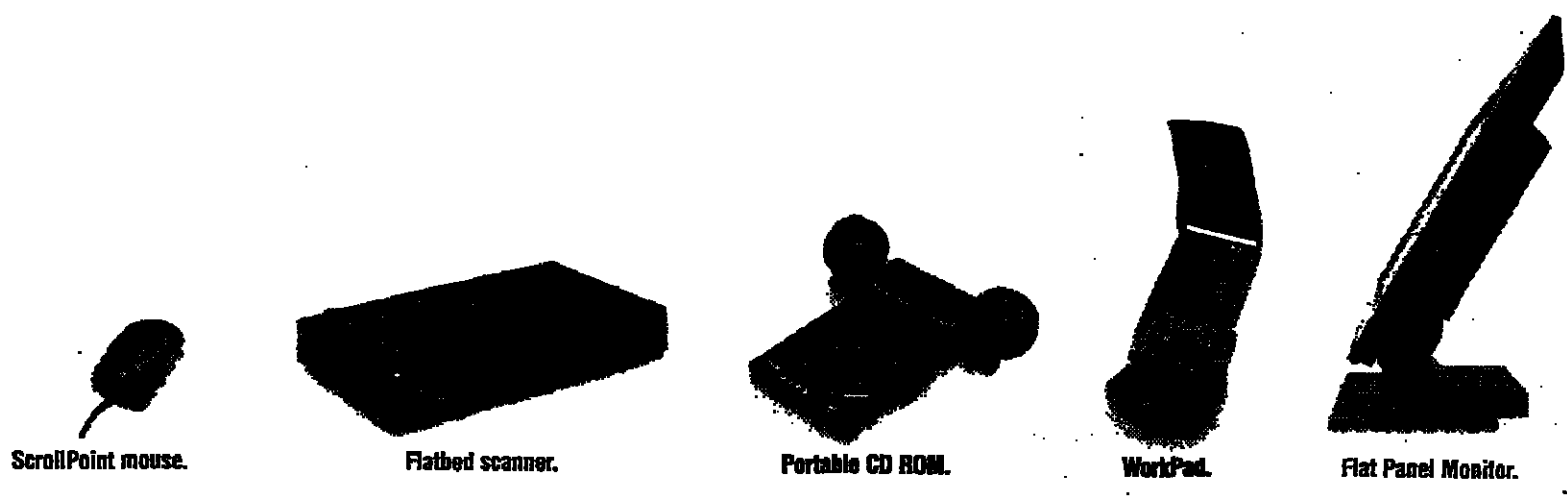
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UK urges tighten export c

By Andrew Ross
London Correspondent

The UK government has urged exporters to tighten their controls on the export of sensitive technology to countries such as China and Russia. The move comes as the government seeks to prevent the proliferation of weapons of mass destruction.

ST Aero revives hope for aircraft project

By Michael O'Sullivan
Aerobics Correspondent

ST Aero has revived hopes for a new aircraft project, after a long period of uncertainty. The company has announced that it has secured the necessary funding to move forward with the development of a new aircraft.

The new aircraft is expected to be a significant improvement on current models, offering better performance and lower operating costs. ST Aero's management team is confident that the project will be a success, and they are looking forward to the aircraft's debut.

مكتبة الاسفل

WORLD TRADE

UK urged to tighten gun export curbs

By Alexander Nicoll,
Defence Correspondent

Pressure is growing on Britain to tighten its export controls for guns and other small arms because of evidence that weapons from the UK are found in violence-ridden developing countries.

A report published today by the development agency Oxfam accuses the government of dragging its feet on fulfilling promises to overhaul the export licence control system and to publish full data on arms exports.

The charity's criticisms will add weight to concerns within the Clinton administration that the UK is re-exporting to other European countries, from where they find their way to strife-torn countries and into the hands of criminals.

A US embassy spokesman in London said Washington had decided to revoke outstanding licences to companies for exports of handguns

to the UK, because Britain's recent ban on handguns meant they could not be intended for use in Britain. He could not give a figure for the number of licences outstanding.

Washington was also prepared to act on licences for exports to other European countries if Europe did not halt re-exports to other countries. Companies which exported guns to countries not specified in the original export licence were violating US law, he said.

The UK government described the Oxfam report as "disappointing and unfair". A Foreign Office official said the Labour government was committed to greater transparency and believed its export controls were "to the highest standards".

The official noted that the UK, as current president of the European Union, was leading negotiations on an EU-wide code of conduct on arms exports and hoped that EU foreign ministers would



Kenyans flee tear gas during protests last July. Amnesty International accuses Kenya of misusing British-supplied anti-riot products

Countries receiving UK small arms and related products/conflict zones

Region	No. countries receiving small arms, ammunition, related products	No. countries identified as 'conflict zones'	Per cent of countries supplied with UK small arms that are 'conflict zones'
Africa	27	19	71
Asia	19	9	52
L. America & Carib.	24	10	40
Middle East	18	5	30

Source: Oxfam

discuss the issue next month.

It also shared Washington's concerns about proliferation and illegal trafficking of small arms and was working with the Group of Seven industrialised countries and Russia on a joint statement of principles and action.

Oxfam said Britain was a "key player in the world's

small arms business" and had exported small arms to more than 100 countries between 1995 and 1997, including 42 in which Oxfam was working. Half of UK small arms exports were to countries suffering political violence or conflicts, it said.

It called for much more transparent statistics to be published; for a single UK arms control agency to be

set up; and for a National Audit Office report on the effectiveness of the export control unit in the Department of Trade and Industry.

The DTI is working on new legislation on strategic export controls, following recommendations in the Scott report on arms exports to Iraq, and expects to publish a white paper in the next few months.

US to press China on direct selling ban

By James Rynge in Beijing

China has issued a ban on direct selling, hitting the operations of US companies such as Amway, Mary Kay and Avon, and creating trade friction ahead of a planned US-China summit in June.

The issue is expected to be raised by Charlene Barshefsky, US trade representative, who was due to arrive in Beijing yesterday for talks with senior Chinese officials. Ms Barshefsky is expected to argue for a review of the ban.

The prohibition by China's state council (cabinet) said that consumers in the domestic market were not mature enough for direct selling, which typically involves people trying to sell the goods they have bought from companies such as Amway and Avon.

In addition, criminals have seized on the direct selling concept to create cults, spread superstition and carry out illegal activities, according to the prohibition order.

Even some government officials, Communist party members, teachers and sol-

diers have been turned into sales people, it added.

Companies engaging in direct selling in China have until October 31 to wind up their business or apply to change their licence for that of a regular retailer, the state council edict said.

The announcement was a blow to the considerable interests of direct selling companies, which have built up significant businesses in China and are backed by powerful lobbies in the US. The issue stands out as a rare area of friction in a bilateral relationship which appears to be warming

ahead of President Bill Clinton's summit in Beijing with Jiang Zemin, his Chinese counterpart.

Amway has a registered capital of around \$100m in China and a \$8,000 sq m factory in Guangdong province. It registered sales of \$178m in the year to August 31 1997 and \$65.2m in the first half of the 1998 fiscal year.

Richard Holwill, director of international government relations at Amway, said he was confident the company could remain in business in China, although perhaps in a somewhat modified form.

"We are working with the government to revise our business strategy," Mr Holwill said. The company had stopped selling to new distributors but existing distributors were still permitted to buy.

Mr Holwill and western diplomats in Beijing argue that it has not been the practices of US companies in China that has given direct selling a bad name. Rather, it has been Chinese con artists touting chain letters, pyramid savings schemes, panaceas and elixirs which have besmirched its reputation.

The proliferation in free-trade Chinese direct selling operations has been such that the state administration for industry and commerce, which regulates the distribution industry, has closed down 570 unlicensed direct sales companies, investigated 2,500 cases of illegal direct sales and seized Yn70m (\$8.5m) of goods.

Newspapers have carried reports of people, some of them sacked workers, who have signed up as direct sales agents in a desperate attempt to get rich. Many of them lost everything.

ST Aero revives hope for aircraft project

By Michael Stapfner,
Aerospace Correspondent

The head of Singapore's aerospace company said yesterday his group was still prepared to help China and Airbus Industrie build a 100-seat jet, provided the project was financially viable.

Lim Chin Beng, chairman of Singapore Technologies Aerospace (ST Aero), denied that his government-controlled company had withdrawn from the 100-seat project.

"We have not really said 'No'. What we said is that we'd like to see the feasibility study," Mr Lim said.

Aviation Industries of China (Avic), Singapore Technologies and Airbus, the European consortium, signed a contract to develop a new 100-seat jet last year. Airbus said earlier this year that the project was in trouble after Singapore questioned its viability.

But Mr Lim said ST Aero was waiting for Airbus to finish a feasibility study before making a final decision.

"If we are to go in, it's got to be a profitable venture. That's the crux of the matter," he said.

Mr Lim said the Asian financial crisis had not increased ST Aero's doubts about the viability of the project. "That's not a factor. This is a long-term project and we are confident that the Asian crisis will pass."

The leaders of China and France both added their support for the 100-seater earlier this month. During a visit to France, Zhu Rongji, China's prime minister, told French president Jacques Chirac that his government regarded the project as important. Mr Chirac's spokeswoman said France supported the Chinese position.

China's choice of Airbus as its partner on the project was seen as a victory for the European consortium over Boeing of the US. Boeing had lobbied China heavily to be its joint venture partner in building a 100-seater.

Boeing subsequently decided to build its own 100-seater, the Boeing 717, adding to the pressure on the Airbus project. The 717 is based on the MD-88, which was developed by McDonnell Douglas. Boeing bought McDonnell Douglas last year. However, Boeing has had to delay flight testing on the 717 because of engine trouble.

Mr Lim also said yesterday that ST Aero, which maintains and upgrades aircraft and engines, was looking for joint venture and acquisition opportunities in Europe. He said ST Aero had held initial discussions with British Airways' engineering division and with companies in Germany, Holland and Switzerland.

WTO rules against Indonesia car policy

By Frances Williams in Geneva

The final report of a World Trade Organisation panel has upheld complaints by the US, the European Union and Japan that Indonesia's "national car" programme violates international trade rules.

The panel report, which was circulated to the parties this week, confirms earlier interim findings that the Indonesian programme is in breach of several WTO rules including those on non-discrimination, subsidies and investment measures.

The Indonesian government is bound to comply with the panel judgment unless, improbably, the findings are reversed on appeal. Indonesia claims that the scheme has already been abandoned as part of a deal with the International Monetary Fund in January on a \$43bn bailout package, but this is contested by the complainants.

The 1996 national car programme grants sales tax and import duty exemptions to cars which meet given local content requirements. However, the only car authorised under the scheme is the Timor saloon produced by a company controlled by President Suharto's youngest son in co-operation with the now troubled Kia Motors of South Korea.

In the early stages of the programme, Kia Motors exported 45,000 fully assembled cars to Indonesia with the same tax and duty exemptions.

The WTO panel said the programme violated rules prohibiting investment measures conditioned on local content, as well as WTO commitments not to discriminate between trading partners or like products. Indonesia was also in breach of the subsidies agreement because the tax breaks enabled the Timor saloon to undercut its foreign rivals in the domestic market.

Meanwhile, the WTO's dispute settlement body yesterday adopted panel and appeals body reports upholding a US complaint against Argentina.

Argentina was found to have imposed tariffs on textiles and clothing that exceeded its WTO commitment not to raise tariffs above a 35 per cent ceiling.

The statistical tax of 3 per cent on imports was also found in breach of WTO rules because it raised more money than the cost of providing the service. Argentina had claimed that the tax was needed to raise revenue in compliance with an IMF agreement but IMF officials told the dispute settlement body yesterday that it was Fund policy not to advocate measures inconsistent with countries' WTO obligations.

The dispute settlement body also yesterday adopted the panel report rejecting US claims that Japan's photofilm market was unfairly rigged against Eastman Kodak.

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BRITAIN

TRANSPORT OF NUCLEAR MATERIAL US-UK OPERATION DESIGNED TO THWART INTERNATIONAL TERRORISTS, PREMIER TELLS MPs

Blair defends secret reprocessing deal

By George Parker, Political Correspondent

Tony Blair, the prime minister, yesterday defended his secret deal with President Bill Clinton to reprocess and store Georgian nuclear material, insisting that the operation was designed to thwart international terrorists.

The prime minister insisted there would have been full disclosure of the transfer of 5kg of material to the reprocessing facility at Dounreay in Scotland once it

had been completed. He said the government had already drafted a House of Commons written answer giving details of the transfer, but details of the deal were leaked in advance to the New York Times.

Mr Blair's assurances in the Commons flew in the face of a briefing at his Downing Street, London, office on Tuesday, when a spokesman said that the nuclear deal would "probably not" have been disclosed if the press had not got hold of the story.

Speaking in the Commons, Mr Blair said: "We have followed entirely the normal rules for transportation for civil nuclear fuel." He said there were fears that rebels in Georgia might have taken over the civil nuclear reactor near Tbilisi and seized the material if the matter had been made public.

The government was forced to make an emergency statement on the deal, in which many MPs questioned the government's handling of the agreement which was reached in pri-

vate by Mr Blair and President Clinton last year. The material comprises about 5kg of fresh and spent highly-enriched uranium fuel, of which 0.8kg was irradiated. The choice of Dounreay was controversial because the UK Nuclear Installations Inspectorate has asked the plant to upgrade its facilities - which are currently incapable of reprocessing the fuel.

As a result the material will have to be stored at Dounreay, and the inspectorate said it was unable to say

at this stage whether the plant, on the north coast of Scotland, would definitely win a licence to carry out the reprocessing.

"The total amount of intermediate waste that will be added to Dounreay is two drums' worth - there are already 14,000 stored there," Mr Blair said.

Most MPs supported the government's argument that the decision to accept the deal was made in support of its policy on non-proliferation and our obligations to enhance security and safety.

But Alex Salmond, leader of the Scottish National party, said: "It would have been a licence to carry out such a serious issue."

"We've now got a government who think beef on the bone is too unsafe for people in Scotland to eat but that Dounreay, a plant which is totally decrepit, which hasn't reprocessed anything for the last 18 months because it's literally falling apart, is a convenient dumping ground."

See Editorial Comment

Penalties for smugglers to be tougher

By George Parker, Political Correspondent

Owners of pubs and restaurants caught selling illegally imported drink could have their licences revoked under a new government crackdown on a trade worth almost £1bn (\$1.67bn) a year.

Dawn Primarolo, Treasury minister, said yesterday that smugglers of alcoholic drink from mainland Europe could also have their vans or cars confiscated if they persistently flouted the law. It is illegal to import excise goods acquired duty free or duty paid from another EU state and then sell them without payment of UK duty or VAT.

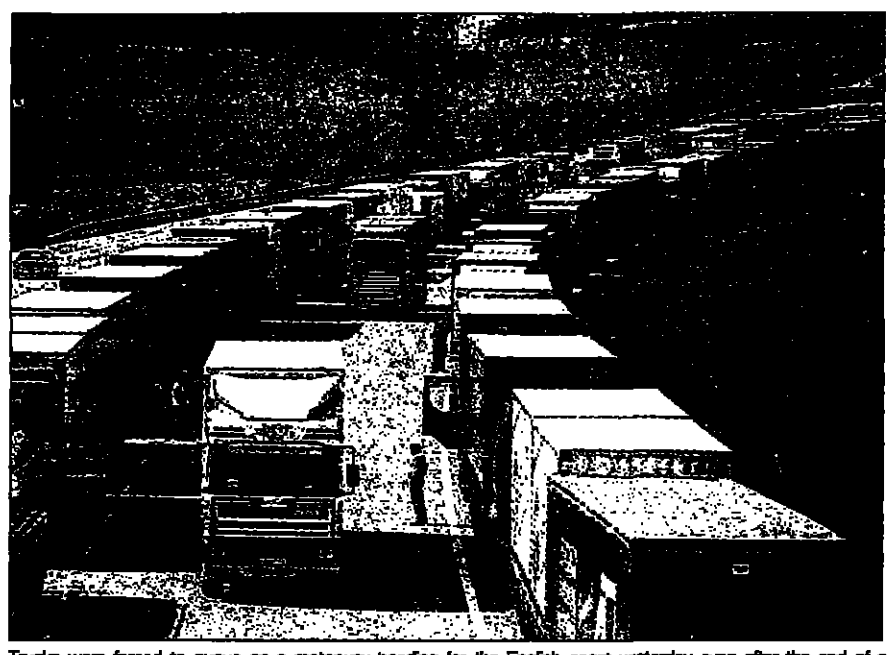
The new measures are designed to curb the trade, which cost the exchequer £960m last year, an increase of £50m on the previous year. The domestic drinks industry has become increas-

ingly concerned that illegally imported alcohol is cutting into its market share.

Ms Primarolo, the minister responsible for customs and excise issues, said: "The government is committed to cracking down on tobacco and alcohol smuggling. Those caught smuggling will be dealt with severely, and people thinking of getting involved in this illegal activity should be warned."

Customs and Excise will take a particularly strong line against those businesses that sell cheap imported alcohol and will press for an immediate revocation of their licence to sell alcohol. Smugglers using a truck for large-scale transport of drink and tobacco could also have their operator's licence revoked.

Ms Primarolo is also expected to announce within the next fortnight plans to dispose of seized goods and



Trucks were forced to queue on a motorway heading for the English coast yesterday even after the end of a strike at the French port of Calais. There were also queues in France and Belgium.

vehicles much earlier than now, saving the Customs some of its storage charges, which run at £2m a year.

Further resources are expected to be made available to the Customs this year to help catch offenders, following the conclusion of the government's spending review. But ministers believe the sanctions will

have an immediate effect. Vehicles used for cross-Channel smuggling of alcohol and tobacco can already be seized by customs, with a restoration fee of £250. Under the new regime that charge could rise to 50 per cent of the value of the seized goods.

For a second offence, the fee would be raised to £1,000 or a sum equivalent to 100

per cent of the seized goods; on the third occasion the vehicle could be confiscated.

The Customs is also expected to pursue a tougher prosecution policy. Over the last financial year, Customs officers caught 8,700 smugglers of alcohol and tobacco to the UK and seized almost 3,000 vehicles used in their activities.

Workforce efficiency 'ahead in France and Germany'

By Robert Taylor, Employment Editor

The UK's productivity performance is far behind that of France and Germany and its productivity growth is due to working longer hours rather than more efficiently, according to a report published today by the Trades Union Congress.

The organisation also argues that UK investment as a share of national income is the lowest among leading industrialised countries.

The TUC study has been released to coincide with today's meeting between Tony Blair, the prime minister, and the leaders of the world's main trade union organisations including John Sweeney, president of the AFL-CIO in the US; Dieter Schulte, the German DGB union president; and Mikhail Shmakov, president of the Russian federation of independent trade unions.

The TUC report says British workers now work 9 per cent more hours than Germans as an annual average and 5 per cent more than the French. But productivity levels per hour worked in the UK are 20 per cent lower than in France and Germany.

The UK ranks 11th out of the 19 industrialised countries belonging to the Organisation for Economic Co-operation and Development in productivity growth between 1987 and 1995. That was above France and the US but behind Germany, Japan and Italy.

The report says that while UK productivity grew by 2.3 per cent a year in the 1990s, real wages improved by only 1.2 per cent. But UK profitability rose by 37 per cent over the same period. Last year the UK had the lowest share of investment in gross domestic product at 16.6 per cent of any large industrialised country compared with an EU average of 18.7 per cent.

The TUC's analysis indicates that the UK has far to go to bring overall productivity and investment levels up to those of its main competitors. It follows the report earlier this week from the Swiss-based International Institute for Management Development which showed that the UK's world competitiveness is lower than that of the Republic of Ireland though higher than Germany and Australia.

The TUC wants next month's jobs summit conference in Birmingham of the eight leading industrialised nations to commit itself to new set of priorities to deal with under-investment and poor productivity.

N Ireland companies in plea to EU court

By Robert Rice, Legal Correspondent

Two Northern Ireland contractors who claim they were refused public works contracts because of their Roman Catholic connections, yesterday took their case against the UK government to the European Court of Human Rights.

John Timmelly & Sons and McEliduff are challenging the existing national security provisions contained in Northern Ireland's fair

employment legislation. Victory for the contractors in Strasbourg could force the government to change the law.

The contractors claim that because they were prevented by certificates issued by the UK government's Northern Ireland Office from challenging in court the refusal of public works contracts, they have been denied the right to a fair hearing as guaranteed by the European Convention on Human Rights.

John Timmelly & Sons ten-

dered for demolition work with the Northern Ireland Electricity Authority. In spite of making the lowest bid they were awarded neither the contract nor any sub-contract.

Believing they had been denied the contract on discriminatory grounds, they complained to what was then the Fair Employment Agency for Northern Ireland.

But they were prevented from pursuing their complaint by a certificate issued by the UK government

under section 42 of the Fair Employment (NI) Act 1976 stating that they had been denied the contract on grounds of national security.

The McEliduffs were named by another contractor as a company he intended to use on a contract with the Department of the Environment.

Security clearance was refused and the McEliduffs complained to the Fair Employment Tribunal that the refusal of the sub-contract was discriminatory.

A blocking certificate was then issued which had the effect of barring the tribunal from hearing the complaint.

The government contends that the decisions not to award the contracts were made in good faith for the purpose of safeguarding national security and that there was "no discrimination on the grounds of religious belief or political opinion".

The European court's decision is expected later in the year.

Defence group to protest over 'battlefield taxi' deal

By Alexander Nicol, Defence Correspondent

Vickers, the engineering and defence group, plans to protest to members of the UK and German parliaments following yesterday's announcement that a consortium including its rival GKN had won a £2bn (\$2bn) multi-role, armoured vehicle contract.

The German, British and French governments said a consortium including Krauss-Maffei, MaK and Wegmann of Germany, Giat of France and GKN of the UK was the preferred bidder in the "battlefield taxi" competition against a grouping of Vickers with Alvis of the UK, Henschel of Germany and Panhard of France.

The announcement was a boost for GKN, which said the potential value to it

would be £800m. UK officials said it would bring up to 500 jobs to GKN in future years. Full production will not commence until 2004.

The award for a contract for 5,000 to 6,000 vehicles - of which 600 will be built under the initial award - is likely to cause restructuring of the crowded armoured vehicles sector across Europe, and will renew speculation about a deal between GKN and Vickers.

Vickers, which noted that the contract remains subject to governmental approval in each country, believes there is a quiet among politicians, especially in Germany, about the handling of the tender.

Brian Trueman, a senior executive with Vickers Defence Systems, said: "Our biggest concern is that a major contract is being let

without the building of pre-production prototypes."

Mr Trueman said the Vickers design for an eight-wheel drive (8x8) vehicle, submitted late after it became clear this format was favoured, would be cheaper than the winning 8x8 design. Vickers' original vehicle was 8x6.

Vickers is also unhappy that, when it raised concerns about the tender with the UK Ministry of Defence, it was simply referred to the German agency managing the procurement - in future, it is to be handled by Ocar, the nascent European armaments agency. British defence ministry officials said the requirement for a vehicle with specified degrees of armoured protection had not changed during the tender.

See Editorial Comment

Record fines for Spanish trawlers

PA News Reporter in Haverfordwest

Twelve Spanish fishing companies and some of their employees were yesterday ordered to pay record fines and costs of more than £1m (\$1.67m) for heavy over-fishing in British waters. The companies and their trawler skippers admitted more than 100 offences against European fishing regulations in the biggest such prosecution brought in a UK court.

The case followed a three-year investigation of Spanish-owned trawlers which were registered in Milford Haven, south Wales. Their catches, far above legal amounts, were landed in northern Spain.

Sentencing at Haverfordwest Crown Court in west Wales, Judge Martin Step-

hens said he hoped the fines would act as a warning to others. The companies and skippers admitted over-fishing, netting protected species and falsifying logbooks in which catches have to be recorded. The skippers were fined £36,500 each.

Fines levied against the skippers and their companies totalled £994,500 and the defendants were also ordered to pay a total £88,500 costs.

Manuel Garcia, skipper of Mera 1, who admitted over-fishing hake and monkfish, insisted outside the court the case would make no difference to "quota-hopping".

"It is not possible to do things legally at the moment," he said. "When all this started we had a good situation because there were enough quotas for everyone. Now, too many things are against our people."

Sensitive software helps choose locations for pubs

Vanessa Houlder reports on how mathematical analysis and computers are transforming a national institution

The pub - that most traditional of British institutions - is not usually associated with innovative technology. Yet information technology is playing an intriguing role in the pub industry as thousands of old-style public houses are converted into themed bars.

Complex mathematical analysis and computer software are helping the large pub groups find locations with the right demographic profile for their brands.

The new brands have names such as All Bar One, Rat & Parrot, Brewer's Fayre and Chief & Brewer. Each has a distinctive ambience and style and is aimed at a

specific group such as single women, students, young professionals, families and older people - all targeted by the large pub groups in an attempt to breathe new life into a declining market.

A company has to find sites with the best customer base for each brand. It needs to minimise harmful competition between the pubs while recognising that some types of pub benefit from proximity to others. For a large pub company with several different brands and many potential sites, the number of possible permutations is vast.

Few companies have grappled with the issue more

thoroughly than Bass Leisure Retailing, which is spending £300m (\$300m) a year on converting its pubs to new formats. It has 2,562 outlets and a dozen brands including O'Neill's Irish bars, It's A Screen student pubs, Harvester restaurants, Vintage Inns and All Bar One.

The group has pioneered a computer-based approach using tools derived from research into artificial intelligence. The system was devised by Searchspace, a company that was spun out of the computer labs at University College London.

As well as the Searchspace analysis tools, Bass uses "geographical information

systems" from Mapinfo, based in North Carolina. These business mapping tools make it possible to correlate data with geographical locations on a map.

Potential customers for the different brands are defined by factors such as age, affluence and car ownership. The size of a catchment area is defined by how far customers are willing to travel to reach a particular type of pub. Bass then compares its ideal catchment area with information from census and market research groups.

Comparing the attributes of the ideal location with each available site is extremely laborious. Clearly, it would be much easier if a computer could identify

those sites that met the required criteria.

But until recently, it has been difficult to automate this process. Searchspace analysis tools use "fuzzy logic", which replaces the black-and-white choices of classical logic with a less rigid form of reasoning.

The software, used with the geographical information system, gives Bass a map that displays "hotspots" of promising locations and grades potential sites.

Bass has used the system in a number of ways. During the conversion of its existing pub estate, it helped it decide which pubs to convert to certain brands and which pubs to sell. It has also helped assess potential acquisitions. The software

has been helpful in making detailed expansion plans. The system has special algorithms (mathematical processes) that show Bass where to locate new pubs so that each has the least adverse effect on another's business. For Bass, the next step is to use the system to estimate the potential turnover of each location.

Bass says the system has already saved it money by preventing errors. The cost, about £350,000, including £100,000 for the market research data, is comparable to the cost of fitting out a single pub.

"If you only save one mistake, it pays for itself," says Jim Cameron, national development manager for Bass Taverns.

NEWS DIGEST

'MAD COW DISEASE'

Vegetarian dies from new variant CJD

A woman who has been vegetarian for the past 12 years died yesterday from new variant Creutzfeldt-Jakob disease, the fatal human brain disorder thought to be linked to BSE, or "mad cow disease".

Clare Tomkins, 25, was diagnosed with nvCJD last August. The first clinical case of BSE was recorded in cattle in 1986 - a year after Clare stopped eating meat. At the time she was diagnosed, her father said: "When we told doctors Clare had been vegetarian since 1985, there were a few raised eyebrows. They were very, very surprised. Clare was a very strict vegetarian, though she did eat cheese and drink milk." Clare, who was engaged to be married, worked in the pet department of a garden centre near her home in Tonbridge, Kent, in southern England. She first showed signs of the disease in early 1987. She is thought to be the 22nd person to contract and die from so-called new strain CJD.

The prime minister today rejected a call by William Hague, Conservative Party leader, to lift the ban on beef on the bone in spite of a court ruling in Scotland on Tuesday that the rules were defective. Mr Blair said in the House of Commons that the ban, introduced on the advice of the Chief Medical Officer Sir Kenneth Calman, must stay until there was evidence the BSE threat was receding. He said: "I don't believe, in the light of the history of BSE, that it would be sensible to act contrary to what was the strong advice of the CMO - and if you believe it would be right, I don't believe you are acting responsibly."

BRITISH TELECOMMUNICATIONS

Plans to lift broadcasting ban

The government is today expected to set out plans to lift the ban on British Telecommunications becoming a broadcaster, allowing it to provide services nationwide from 2001, a year earlier than anticipated.

In a policy document before the election, the Labour party recommended that the ban, imposed by the Conservative government in 1991 to allow the cable industry to establish itself, should be lifted nationwide from 2002. By freeing BT from nationwide broadcasting restrictions a year earlier than anticipated, the government will displace many cable companies which are still sustaining heavy losses.

BT has argued that the ban is an anomaly as the company already offers internet services. Broadcasting over the internet is now widespread. Tony Blair, the prime minister, committed the Labour party to ending the broadcasting ban in his party conference address in 1995. He said BT had agreed to wire up schools to the internet if the restrictions were removed. The Conservatives accused Labour at that time of "cosying up to" BT. Cathy Newman, Labour

EMPLOYMENT

Demand signals slowdown

Declining demand for workers and stable growth in earnings were greeted as signs the UK economy was slowing, after the publication of new figures yesterday. The Office for National Statistics said the fall in unemployment has slowed in recent months, while average earnings growth over the whole economy was "broadly stable". The ONS's new survey-based unemployment measure - the number of people saying they are unemployed and available for work - showed a fall of £2,000 in the three months to February, a rate of 6.4 per cent. In the previous three months the rate was 6.6 per cent. The number of people out of work and claiming benefits in March was also lower, the ONS said. The claimant count fell by 6,400, the smallest shortening of the dole queue since October 1995. March's fall was well below the average fall of 17,000 during the last six months. The total number of jobless claiming benefits is at a 17-year low of 1.37m. Richard Adams, London

DIGITAL NETWORKS

Plea over music copyright

Record executives are pressing the government to accelerate efforts to amend copyright legislation to protect intellectual properties, including music, when distributed on digital systems.

Delivering music to consumers on digital networks, such as the internet and high-speed cable television systems, is expected eventually to command a substantial share of the music market. Existing copyright law gives very little protection to music and other intellectual properties when distributed electronically, thereby leaving musicians and record companies prey to piracy.

Music executives aired their concerns about digital piracy to ministers and civil servants at a meeting this week of the Music Industry Forum, an advisory group created by Tony Blair, the prime minister. Alice Rawsthorn, London

INTERNET ADVERTISING

Online values 'to top \$835m'

The introduction of digital television and the emergence of consumer goods companies as major online advertisers will see the value of internet advertising in the UK soar to almost £500m (\$835m) within the next five years, a survey predicts today. According to Fletcher Research, the London-based media research company, online advertising will grow at a rate of about 7 per cent a month between 1998-2002.

With most UK companies still wary of using the internet as a marketing tool, the value of advertising transactions between internet publishers and advertisers was only £8m last year, although it is expected to reach more than £15m this year.

However, the arrival of digital television is predicted to transform the business. The four companies competing to offer digital services are expected aggressively to market to households the internet applications of the new technology. Internet advertising in the US is now growing at a rate of 12 per cent a month and is likely to be worth well over \$1bn by the end of this year. Patrick Harverson, London

SPORTSWEAR

Soccer body delays deal

The Football Association has not yet decided whether to sign a new £250m (\$335m) England team kit deal with Umbro, even though the UK sportswear group believes it has provided enough guarantees of its financial strength to reassure the FA.

The association requested extra guarantees because it had become concerned about Umbro's position following a re-financing and restructuring of the group by its US-based parent, Stone Manufacturing. Patrick Harverson, London

Bowled caution

Housewife need of a t

INTERNATIONAL Arts Guide

THE ARTS

CINEMA: MORALITY IN MODERN AMERICA

Bowled over by cautionary tales

The Coen brothers, director Joel and co-writer Ethan, may not have much in common with Hitchcock, but they share the old master's ability to buttonhole an audience into complicity with the cinematic equivalent of "once upon a time". *The Big Lebowski* starts with a tumbleweed ball rolling through the desert, along nocturnal urban boulevards, on to a seashore. The voice-over narrator sets the tone, an old-timer who sporadically manifests himself to our amiably aloofish anti-hero like a sort of guardian angel. He ends the story by reminding us how lovable the very un-big Lebowski is. Have the ironic Coens fallen for their own usually detached irony? There's a cosiness lacking in their similar *Fargo*. But it's still the week's most cheerfully enjoyable movie; the most successful fairy-tale in a batch of modern American morality plays.

Jeff Lebowski, aka "The Dude", is a weed-smoking, vodka-downing relic of the student radical 1970s, now bumming through an agreeably unemployed life centred on the local bowling alley. Confusion with another Lebowski, a crippled millionaire philanthropist, leads to labyrinthine complications: kidnapping, mutilation, the pornography industry... The Dude weaves his way through the plot's twists and turns like a spaced-out Philip Marlowe.

Be reassured: the film's repellent poster depicting a foot with a severed toe is the nastiest thing on show. The movie takes its cue from Jeff Bridges' laid-back and frequently zonked-out detective *malgré lui* a comedy thriller that is actually funny. There are predictable jokes - you can spot the deceased's ashes blowing in the mourn-

ers' faces a mile off - and dream sequences give the impression of padding. But the film's cheerful, good nature scores palpable hits along the way, finely acted by a cast including some of the Coens' regulars. John Goodman is bulldozingly good as The Dude's sidekick: a Vietnam-obsessed veteran whose mania for meticulously disastrous plans of campaign evokes a bull charging a gate.

THE BIG LEBOWSKI
Joel Coen

THE RAINMAKER
Francis Ford Coppola

U-TURN
Oliver Stone

US MARSHALS
Stuart Baird

HAPPY TOGETHER
Wong Kar-Wai

Steve Buscemi is the third of these unlikely musketeers of the bowling alley, gently goofy, on his own little cloud, several steps behind the conversation. Julianne Moore is memorable as the millionaire's crisply conniving daughter with her own feminist agenda and an avant-garde art gallery to match. And there is a hilariously earnest gang of German nihilists, whose grimly delivered orders in a pancake house are satire of clashing cultures at its most accurate. Led by Peter Stormare and replete with charming accents, they also threaten to cut off our hero's Johnson. (Don't ask) and "stamp on it and smash it".

Another fairy-tale, this time from the pen of John Grisham, directed by Cop-

pola. *The Rainmaker* is familiar Grisham territory: legal David versus vested interest Goliath, fought out in the arena of the law. Young Rudy, barely qualified, champions dotty widows, beaten wives, and he pursues the hatchet-faced, firm-hearted insurance companies who refuse to pay out on the fatally ill. Matt Damon confirms a real acting talent as the lawyer whose physique must be as robust as his moral sense to withstand having a kitchen dismantled and hurled on him to little visible effect.

But then the good are very good (black by league-educated judge hot on civil rights), the drudgery remarkably easy (Danny DeVito is a treasure as the sidekick who produces vital evidence by simply examining the corporation's rubbish bin), and the plot is guilty of breath-taking "with one bound he was free"-ism, when Rudy lets the abused wife take the blame for the husband he himself killed, and in an almost perfunctory postscript we are assured that she won't be prosecuted. I fear for their future life together.

The Rainmaker is a formulaic pot-boiler, decently acted, notably by Mickey Rourke, smoothly shark-like as a legal shyster, and Jon Voight, a company lawyer flush with high living.

Voight is less probable as a blind, oracular Apache in *U-Turn*, Oliver Stone's overblown tribute to *film noir*. This mind-numbing blow to Arizona's tourist industry sweetens its interminable way through the single day (symbolic?) spent by Sean Penn trying to escape the hell-hole small town where a car break-down has trapped him. His money stolen, beaten up by a manically jealous youth (the one touch



Laid-back and zonked-out Jeff Bridges as The Dude in 'The Big Lebowski'

of humour), hired by each partner in a tortured marriage to kill the other, already nursing the stumps where gangsters have removed two fingers, and evading the Russian gambling mafia, Penn endures all with minimal facial exercise and no noticeable character. Put upon victim at first, he calmly acquiesces in murder and lends himself to the plot's twists, predictable in their very improbability, until one no longer cares. This is a knowing, sophisticated's view of *film noir*: mannered, heartless, kitsch.

US Marshals it says and US marshals is what you get. In a sequel to *The Fugitive*, Tommy Lee Jones hits the

road again with his nicely characterised band of law-enforcers. Within 20 seconds of Stuart Baird's film starting, we have a smash-in (in all senses) car crash. Shortly after, a hole blown in the fuselage of the pressurised cabin causes a plane to catch fire and end belly-up in a river. Only half an hour after exhausting the dangers the four elements can hurl at us does the story proper get under way. "We got a fugitive," intones Jones; and Wesley Snipes, accused of murder, is on the run.

A gripping yarn swiftly if circuitously told, the film suffers only from the wham-bam syndrome, moving too

fast to build up tension. (Hitchcock would have relished the image of someone in a giant chicken-suit, hand-in-glove samples to pass-by, drawing a gun from inside the costume.) Jones redeems all: he plays the ruthless pursuer with the faintest hint of send-up, the merest suggestion of camp. Likeably unpretentious, the film enjoys an unexpectedly distinguished cast including Kate Nelligan, Tom Wood (Usher's Gold) and Robert Downey Jr. Only Irene Jacob looks bewilderingly out of place, especially when scrambling through a climactic cemetery chase in a little black cocktail number.

Happy Together won the

best director award at Cannes last summer. Despite switching not entirely convincingly between grainy black and white and colour, the story of two Hong Kong gays in Argentina works hauntingly well. Director Wong Kar-Wai (of *Fallen Angels*) evokes disorientation both geographical and emotional. The isolation resulting when a failing relationship throws a feeling of alienation into relief. Beautifully photographed by Chris Doyle, the film's gently understated metaphors of searching and exploration linger on.

Martin Hoyle

Dance for grown-ups

Clement Crisp reviews
Tango Por Dos

It is the simplest formula in dance-theatre: fine dancers, fine musicians, and no decorative tra-la-las. In the case of the *Tango Por Dos* troupe, now happily returned to London for a three week season at the Peacock Theatre, it means that seven musicians are seated at the back of the stage (very well lit) and a chain of tangos, danced and sung, stink and swoop over the stage in front of them.

Nothing else is needed. What holds us enthralled is the knife-flash of legs, scissoring the tiny space between the couples, the way the women's feet can caress the floor, the bite and kick of the tango rhythm and the sometimes acrid, sometimes swooning sonorities of the music, and the ritualised sexuality of the dance.

I think the tango fascinating - because of its ability to seem at once both blatant and hieratic; because of its tight structure on which dancers and musicians erect fascinating shapes of melody and step; and because it seethes with emotion.

The four couples whom we watch, and Miguel Angel Zotto who is director and leading man, are tremendous performers. The musicians are, it needs hardly to be said, no less tremendous; the link between dance and song is important and, in this show, the twinning is positively Siamese. There is also an admirable singer, Roxana Fontana: I didn't understand a word she sang, and I believed her utterly.

The ingredients are what we expect: fedoras and silk scarves, natty suits, the last pair of spats in captivity, a certain amount of cross-dressing (sexual ambivalence is a sudden, vivid flavour in this tango brew), skirts slit to the hip, and the blank gaze that does not mask the eroticism of what the legs and body are signalling. (The men adopt the saurian-chic manner and patent-leather hair I associate with George Raft's screen persona: when they dance together it is like a meeting between Mafia bosses.)

The dances are cleverly varied. Only one number tries, and fails, to be cute about a pig-tailed girl and a footballing chap. The performers are blazingly good. Men, not boys - the tango is for grown-ups - and women who are beautiful, and beautifully aware. The tango's roots in urban dance-halls and brothels gives a lingering identity to its interpreters, and under the vastly stylish skills of these artists we can sense the dance's social force. An unashamed tango-freak, I salute the evening as an ideal view of the tango's richness and its insidious power. The music is intoxicating - difficult to sit when the band is luring us to our feet - and inextinguishably played. Irresistible.

Peacock Theatre, London WC2.

Housewife in need of a break

THEATRE

IAN SHUTTLEWORTH

Dance Edna: The Spectacle Theatre Royal, Haymarket

Reviewing Julian Clary's show late last year, I expressed surprise and relief that Clary, when mocking his audience, was not as cruel or humiliating as Dame Edna Everage. On finally seeing the housewife megastar herself on the London stage, I felt surprise, relief and also a little disappointment that, well, neither is Dame Edna any more.

She may accuse one punter of smelling like a week-old J cloth, she may question couples in minute detail about their baby-sitting arrangements whilst she is in the Haymarket stalls... but the audience *Schadenfreude* which Edna can still muster is directed, not at the embarrassing tit-

bits which punters are wheedled to reveal, but simply at the fact that they are coming in for such lengthy attention. (On the press night one woman, overjoyed to be picked out, was quickly dispatched in favour of more fertile cringe material.)

The classic Edna approach - "Verbal Intercourse", as the programme has it - is displayed only after the interval. That other Barry Humphries creation, Sir Les Patterson - as vile, drool-some, and to me unfathomable in his appeal as ever ("I've never hit Row G before!" he announces proudly after one prize splutter) - introduces the first half of the three-hour show, consisting of "Musical Foreplay", in which an amnesiac Edna is regaled not only to her own childhood but to her forebears' era. Some of Kit Hesketh-Devereux's lyrics are deliciously streaked with artificial colouring - unlike



More humiliation: Barry Humphries as Dame Edna

the Everage hair, which is quite natural: "Why am I mauve? What is it I lack?" bemoans her several-greats grandmother in song; "Where'er I rove/I come out Miac" - others merely serviceable.

But what we want is the celebrated Humphries acidity. Strangely, some of its finest appearances pass most of us by: when Humphries appeared as Rupert Murdoch, and even managed to slip in a topical gag about his marital separation, an opening-night audience

which included Conrad Black, David Frost and Andrew Neil remained strangely muted. Dame Edna herself appears trapped in a three-way quandary: either stick with material which has proven successful in the past but whose edge is now blunted by familiarity; be seen to be taking possibly too much of a back seat as in the musical first half; or raise the stakes - as with the kitsch canonisation of the finale - to a level which looks excessive even in an Everage context.

Manchester hosts new music festival

Manchester is playing host to the International Society for Contemporary Music, which is celebrating the 75th anniversary of its first festival. That was in Salzburg: since then the annual festival has moved from capital to capital - mostly in Europe, but sometimes further afield: Haifa, North America, Tel Aviv, Seoul.

For an official body with representatives from much of the world, the ISCM boasts a remarkably impressive track record. Major works as disparate as Berg's violin concerto and Poulenc's two-piano concerto have had their first performances under its auspices. There have been duets too, of course: even the most scrupulous ISCM jury cannot be prescient. The "ISCM World Music Days" remain, nevertheless, a forum like no other.

This is the sixth time that the festival has been held in Britain. The host country usually gets generous time

for its own composers. I well remember the 1982 affair, when foreign delegates were impressed by Peter Maxwell Davies' string quartet, bemused by Tippett's new *Kings Priam* and distinctly embarrassed by Britten's old violin concerto.

More than 50 works selected by this year's jury, from many countries, are being performed in Manchester. The "world premieres" are mostly of smaller pieces, though the festival will conclude on Saturday with the first integral performance of Elliott Carter's *Symphonia*. Thus far, the deepest impressions have been made by two composers from - appropriately - what used to be called the Manchester school, Maxwell Davies and Harrison Birtwistle.

Davies himself conducted the BBC Philharmonic in the opening concert last Friday. His *Slowly Rising*, a single slow, agonised movement lasting over half an hour, famously horrified a Prom

audience 30 years ago. Now it sounds like a gritty masterpiece: sullen and rebarbative, maybe, but relentlessly gripping - and closer in spirit to Mahler than anything Davies has composed before or since.

Birtwistle's recent *Pulse Shadow*, a cycle which alternates nine movements for string quartet with nine settings of Paul Celan's melancholy poems for soprano and another ensemble, commanded general awe and admiration. Claron McKadden was the superb soloist, her partners the Arditi Quartet and the Nash Ensemble, who were equally searching in this luminous score.

Birtwistle's reputation for wielding forbiddingly large forces is one-sided: the general public hears less of his transparently etched chamber music, and *Pulse Shadow* is the peak of it. None of the younger composers' music heard in Manchester so far has been on that level, though there are encouraging sparks. There is a lot still to come.

David Murray

INTERNATIONAL

Arts Guide

AMSTERDAM

EXHIBITIONS

Stedelijk Museum

Tel: 31-20-5732911

www.stedelijk.nl

Walter Pichler: Drawings

Sculptures: Buildings. Installation by the Austrian artist of work which challenges the boundary between sculpture and architecture; ends on Sunday

BERLIN

CONCERTS

Philharmonie

Tel: 49-30-2548 8354

Berlin Philharmonic Orchestra

conducted by Claudio Abbado in works by Mozart, Rihm, Brahms and Schumann; Apr 25, 26, 27

DANCE

Deutsche Oper

Tel: 49-30-34384-01

La Sylphide: revival of a production designed by David Walker and directed by Peter Schaufuss, after August Bournonville; Apr 25, 28

OPERA

Deutsche Oper

Tel: 49-30-34384-01

Der Prinz von Homburg: by Henze. Conducted by Christian Thielemann in a staging by Götz Friedrich; Apr 24

Lohengrin: by Wagner. Revival of a production conducted by Christian Thielemann and staged by Götz Friedrich; Apr 28

BIRMINGHAM

CONCERT

Symphony Hall

Tel: 44-121-212 3333

Ivo Pogorelich: recital by the pianist of works by Rachmaninov, Granados, Prokofiev, Schumann and Chopin; Apr 23

BOLOGNA

OPERA

Teatro Comunale

Tel: 39-51-529 999

www.netuno.it/bo/teatrocomunale

Don Pasquale: by Donizetti. La Scala production conducted by Maurizio Benini/Roberto Palestini in a staging by Stefano Vizzioli. Cast includes Ruggero Raimondi; Apr 28

CHICAGO

CONCERTS

Orchestra Hall

Tel: 1-312-294-3000

www.chicagosymphony.org

Chicago Symphony Orchestra: American premiere of Carter's *Clarinet Concerto*, conducted by Pierre Boulez with clarinet soloist John Bruce Yeh. The programme is completed by Mahler's Symphony No. 1 in D Major; Apr

23, 24, 25, 26, 28

COPENHAGEN

EXHIBITIONS

Louise Museum of Modern Art, Humlebeak

Tel: 45-4919 0719

www.loulumuseum.dk

Francis Bacon: major retrospective, including loans from around the world; ends on Sunday

FLORENCE

OPERA

Magico Musicale Fiorentino

Tel: 39-55-211158

www.magicofiorentino.com

The Lady Macbeth of the Mtsensk District: by Shostakovich. New production by Lev Dodin, conducted by Semyon Bychkov; Teatro Comunale; Apr 24, 25, 29

FORT WORTH

EXHIBITION

Kimbell Art Museum

Tel: 817-3328451

www.kimbellart.org

Renoir's Portraits: Impressions of an Age. More than 80 paintings spanning the artist's career, of subjects including Claude Monet and Madame Renoir; ends on Sunday

FRANKFURT

CONCERTS

Frankfurt Oper

Tel: 49-69-21202

Warsaw Radio Symphony Orchestra: conducted by Wojciech Rajek in works by Beethoven and Dvorak. With piano soloist Olli

Mustonen; Apr 28

HELSINKI

OPERA

Finnish National Opera

Tel: 358-9-4030 2211

The Magic Flute: by Mozart. New production by Swedish director Etienne Glaser, designed by Peter Tillberg. Conducted by Mikko Franck; Apr 24, 29

LONDON

CONCERTS

Barbican Hall

Tel: 44-171-638 8891

London Symphony Orchestra: conducted by Michael Tilson Thomas in works by Bernstein, Mahler and Copland; Apr 29

Royal Festival Hall

Tel: 44-171-960 4242

The Royal Opera: Parsifal, by Wagner. Concert performance, conducted by Bernard Haitink. The title role is sung by Plácido Domingo; Apr 23, 28

Orchestra de Paris: Frans Brüggen conducts works by Haydn and Mozart. With cello soloist Truls Mørk; Apr 26

Philharmonie Orchestra: Mozart Piano Concerto Cycle. The first of two concertos given by pianist Andras Schiff features Piano Concerto Nos. 22, 23 and 24; Apr 28

OPERA

English National Opera, London Coliseum

Tel: 44-171-632 8300

La Bohème: by Puccini. Steven Pimlott's production is revived by

Berry Atkinson and Frances Moore, and conducted by Alex Ingram; Apr 23, 28

LOS ANGELES

OPERA

L.A. Opera, Dorothy Chandler Pavilion

Tel: 1-213-972 8001

www.laopera.org

Il Trovatore: by Verdi. Conducted by Gabriele Ferro in a staging by Stephen Lawless. Cast includes Vladimir Bogachov; Apr 25, 29

MUNICH

CONCERTS

Philharmonie Gasteig

Tel: 49-89-5481 8181

Klassische Philharmonie Bonn: conducted by Herbert Bessel in works by Rossini, Chopin and Beethoven; Apr 23

Königliche Philharmonie: conducted by Mu Hai Teng in works by Mozart, Brahms and Tchaikovsky. With violin soloist Julian Rachlin and pianist Anna Gourari; Apr 25

Moscow State Symphony Orchestra: conducted by Pavel Kogan in works by Rachmaninov and Tchaikovsky. With piano soloist Nikolai Petrov; Apr 28

Munich Philharmonic Orchestra: conducted by Bernard Klee in a programme including works by Debussy and Schoenberg. With soloists including soprano Hildegard Behrens; Apr 27, 28

EXHIBITION

Haus der Kunst

Tel: 49-89-211270

Symbolism in England 1880-1910;

previously seen in London's Tate Gallery, this show presents work by British pre-Raphaelites alongside that of their European contemporaries. Includes works by Rossetti, Burne-Jones, Watts and Lord Leighton; ends on Sunday

NEW YORK

OPERA

New York City Opera, New York State Theatre

Tel: 1-212-870 5570

www.nycoopera.com

Paul Bunyan: by Britten. New production directed by Mark Lamos and conducted by Stewart Robertson; Apr 25

EXHIBITION

New-York Historical Society

Landmarks of New York. A selection of photographs by Barbara Lee Diamonstein. Until July 7

PARIS

CONCERTS

Salle Pleyel

Tel: 33-1-4551 8589

Orchestra de Paris: conducted by Frans Brüggen in works by Haydn and Mozart. With cellist Truls Mørk; Apr 23

Orchestra de Paris: conducted by Kurt Sanderling in works by Mozart and Bruckner; Apr 29

Théâtre des Champs Elysées

Tel: 33-1-49525050

Vienna Philharmonic: Orchestra: conducted by Zubin Mehta in works by Weber, Mozart and Mahler. With oboe soloist Martin

Gabriel; Apr 24

ROME

OPERA

Teatro dell'Opera

Tel: 39-6-48180

COMMENT & ANALYSIS

Smart bombs, smart production

The days of 20-year development programmes and \$600 toilet seats may be numbered as the US defence industry moves to lean manufacturing. But, says Alexander Nicoll, there is still much fat to be trimmed

At 6.30am most mornings in St Louis, Missouri, a team of engineers gathers in front of three-dimensional images to discuss progress in designing Boeing's version of the Joint Strike Fighter, the next US combat aircraft.

In former days, their task would have been simply to make drawings. They would have given little thought to how factories would turn their designs into manufactured products and none at all as to how the finished product would be maintained.

But the St Louis team does not just include designers. The manufacturers of the aircraft, its subsystems and its tooling are all represented, as are maintenance crews. The aim is to create, with computer-aided design and manufacturing techniques, an aircraft that will work first time - and cost-effectively - from the perspective of everyone involved with it.

Enthusiasm for modern production techniques is suddenly to be found everywhere in the huge, windowless factories that have been turning out military aircraft in basically the same fashion since the second world war. "Lean thinking has been embraced from the top of our corporation down,"

enthusias Bill Bullock, who heads Lockheed Martin's plant in Marietta, Georgia. Some metal parts for the C130 transport aircraft that used to take 65 days to make are now produced in two minutes, he says.

This is a big turnaround for an industry notorious for \$600 toilet seats, cost-plus contracts, very long development periods, cost overruns, delayed deliveries and substantial post-production modifications to equipment.

Now, the trend is to adopt commercial practices and speed the bureaucratic wheels in response to a dwindling defence budget. The Pentagon wants its weapons to incorporate the latest technology, which is often to be found in the civil world, and to do so at minimum cost - a far cry from

old war projects such as President Reagan's futuristic "Star Wars" programme in which money was no object. But the revolution is in its early stages. And it makes the fact that considerable overcapacity remains in US defence manufacturing in spite of a \$62bn rapid-fire series of mergers and acquisitions. The question is: how much more fat can be cut from the industry?

Pressures on the Pentagon's suppliers to reform are strong. First, US defence procurement spending has fallen precipitously. Second, the Pentagon is pushing for better value. It talks of a "revolution in business affairs" to match the "revolution in military affairs" - the impact on modern warfare of computer technology and precision weapons. The defence department wants to instil the best practices of the commercial world not only in its own establishments, but also in its dealings with contractors.

The Pentagon has clearly signalled that "we're going to [have to] use commercial technology and commercial practices," says Alan Mulally, who heads Boeing's defence division. "What they want is parts to be made in the same factory [as for commercial aircraft] and to the same standards."

Mr Mulally symbolises the arrival of commercial forces

in the military aircraft business. Until last year, when Boeing acquired military aircraft maker McDonnell Douglas, he had spent nearly 30 years on Boeing's commercial side.

He was general manager of the 777, an aircraft that progressed from a gleam in the eye to first delivery in 4½ years. In Boeing's Seattle factory, production techniques developed for the 777 are now being applied to Boeing's portion of the F-22, the stealth fighter aircraft with a 22-year gestation period.

Mr Mulally says the thinking of military chiefs has changed so much that, if he closed his eyes, he could be talking to the chairman of United Airlines or Cathay Pacific. But he and other executives admit the revolution in defence production has come only so far. Most procurement programmes still inch forward in cumbersome stages, and manufacturers are subject to rigorous annual government inspections of their costs.

The uncomfortable fact for forward-looking managers like Mr Mulally is that most of the old military factories are still open. Although Boeing announced last month it would discontinue making sheet metal and some smaller parts, the net effect of the reorganisation will eliminate only 8,200 jobs

over the next three years out of Boeing's total of 238,000.

The organisation of defence production sites is still a far cry from the civil aircraft industry. In military aircraft, Boeing is making its section of the F-22 in Seattle. It produces the C-17 transport in California, where it will also assemble its competing prototype for the Joint Strike Fighter (though the forward fuselage of this is being built in Missouri). It is keeping its advanced research "Phantom Works" in Missouri, where it also makes the F/A-18, the Navy's fighter. Boeing makes Apache helicopters in Arizona, and will keep component plants for military aircraft in other states.

Lockheed Martin is similarly spread out. For example, although it has built a state-of-the-art assembly line within its Marietta, Georgia, plant for the F-22, the aft fuselage and wings come from Boeing and the mid-fuselage is trucked from Texas. "Corporate nameplates have changed, but the mergers and acquisitions have not led to a true industry restructuring," write Eugene Gholz and Harvey Sapolsky of the Massachusetts Institute of Technology in a recent paper.

Executives at the companies say the reason for this is simple politics: aircraft assembly plants remain big

employers even if they are leaner producers.

Mr Gholz and Mr Sapolsky see the production overhang as encouraging excessive and inefficient government spending on defence. "The defence industry is not governed by normal, competitive market forces: plants that would otherwise be forced to close, either via bankruptcy or a post-merger consolidation, can be kept open by aggressive lobbying, circumventing the market mechanism."

Congress has often acted as a drag on efforts to reform defence, delaying closure of military bases by the Pentagon and reinstating equipment programmes. Instead of closing down factories, manufacturers are concentrating on productivity improvements that can be made on a plant-by-plant basis. Modern-day communications make it easier to operate with scattered factories, they argue. Boeing has espoused a "design anywhere, build anywhere, assemble anywhere" policy. Designs created in, for example, St Louis can be input directly into machine tools at any other plant, although the final product still has to be assembled somewhere.

At Fort Worth, Lockheed has used such virtual product development techniques to cut dramatically the time taken to produce an F-16 from order to delivery. In St Louis, Boeing engineers producing a mould from which to make an air inlet first reduced the time from a year to three months. Then they answered a newspaper advertisement placed by a commercial bossbuddy who could do the same job in two weeks.

But pressures from the Pentagon to go one stage further will not let up. According to Jacques Gansler, the defence department's procurement chief, there is still considerable scope for savings. "The way you get savings is you close a plant and you put two of them together," he says. This has not yet happened. But, he says, "that will take place over time."



Adapting to change: an F16 production line at Fort Worth, Texas

BOOK REVIEW SAMUEL BRITTAN

When 'sound finance' may not apply

When I studied economics at Cambridge my elders used to ask me what I had learned that had not already been obvious. One reply was: "Government budgets don't have to balance." The fashionable argument of the time against balanced budgets was that it was a function of the state to offset any excess or deficiency of private savings relative to investment opportunities. Far from being like households, public finance should act as a balancing wheel. A few years later I was less sure unbalanced budgets were so wonderful. But the case for incurring deficits - in carefully defined circumstances - is not entirely dead.

Most of the contributors to *Debts and Deficits* would not give a householder to this case, except perhaps to finance a war, or very temporarily in a recession if the budget were near balance over the whole cycle. The book is the outcome of a conference on British budgetary policy over several centuries and reads much better than most conference volumes. It is not confined to high theory. For instance, we are given a detailed account of Gladstone's finances, and we are reminded that John Maynard Keynes was far more cautious about budget deficits than his disciples.

On the point of principle, the book emphasises the dangers of a "debt trap", especially in Walter Bagehot's contribution. If deficits exceed more than a modest proportion of the national income, taxes have to rise faster to pay for them, not to pay for public goods, but simply to service the interest on the national debt.

Fortunately we can usually avoid these risks because of the existence of monetary policy as a better instrument for tackling both inflation and recession. At a minimum, it can act more quickly. Although my sympathies are with the "doves" on the Bank of England Monetary Policy Committee, their argument that it would

DEBTS AND DEFICITS
An Historical Perspective

Edited by John Malony
Edward Elgar
£39.95, 140 pages

be undesirable to raise interest rates now and reduce them soon afterwards is a bad one. One of the virtues of monetary policy is that it can be changed when circumstances change, without the need for political egg on anyone's face.

The case for relying on monetary policy is probably valid in relation to normal business cycles. But suppose a country is not just in a temporary recession but in a long-lasting slump in which output remains well below capacity levels due to a deficiency of spending? What happens then if interest rates have already gone as low as they can, but money supply growth remains depressed and spending is still weak?

This is what Keynes called a "liquidity trap" and is more popularly known as "pushing against a string". It is all too like Japan today, where short-term interest rates have fallen to between a half and 1 per cent, but the economy is still stagnating.

Professor Milton Friedman does not however believe that Japan is yet in a liquidity trap or that the possibilities of monetary policy are exhausted. The Bank of Japan may already have begun to take his advice to inject money by more aggressive security purchases. But annual broad money growth has still to respond. Such a policy, if continued with sufficient intensity, will bring further downward pressure on the yen and this could be accompanied by a still-larger export surplus.

This would be far from the disaster popularly supposed. If the Japanese save too much in relation to domestic

investment opportunities, there are plenty of others, above all Americans, who save too little. Would it not be the most natural thing in the world for the Japanese to lend their savings to finance investment abroad? The mirror image of an investment outflow is a current account surplus. In other words, the Japanese economy can be stimulated by an excess of exports over imports - just as an excess of imports can help subdue any inflationary bubble in the US.

There is thus a strong case at present for "benign neglect" of the yen exchange rate. The mercantilist obsession of the US and Europe with their own balance of payments is an obstacle to such a recovery process. I wish the Japanese government were more robust in the face of international pressure on the issue.

Suppose, however, that the Japanese government does not feel able to stand up to US bullying? Or, suppose that one day there were to be a lasting excess of savings, not confined to Japan but affecting the whole world? Then there would be a *prima facie* case for budget deficits for as long as necessary to offset excess private savings propensities. Even if government debt were to increase, output would still be higher and citizens' welfare improved. Most of the anti-deficit analysis in the book implicitly assumes the economy is working at an optimal level of employment over the business cycle. But if it is not, it would be worth incurring the "burden" of transfer payments to domestic government creditors to make it so.

Modern economists may be too inclined to diagnose a liquidity trap where none exists. But on the few occasions when one does occur the principles of sound finance should indeed go by the board, just as Keynes's disciples said they should.

Samuel Brittan@ft.com

Pfizer forum Plugged-In Healthcare

BY DANIEL CASSE

Experts say that information technology can reshape healthcare delivery and financing, but privacy concerns and lack of standardisation pose barriers to change. How will governments respond?

Modern healthcare is driven by technology. Sophisticated surgical procedures, new medical devices, and advancements in biotechnology save lives and, ultimately, drive down costs.

But there is another, quieter technology revolution under way in healthcare, one with profound consequences on financing, treatment, and the relationship between doctors and patients. In the United States and across Europe, information technology has become the most important force in reshaping national healthcare systems.

Recognising the promise of medical information technology, the Business and Industrial Advisory Committee of the OECD convened a forum last autumn that brought together physicians and healthcare technology experts to discuss the prospects and challenges. A report on their wide-ranging meeting has just been published.

The alliance between healthcare and information technology is an old one. Since the late 1950s, computers have been used to store volumes of medical information and manage immense national healthcare financing accounts.

Today, however, the use of information networks is far more ambitious. Surgeons are experimenting with "telemedicine", transmitting information electronically to radiologists or pathologists working miles from the operating room. In Germany, 73 million people now carry a "Versichertenkarte", a machine-readable card that contains basic information about their health insurance. Hospitals in Britain and the United States are dramatically reducing the time between treatment and diagnoses through electronic message centres that link physicians, laboratories, and patients' records. The training of surgical students with virtual reality techniques is not far off.

This futuristic, interconnected world of medical technology still faces hurdles.

The last decade has seen a wave of healthcare reform in OECD nations. Yet virtually all of these reforms have been local. One country's policies have little influence beyond its borders.

By contrast, medical information networks offer the possibility of changes that are truly transnational. With systems that can track patients' long-term medical records regardless of where they travel and consultations that can take place over computers, healthcare information networks break down many of the barriers established by local government.

Information technology has become the most important force in reshaping national healthcare systems.

Many OECD governments, however, have been accustomed to maintaining rigid domestic healthcare regulations that prevent foreign doctors, services, or institutions from operating within their boundaries. Instead, politicians must view medical information technology not as an expense or a threat, but as a strategic tool for efficiency, improved access, and enhanced quality. Properly understood, the development of medical information networks will expand beyond a health minister's portfolio and become a full-blown trade and economic issue.

Some technological advances are still needed. Although there are thousands of electronic information networks scattered in healthcare centres across the globe, few of them can communicate with one another because clear international standards are not yet in place. Fortunately, both the U.S. and the European Community have made considerable progress in establishing protocols for standardising electronically transmitted health information. Making them operative is a critical next step.

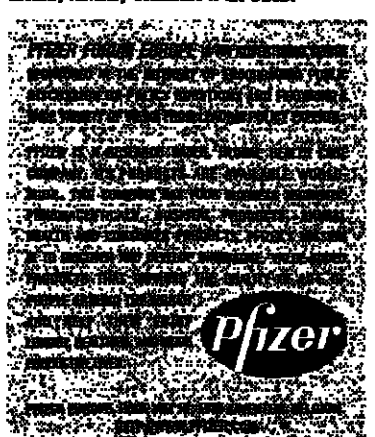
Technology protocols will facilitate moving data between countries. But sensitive privacy issues and the protection

of individual patient data present a special - and urgent - policy challenge. Major reform campaigns are already under way in Europe where a sweeping EU directive on privacy must be implemented by member states in October of this year. Other legislation is pending in the U.S., Canada, Japan, and elsewhere. Yet no effort to harmonise these initiatives is contemplated, making the future transmission of data across national borders a complex political and legal problem.

Preventing someone with access to private information from misusing it requires governments to walk a fine line. They must establish penalties that deter and punish misuse of sensitive information without creating a security policy so inflexible that it inhibits the use of medical data for disease management and research or makes cooperation with other countries impossible.

The impetus for change will ultimately come from spreading technology among doctors and hospital administrators, many of whom still rely on pencils, note pads, and filing cabinets. When they are active participants in the healthcare information revolution, then computers, electronic medical records, and multi-country networks will become the engines of higher quality, less costly, care for the future.

Daniel Casse served as the rapporteur at the Business and Industrial Advisory Committee to the OECD.



LETTERS TO THE EDITOR

Storing up more suffering than joy

From Mr Andrew Campbell.

Sir, These cheers to Gary Hamel ("Wrong merger, wrong logic", April 15) for exposing the flaws in the Citicorp/Travelers deal.

The merger will fail, Mr Hamel argues, because there is no pile of gold at the end of the one-stop-financial-products company rainbow. Consumers need financial retailers who sell all the top brands.

But even if he is wrong (that is, there is a pile of gold), the Citicorp/Travelers merger may still make no sense. First, it is not clear

that common parentage is needed to mine out these synergies. If the pile of gold is large, there is nothing stopping an independent Travelers and an independent Citicorp from working together.

Second, we have no evidence that either set of managers are capable of creating these synergies. Travelers has not tried before, and Citicorp, like the rest of the industry, has had plenty of failed attempts.

Finally, what about the downsides? Investment banks do not thrive in a

commercial banking culture; direct sales operations suffer in a branch-based culture; and service-based businesses suffer in a product-driven culture.

As Citicorp and Travelers try to bring these businesses closer together there is every likelihood that there will be more suffering than joy.

Andrew Campbell, director, Ashridge Strategic Management Centre, 17 Portland Place, London W1N 3AP, UK

The really staggering data on Italy's net fund inflows

From Mr Marco Ricci.

Sir, Everybody makes little mistakes once in a while. In your article "Sales of mutual funds hit record" (April 14) you translate net inflows into Italian funds of L38,735bn as \$58.45bn. The real figure would be about \$21.6bn.

Also, the net increase in Spanish funds was closer to \$9.6bn than the \$11.7bn you quote.

More important, though, your writers failed to point out the relative size of the flows between Italy and the

US. Net funds inflows are hitting record figures, but the really staggering data are how a country with only a fraction of the population and gross domestic product is now regularly producing net inflows more than two-thirds of those in the US.

These are due to the structural changes you mention and there seems to be no indication of a slowdown.

Marco Ricci, 10 Friar Street, Finsbury, London EC1V 7NS, UK

Moment of truth

From Mr Nigel Scott.

Sir, I have just taken on a new secretary with impeccable qualifications but little financial experience. I am impressed, though, by her perspicacity in referring to a report typed for me to the Bank of England's "Monetary Policy Committee". Is this really what the chancellor had in mind?

Nigel Scott, director of finance, Children's Aid Direct, 12 Portman Road, Reading, Berks RG8 1BA, UK

Japan has only itself to blame for this economic melodrama

From Dr Jerome Murphy.

Sir, Lately the issue of responsibility for Japan's economic woes has been somewhat of a *kachai no kaji*, or hot chestnut that no one dares to grab. So I was surprised when Hikaru Matsunaga, the Japanese finance minister, lobbed one over to Robert Rubin, the US Treasury secretary.

On Tuesday we learned that Mr Matsunaga testified that Mr Rubin's oft-repeated remarks in support of a strong dollar were to blame for his government's failed intervention in currency

markets. In reality, the tattered state of the Japanese economy and the government's ad hoc response to the situation have much more to do with the most recent routing of the yen.

Politicians and bureaucrats are facing a perilous situation that requires their courage and initiative. Their responses to date have suggested that they have an insufficient grasp of the severity of the problem. While it is clear that the huge ¥16,000bn package will provide a temporary lifeline to the economy, many ana-

lysts expect that the details to be unveiled tomorrow will contain a familiar recipe of pork projects to the heavily indebted construction sector and other vested interests. As the economy is already showing signs of recession, any increase in economic activity would be a welcome reprieve.

But officials should not delude themselves into thinking that the economic melodrama unfolding now is the result of some foreign plague which has washed up on their shores. The responsibility for Japan's lack-

growth in the 1990s lies at home, and an earlier acknowledgment of this could have prevented the slow-motion accident we are now witnessing. In the absence of fundamental change, the currency may find that its currency interventions and Nikkei "price-keeping operations" were lousy investments of public money, only buying a little time.

Dr Jerome Murphy, 3-27-23 Jingumae Apt 211, Shibuya-ku, Tokyo 150, Japan

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FINANCIAL TIMES

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Thursday April

Nuclear gets pa

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Thursday April 23 1998

Nuclear parcel gets passed

Most people want to reduce the risk of nuclear war. But the row over shipments of weapons-grade uranium from Georgia to the UK this week shows that people are much less sure about how to deal with the dangerous materials which go to make bombs.

The fuss in this case was disproportionate to the danger. The UK agreed to take 4kg of U235, most of which was quite safe to handle or store and could be machined into smaller pieces for medical purposes. Only 800g had been irradiated in a research reactor and needed special treatment at Dounreay nuclear complex in Scotland. It will be much safer there than in Georgia.

The quantity which the UK agreed to accept is very small compared with the surplus bomb making material held in the UK, and trivial compared with that in the rest of the world. In total the five acknowledged nuclear powers (US, UK, France, Russia and China) have produced some 2,000 tonnes of plutonium and highly enriched uranium for military use. But as a result of international agreements to reduce their arsenals, only about 400 tonnes are now needed according to some estimates. In Russia alone there may be a surplus of about 1,000 tonnes, enough to make perhaps 100,000 bombs.

The Georgian consignment, by comparison, would make only about half a bomb, even in skilled hands. Its significance is that it was left by the former

Soviet Union (and apparently forgotten) in a country where it could be vulnerable to theft by bandits or international terrorists. That is why the US was prepared to pay some \$2m to ship it to the UK. But environmental lobbies are so strong that neither US nor France would store the uranium. Russia also decided to pass the parcel.

Clearly, the removal of weapons grade uranium from the control of unstable or vicious regimes must be a top priority for the major powers. And good progress has been made as a result of the efforts of the International Atomic Energy Agency, combined with specific deals such as this one.

However, the nuclear states need also to increase the momentum towards disposal of their own surplus stocks. For these may also be open to theft, particularly in Russia, where accounting procedures are far from adequate. More openness and willingness to submit to tough inspection is needed by all the nuclear powers.

But the main lesson from this week's row is that governments must find ways to counter the strident and often wilfully misleading cries of environmental lobbies. Disposing of nuclear material carries some danger, to be sure. But there are far greater horrors to consider. To make anxieties about nuclear re-processing the excuse for inaction would be criminal folly.

Not cricket

It is spring. The thwack of leather resounds on willow. The cuckoo greets the first snowfall. Loud among the sounds of the season, the cry echoes in the long room at Lord's: why, oh why, is England so useless at cricket?

There is an answer. It has nothing to do with the innate abilities of the players. It is that those in charge of the game do not really, really want to win. Obviously, they are not deliberately sabotaging their team's performance. But they are determinedly pursuing other aims that have the same effect. These aims are to provide a steady income for the 18 county cricket clubs which run the game and steady work for the 300 or so county cricketers who play for the clubs.

Offering employment to hard-working county cricketers is an honourable thing to do. But not if it is being done at the expense of the national game. The counties' interest is to maintain a full schedule of domestic matches. To this end, they require everyone - Test cricketers included - to play about 100 days of cricket a year, roughly twice as much as rival Test players from Australia, the West Indies or other cricketing nations.

This requirement is the single biggest explanation of English cricketing failure in the last 30 years: English players are reduced to below international standard by the county grind.

The counties can pursue their interests because of the bizarre financial arrangements on which English cricket is based. Nearly all the money raised for the game comes from international matches. These are packed to the rafters. Nearly all the money that is spent on the game is distributed by the counties - to ordinary players and county grounds. These are usually empty.

The control of other people's money means the counties can ignore the plight of the national team. They did so last year when Lord MacLaurin, the former Tesco chairman who now heads the England and Wales Cricket Board, proposed a reform to raise standards by allowing the best teams to earn more. A majority of counties rejected the plan.

This decision was self-destructive. In the end, without a successful national side, spectators will abandon cricket and the county system will die too. That is already happening. So the season now beginning ought to be considered a last chance for the counties to change their minds.

If they do not, those who stage Test matches should declare unilateral independence, set up a domestic system of their own and re-invest the cash they keep in players whose aim is to compete at the top. That is the only way to produce a successful side, and the only way to guarantee long-run public support.

Forward march

The consolidation of Europe's defence industry is happening. It is not fast enough or to a grand design.

Yesterday's victory of a consortium in a competition to build armoured vehicles is bound to lead eventually to an overall reduction of capacity. This may be hard for the losers, some of whom are complaining about the role played by the German government. But since governments are the customers, the award of contracts is inevitably the most powerful means of forcing rationalisation.

This process must create a set of competitive companies which can win enough business to do more than merely survive the decline in arms spending which followed the ending of the cold war.

They must have expertise in areas of defence which will create big orders at the cutting edge of technology for years to come, and they must be able to market their products globally, not just in Europe. Only in this way will European industry be able to compete with whichever large US companies emerge from the consolidation which is taking place on the other side of the Atlantic.

The urgency with which European governments are (at last) treating the issue is to be applauded - including measures this week towards harmonising

procurement and avoiding duplicated research and development.

But governments need to be wary of lumping the existing players into one big mass and hoping that somebody will be able to manage the new grouping. For one thing, it will not work: shareholders of British Aerospace and GEC, for example, will not throw in their lot with an amorphous group of inefficient companies with substantial state holdings. For another, such a group would probably have great difficulty in becoming properly focused on business goals.

The defence companies which are likely to succeed are building businesses without waiting for a pan-European solution. GEC's strategy to expand its presence globally in defence electronics seems right. Part of its purpose in buying Tracor, a Texas electronics company, may be to put pressure on the French government to speed up privatisation. But GEC's primary aim is to have strong businesses in the most important markets.

Although British Aerospace has advocated a pan-European aerospace and defence company, it too has an eye across the Atlantic and is strengthening its links with other private sector companies in Europe.

Governments are right to emphasise the problem. But they must be careful to let the solution emerge from the market.



Birth of the euro

The introduction of the euro will transform Europe. But the creation of the world's second largest currency area will also have a huge impact on the global financial system. What is still unclear is whether the euro's influence will be primarily regional or whether it will come to rival the dollar as an international currency. The answer has important implications for both Europe and the US.

The US dollar has dominated the international finance system for nearly a century. Because of its extensive use by third parties, its importance in global financial transactions far exceeds the US's 27 per cent share of world output (see chart). The dollar accounts for 56 per cent of the world's foreign exchange reserves; 48 per cent of export invoicing; and participates in more than four-fifths of all foreign exchange transactions.

It is no accident that just one currency has gained pre-eminence. As the use of a currency rises, the market becomes more liquid and transaction costs fall, inducing even more people to use it. Once a currency becomes widely used, it is hard to dislodge. Neither the yen nor the D-Mark has made significant inroads into the dollar's dominance. So why should the euro be any different?

A big factor will be the sheer size of the euro area. The 11 prospective members have a combined gross domestic product of \$6,300bn, against the US's \$8,100bn. The euro area will be the world's largest importer and exporter, excluding intra-EU trade. And if, as planned, Emu is extended to all 15 EU countries, the euro area will become the world's largest economy.

A huge economy means a huge new capital market, with much lower transaction costs. And, unlike Japan, Europe's capital markets are fully open to foreign investors. The effect on liquidity will be dramatic. Avinash Persaud, head of currency research at J.P. Morgan, predicts that "transaction costs will collapse overnight". This will immediately make the euro more attractive as a vehicle currency for trade and foreign exchange.

The unification of the European currencies will also lead to economies of scale, making it more likely that foreign companies exporting to Europe will use the new currency to denominate their trade. Say, for example, a Japanese company exports 10 per cent of its output to Germany, 5 per cent to France and 5 per cent to Italy. Before Emu, the trade would probably be transacted in dollars because of the expense of dealing in several different currencies. But after Emu, with a fifth of its exports going to the euro area, it might well switch.

All this means the euro's use as a vehicle currency could quickly expand. In particular: Effects could be felt first in those countries expected to join the next wave of Emu - the UK, Sweden, Denmark and Greece. Hillary Thompson, head of European strategy at NatWest, says many European companies will ask their UK suppliers to invoice them in euros. Several of NatWest's larger UK clients, which have European-oriented businesses, have been discussing plans to switch their operations entirely into euros.

Many suppliers in non-Emu countries could end up operating in euros to keep their customers happy - what Ms Thompson calls the "euro supply-chain effect". She believes the euro could become a quasi-domestic currency in the UK "within two to three years". This process is already beginning. Last week, British Steel became the second large UK company - ICI was the first - to announce that it would ask its suppliers to accept payment in euros.

The euro is also likely to be widely used in eastern Europe and, to a lesser extent, north Africa, where many local currencies are already pegged to European currencies.

It may start to be used in transactions between the euro area and countries outside Europe. Currency transactions between Japan and Europe, for example, are almost always intermediated through the dollar, while most exports from Asia to Europe are also invoiced in the US currency. As the euro gains momentum, this could change.

Many of the world's central banks may also reduce their high concentration of dollar holdings by switching to euros. Central banks want greater diversification in their currency portfolios, particularly after many made big losses when the exchange rate of the dollar plunged in the late 1980s.

The euro's greater liquidity and lower transaction costs (compared with individual European currencies) will be a big attraction: a prime consideration in choosing a reserve currency is its effectiveness for intervening in foreign exchange markets.

The denomination of a country's trade is also an important influence in the choice of currency. This means that any shift towards using the euro in trade will have a knock-on effect for the desirability of euro reserves.

There is one way in which Bony won't want to follow the founder's example. Hamilton took the first shot in the duel - and missed.

The business community doesn't

Watch out, dollar

The euro could become an international currency with real clout more quickly than many people are expecting, argues Vicki Barnett



Given these expected changes, most economists agree that, sooner or later, the euro will achieve international status. The question is when. The most common view is it will take some time. Martin Brooks, international economist at Goldman Sachs, thinks that, although a bipolar financial system is economically logical, "it will take a very long time before there is a big shift to the euro". And the International Monetary Fund, in last October's World Economic Outlook, said the new currency would only achieve international status "in the medium to longer term".

The reasons most often cited for such caution are that the economic stability of the euro area has yet to be proven, while European capital markets are considerably smaller than their US counterparts.

But neither factor should have a decisive impact. On the first point, it is true that an international currency needs the support of a stable economy. True also that the euro area could suffer significant economic turbulence in the transition period. But these will be primarily structural problems concentrated in pockets of overheating or regions of persistently high unemployment.

Such problems will not matter to international holders of euros so long as the overall macroeconomic performance of the euro area is stable and inflation remains reasonably low. And, the euro's greater liquidity and lower transaction costs (compared with individual European currencies) will be a big attraction: a prime consideration in choosing a reserve currency is its effectiveness for intervening in foreign exchange markets.

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There is a counter view to the idea that the euro will take a long time to mature. Some economists suggest the sudden fall in transaction costs will lead to the rapid adoption of the euro worldwide. "The euro will become an international currency within a matter of months, not years," says Mr Persaud of J.P. Morgan.

Academics Richard Portes and Hélène Rey, in a paper recently published by London's Centre for Economic Policy Research, share this view. They suggest that the shock Emu will bring to the international financial system "is likely to be substantial and relatively sudden".

The internationalisation of a currency is not just a status symbol. It has significant economic and political implications. First, the issuer of such a currency gains a direct economic benefit in

exchange for almost costless notes, the issuer receives real resources - net imports. A second benefit is the greater liquidity in the bond markets that results from internationalisation: this lowers yields, cutting the costs of borrowing for both governments and companies.

A rapid rise in demand for the euro would also affect the euro exchange rate. Unless it were offset by an equally rapid rise in the amount of euro assets issued, it would exert a powerful upward influence.

The exchange rate between the dollar and the euro will become the most important in the world. But the US and the EU, being relatively closed economies, are unlikely actively to manage their exchange rates. This combination of factors has led Fred Bergsten, director of the Institute for International Economics, to warn that a "quantum leap in transatlantic co-operation" will be needed to avoid a damaging increase in exchange rate volatility.

So far, American policymakers seem unconcerned at the potential challenges to their currency's dominance. "The dollar will remain the primary reserve currency for the foreseeable future," Larry Summers, the deputy Treasury secretary, said in a speech last year. "We expect the impact of the euro on the monetary system to be quite limited initially and to occur only gradually."

Mr Summers and the rest of the US establishment, it seems, may be in for a surprise.

War At Last. Key West, 22nd April. The American fleet sailed at a quarter to six this morning. The monitors "Terror" and "Furitan," the gunboats "Havens," the cruiser "Marblehead" and three torpedo boats remain here, 11 a.m. The fleet has captured a Spanish freight steamer near here, with a cargo of lumber from Texas.

Washington, 22nd April. The New Orleans harbour authorities yesterday seized 1,000 mules on board the steamer "Catalonia" as contraband of war. The mules were intended for Havana. The Spanish Consul protested, and declared that as war had not been declared, the seizure was illegal.

Windows 98, Microsoft's much-hyped new operating system which is coming soon to a computer near you, will eventually make Bill Gates yet more millions of dollars; but for the moment, it's just being an embarrassment. At a trade show in Chicago this week, Gates suffered the humiliation of seeing his new baby crash during an on-stage demonstration. It was just a test version, he explained, adding: "While we're all very dependent on technology, it doesn't always work." It seems to have worked pretty well for Gates.

Democrats Win in Italy. Rome, April 22. The final results of the elections have consolidated the Christian Democrats' victory. They have gained an absolute majority in both the Senate and the Chamber of Deputies, with 148 Senators and 307 Deputies out of 574. The Communist-dominated Popular Front will be represented by 182 deputies. The Milan Bourse was weaker, some sharp falls taking place in industrials.

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OBSERVER

Bony was a warrior

Yesterday's move by the Bank of New York for Pittsburgh outfit Mellon Bank suggests that Uncle Sam's oldest financial company takes after its founder, Alexander Hamilton, who was also one of the nation's founding fathers.

Bony's normal level of activity is the butt of a Wall Street joke about the duel in which Hamilton was killed by Aaron Burr, then US vice-president, with whom he was conducting a long-running slanging match. As he threw on his coat to dash out to the field of honour, he told underlings to do nothing until he came back wags say they are waiting still.

But Hamilton's career included spells in such widely differing roles as aide-de-camp to George Washington and secretary to the Treasury, and he was prepared to go out and face a duel when his honour was at stake. Similarly, Bony occasionally has a rush of blood to the head and does something out of the ordinary.

A decade ago, its successful bid for the Irving Trust Company was the first hostile takeover in US banking for decades. Now, after months of rumours, it is applying a bear hug to Mellon, and doing so in an unorthodox way - publishing a letter to your target's board is not standard banking takeover practice.

Whether this is just another isolated incident or an indication of

how new chairman and chief executive Thomas Hoeny plans to operate remains to be seen.

There is one way in which Bony won't want to follow the founder's example. Hamilton took the first shot in the duel - and missed.

The authorities take a less imaginative approach to training: they've asked the judge to resign and advised the daughter to think up another career path.

The court system in Hungary can seem a bit of a mess, not helped by the fact that poor pay for judges makes recruitment and retention difficult.

One judge in the small eastern town of Mataszalka seems to have taken the lack of judicial training to heart and devised a work experience scheme: she took the day off and sent her daughter - who's a court official and keen to follow in mum's footsteps - to hand down a few verdicts in her place.

The authorities take a less imaginative approach to training: they've asked the judge to resign and advised the daughter to think up another career path.

Even Gerhard Schröder's ally election campaign machine is capable of misfiring. The slogan - The Power of the New - under which the 54-year-old Lower Saxony state premier was installed as Social Democrat contender for Chancellor Helmut Kohl's job last week, wasn't all that new after all. Siemens, the Munich-based electrical and electronics giant, has

gently pointed out to the SPD that its marketing mandarins dreamed the slogan up about six months ago for a Siemens ad campaign. So it's back to the soundbite factory for the SPD.

Not that it's all gloom for Gerhard: any jarring notes are drowned out by the strife between Kohl's Christian Democratic Union and its feisty Bavarian sister the Christian Social Union.

Wolfgang Schäuble, the CDU's crown prince, and Theo Weigel, finance minister and CSU leader, were at each other's throats when MPs of the two parties met this week. Astonishingly, Kohl did nothing to stop the row, prompting renewed doubts over his ability to come down from the heady world of Euro-politics and establish order over his feuding followers ahead of September's poll.

Financial Times

100 years ago

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40 MINUTES
TRANSIT TIME

swissair the refreshing airline

FINANCIAL TIMES

THURSDAY APRIL 23 1998

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THE LEX COLUMN

Veering Volvo

Safe but dull? If only. In remoulding itself as a radical proposition, Volvo has skidded off the tracks at a fair old lick. Higher launch costs and an unfavourable sales mix have dented profitability just when confidence in the stock was recovering. A half percentage point fall in operating margins to 4 per cent leaves the company ill-placed to hit its 5-7 per cent target. Continuing gloom over higher margin Asian sales - accounting for around 6 per cent of the total - cannot help either.

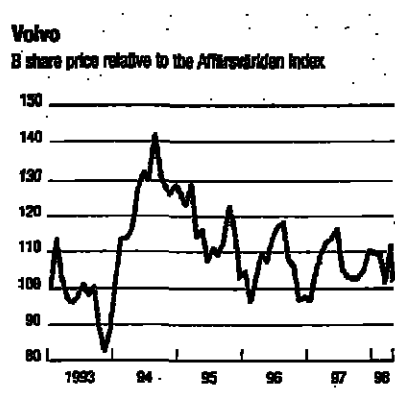
Clearly much hope is pinned on the success of new models. The new upmarket saloon will have its work cut out to challenge the established strength of BMW and Daimler-Benz at a time of intense price competition. But given the success of its new mid-size cars - which helped treble Volvo cars' operating profit in 1997 - it seems fair for now to expect the benefit of the doubt. After all, current investment in this new large car platform will soon support other models too.

Expanding the truck product range in Europe and Latin America will help Volvo take on the market leaders. But, given the overcapacity in the sector, growth by acquisition might be better. Renault's Mack unit in the US remains the best fit. With \$K18bn (\$2.32bn) net cash on its balance sheet, Volvo would have plenty of room to pick up Mack and repeat last year's share buy-back. Until then the discount to BMW and Daimler-Benz looks warranted.

Mellon/Bank of New York

For such an apparently ardent suitor, Bank of New York's embrace of Mellon Bank looks feeble. Following yet another round of failed merger talks, it has published the terms of its rejected \$24bn takeover proposal, but says it will not back this up with a tender offer or pursue an unfriendly deal. That gives Frank Calomnet, Mellon's famously difficult chairman, the option to keep on stone-walling. Since BoNY's bid is at a juicy 28 per cent premium to Mellon's market price, the latter's shareholders would surely prefer a proper hostile bid, allowing them to decide matters.

Unfortunately, hostile takeovers are almost impossible to pull off under state banking laws in Pennsylvania, where Mellon has its headquarters. So BoNY's tac-



Volvo's share price relative to the All-Share index

tics are probably the next best thing. But they depend on Mellon's shareholders putting pressure on their board to negotiate. With Mellon's stock trading 12 per cent below the value of BoNY's \$90-a-share offer, the market is not putting huge odds on their success.

That would be a shame. The merged bank's dominance of tedious businesses such as securities processing, global custody and depositary receipts would make it one of the country's most profitable, with a return on equity of nearly 25 per cent. And via the premium, BoNY is offering Mellon investors virtually all the \$5bn or so value of the \$800m of expected savings upfront. That must be worth making a fuss over.

Life

It was too much to hope that Life's cumbersome board would launch a revolution in the way London's futures and options exchange is run. But at least it has sanctioned evolution. The profit discipline can be usefully employed to protect rule moves by members to protect their interests at the expense of the exchange's overall wealth. Recognising that automated trading will be done on a subscription basis paves the way, at last, for divorcing access to the exchange from ownership. On top of the decision to appoint a full-time chairman, progress is undeniable.

But the proposals still bear signs of committee fudge. It is envisaged that ownership will still be dominated by existing

members: will they act with the shareholder side of their brain or the vested interest lobe? And there is some ominous detail to sort out in the shareholding structure. Most importantly, the impact of the proposals on the key issue - securing the exchange's competitive future - remains unclear. On the introduction of automated trading, for instance, there has been no ratcheting up of urgency. Surely an electronic programme should start rolling earlier than the eve of the millennium.

The proposals need to gain strong backing from members to demonstrate a burying of divisions. And the new chairman will need to reform the board further. The decision-making structure still looks too much like Life as we know it.

US mutual funds

Americans are married to the stock market as never before. Total assets of the booming mutual fund industry, at nearly \$5,000bn, are expected to overtake those of the entire US commercial banking system this month. According to Federal Reserve figures, 53 per cent of household financial assets - which exclude real estate - is now invested in equities, higher even than at the previous peak reached in the 1960s. By contrast, cash holdings have dropped to a record low of 14 per cent.

How long can this shift in assets continue? Probably for a bit longer. After all, cash levels have been declining for 15 years. But they are unlikely to go to zero. And the rising popularity of bond funds (at the safe end) shows investors searching for alternatives to dizzy-rated equities.

Meanwhile, the baby boomers (born from 1946 to 1967) who have been saving for the past 15 years are starting to pay children's college fees. At best, this will consume some of the monthly cash flows going into equities. At worst, it could force some households to dip into their principal.

This is a potentially serious threat. Arguably, equity fund inflows have taken over from falling interest rates and compelling valuations as the prime driver of the stock market. If that pillar is weakened or removed, share prices will have little support left.

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FT Asset Reports Service: online ordering of annual or interim reports and accounts of 1200 UK plc's.

Company: how to get share prices and market reports by telephone and faxback.

Surveys: details of forthcoming editorial surveys.

The plan: perked strong criticism from the Social Democrats, who called it "totally inadequate". It contained nothing new and only "paid lip-service" to the problems of the unemployed, the SPD said.

The SPD has developed a strong following in Germany's eastern Länder (states), where unemploy-

ment is highest. It is leading Chancellor Helmut Kohl's Christian Democratic Union by 40 per cent to 24 per cent in the eastern state of Saxony-Anhalt, where an election takes place next Sunday.

Unemployment in Germany reached its highest level since the second world war in January, but has fallen slightly since. In the eastern states unemployment is roughly double that in the west.

Total German unemployment is 12.1 per cent, while in Saxony-Anhalt the official jobless total is 22.6 per cent, and unofficial estimates put it nearer 30 per cent.

Among other measures, the government is to provide DM1.5bn for initiatives to help people start their own business. It has laid aside DM230m to create 17,500 additional job training places in eastern Germany and plans to extend the programme until 2001.

Germany's plan is part of a European Union-wide drive to tackle unemployment agreed at last year's Luxembourg summit, where member states pledged to try to cut 30 per cent of their unemployment total.

Günter Rexrodt, economics minister, insisted the government was sticking to its commitment to supply-side economics, with the funds for the programme coming from a restructuring of the employment budget. He said the programme was only one of several economy-boosting measures, such as tax reform and steps to increase workplace flexibility. The government estimates that, as the economy picks up, there will be 200,000 more people in work by the end of the year than at the end of 1997.

Observer, Page 19

Irish asked to make leap of faith for peace deal

Republic may not be easy to win over, writes John Murray Brown

Eamon de Valera, the austere republican leader and former Irish president, still casts a large shadow over the small County Clare town of Ennis, in the west of Ireland.

His statue looms over the local courts building. His granddaughter Sié holds his old parliamentary seat. But next month a symbolic part of the legacy of "Deo", as he was known, will be dismantled when voters are asked to abandon the republic's territorial claim to Northern Ireland, one of the central tenets of his 1937 constitution.

As part of the peace settlement agreed two weeks ago, the Irish are being asked to adopt the principle that change in Northern Ireland's status as part of the United Kingdom can only take place with the backing of a majority of the Northern Ireland population.

Bertie Ahern, the Irish prime minister, was given a standing ovation in the Dail (the lower house of the Irish parliament) when he outlined the case for compromise during a debate this week on a motion on the accord.

The motion was passed without a vote on Tuesday night but opinion in country areas could prove harder

to win round. For many Irish people, articles 2 and 3 of their constitution - which define Ireland as the whole island, its islands and its territorial seas - represent a core belief.

An opinion poll last week suggested that people in the Republic were more reluctant to endorse the peace package than in Northern Ireland. Only 61 per cent were in favour compared with 73 per cent north of the border.

"It can't be taken for granted that people will vote for it. We are getting mixed signals," says Gerry Collison, editor of the Clare Champion, the local newspaper.

Ireland, he says, is "just a couple of generations from a civil war, and attitudes are strongly held". Clare is traditionally a republican area, returning three deputies from Fianna Fail, the party founded by de Valera, who died in 1975.

The local Fianna Fail party is due to debate a motion next week calling for the retention of the territorial claim.

PJ Kelly, chairman of the Clare County Council, says: "It's a difficult time for Fianna Fail. There would be loyalty to Bertie but also loyalty to a principle."

But he concedes that voting against the package would put him in the same boat as Ian Paisley, hardline leader of the Democratic Unionists in Northern Ireland.

As one local member said: "If Sinn Féin, (the political arm of the IRA) can sign up to it then I suppose we can too."

Outside Fianna Fail, there is less resistance. "But if Dev's philosophy is so strong, how come we elected Moosaajee Bhamjee?" says Mlo, a local shopkeeper. In 1992, Mr Bhamjee, a South African Indian, became Ireland's first ethnic minority member of parliament when he won a seat for Labour in the four-seat constituency.

"If South Africa can sort out its problems, then so can we," says Mr Bhamjee, who withdrew from parliament to pursue a career as a psychiatrist.

The Rev Willie Walsh, a Catholic bishop, says "I would have despaired of ever getting to the point we are at now. And for better or worse we will become more deeply embedded in the north as a result of the deal."

He says his only concern is that "if the peace process breaks down, it is much more likely the violence will spill over into the Republic".

Bonn announces \$2bn aid plan for jobless as state poll looms

By Lucy Sney in Bonn

Germany's centre-right coalition government yesterday announced measures to put the unemployed to work, days before a regional election which the opposition Social Democrats are forecast to win.

The government said the measures, ranging from extra job training places to incentives for the self-employed, would be worth DM2.7bn (\$2bn), but did not represent an additional burden on the state budget.

The plan sparked strong criticism from the Social Democrats, who called it "totally inadequate". It contained nothing new and only "paid lip-service" to the problems of the unemployed, the SPD said.

The SPD has developed a strong following in Germany's eastern Länder (states), where unemploy-

ment is highest. It is leading Chancellor Helmut Kohl's Christian Democratic Union by 40 per cent to 24 per cent in the eastern state of Saxony-Anhalt, where an election takes place next Sunday.

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Observer, Page 19

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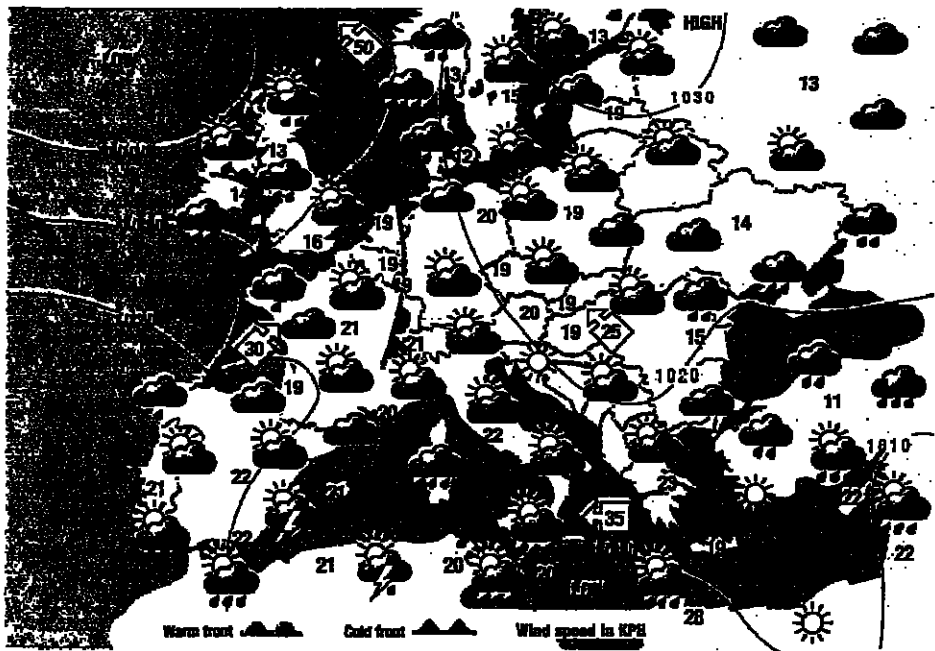
FT WEATHER GUIDE

Europe today

Rain will clear from northern Norway, leaving northern and eastern Scandinavia dry and bright. The south will be cloudy with rain spreading eastwards. Eastern and south-eastern Europe and the eastern Mediterranean will have some sun but there will be some showers around the Black Sea and across Turkey. The central and western Mediterranean and eastern Spain will have heavy showers with scattered thunderstorms. Other parts of the Iberian Peninsula will see some sun but the north and north-west will become cloudy. Rain will move into north-west Europe but showers across central areas will die away.

Five-day forecast

The central Mediterranean will have thunder rain spreading eastwards. The Iberian Peninsula will be sunny before heavy rain at the weekend. Northern and north-western Europe will stay mild with sunny spells and sharp showers. Central and eastern areas will remain mostly fine.



Situation at midday. Temperatures maximum for day. Forecasts by THE WEATHER CENTRE

TODAY'S TEMPERATURES

Location	Temp (°C)
Madrid	20
Barcelona	20
London	15
Paris	15
Rome	15
Amsterdam	15
Brussels	15
Frankfurt	15
Berlin	15
Moscow	15
Stockholm	15
Helsinki	15
Oslo	15
Reykjavik	15
London	15
Paris	15
Rome	15
Amsterdam	15
Brussels	15
Frankfurt	15
Berlin	15
Moscow	15
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Oslo	15
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Box index ignores hints of

Logical end to BNY Mellon

How Kenyan horticulture is

ITT to cut 1,000 jobs at

Sun Life boosted by

Petrol weathers the storm

Zambia puts copper back

COMPANIES IN THIS

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MARKET STATISTICS

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INSIDE

Dax index ignores hints of trouble
As the Xetra Dax index in Germany has reached successive highs, those who predicted a crash have been proved wrong. The clouds on the horizon, such as the possible impact of the Asian crisis on profits, a looming election that could see a change of government and the planned introduction next year of Europe's single currency, have been shrugged off. This year, the Dax has risen 28 per cent to about 5,400. Market focus, Page 42

Logical end to BNY-Mellon tie-up
Bank of New York's offer for Mellon Bank of Pittsburgh - the largest hostile takeover bid in US banking - has helped BNY lose its reputation for inactivity. The move by BNY represents a logical end to the increasing emphasis by many commercial banks on fee-generating businesses, such as securities processing, rather than on traditional lending. Page 24; Lex, Page 20

How Kenyan horticulture is blooming
In the past five years Kenyan horticulture exports have grown by about 20 per cent a year, due in part to the lightest of government touches. This year the sector will still grow, but in single rather than double digits. The performance contrasts with coffee and tea, Kenya's two leading commodity exports, which are languishing under the weight of state-run marketing boards. Page 32

ITT to cut 1,000 jobs at pumps arm
To remove spare capacity, ITT Industries, the world's biggest pump-maker, is cutting 1,000 jobs and shutting up to five plants. Page 24

Sun Life boosted by pensions sales
A jump in sales of pensions and unit-linked high income bonds helped Sun Life & Provincial Holdings, the UK insurance arm of France's Avia Equity & Law, lift new life business 11.9 per cent in the first quarter. Expressed as regular premiums plus a tenth of single premiums, UK new business rose from £91.4m to £102.2m (£170.7m). Page 28

Petron weathers the storm of 1997
Petron, the largest oil company in the Philippines, is on the mend following its problems in 1997. Asian exchange crises had pushed up crude oil prices while a freeze on price rises stopped it compensating for a weaker peso. But impending sector deregulation has helped boost Petron's shares 70 per cent in five months. Page 22

Zambia puts copper back on agenda
Zambia is taking action to put the privatisation of its copper industry quickly back on track by restarting talks with the Kafue consortium, whose bid for the country's two main mines was rejected three weeks ago. The government may change the composition of the privatisation committee to facilitate new talks with the group. Page 32

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Philips cuts its mobile phone targets

Heavy losses in joint venture flatten Dutch group's first quarter profits

By Barbara Smith in Amsterdam
Philips, the Dutch electronics group, said yesterday it had scaled down its mobile phone targets after heavy losses flattened extraordinary profits before extraordinary items in the first quarter.
Jan Hommen, chief financial officer, said the mobile phones unit, run jointly since last year with Lucent of the US, had lost about \$120m (\$124m) in the first quarter, dragging the consumer products division into the red. The joint venture unit, called PCO, was about one year behind schedule, but he hoped it would break even later this year. Lucent said the venture, to which it had contributed 10,000 people, was "not achieving its goals" and "needed to be fixed".
The mobile business was seen as a key element in the Philips drive to recover from years of underperformance in cutting-edge consumer products. When Philips entered the mobile business two years ago, it said that, by the turn of the century, it wanted to rank among the world's three largest players in the market. But it lags far behind

the three market leaders, Motorola of the US, Ericsson of Sweden and Finland's Nokia, despite the joint venture with Lucent, sealed in June in an effort to catch up. Philips controls 60 per cent of the venture.
Mr Hommen said Philips had achieved a market share of about 6 per cent, while the market was growing at an estimated annual rate of about 35 per cent worldwide. He said: "Coming from nowhere, that is quite something," but added: "The other folks out there are not exactly slouches." He acknowledged the mobile unit had run into production and distribution delays. The two sides have also encountered difficulties marrying the consumer-oriented Philips business with Lucent, which is more pitched towards professional markets. Mr Hommen said costs had to be cut.
Philips had decided to take a "more realistic approach", concentrating for now on protecting its market share. "The potential is still there," said Mr Hommen, "but the group

has basically lost a year." As a result, Philips' profits from normal operations rose slightly - to \$1.65bn from \$1.63bn for the same period last year. Declining earnings at PolyGram, the entertainment group, of which Philips controls 75 per cent, also affected results.
However, after taking in extraordinary income of \$1.84bn from the sale of Philips Car Systems to Mannesmann VDO, net profits rose 76 per cent to \$1.15bn. The group confirmed its forecast of double-digit earnings growth for the whole year.
Analysts pointed out that margins had improved in most sectors, and expressed relief about the limited impact of the Asian troubles on the company's activities. Philips shares rose sharply in Amsterdam, closing up \$1.83 at \$1.85.30.
Semiconductors reported a particularly strong performance, with margins above 22 per cent. Mr Hommen did not foresee any downturn in the near future. Philips plans to invest at least \$1.2bn in semiconductors this year.
Lucent results, Page 23

Volvo shares hit as first quarter profits weaken

By Tim Burt in Stockholm

Shares in Volvo yesterday fell by almost 13 per cent after the Swedish automotive group announced weaker-than-expected first quarter figures and warned it was suffering from rising production costs and intense price competition.
The company's most commonly traded B shares closed down \$K12.50 to \$K12.40 as industry analysts reacted with dismay to pre-tax profits down to \$K12.27bn (\$292m) in the first three months of the year, from \$K15.25bn.

Although the 1997 figures were flattened by a \$K13bn gain on share disposals, this year's first quarter profits were \$K15.00bn-\$K17.00bn below market expectations.
Of Volvo's largest divisions, operating profits in cars fell from \$K1.07bn to \$K915m and from \$K1.20bn to \$K1.27bn in construction equipment. Profits in trucks rose from \$K1.30bn to \$K1.36bn.

Leif Johansson, chief executive, said Volvo would embark on further cost-cutting measures to offset pricing pressures and increasing production costs for its P23 saloon car, to be launched this year.
"In order to attain a higher operating margin, work is now being intensified to further reduce cost levels," he added.

Mr Johansson also hinted that Volvo might withdraw from non-core areas. Volvo's non-automotive operations include marine, industrial and aero engines.
Operating margins, however, slumped from 4.5 per cent to 4 per cent as underlying operating profits rose modestly from \$K1.88bn to \$K1.98bn, while sales jumped 17 per cent from \$K14.9bn to \$K17.8bn.

Earnings per share, calculated on a 12-month basis, fell from \$K12.90 to \$K12.80. Excluding exceptional items, they rose slightly from \$K12.70 to \$K12.80.
Industry analysts said they were most disturbed by Volvo's warning over pricing pressures. "These pressures raise the prospect of an extended period of weaker margins," said John Lawson, at Salomon Smith Barney in London.

Other analysts said they were reducing their full-year profit forecasts of around \$K12bn by between 7 and 10 per cent, compared with \$K13.2bn for 1997.
Lex, Page 20

Lean times for Lonrho's African assets



Lonrho, the unravelling conglomerate, is once again trying to split off its diverse portfolio of non-mining interests in Africa, which range from sausage making in Kenya to cotton ginning in Uganda. However, the timing may not be ideal. Report, Page 28

Boeing first quarter earnings fall 90%

By Michael Stapleton, Aerospace Correspondent

Boeing, the world's largest aircraft manufacturer, yesterday said continuing production problems and a price war with Airbus Industrie, its European rival, caused its first quarter net earnings to tumble to \$50m from \$540m last year.

Boeing said manufacturing difficulties, which last year led to the suspension of its assembly lines for a month, were now focused on its new generation of 737 narrow-bodied aircraft.

The group made a \$219m after-tax provision for expected losses on the aircraft in the first quarter - in addition to a \$437m provision last year. Boeing

warned there might be more charges related to the 737 as it triples production from seven to 21 aircraft a month. It said the production problems and strong price competition from the Airbus A320 family, meant it would sell the first 400 new generation 737s at a loss.

Boeing's woes follow a net annual loss of \$173m in 1997 - its first for 50 years. Its manufacturing problems, caused by "the steepest production increases since the dawn of the jet age", meant it could deliver only 108 of the 115 aircraft it had promised to airlines in the first quarter.

Harry Stonecipher, president, said: "We are not proud of that, but 108 is a heck of a

lot of aircraft." Mr Stonecipher, former chief executive of McDonnell Douglas, which Boeing acquired last year, admitted Boeing had displayed insularity and arrogance in the period leading up to its production difficulties. "It is a danger for any great company that has had a lot of success. One of the problems that you can fall into as you try to express your pride is that it can turn into arrogance. I suspect that all great companies have that problem."

Boeing said the difficulties with the new generation 737 were the result of changes that had to be made because of flight test and certification requirements. Excluding research and development

expenses and the charge against expected losses on the 737, the operating margin of Boeing's commercial aircraft division fell to 4.8 per cent in the quarter compared with 11 per cent in the same period last year.

Philip Condit, chairman, said the company could not raise prices in spite of high demand from airlines. "This is a market characterised by long-term orders. It is not like buying cereal off a shelf."

"Airlines are making decisions for 30 years ahead. There is intense competition in the marketplace and the market is where prices are set." The group said margins would remain under pressure throughout 1998.

Liffe endorses limited reform

by Edward Lucas in London

The London International Financial Futures and Options Exchange yesterday endorsed a series of reforms aimed at staying off the increasingly fierce competitive challenges from its German rival, the Frankfurt-based Deutsche Terminborse. But the proposals, which will be put to a vote of Liffe's 215 members next month, stopped a long way short of the radical changes demanded by its critics.

Under the package - put forward by Liffe's 24-member board of directors after a heated two-day meeting - Liffe will transform itself into a commercial and profit-based organisation. At present, the exchange distributes profits to its members and exists solely

to defend the interests of its members. The exchange will also simplify its six-tiered shareholding structure and encourage outsiders to take a stake in the company. However, it would, it said, remain "predominantly owned by existing members of the market".

It will, however, allow outsiders to buy the right to trade directly on the electronic trading system it plans to introduce alongside its "open outcry" trading floor in the second half of next year.

"For the first time we will be able to act unequivocally as a commercial company taking decisions purely on a commercial basis," Daniel Hodson, Liffe chief executive, said yesterday.

Several leading members of the exchange said the package was considerably less radical than the proposals originally put to the board. These included the creation of a new supervisory board with a majority of independent directors. Under yesterday's proposal, the existing board remains dominated by members.

"The heart of the Liffe's problem is that directors on the board act in the interests of their member firms and not necessarily for the collective interest of the exchange," said one former board member yesterday.

Critics also attacked the reforms for lacking detail. Many decisions have yet to be taken.

There followed six days of "intense discussions" that culminated in the announcement of a merger of equals jointly led by the two men.

It came as a shock when Sir Richard called a private meeting in New York for February 20 and said, according to Mr Leschly, the deal as it stood would not work.

"There was no explanation for this," said Mr Leschly. "What was presented was a takeover without a premium."

"By breaking the deal they destroyed our board's trust and confidence in their board."

Glaxo 'wanted Leschly out'

By Daniel Green

Sir Richard Sykes, chairman of Glaxo Wellcome, the UK's largest drugs company, demanded the resignation of Jan Leschly, chief executive of UK rival SmithKline Beecham, as part of the price of a merger between the two companies.

Mr Leschly revealed the story of how the deal collapsed in February when he appeared before a UK parliamentary committee on science and technology yesterday.

He said that because Glaxo had broken the deal, a return to merger talks was extremely unlikely.

He would have benefited from merging, but only if one did not impose its culture on the other.

"The two companies remain strong individually, and that is better than having a failed marriage between them," he said.

Separately, he said that this was the second time talks between the two companies had failed: there had been four months of negotiations in 1996 on merging the two companies' research and development operations.

A single R&D organisation would have supplied new medicines to separate manufacturing and marketing companies. That deal failed because the two sides could not find a mechanism for deciding which discoveries would be sold by which company.

tee that on January 24, the day the Financial Times published news that SmithKline was in merger talks with US rival American Home Products, Sir Richard telephoned him.

"Richard said: 'Is it too late?' and I said 'no'," said Mr Leschly.

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It came as a shock when Sir Richard called a private meeting in New York for February 20 and said, according to Mr Leschly, the deal as it stood would not work.

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COMPANIES & FINANCE: ASIA-PACIFIC

HONG KONG CP POKPHAND ASKS LENDERS TO AWAIT PAYMENT ON US\$100m OF NOTES

CP unit reviews financial position

By Louise Lucas in Hong Kong and William Barnes in Bangkok

CP Pokphand, the Hong Kong subsidiary of Thailand's CP Group, has asked lenders to await payment on almost US\$100m worth of notes while it reviews its financial position.

Failure to agree to the request could result in default of payments, CP Pokphand warned yesterday.

CP Pokphand, an agri-business conglomerate with

interests taking in retail and telecommunications, is the latest company to hit financial problems in the wake of the Asian financial crisis.

Analysts say the group, which diversified aggressively and is heavily geared, was a likely casualty once the Asian economies began to falter and banks tightened lending.

The CP Pokphand floating rate notes are due in 2000, but their holders sought to use a get-out clause to

redeem the notes today. CP Pokphand balked at this, and has called a meeting for next month to ask holders "to revoke all redemption notices" given on the notes.

Sumet Jiaravanon, director, said: "The directors have decided to make this request in view of the continuing review of (the current financial position, including the present working capital requirements and cash flow position of the company and the ongoing confidential discussions which the company

will be having with the lenders."

The meeting will also ask note holders to refrain from taking legal action against the company, so long as it continues to meet interest payments.

Redeeming the FRNs now would require \$92.8m plus interest of \$3.5m, CP Pokphand said. Holders of two further tranches of notes, worth a principal \$88m, will be asked to avoid taking legal action - none has yet sought early repayment.

The group is taking steps to improve its financial position, and is negotiating the sale of its 50 per cent stake in Shanghai-Ek Chor Motor-cycle to a Chinese partner.

The revelations that the sprawling CP business empire is suffering awkward financial problems has come as a surprise to some Bangkok-based observers. It was thought that the cheaper habit would be a boon to CP's export businesses, especially its trademark agro-industrial ventures, and that foreign

borrowings would be offset by foreign earnings.

One listed entity without foreign earnings but foreign debts to the tune of approximately US\$1bn is TelecomAsia, which holds the fixed-line telephone franchise for Bangkok and raised money on what have turned out to be over-ambitious forecasts. TelecomAsia announced last month that it would raise \$1.7bn in fresh capital - though without detailing how this would be accomplished.

Positive developments lift gloom surrounding Petron

Full deregulation and a more stable currency have eased the Philippine oil company's problems, writes Justin Marozzi

When Freddie Webb, chairman of the Philippine Senate's energy committee, recently launched Kontra Kartel, a group calling for immediate cuts in oil prices and a halt to deregulation, Petron, the country's largest petrol group, must have wondered whether it was destined always to be a political football.

The Philippine government, said Mr Webb, a senator seeking re-election in national polls next month, was being manipulated by both the International Monetary Fund - which strongly supported deregulation of the oil sector - and Petron, Shell and Caltex, the "Big Three" oil companies.

Mr Webb's outburst highlighted the public's hostile attitude to the big three and also helped reinforce the widespread perception that they are operating as a cartel in a deregulated environment.

Notwithstanding these histrionics, the fortunes of Petron, which is 40 per cent owned by the state and 40 per cent by Saudi Aramco, appear to be on the mend following the company's

annual horribles of 1997. Then, the foreign exchange crisis pushed up crude oil prices - which represent 80 per cent of the group's costs - while a freeze on price rises imposed by the Supreme Court prevented the group compensating for the weaker peso.

As if that were not enough, the same court threw out an unconstitutional law deregulating the oil sector. By the end of the year, Petron made a loss of \$31m pesos (\$16.6m), its first for 22 years.

Recent positive developments have removed much of the gloom. The present stabilisation of the peso at about 38 to the dollar, and softening of world crude prices have eased pressure on Petron.

Furthermore, last month the government announced full deregulation of the oil sector, well ahead of the anticipated June deadline. This reduced the public sector's ability to make damaging populist interventions to fix prices.

The good news has not been lost on investors - Petron's shares have risen 70 per cent over five months.

"Profits are obviously going to improve from the bloodshed of last year," says Alex Connor, head of research at Indocore WLCarr in Manila, who is forecasting net income of 1.6bn pesos in 1998.

However, Ms Connor notes weaknesses in the short-term outlook for sales of industrial products - which represent about one-third of group turnover - as well as Petron's dependence for another third of its sales on Napocor, the largest state-owned utility whose financial position the World Bank recently called "precarious". An additional worry for Petron is that Napocor is shifting its power supply mix away from oil.

Moreover, the regional refining outlook is bleak, with a level of overcapacity not seen for several years. Refining margins in Singapore, the regional leader, averaged 78 cents a barrel, the lowest in six years, says one analyst, and the situation has worsened. For seven out of the first eight weeks of 1998, refiners in Singapore were operating in the red.

As a result, Petron's margins are expected to face



Pumping up: prospect of improved profits has helped Petron's shares rise 70 per cent in five months

renewed pressure, particularly in the newly deregulated environment.

Earlier this month, the group announced an average price cut of 1.5 per cent, the first reduction since deregulation. This followed a 7.5 per cent price cut last month. One analyst is forecasting gross margins of 10.7 per cent this year, a leap from 3.9 per cent in 1997, but still behind the 1996 level of 14.7 per cent.

Virginia Ruivivar, head of investor relations at Petron, believes the regional overcapacity will eventually bring new competition but says that a trend has yet to emerge.

"If the new players start importing products from Singapore, of course we'll

have to match those prices and we'll see some squeeze on margins. As long as that doesn't happen, and so far I don't think the margins have been sufficiently attractive for importers, we can dictate prices."

Ms Ruivivar also plays down the impact of full deregulation on competition, including the removal of the old tariff differential, under which imported oil was taxed at 7 per cent compared with 3 per cent for refined products. Competition will only begin to be felt in earnest in 1999, she argues.

Rey Marquez, executive director of the Philippine Institute of Petroleum, a trade association, disagrees. "There is already competition. There is no question about it, the new players are

back in force and they're really bullish," he says.

Last year, new entrants captured 9 per cent of the market for liquid petroleum gas, 7 per cent for kerosene, 3 per cent for fuel oil and 3 per cent for diesel. Not that Mr Marquez doubts Petron's ability to face off the new players.

"Petron has the best of both worlds," he says. "If for any reason buying crude and refining it is not as attractive as buying finished products like diesel and gasoline, they'll switch and they'll get better leverage with the suppliers abroad because of the higher volumes."

"Let's face it, after 60 years, the big boys like Petron are not going to make it easy for the new players."

NEWS DIGEST

CONGLOMERATES

First Pacific nets US\$18m from sale of bank stake

First Pacific, the Hong Kong-based pan-Asian conglomerate, has sold its stake in United Commercial Bank of California, the company said yesterday. First Pacific, along with Indonesia's Salim Group, which owns 31 per cent of the conglomerate, sold its entire stake in the bank for an aggregate US\$120m. The bank was previously 85 per cent owned by the Salim Group and 15 per cent by First Pacific, which was responsible for overall management.

The sale will realise US\$18m for First Pacific, 11 years after it made the purchase, and will result in an exceptional gain of about US\$55m. Louise Lucas, Hong Kong

JAPAN

Supermarkets report losses

Two of Japan's largest supermarket chains fell into the red last year and sold assets to prop up their balance sheets. Both blamed their problems at least partly on the collapse in consumer spending.

Daiei, Japan's largest supermarket operator, reported its first pre-tax loss but managed a net profit by selling property and shares in a convenience store subsidiary. On a parent-company basis, pre-tax losses were ¥25.83bn (\$196m) for the year to February 28, compared with a profit of ¥591m the previous year. Net profit was ¥1.1bn, down from ¥1.24bn. Sanyo reported its first unconsolidated net loss, of ¥25.24bn, and halved its dividend. Its results were dragged down by an extraordinary loss of ¥128.5bn, mainly relating to an affiliated finance company, Tokyo City Finance. Bethan Hutton, Tokyo

THAILAND

Provisioning hits banks

Their banks yesterday continued to report large declines in first-quarter results because of large provisioning for non-performing loans.

State-owned Krung Thai Bank, the country's second largest commercial bank, said net profit for the quarter fell 85 per cent to B\$378,000 (\$8,700). The bank made new provisions worth B\$2.77bn in the period.

Siam Commercial Bank saw net profits fall 95 per cent to B\$116.75m. Earnings per share fell from B\$5.85 to B\$0.21 after a capital increase of 619m new shares late last year.

Bank of Ayudhya, the country's fifth largest, swung from a net profit of B\$1.21bn to a net loss of B\$529m. Thai Military Bank, the sixth largest, lost B\$1.27bn, compared with a profit of B\$791m. Ted Bardacke, Bangkok

TAIWAN

Yageo jumps 36%

Yageo, Taiwan's leading maker of resistors for personal computers, said first-quarter preliminary net profits jumped 36 per cent to T\$660m (US\$20.1m). Turnover climbed 24 per cent to T\$720m. Including its local and overseas subsidiaries, Yageo said first-quarter combined sales rose 20 per cent to T\$1.4bn. Laura Tyson, Taipei

PAL seeks international link

By Justin Marozzi in Manila

Philippine Airlines, the ailing flag carrier, yesterday said it was in talks with international airlines with the aim of forming an alliance.

Jaime Bautista, chief financial officer, said PAL was talking with operators including Northwest Airlines, American Airlines, British Airways and Lufthansa to inject equity.

"PAL is considering investments from other airlines. We are talking about alliances - it is the trend in the industry. You can't live

on your own anymore," he said.

Mr Bautista said talks were at an exploratory stage but were targeting a technical and marketing alliance that would include code sharing.

Lucio Tan, the Chinese-Filipino tycoon and PAL chairman, would not be diluting his stake of about 70 per cent, Mr Bautista said. The group last year doubled its authorised capital to 20bn pesos (\$326m).

Like other airlines in the region, PAL has been hit by the regional currency crisis, with a sharp drop in passen-

ger loads. Its ambitious modernisation programme, which the group said gave it the youngest fleet in the region, has also boosted foreign debt to \$2bn.

Since the modernisation began, financing charges have soared with the collapse of the currency from 26.4 pesos to the dollar last July to a low of 46.55. It has since recovered to about 38 pesos to the dollar, but banks' lending rates remain high at about 22 per cent.

Mr Bautista said the group was in better health than its regional counterparts such as Garuda of Indonesia and

MAS of Malaysia, in terms of dollar obligations. But PAL was still expecting to end 1998 with a loss of about 2bn pesos, which would be the fourth consecutive year of losses.

"We are all affected by the Asian crisis but we have our own market and we will be able to ride it out with or without a foreign partner," he said. "It is logical for demand to go down but we have good loads on trans-Pacific routes and domestic operations are OK. It is only in Asia and Europe that loads are not as satisfactory as we would like."

April 1998

This announcement appears as a matter of record only.

\$1,500,000,000



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UNIVERSAL COMPRESSION

The undersigned assisted in the negotiations and acted as financial advisor to Castle Harlan Partners III, L.P.

CASTLE HARLAN, INC.

April 23, 1998

New York

FINANCIAL TIMES

Mobil

By Christine Parkin

Oil majors

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US AIRLINES LOW OIL PRICES BRING RELIEF

UAL held back by Asia factor

Trans World Airlines reported first-quarter net losses down from \$75.4m to \$61.4m on revenues up from \$762m to \$765m.

TWA said it ended the quarter with cash balances of \$346.1m, up from \$237.8m a year earlier.

HAMBURG

COMPANIES & FINANCE: THE AMERICAS

STEEL EARNINGS WEAKNESS AT NUCOR AND LTV BUT ARMCO BEATS FORECASTS

Mixed outcome for US producers

By Nikki Tait in Chicago

Mixed results were reported by some of the larger US steel companies yesterday, with most reporting encouraging demand and strong shipments, helped partly by the recent mild winter.

However, there were also cautionary noises about the possibility of increased imports and the potential impact this could have on domestic pricing.

This prospect has hung over the sector since the Asian crisis began to develop last year and the US dollar appreciated, although little of the anticipated rise in imports has yet materialised.

Nucor, the North Carolina-based mini-mill group, saw sales increase by 13 per cent in the 1998 first quarter to \$1.14bn, with steel production rising from 2.39m tonnes to 2.74m tonnes. But after-tax profits were flat at \$65.1m, and earnings per share unchanged at 74 cents.

This was below market expectations - analysts were hoping for about 77 cents, according to First Call, the research group - and Nucor shares fell \$1½ to \$57½ in early trading.

Analysts had expected relatively high scrap prices to hold the group back, but yesterday Nucor put the blame on "significantly higher than

normal inventories of completed steel joist, deck and building systems products".

It said that these had been custom-made for certain buildings and that the delays in shipping had been largely weather-related.

Cleveland-based LTV also saw earnings weakness in the first quarter - although this had been anticipated by Wall Street - as the company continued to feel the impact of start-up costs at its Trio Steel joint venture.

After-tax profits were \$19m, down from \$27m a year earlier, with earnings per share dropping from 25 cents to 19 cents. Sales rose 5 per cent to \$1.13bn, with

LTV reporting lower average selling prices, but continued strong demand.

Steel-related costs, on a per tonne basis, were also cut by about 2 per cent in the year, part of an ongoing cost reduction programme.

But the company warned that foreign competition could still increase in the coming month. "Recent economic volatility and currency devaluations in Asia may also result in further increases in the level of imports of steel product in the US," it said. LTV shares eased \$¼ to \$12¼.

By contrast, Pittsburgh-based Armco, one of the largest producers of stainless

flat-rolled steel, saw sharply-improved profits of \$20.3m, up from \$9.4m a year earlier. Earnings per share increased to 15 cents, against 5 cents previously and analysts' estimates of 13 cents. Its shares jumped \$¾ to \$7.

The company attributed the improvement to a better product mix, and thus better margins, following the elimination of carbon steel production at its Mansfield, Ohio, facility.

It also said it was benefiting from demand from makers of light trucks and sports utility vehicles and strong electrical steel markets. Group sales were up from \$441.8m to \$444.7m.

ITT to cut 1,000 jobs at pumps division

By Peter Marsh

ITT Industries, the world's biggest pumpmaker, is to cut 1,000 jobs and shut up to five plants in its pumps division.

The moves are in line with ITT's wish to remove spare capacity after its \$315m takeover a year ago of Gerdau, a rival US producer. But they also reflect a weakening outlook for the pump industry.

The changes will reduce the workforce at the company's pumps division to 13,000 by the end of the year. By then, the company's worldwide pump factories will be reduced from 27 to 22 or 23.

ITT, with pump sales running at about \$2.1bn a year, accounts for about 14 per cent of the world's pump industry, itself a good bellwether of broad industrial growth, supplying sectors such as energy, chemicals and water treatment.

The economic crisis in Asia since last autumn is starting to hit world pump demand, according to Richard Labrecque, president of ITT's pumps division.

Spending on industry and infrastructure projects in the region was being cut back, while many of ITT's pump customers in the US were also scaling back investment projects "perhaps because of caution linked to developments in Asia".

Meanwhile demand for pumps in Europe remained weak as governments cut back on public spending in preparation for economic and monetary union, Mr Labrecque said.

The company, which also makes defence systems, is investing \$150m over the next two years in its worldwide pump plants. It is also reviewing the future of its large vehicle parts subsidiary with the option of putting it up for sale.

Earlier this week ITT announced a 26 per cent rise in first-quarter net income, from \$44.3m to \$55.6m, on revenues down 1 per cent at \$2.14bn.

MANUFACTURING US GROUP CONFIDENT

AlliedSignal gets lift from aerospace arm

By Nikki Tait

Stronger results from its aerospace and engineered materials businesses more than offset a decline in automotive-related earnings and helped AlliedSignal, the New Jersey-based manufacturing group, report first-quarter profits of \$300m after tax, up from \$259m in the same period of 1997.

This translated into earnings per share of 32 cents, against 45 cents, while group sales rose by 10 per cent to \$3.3bn.

The company also remained fairly upbeat about the remainder of 1998, saying that it was confident of meeting its target for earnings growth of between 13 per cent and 17 per cent.

Allied said that the impact of the Asian crisis had not been significant on the results, with the effect on demand being offset by reduced raw material costs.

But Lawrence Bossidy, chairman, sounded a few cautionary notes over second-half prospects, saying that he was still concerned about the strength of the US dollar, and the impact of the troubled Japanese economy.

"There are still some clouds on the economic horizon that I'd like to see disappear," he said.

Although the earnings result was one cent better than analysts' forecasts, according to First Call, Allied shares still slipped \$½ to \$46½ in early trading.

The company's biggest earnings gain came on the aerospace side, where net profits jumped from \$99m to \$149m, while sales increased from \$1.4bn to \$1.7bn.

Allied said this reflected demand for original equipment as well as aftermarket parts and services.

Earnings at the engineered materials business rose from \$108m to \$127m on sales up from \$1bn to \$1.1bn.

Mr Bossidy said that while some prices had been soft, input costs also fell in the quarter, helping to improve margins.

On the vehicles side, however, sales fell from \$227m to \$205m, while profits declined from \$52m to \$21m.

While the sales fall reflected the divestiture of the safety restraint unit last year, underlying profits for the vehicles businesses were still down "sharply", due to shortfalls in the automotive products division, which only broke even.

However, Mr Bossidy said he believed that this should do better as the year progressed.

Meanwhile, United Technologies, another broadly-based manufacturing group which serves the automotive, aerospace and building industries, also bettered estimates with earnings of \$1.04 a share, up from 87 cents.

Analysts, on average, had expected \$1 and the shares nudged higher.

In net profit terms, UTC made \$20m, against \$24m last time on sales of \$6.1bn, up 3 per cent on the previous year.

Like Allied, the company said that the strong dollar had begun to impact and that earnings per share would have been two cents higher at constant rates - but added that it expected to meet earnings expectations for the current year.

UTC saw strong profit gains from its Pratt & Whitney division, which made an operating profit up from \$182m at \$253m, and from its automotive interests, where profits rose from \$31m to \$49m.

However, the Carrier and Otis divisions saw operating profits fall, due to restructuring charges.

Flight Systems' profit was also down 8 per cent, due to lower volumes at Sikorsky, due to the timing of helicopter deliveries.

Grand old man proposes marriage

Analysts have long regarded BNY and Mellon Bank as a good fit, says John Authers

Bank of New York, the oldest in the US and generally regarded as one of the most staid, may at last have rid itself of its reputation for inactivity.

Yesterday's news that it has launched a bid for Mellon Bank of Pittsburgh - the largest hostile takeover bid in the history of US banking - seemed to ensure that it will have at least one more place in the history books, whether or not it is successful in persuading Mellon to merge.

The move represents a logical culmination to the increasing emphasis by a range of commercial banks on fee-generating businesses, such as securities processing and fund management, rather than on traditional lending.

Further, it is the strongest demonstration yet that bankers believe economies of scale, made possible by improvements in information technology, are essential for survival in these businesses. If successful, the deal would create the largest organisation in the world in several investment management-related businesses.

A combination between BONY and Mellon has been widely regarded as a good fit

by Wall Street analysts for some years, as the two banks, more than almost any of their competitors, have attempted to build fee income.

Last year, 66 per cent of Mellon's profits came from fee businesses, and the

The move is the strongest demonstration yet that bankers believe economies of scale are essential for survival

equivalent figure for BONY was 54 per cent.

The so-called "Mellon Bank Of New York" would further enhance BONY's dominance in American Depository Receipts with 60 per cent of the market. It would also be the largest global custodian in the world, with \$5,500bn in assets, along with enjoying leadership in corporate trust (with 60,000 trusteeships), stock transfer (with 25.6m

shareholder accounts), and government securities clearance, where it claims it would have more than half of the market.

This has been profitable for both of them. According to last year's survey by Salomon Brothers of the largest 50 US banks, BONY ranked second in terms of return on assets, and fifth in return on equity. On the same measures Mellon ranked fourth and sixth.

Since its protracted hostile takeover of the Irvine Trust in 1988, BONY has eschewed big mergers. However, it has made a series of moves to build scale, buying small companies, and blocks of business from larger banks.

Over the past two years it has bought securities processing businesses from J.P. Morgan, NationsBank, BankAmerica, and Wells Fargo, which had all decided that it was better to leave custody rather than attempt to compete on a small scale.

It is already one of the big three US custodians, with Chase Manhattan, and State Street of Boston. But it has continued to signal its interest in a big deal.

Last year, shares in State Street, a Boston bank which has also built up more than

\$3,000bn in assets under custody, rose sharply after BONY announced it had applied to increase its stake in the company. This was widely interpreted as an attempt by BONY to test the water for a full takeover, but the move was abandoned after opposition both from State Street's management and from Massachusetts banking regulators.

Mellon, with Frank Cabot as chief executive, has adopted a similar strategy, making greater inroads into retail fund management than any other US bank over the past few years via a string of small acquisitions.

It bought Dreyfus, one of the best known names in the mutual fund business, three years ago, and this year completed a deal to buy Fidelity Funds, a strong Denver-based mutual fund company.

Like BONY, it has made no secret of its interest in a big deal, and last year made an \$18m bid for CoreStates Financial of Philadelphia, a bank that has made more muted moves into asset management, only to withdraw after the bid was rejected by CoreStates' management.

Significantly, the com-



Mellon has made a string of deals under Frank Cabot

bined company would have \$350m in assets under management, ranking it second only to State Street among banks in the booming US fund management business.

While many banks have tried to build fund management in recent years, the industry remains dominated by independent groups such as Fidelity Investments. The emergence of a bank with a strong presence in both retail and institutional fund management would increase the pressure on its rivals to buy fund managers.

US\$505,633,016



NSM Steel (Delaware), Inc.
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Price 90.60%

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ECT SECURITIES CORP.

March 1998

US\$203,500,000

12¼% Senior Subordinated Mortgage Notes
due 2008 with Warrants

Price 86.00%

NATWEST CAPITAL MARKETS LIMITED

McDONALD & COMPANY
SECURITIES, INC.

PAINEWEBBER INCORPORATED

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March 1998

US\$53,133,016

12¼% Subordinated Second Mortgage Debentures
due 2009

Price 81.87%

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McDONALD & COMPANY
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مكتبة الناصر

COMPANIES & FINANCE: EUROPE

NEWS DIGEST

OUTSOURCING

EDS and Banca di Roma agree \$1.5bn deal

Electronic Data Systems of the US and Banca di Roma, the Italian commercial bank, last night signed a \$1.5bn outsourcing deal for information technology, in what is being hailed as one of the biggest of its kind in Europe. In an accord that also involves EDS signing up to be a strategic shareholder in Banca di Roma, the two sides agreed that the information services provider would run all of the bank's data centres, network, desktop technology and its business applications for the next 10 years.

EDS will take a seat on the Banca di Roma board, maintaining its 2 per cent stake. The other core shareholders are Ente Cassa di Risparmio di Roma and Toro Assicurazioni, the insurance arm of the Agnelli family's Fiat group. Industry analysts said the outsourcing deal was a significant demonstration of how such operations are penetrating the European banking industry. James Blitt, Rome

CAD

Dassault jumps 30%

Dassault Systèmes, the French computer-aided design and manufacturing specialist, yesterday reported a 30 per cent increase in profits after what it described as a "very solid" first quarter. Net income for the three months to March 31 rose to FF141.3m (\$23.5m) on revenues of FF596.2m, against FF109.1m on sales of FF480.8m a year earlier. Diluted earnings per share climbed 20 per cent to FF1.25. David Owen, Paris

MANUFACTURING

Geberit advances to Sfr164m

Geberit, one of Europe's leading makers of sanitary ware and drainage systems, lifted 1997 earnings before interest, taxes and amortisation 18 per cent, to Sfr164m (\$110m). Sales rose 5.7 per cent, to Sfr657m. However, the net figure, after accounting for the costs of a highly leveraged Sfr1.8bn management buy-out by Doughty Hanson, the UK venture capitalist, was a Sfr1.7m loss for the 10 months to December.

Doughty Hanson has been left with 79 per cent of the equity; former shareholders have 10 per cent, and top management, 11 per cent. The LBO, which has an interest cover of about 4.5 times, has substantially reduced the group's ability to grow by acquisitions in an industry due for consolidation. William Hall, Zurich

BANKING

Creditanstalt rises 13%

Creditanstalt, Austria's second biggest bank, increased 1997 pre-tax profits 13 per cent to Sch7.3bn (\$580m) and assets 12 per cent to Sch767.8bn. Operating income rose 8.3 per cent to Sch20.9bn and operating expenses rose 5.6 per cent to Sch13.6bn. The group's cost income ratio fell from 66.5 per cent to 65.1 per cent. Net interest income rose 1.5 per cent to Sch10.5bn, net fee and commission income rose 15 per cent to Sch4.5bn, and trading profits rose 42 per cent to Sch2.4bn. Bad debt charges fell 17 per cent, to Sch2.5bn.

Creditanstalt was acquired last year by Bank Austria, the country's biggest bank. The latter agreed to continue operating Creditanstalt as a separate unit but the international operations of the two are being merged into Bank Austria Creditanstalt International, which will have Sch300bn of assets, Sch18bn of capital and 3,800 staff. William Hall

TOBACCO

Swedish Match in buy-back

Swedish Match, the tobacco products group, yesterday proposed a SKr1.2bn (\$158m) share redemption after pledging to return surplus funds to shareholders. The company, which manufactures tobacco, matches and lighter products, said it could afford to redeem up to 35.7m shares without hampering its growth strategy. Shareholders will be able to redeem shares on a 1-for-13 basis at SKr35 a share. Tim Burt, Stockholm

OIL

Saga revamps share structure

Saga Petroleum, Norway's largest independent oil producer, yesterday announced it was abandoning a share structure that restricted any one individual or institution from holding more than 20 per cent of its equity or voting rights.

At present, Norsk Hydro, the Norwegian oil and gas company, is the largest single shareholder with 12.1 per cent of the equity. Foreign investors account for 42 per cent of the shares.

In a separate announcement, Saga yesterday awarded contracts worth Nkr7.5bn (\$1bn) for platform and production equipment in the Snorre oilfield. The total costs of the so-called Snorre B project, boasting capacity of about 110,000 barrels a day, is expected to reach Nkr11.8bn. Tim Burt

CAR SAFETY

Autoliv depressed by airbags

Swedish-US car safety equipment group Autoliv said yesterday it saw continued price pressure on airbags in the second and third quarter of 1998. Blaming lower airbag prices for a poor first quarter, it said a weaker dollar should make business easier, although it did not expect a significant improvement in margins until the end of the year. For the first quarter, net profit fell from \$55m, or 54 cents a share, to \$42m, or 41 cents. Sales were \$838m, against \$834m. Agencies, Stockholm

GERMANY PROVISIONS FOR ASIA AND WEAKER CHIP PRICES MEAN GROUP MAY NOT REACH DM3bn NET INCOME TARGET

Siemens shares decline 5% after warning

By Graham Bowley in Frankfurt

Shares in Siemens fell yesterday after the German electronics and electrical engineering group warned that profits might under-shoot its forecast this year.

Net income rose 10 per cent to DM1.19bn (\$685m) in the first half of this year, Siemens said. However, it cautioned that provisions for the effects of the Asian crisis, weaker computer memory chip prices and problems with new gas turbines meant it might not meet its DM3bn net income target this year.

"The circumstances are very difficult at the moment. The forecast may be reached, it may not," the

company said. The turbine problems are linked to the introduction of a new-generation product line.

Siemens said it was still unsure about the scale of provisions for risks in south-east Asia. Big projects in the region had so far been unaffected. However, new orders in Asia fell 11 per cent in the first six months, to DM5.5bn. Asian sales, however, rose 28 per cent to DM5.3bn.

"We are hoping that the prices for memory chips will increase," Siemens said.

The shares fell DM6.15 - just over 5 per cent - to close at DM113.30.

Siemens disappointed last year, but Heinrich von Pierer, chief executive,

promised a robust recovery.

The company has started selling small non-core businesses but has come under pressure from investors to accelerate the pace of restructuring.

However, Siemens said yesterday it would stick to its forecasts for sales of between DM110bn and DM115bn. It would also meet its target for new orders of between DM115bn and DM120bn.

Sales in the first half of this year rose 17 per cent to DM52.1bn. New orders increased to DM59.5bn.

Better results at its industrial businesses, in its lighting units and at its Siemens Nixdorf information systems

unit were the main reasons behind higher profits, Siemens said.

International business was the driver of growth in sales and profits, the company said.

It continued to benefit from strong economic growth in North and South America. New orders in the region rose 26 per cent to DM13.6bn. Sales in the US rose 30 per cent to DM7.5bn. In Germany, sales rose 3 per cent to DM16.9bn.

Analysts had predicted total sales of about DM50bn and forecast total orders of about DM60bn.

The company said especially high growth was seen in Denmark, Greece, the UK and Portugal.



Heinrich von Pierer had promised a robust recovery

Euro Disney cuts losses as visitor numbers rise

By Andrew Jack in Paris

Rising visitor numbers and efficiency gains helped cut losses at Euro Disney, the operator of the Paris-based theme park, to FF205m (\$34.2m) for the first half of its 1997-98 year in spite of rising financial costs.

The group said yesterday that both visitor numbers and spending per visitor had risen, partly in line with increases in entry prices.

Turnover was up 11 per cent to FF2.4bn.

The news came in spite of a predicted rise in net financial charges to FF438m as a result of its restructuring begun in 1994, compared with FF356m in the first

half of the previous year.

The company warned that the rise in net financial charges for the full year to September would be FF1.9bn, plus an additional FF30m linked to the reimbursement of principal on its debt.

Gilles Pélissier, the chairman appointed last year, highlighted the growing

importance of Disney Village, the shops, restaurants and entertainment complex just outside the park, to rising sales.

Park turnover rose 9 per cent to FF1.2bn, and in its hotels and Disney Village together by 15 per cent to FF1bn.

He stressed that the operational profit ahead of finan-

cial charges almost doubled

from FF107m to FF227m, reflecting rising turnover, cost control measures and productivity gains.

Mr Pélissier also argued that plans for a new attraction and the development of Euro Disney's shopping centre and related property

activities to the south of the park would allow it to cope

with its rising financial charges.

There was a drop in exceptional gains from FF26m in the first half last year to FF1m this time. The group said that some of its comparative figures for 1997 had been restated.

The shares closed down 2 per cent at FF9.80.

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Notice is hereby given that there will be a principal repayment of £3,046,500 per £100,000 note pursuant to Clause (9) of the Notes on the interest payment date 30th April 1998. The principal amount outstanding on 30th April 1998 will therefore be £17,273,000 per Note.

GREENWICH NATWEST

U.S. \$300,000,000



Province de Québec
Floating Rate Notes Due 2001

Interest Rate 5.75%
Interest Period 3rd April 1998
3rd October 1998

Interest Amount due 30th October 1998
per U.S. \$ 100,000 Note U.S. \$ 5,750.00
per U.S. \$200,000 Note U.S. \$11,500.00

Credit Suisse First Boston (Europe) Ltd.

D & COMPANY
ATTN: INC.

February 9, 1998



Republic of Argentina

Privatization of the Argentine Airports

US\$ 7.9 billion

The Republic of Argentina has awarded a 30 year concession of 33 airports of the Argentine National Airports System to Aeropuertos Argentina 2000

UBS Securities LLC acted as the exclusive financial advisor to the Republic of Argentina

UBS Securities

NOVARTIS

Dividend for the Financial Year 1997

At the General Meeting of Novartis AG held on 21 April 1998, it was resolved that a dividend for the financial year 1997 be declared as follows:

Dividend per share	CHF 25.-
Less 35% Federal Withholding Tax	CHF 8.75
Net dividend	CHF 16.25

For Registered Shares the Dividend Payment Order will be sent to the address registered by the holders for this purpose.

For Bearer Shares payment can be obtained against surrender of Coupon No. 3.

The Dividend Payment Order and Coupon No. 3 can be cashed free of charge at all Swiss branches of the following banks from Friday, 24 April 1998:

- Credit Suisse First Boston, Zurich
- Union Bank of Switzerland, Zurich
- Swiss Bank Corporation, Basel
- Bank Sarasin & Co, Basel and Zurich
- Bank Ehinger & Co Ltd, Basel

Basel, 21 April 1998

Novartis AG
By order of the Board
of Directors

U.S. \$100,000,000
B.B.L. International N.V.
Floating Rate Notes Due 1999
Guaranteed on a Subordinated Basis
as to payment of principal and interest by

BBL

Banque Bruxelles Lambert S.A./
Bank Brussel Lambert N.V.

Interest Rate	5.8125% per annum
Interest Period	23rd April 1998 23rd October 1998
Interest Amount per U.S. \$5,000 Note due 23rd October 1998	U.S. \$147.73

Credit Suisse First Boston (Europe) Ltd.
Agent

Notice to Bondholders MICROTECH INTERNATIONAL INC.

("the Company")
(Incorporated as a company limited by shares in Taiwan, Republic of China)
US\$29,000,000
3.5 per cent. Bonds due 2001
(the "Bonds")

Notice of Redemption at the Option of the Company

NOTICE IS HEREBY GIVEN PURSUANT to Condition 7(b) of the Terms and Conditions of the Bonds that the Company has provided to the Trustee a legal opinion confirming items (i) to (iii) of the Condition and that, subject to the conditions of redemption specified therein being fulfilled, has determined to redeem all outstanding Bonds at the price of 100% of the principal amount of the Bonds together with the interest accrued to the Redemption Date, if any, on 31st July 1998 (the "Redemption Date").

April 23, 1998

Microtech International Inc.



MARCH 1998 QUARTERLY RESULTS

Copies of the March 1998 quarterly reports and development results are available from the undermentioned offices and Internet web site <http://www.goldfields.co.za>

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Tel: 0171 802 8009

1-3 Strand
London WC2N 5HA
Tel: 0171 747 9900

23 April 1998

COMPANIES & FINANCE: EUROPE

CHEMICALS GERMAN CONGLOMERATE STEPS UP DISPOSAL PROGRAMME

Hoechst sells polyester unit

By Graham Bowley in Frankfurt

Hoechst, the German chemicals and pharmaceuticals group, yesterday stepped up its sell-off programme by agreeing to sell its worldwide polyester activities to a group of US and Mexican investors.

Hoechst, which is transforming itself from a sprawling chemicals conglomerate into a company focused on life sciences, said it had signed a letter of intent to sell the remainder of its Trevira polyester activities to Koch Industries of the US and Grupo Xtra of Mexico.

The sale price was not disclosed but the activities have annual turnover of DM4.5bn (\$2.8bn).

The sale will come as a relief to investors who have begun to show frustration at the pace of restructuring at Hoechst. Sales and profits have disappointed in recent months and Hoechst's share price has lagged behind those of German chemical rivals BASF and Bayer.

Jürgen Dormann, Hoechst chief executive, has also come under pressure from the company's workers who have protested against job cuts in Germany.

There is growing scepticism about the extent to which Hoechst will be able

to raise profit margins at Hoechst Marion Roussel, the pharmaceuticals operations that are now its main business.

Last month Mr Dormann forecast that Hoechst sales would decline to between DM4.0bn and DM4.5bn this year from DM5.2bn last year. But this was partly because of the expected sale of the polyester interests.

Hoechst last year agreed to sell its European polyester fibres business to an Indonesian buyer. But the acquisition has been held up by financing difficulties linked to the Asian crisis, although Hoechst said talks were continuing.

The company has also agreed to sell its interests in its polyester joint ventures with Mitsubishi Chemical to its Japanese partner.

The agreement yesterday means that the US and Mexican consortium will acquire the remaining, and by far the biggest part of Trevira.

The sale includes assets in the US, Europe, Mexico, China and Turkey. Separately, the consortium is also negotiating to acquire Hoechst's Canadian polyester interests.

Koch Industries, which is based in Kansas and is a raw material supplier to the polyester industry, is one of the



Jürgen Dormann: has forecast drop in sales this year

biggest privately-held US companies. "The polyester market is fairly exciting. It is growing quite rapidly. We would therefore like to grow this business," said Edward Wilson, managing director of Koch Industries International.

Grupo Xtra is a also private company, controlled by businessman Isaac Saba and his sons.

In its push to focus on pharmaceuticals and agrochemicals, Hoechst has said it would consider selling, floating or finding partners for its basic chemicals business and its polymer unit.

It may also float or seek partners for Messer, which makes industrial gases, and the paints business Herberts. Hoechst shares closed up 29 pfennigs at DM67.99.

Spanish bank steps up Latin America drive

By Tom Burns in Madrid

Banco Central Hispano, the Spanish banking group, said yesterday it was stepping up its acquisition drive in Latin America as it unveiled strong growth in first-quarter profits.

Net attributable profit rose 31.3 per cent to Ptas3.2bn (\$107m), after the bank put aside Ptas24.7bn for future goodwill allocations and general provisions.

The result, based on improved margins across the board, puts BCH comfortably on track to meet its profits target of Ptas43bn in 1997, against Ptas43bn in 1997.

Non-performing loan coverage, excluding mortgages, rose year-on-year from 88 per cent to 110 per cent, and underlying capital gains from trading totalled Ptas800m.

The balance sheet has been further strengthened by the completion last week of a 1-for-8 rights issue that raised Ptas63.8bn and lifted shareholders' equity to Ptas1,000bn, a BIS ratio of 13.2 per cent.

BCH is understood to be

considering the acquisition of a 20 per cent stake, worth \$500m, in Banco de Galicia, the biggest network in Argentina. The deal would be done through O'Higgins Central Hispano, the Latin American holding which it jointly controls with Lufkin, one of Chile's largest business groups.

O'Higgins' immediate target is Banco Santa Cruz, the biggest financial institution in Bolivia, accounting for 20 per cent of banking deposits.

BCH's Latin American venture was pre-selected last month for the purchase of 67 per cent stake in Santa Cruz, beating competing bids from Banco Bilbao Vizcaya and Banco Santander, BCH's domestic rivals.

Latin American assets currently contribute 25 per cent to BCH's group income; under the expansion strategy this is expected to rise to 35 per cent.

The group is also due to increase its industrial portfolio in Spain where it is a significant investor in the electricity, construction and telecommunications sectors.

It plans to buy up to 15 per

cent of Retevisión, the second domestic telephone operator, through its alliance with the power group Endesa. It is also bidding for 28 per cent of FCC, Spain's largest construction group.

Bouygues, the French construction group facing pressure to slim down its diverse range of activities, has sold its nearly 40 per cent stake in BCH, writes David Owen in Paris.

It said the FF775m (\$122.5m) raised by the disposal would result in a capital gain of FF220m in its first-half 1998 accounts. Martin Bouygues, chairman, has submitted his resignation as a director of the bank.

Yesterday's announcement came more than a year after BCH sold its 3 per cent stake in Bouygues for Ptas15bn.

Bouygues is under pressure from Vincent Bolloré, a French financier who has taken a 10 per cent interest in the group, to sell its telecommunications activities. But Mr Bouygues insisted earlier this month that the company did not intend to dispose of any of its main lines of business.

Restructuring costs dent first quarter for Scania

By Tim Bart in Stockholm

Scania, the Swedish heavy truck manufacturer, yesterday blamed restructuring costs in Latin America and pricing pressures elsewhere for a 4 per cent decline in first quarter profits.

Although turnover rose from SKr6.8bn to SKr10.4bn (\$1.35bn) in the first three months of the year, pre-tax profits fell from SKr577m to SKr563m year-on-year.

The company said profits were dented mainly by a SKr200m restructuring at its plants in Brazil and Argentina, where the introduction of its new 4-series truck had led to redundancies and increased production and marketing costs.

That restructuring - of which SKr100m was incurred on job cuts and the remainder on production changes - helped reduce Scania's market share in Brazil, its single largest market, from 48.2 per cent to 32.2 per cent.

Scania shares have fallen 11 per cent over the past month, but industry analysts said the outlook for the group still remained relatively positive.

"The second quarter will also be affected by the changesover in Latin America, but to a lesser extent," said Leif Ostling, chief executive.

He added that order bookings were subdued in Latin America and moribund in south-east Asia. Difficulties in those markets were compounded by depressed prices in western Europe.

According to Scania, the introduction of new vehicles by European manufacturers led to heavy discounting of older models, which undermined the benefits of higher year-on-year volume sales.

That helped reduce operating profits from SKr642m to SKr629m in the first quarter. Earnings per share fell from SKr2.10 to SKr1.95, and the shares closed down SKr9.50 at SKr181.50.

Scania shares have fallen 11 per cent over the past month, but industry analysts said the outlook for the group still remained relatively positive.

Disruption in Latin American production is expected to ease in the second quarter, while order bookings in western Europe and the emerging markets of central and eastern Europe are growing strongly.

In the first three months of the year, the western European heavy truck market grew by 30 per cent against the first quarter of 1997 to about 50,000 trucks.

Scania, which has 16 per cent of that market, predicted that total demand for new trucks could reach 200,000 units this year.

The company did not disclose divisional profits. But it said first-quarter truck sales rose 20 per cent to SKr6.22bn, against SKr5.18bn last time.

Bus sales, by comparison, rose from SKr677m to SKr778m; engine sales rose from SKr86m to SKr88m; and turnover in service-related products increased from SKr1.32bn to SKr1.51bn.

BCP to sell 28% holding in BPA

By Peter Wiles in Lisbon

Banco Comercial Português, Portugal's second largest financial group, is to make a public offer of up to 28 per cent of Banco Português do Atlântico, worth E\$161.7bn (\$381m) at market prices.

BCP, which already owns 75.4 per cent of BPA, will first acquire a further 20.69 per cent of the bank from Imperio, the insurance company that participated in BCP's takeover of BPA in March 1995.

BCP will acquire 22.76m BPA shares from Imperio at E\$2,800 each, the price paid in their joint acquisition of BPA. BCP said it would then make a public offer of BPA shares that would reduce its stake to no less than 67 per cent.

The price of the offer has not yet been announced. BPA shares soared yesterday to close at E\$5,250, up from E\$3,800 at Tuesday's close. Analysts said the shares were volatile because BPA shares have a free float of less than 5 per cent.

BCP said it expected the offer to attract strong interest from investors as a result of its investment in repositioning the BPA brand, updating computer systems, modernising its branch network and expanding the cross-selling of financial products within the BCP/BPA group.

Low-yielding, non-strategic assets owned by BPA had also been sold for a total of E\$44bn, BCP said.

BCP announced the offering as it posted a 34.8 per cent increase in net consolidated profit for the first quarter, to E\$9.2bn, up from E\$6.8bn in the same period last year. The result was slightly above market expectations.

Earnings per share rose 17.5 per cent to E\$8.3, taking into account a share capital increase last year.

Operating costs fell to 47.3 per cent of total income from 56.4 per cent in first quarter of last year.

Analysts said BCP was proving particularly successful in controlling costs, which have remained virtually flat over the past two-and-a-half years.

Greek bank share offering restarted

By Vincent Boland in London

The Greek government, keen to capitalise on a spectacular re-rating of the country's stock market after saying it was gearing up for membership of European monetary union, has restarted a partial privatisation of the National Bank of Greece, one of the country's main banking groups.

A global offering of up to 10 per cent of the bank, that could raise \$250m, is about to get under way and is expected to be completed by

the middle of May.

Shares in NBG, which is already listed on the Athens stock exchange, have soared in the past few weeks along with the overall market after the government said it hoped to join the euro in 2001.

The announcement was accompanied by a devaluation of the drachma, which led to a rush of foreign investment in Greek stocks. The stock market has risen nearly 70 per cent in the past five weeks.

originally to have been completed last November but was postponed in the wake of a collapse in confidence in emerging market issues after the Asian financial crisis.

Now, the bank has moved to the top of a growing list of Greek companies expected to come to the market this year after an official pledge to step up progress on privatisation.

Merrill Lynch and SBC Warburg Dillon Read are joint global co-ordinators for the NBG issue, with HSBC Investment Banking named

as senior co-lead manager.

The NBG offering coincides with another share offering from General Hellenic Bank.

The Greek army pension fund is selling one third of GEB, which will be followed by a rights issue. The total value of that transaction is about \$73m.

NBG's share price closed at more than Dr54,000 yesterday. At the end of January, they were trading at under Dr20,000. Pricing for the new tranche of shares is expected to be announced in May.

Trial re
requeste
Brit Bio

UK interest

DEG

DM 3,000,00

TBC BANK J

Thibaut-Georg

DEG - Deutsche Invest

Entwicklungsgesellschaft

Cologne

COMPANIES & FINANCE: UK

Trial reviews requested at Brit Biotech

Andrew Millar, the recently-dismissed head of clinical trials at British Biotech, said yesterday he had unsuccessfully requested emergency reviews of two drug trials central to the company's commercial strategy.

He said he believed the biotech company's spending plans were too heavily predicated on the success of the trials of the drug Zalcitabine for acute pancreatitis and of the cancer drug marimastat when used to treat pancreatic cancer.

"All I wanted to do was to reconcile the research with the business plan and go ahead at a sensible rate," Dr Millar said yesterday.

The revelations further dent British Biotech's battered image. It was not affected by delays to approval to sell drugs to an investigation by the US Securities and Exchange Commission into the accuracy of its press releases.

The company was once capitalised at close to £2bn and seen as the flagship of the UK biotech sector. Its capitalisation is now only £370m (\$618m). Analysts calculated the share price of 53p yesterday is only 20p above its break-up value.

Some fund managers are now lobbying for Keith McCullagh, who refused Dr Millar's request, to be replaced as chief executive of British Biotech.

The reviews requested by Dr Millar would have provided an early assessment of trial results. If these were poor, British Biotech could

have changed or discontinued the trials. It is thought Mr McCullagh turned down the request for reviews because he believed they would cause delays and damage investor confidence.

The success of the drugs in the two trials, due to conclude in the first half of next year, are central to the company's plans to become an integrated drug company. Marimastat has forecast peak sales of £275m a year and Zalcitabine of £350m.

Good results would make it easy for the company to raise money for expansion. Analysts forecast it will need a cash injection by the end of next year at the current rate of spending.

Dr Peter Jensen, development director and chief medical officer said: "It was not appropriate because it would have increased risks...if you do an unplanned interim analysis you attract a statistical penalty [from drugs regulators]. This means you have to increase the number of patients in the trial which also increases costs - or accept that the power of the proposition you are trying to prove will be reduced."

Dr Millar was dismissed after discussing the issue with senior fund managers at Perpetual, the investment manager which holds 8 per cent of British Biotech's shares.

The company dismissed Dr Millar on Monday, alleging he had leaked confidential information to third parties. Dr Millar is understood to be considering taking his case to an industrial tribunal.

Bank of Scotland sees end to the good times

By George Graham

The Bank of Scotland warned yesterday that the good times for UK lenders might be coming to an end, while it revealed a 12 per cent increase in pre-tax profits to £742m (\$1.24bn) in the year to February 28.

Bad debt provisions rose by 25 per cent to £219m, but remained flat in relative

terms at 0.4 per cent of the bank's loan book.

However Peter Burt, chief executive, warned that credit quality could not stay this high indefinitely. "I think this is going to be as good as it gets. I don't know whether it's going to be the end of this year or next, but I am pretty certain there is going to be a deterioration."

Bank of Scotland contin-

ued to expand its lending much faster than most UK banks, increasing its market share from 3.48 per cent to 6.13 per cent and its mortgage loan book by 20 per cent.

Expenses rose 6 per cent to £980m, cutting the cost-income ratio from 52.5 per cent to 50 per cent.

Mr Burt predicted that Bank of Scotland would still

be able to produce growth. "We have only got 6 per cent of the market. I see no reason why we can't add another 3 percentage points in the next five years."

But margins came under pressure, particularly in Capital Bank, the finance house.

Richard Coleman, banking analyst at Merrill Lynch, commented: "They clearly

were struggling a little to produce much growth by their standards."

Sainsbury's Bank, a joint venture with the supermarket group launched in February 1997, has now raised £1.5bn of deposits and £400m of loans. Although still loss-making, it is losing less than expected as it has managed to widen its interest spreads.

Australian subsidiary, increased pre-tax profits 9 per cent to A\$163.7m (\$109.50).

Pre-tax profits were depressed by a £37.1m write down of leases following last year's Budget (offset at the post-tax level by a reduction in the tax charge) but improved by a £26.4m gain on the sale of the corporate trustee services division.

Merger talk lifts Smurfit shares

By Jonathan Ford

Shares in Jefferson Smurfit, the Irish multinational paper and packaging group, touched a 19-month high yesterday on speculation about an imminent merger

between its US corrugated cardboard unit, Jefferson Smurfit Corporation, and Stone Container, the US cardboard maker.

The deal would allow Smurfit to restructure JSC, in which it holds a 46.5 per cent stake. The Irish group has been seeking either to raise its shareholding or merge JSC with another

North American group.

Smurfit described the situation as "fluid". The shares rose to a high of 213p, before slipping back to close 44p up at 211½p.

Shares in Stone, listed on the New York Stock Exchange, rose ¾ to \$14½ in early trading. However, those in JSC, quoted on Nasdaq, were down ¾ to \$18½.

Analysts said a merger between JSC and Stone would be welcome as it would reduce competitive pressure in the US cardboard industry. Demand has weakened since the Asian financial crisis.

Strong demand fuels Avis Europe

By Jonathan Ford

Alun Cathcart, chairman of Avis Europe, expects strong economic growth in continental Europe to fuel demand for the group's services this year. However, he was more cautious about the UK, which represents about 20 per cent of sales.

"The UK has been growing like a wonder economy in the last few years, but looks as if it is slowing down."

Avis, which is the largest European car rental operator, with a market share of about 17 per cent, said demand for car rental ser-

vices in its markets was rising at more than three times their rate of GDP growth.

Operating profits in the year to February 28 increased 6 per cent to \$106.6m (\$178m) on turnover slightly lower at \$508.8m.

Results in sterling terms were depressed by the appreciation of the pound. Avis said that in Euro terms, sales were 15.5 per cent higher at £cu 741.9m, while operating profits rose from £cu 126.2m to £cu 155.9m. Volumes rose by 18 per cent.

Pre-tax profits rose 32 per cent to £75.6m. The group floated last April.



Alun Cathcart (right) with David Maloney, MD

Ashley Ashwood

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March 1998

COMMENT

UK interest rates

The news that a hawk changed into a dove at the last meeting of the Bank of England's monetary policy committee will be interpreted by the market as a sign that UK interest rates have peaked. With the pound bubble already pricked by a rallying D-Mark, this will remove a much more important prop. That is good news for exporters and some retailers. Their cries of pain had already been headed by four MPC members, alongside the related slowing of economic growth. It could also provide a fillip for equities, as many industrial stocks have been hindered by the high pound's adverse effects on their profits - with British Steel as the classic example.

But exporters should not count their chickens all at once. Charles Goodhart was apparently partly swayed by the stabilisation of earnings growth. A resurgence could cause doves to change back into hawks. And a weak pound would be bad news for inflation. A change of mind is not a crime, but it can cut both ways.

BT

It sounds like every regulator's nightmare. British Telecommunications is to be allowed to throw its weight around in the broadcasting market. Imagine a tie-up with that other regulatory bug-bear, British Sky Broadcasting, and the nightmare becomes a sleepless night. How will ITV companies survive the onslaught? Will this be the coup de grace for cable, just as the industry seemed to be getting its act together?

The truth is this news makes little difference to any of the players. Broadcasting is no honeypot, as the cable companies well know. The light at the end of their duct lies in offering cheap telecoms packaged up with new internet services. The time for them to panic is if or when BT starts investing billions of pounds to transform the local network into a broadband one. BT will make far more money out of the demand for data transmission than out of broadcasting entertainment. It is technology, not regulation, that threatens to hold back BT.

The right to broadcast is of some marginal use to BT. It might help the company tailor specialist channels, or make more use of internet clips. But the regulator can afford to sleep easy. BT has enough sense not to throw away its money trying to entertain the masses.

This announcement appears as a matter of record only.

DEG

DM 3,000,000

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Cologne

April 1998

MANAGEMENT & TECHNOLOGY

INTERVIEW DONALD BRYDON, HEAD OF AXA INVESTMENT MANAGERS

Mission to spread the word on a virtual company

The man who aims to lead the first truly global asset manager without a central base talks to Jane Martinson

To outline the structure of his new business, Donald Brydon, the head of Axa Investment Managers, calls up a computer model that looks like a set of flying saucers. A blue disc surrounded by circles of red represents the central service company set up by Mr Brydon and the European asset management businesses belonging to Axa, the French financial services group. The sense of virtual reality is intended, Mr Brydon would be horrified by use of the word "central". He has schooled his new colleagues in the lexicon of a virtual company.

"If anywhere, we are 'based in Europe'," Mr Brydon says. "With technology today you don't have to be a business that is based in one office. That is a model which is out of date." His belief in the new system has taken on a missionary quality. When told that the Financial Times was unlikely to abandon such old-fashioned phrases, he says: "You should educate your readers in the realities of the virtual company."

The reality of his company, "technically" – and legally – based in Paris, is an interesting one for an industry grappling with the challenge of making globalisation a reality. While the world's largest fund managers claim to be "truly global", most have profits and clients derived from one market. None has achieved two central requirements of a global company: creation

of a global brand and a leading position in the world's main investing markets. Axa's position as one of the world's biggest managers with assets of about \$530bn is further complicated by a structure including full or part ownership of separate companies around the world. But Mr Brydon echoes others when he says: "We probably have the best chance of being the first truly global asset manager."

His approach derives partly from the fractured nature of the business he inherited. Axa had just merged with UAF, a rival insurer with its own asset management companies.

'With technology today you don't have to be a business based in one office'

Communication was limited in a business that now manages about \$100bn from branches in Paris, London, Cologne and Brussels. Mr Brydon, the man credited with turning BZW, the investment banking arm of Barclays, into one of the world's biggest asset managers, has maintained a sort of purdah in the past year as he sought to find the best way to bring the business together. Last week he unveiled a raft of appoint-

ments and a new office in London.

One of the first things he did on his appointment was remove the word Europe from the company's name. He also created a steering group that includes a stock-picking analyst to look at pan-European issues and a strategic analyst. Their decisions are filtered through the various businesses such as Axa Sun Life in the UK.

Individual fund managers will still be able to make their own decisions. The difference is that new monitoring tools will mean they will be judged against the recommendations of this central group. Other new functions include a strategy group to look at issues such as a single currency, and administrative functions such as a compliance and regulation officer.

Mr Brydon stresses that the central group must add value and describes it as a magnet for the disparate fund management companies: "We are not going to do this in a colonial way." An in-house document says: "Shared resources are not remote resources. The centre is everywhere."

Mr Brydon says most of the 665 employees at the various locations have been keen to work with this new geographic entity. His vision for Axa defies the expectations of some industry analysts that he would introduce the index-tracking methods that proved so successful at Barclays. Indeed, the statement of philosophy that has resulted from his deliberations over the past year starts with the "belief in the superiority of research", a fundamental for



an active manager that aims to beat stock market indices. "I have never been theological about index funds," he says. "But I am passionate about organising information efficiently, and size means you can gather information better."

He subscribes to the notion that asset management is no different from other industries, citing ice-cream manufacturing, where size can buy the best machinery and ingredients.

If successful, his approach is likely to extend to Axa's businesses in Asia. Alliance Capital, Axa's US fund management business, is expected to continue to act as a separate entity.

Initial reactions to the new structure among UK investment consultants, where Axa is relatively unknown, showed that Mr Brydon may have a struggle in redefining the lexicon. One leading investment consultant drew unfavourable parallels with

groups such as Travelers, the acquisitive US financial services group, and even Hanson, the former 1980s-style conglomerate.

The opinions of such people are vital if Mr Brydon is to succeed in his goal of increasing third-party funds. But he points out that his speeches on index tracking – a favoured investment vehicle after years of good returns – met with stony silence when he first made them in the early 1990s.

MARKETING GLOBAL BRANDS

The global consumer myth

Convergence is a fiction, a market research chief tells Alison Smith

The global brand is real enough, but what of the global consumer? Nicholas Trivisonno, the chairman and chief executive of AC Nielsen, the US-based international market research company, believes such a character is fictional.

"There is no global consumer. Each country and the consumer in each country has different attitudes and different behaviours, tastes, spending patterns," he says. Nielsen should know. It has a presence in more than 90 countries across three continents, and has more than 9,000 clients. Its revenue last year was \$1.4bn, out of a \$12bn global market research industry.

Mr Trivisonno specifically includes teenagers in his assertion, although they are often seen by marketing executives as increasingly sharing similar views and tastes.

"We are seeing changes in consumer behaviour, but not a convergence of consumer behaviour," he says. He believes the reason for this is that even though a global brand may elicit similar reactions in very different markets, the consumer will view it against different sets of rivals in the market.

"Take a global brand of soft drink. Acceptance of that product may be the same, but the competitive set in any particular country will be different – it could be still water, coffee or other types of soft drinks. You need to look behind not only reaction to the global brand but to competitors' brands."

Defining the competitive market is critical to making sensible use of market research information, and the boundaries are moving increasingly often. Mr Trivisonno cites breakfast cereals. At one time competition for a cereal would have been from the brands it stood alongside on supermarket shelves: these days it may be with other breakfast foods, such as yoghurts. "Now it's all about share of stomach, share of thirst," he says.

Separate evidence to back his view has come from Coca-Cola's latest advertising in Russia. If there is a global consumer, surely it must be a Coke drinker. But the Coke campaign for Russian national television diverges from the brand's advertising elsewhere, which focuses on the universality of its appeal.

An updated version of the Russian folk tale about the firebird, carrying the slogan "drink the legend", features a young man telling his story while travelling on the Moscow subway.

"Russia is a market where Coke's American values can be a mixed blessing," says Gerry Mohr, executive creative director in the London office of Publicis, the French advertising agency which created the campaign.

"Arguably, this is the first time they have met any resistance to that hand-wagon. Among Russian youth there is some ambivalence to American products. It's not that Coke advertising is disliked by Russians – but it isn't Russian." The contest in this case may not be in the drinks arena: "Since buying Coke can be relatively expensive in some parts of the Russian hinterland," says Mr Mohr, "it is competing with other treats more generally for a share of a fairly limited purse."

TECHNOLOGY WORTH WATCHING

Meat and bone meal feed ban backed by research

US scientists have uncovered new evidence that supports a ban on feeding pigs and poultry with meat and bone meal made from the remains of cattle and sheep.

The research, published in Nature journal today, casts doubt on the assumption that certain species, such as pigs and chickens, are resistant to the transfer of prion diseases from another species. The researchers found that the infectious agent could lie dormant in a species that was not itself susceptible to the disease.

The researchers, from the National Institute of Allergy and Infectious Diseases at Hamilton in Montana, studied the impact of hamster scrapie on mice.

They found that the brain and spleen of mice infected with hamster scrapie can cause the disease when re-injected into a hamster a year later – even though the mice themselves never developed clinical symptoms.

The scientists said their results "strongly favour a decision to stop feeding ruminant-derived products to all animal species".

The use of meat and bone meal in feeds for pigs and poultry has been banned in the UK since 1996. National Institute of Allergy and Infectious Diseases: US, tel 4063639264; fax 4063639286.

Space technique finds a shelf life

A technique that was originally developed for plant experiments on the space shuttle could be used to extend the life of fruit and vegetables in shops.

Scientists at the University of Wisconsin-Madison have developed a device that cleans the air of ethylene, the plant hormone that makes fruit and vegetables ripen and rot, using titanium dioxide, a catalyst that breaks it down into carbon dioxide and water vapour. The titanium particles are activated using ultraviolet light.

The device, called Bio-Kleen, is said to be better than existing techniques for removing ethylene because it does not require the hormone to be filtered or collected.

The technology has been licensed to KES Irrigation Systems, based in Atlanta. It says the system will increase the shelf life of perishable fruit and vegetables by more than a week.

University of Wisconsin-Madison: US, tel 6082622674; http://www.wisc.edu/

Flax fibres put body into cars

Using natural fibres to make cars might seem an extreme example of an environmentally friendly manufacturing technique. But Daimler-Benz, the German carmaker, says the strength and lightness of flax makes it a suitable alternative to glass fibre for certain applications – it has already been used in car car interior linings.

The flax fibres are separated from the stems, processed into fleece material and embedded in plastic. The material can be recycled several times and when it is eventually buried, it releases the same amount of carbon dioxide which it absorbed from the atmosphere as it grew.

Daimler-Benz: Germany, tel 7111793271; fax 7111794985.

Stars cast light on drug therapy

UK scientists are adapting a technique used to study distant galaxies to help analyse the impact of cancer drugs on human tissue. It could also help investigate the toxic effects of organophosphate pesticides on humans.

Researchers at Leicester University, who have been working on a satellite mission to be launched later this year, have developed a "digital autoradiography" system which can produce high-resolution, low noise X-ray images.

A version of the system can detect beta particles, the fast electrons given off from radioactive isotopes – a quicker way of tracking isotopes injected into living organisms than conventional photographic film-based methods. This could help biologists explore the ways that cells react with drugs and other chemicals.

University of Leicester: UK, tel 0116 2523335; http://www.le.ac.uk/

Vanessa Houlder

Eskom's Results for the year ended 31 December 1997

Income statement	Rm	US\$m*
Revenue	20 448	4 089.6
Operating expenditure	14 016	2 803.2
Net operating income	6 432	1 286.4
Net interest & finance charges	3 349	669.8
Retained income for the year	3 083	616.6
Accumulated reserve at beginning of the year	21 743	4 348.6
Accumulated reserve at end of the year	24 826	4 965.2

Balance Sheet (abridged)	Rm	US\$m*
Capital employed		
Reserves		
Non-distributable reserve	53	10.6
Other reserves	24 976	4 995.5
Total reserves	25 029	5 006.8
Long-term provisions	1 979	395.8
Net interest-bearing debt	26 991	5 398.2
	53 999	10 799.8

Employment of capital	Rm	US\$m*
Property, plant and equipment	48 832	9 766.4
Non-current assets	4 805	961.0
Current assets	3 275	655.0
Total assets	56 912	11 382.4
Interest free liabilities	2 913	582.6
Net assets	53 999	10 799.8

*Approximate equivalent R1996 = 1997

Comments on the financial results

The subsidiaries of Eskom, which are the principal providers of electricity, have achieved a strong financial performance and continued to improve their operating performance. Operating expenditure, more than from R12 400m in 1996 to R14 016m. On a combined basis, this increase amounts to 10.7%. This is a creditable performance given the sales growth of 4.5% and an average inflation rate in 1997 of 8.2%.

Operating income, which was R6 432m in 1997, increased to R6 432m. This is a creditable performance given the sales growth of 4.5% and an average inflation rate in 1997 of 8.2%.

Eskom continued to improve its operating performance in 1997 and is determined to achieve its target of 10% sales growth in 1998. The 1997 price increase was 3.6 percentage points (1996 3.4 percentage points) above the rate of inflation as measured by the average consumer price index (CPI). The operating income per unit of electricity generated was R1.17 in 1997, compared with R1.16 in 1996.

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Extracts from Chairman's report.

In 1998 we will celebrate the 75th year of Eskom's existence. This gives us an opportunity to reflect on our achievements.

Eskom's 1997 net income amounted to R3 083m, which is significantly ahead of budget for the year. Eskom's financial position, as measured by the debt-to-equity ratio, continued to improve during the year. At 31 December 1997 it stood at 1.08:1. I am also pleased to report that Eskom capitalised on its strong financial position and good investor relations programme during 1997, by becoming the first South African issuer of Eurobond bonds since the debt standstill in 1985.

During 1997 Eskom achieved public recognition for its efforts in a number of fields. We were awarded the prestigious Corporate Governance Award in the face of stiff competition. This augurs well for the future of the Electricity Supply Industry as we enter an era of transition and increasing competition.

I would like to express my sincere thanks to those investors and members of the financial community who supported Eskom in the past, and who continue to do so. Their support is a vital element of Eskom's continued success.



Reuel Khoza, Chairman



43%	175	6172	Marshall Islands 11/25/2007	8.55	6.70	134%	135%	123%
47%	465	3693	West. Virg. Spec. B	3.41	8.53	88	89	89
49%	465	3113	Marshall Islands 5/25/2007	2.46	179%	178%	172%	172%
41%	429	3113	4/4/2008	3.48	185%	185%	185%	185%

are in pounds per 2100 counts of stock. Prospective real higher-labeled restoration yields are calculated by

COMMODITIES & AGRICULTURE

COPPER NEGOTIATIONS RESTARTED

Zambia puts privatisation back on track

By Andrew Edgecliffe-Johnson and Kenneth Gooding

Zambia is taking action to put the privatisation of its copper industry quickly back on track by restarting negotiations with the Kafue consortium, whose offer for the country's two biggest mines was rejected three weeks ago.

Copper contributes 80 per cent of Zambia's foreign earnings, and delays to the privatisation have caused serious economic disruption. It is understood the government is considering changing the composition of the privatisation committee to facilitate new talks with the consortium.

Francis Kaunda, the former chairman of the state-owned Zambia Consolidated Copper Mines who is now in charge of the mines' sale, rejected a bid from Kafue for the Nkana and Nchanga operations, which account for more than 60 per cent of ZCCM.

Mr Kaunda told the Financial Times he was talking with other bidders. "We are aiming at completing the privatisation at the latest by July, and we are confident of doing that," he said.

A reshuffling of the committee to include more people sympathetic to the government's position could make it difficult for Mr Kaunda to block any future deal with Kafue.

Kafue, the only bidder for the mines, includes Avmin of South Africa, the Commonwealth Development Corporation, Noranda of Canada and Phelps Dodge of the US. The government is understood to value the expertise these groups can bring to Zambia as much as the finance they can provide.

No details were given but Kafue is believed to have offered just over US\$100m cash and agreed to spend at least \$400m to revitalise the crumbling mines.

Members of the consortium indicated this week that they were still willing to take over the mines but stressed there could be no increase in their offer.

"Someone has to tell the government that the assets are not worth much - just above zero," said one representative. "The operations are only just in a commercially profitable state."

Some analysts suggest ZCCM's losses are running at an annual rate of \$250m.

Jacob Mwanza, governor of the central bank, said: "We are limping along. We have to regroup, but we remain optimistic."

Mr Mwanza, who is also a director of ZCCM, is believed to favour a renewed bid from Kafue.

Mr Kaunda said the collapse of the Kafue bid was "not the end of the road," and that the committee had received "expressions of interest" from companies that it considered to be serious. "The door is now open to whoever," he said.

It is believed that Mr Kaunda put out feelers to see if CNMC, China's state metals group, Ispat of the Netherlands or the Binali conglomerate of India might be interested.

Mr Kaunda said the protracted talks with Zambia Copper Investments, an associate of Anglo American, over the Konkola Deepa project were going well. If successful, the \$800m project would be "the most important investment in Zambian mining in the last three decades," he said.

Shortage pushes palladium price to new high

MARKETS REPORT

By Kenneth Gooding and Paul Solomon

Palladium's price set a new record yesterday and was "fixed" in London at \$380 a troy ounce, driven higher by further uncertainty about Russian politics. The price was \$48 an ounce, or nearly 13 per cent above Tuesday's afternoon "fix".

Some dealers suggested the prices were meaningless because the market was paralysed by the lack of palladium exports from Russia, the biggest producer. There was a \$10 difference between bid and offer prices, which forced most trading to the "fixes", as these result in one price being quoted.

Russia failed to export any palladium for the first six months of last year and traders yesterday were becoming convinced there would be a re-run, particularly if President Yeltsin's nominee for prime minister is rejected.

There was a certain amount of panic yesterday among those who had sold palladium short - sold metal they did not own in the hope of buying it later at a lower price - particularly in Japan, the main consuming country.

"Liquidity is drying up very fast. You can't magic up metal that isn't there," said Trevor Pitts, chairman of the London Platinum and Palladium Market. "The market is continuing to function but the spreads [between bid and offer prices] will widen. The spread reached \$30 [an ounce] last year and lending rates were exceptionally high at 200 per cent."

World oil prices retreated on signs of higher US stocks. American Petroleum Industry figures, released late on Tuesday, showed a rise of 3.5m barrels in crude inventories and an increase of 1.35m barrels of gasoline.

In late trading on London's International Petroleum Exchange, Brent crude for June delivery stood at \$14.43 a barrel, against Tuesday's close of \$14.51.

Macquarie Bank analyst Adam Rowley warned that the "squeeze" on investment funds who had sold copper short would become intense in May and June and might send cash copper prices above \$2,000 a tonne.

Growers flourishing on Kenya's natural blessings

Horticultural exports have been expanding by some 20% a year, writes Gary Mead

While coffee and tea, Kenya's two leading commodity exports, are languishing under the weight of state-run marketing boards, the third most important is booming, due in part to the highest of government touches.

Kenyan horticulture exports in the past five years have flourished, growing by about 20 per cent a year. This year will be an exception, following a period of exceptionally heavy rainfall. The sector will still grow, but in single rather than double digits.

Kenya's total fresh fruit, vegetables and cut flower exports expanded from about 65m kg in 1994 to more than 85m kg in 1997.

In cut flowers alone, Kenya exported 35,736 tonnes of blooms to Europe last year, representing some 60 per cent of total African cut flower exports and earning \$100m equivalent of foreign currency.

While more than 24,000 tonnes of those exports were sold via auction in the Netherlands, Kenyan cut flower growers are increasingly turning towards direct sales to European retailers.

About 1,300 hectares are given over to flower production in Kenya, the main growing areas being at Lake Naivasha and Thika.

Stiffest competition comes from Colombia, Israel and Zimbabwe, but by eschewing the Dutch auctions, Kenyan flower growers are confident they will be able to fend off their rivals.

The largest of Kenya's horticulture exporters, the privately owned company Homegrown, is now the biggest supplier of cut flowers and packed specialist vegetables to the UK-based retail chain Marks & Spencer.

With international sales of around \$44m (\$74m) a year, Homegrown has taken advantage of what chief executive Dicky Evans calls the "perfect growing environment" of Kenya. About 75 per cent of the group's production is vegetables and fruit; the rest is flowers.

Homegrown has grown with alacrity. In 1982, it exported just 17 tonnes of cut flowers; by 1997 the figure was 10,000 tonnes.

Mr Evans and other private sector executives are convinced the government's attitude towards the horticulture sector could be a useful model for developing the Kenyan economy as a whole.

Mr Evans applauds the elimination of foreign exchange controls, the simplification of the process to obtain import licences, and



Exports bloom: Kenya sold 35,736 tonnes of cut flowers in Europe last year

Gary Mead

the removal of duties on fertilisers, greenhouses and other essential inputs.

The result, according to Mr Evans, is that Kenyan horticulture now enjoys a business environment allowing it to capitalise on the country's natural blessings.

"We now export 30 tonnes of flowers, fruit and vegetables to Europe every night," he says. "Kenya sits on the Equator, which means we have perfect growing conditions, with temperatures averaging a minimum of 6 degrees centigrade and a maximum of 30 degrees centigrade. Our overseas com-

petitors can't match the natural benefits we have here."

The plea to extend the kind of economic liberalisation enjoyed by horticulture into other commodity areas is cautiously welcomed by Moses Mudavadi, recently appointed minister of agriculture. He recognises that other sectors such as tea and coffee are burdened by red tape, but is wary.

"There is a need for cautious, gradual liberalisation. We would like market forces to take over, the private sector to grow, and government not to be involved in production any more," he says.

"Take sugar production, where the government has the largest shareholding. Kenya is a net importer of sugar and it really shouldn't be; we have the perfect climate for sugar growing. Horticulture has been driven by the private sector and has been growing by 15 to 20 per cent a year."

Certainly, Homegrown shows what can be achieved by the private sector. Although a relatively small company by international standards, the business has developed rapidly and soundly from a standing

start hardly more than a decade ago, to become a leader in Kenyan terms.

This year, Homegrown plans to reinvest \$3m in expansion, and as Mr Evans points out, the health and safety standards, as well as the quality controls he and his workers have to meet to satisfy the exacting demands of several of the UK's most exigent retailers, have to be beyond criticism.

The packaging and shipping plant operated by Homegrown at Nairobi's international airport - items picked on one day are on British supermarket shelves the day after - is a model of efficiency and cleanliness.

The outlook for both Homegrown and agricultural production in Kenya should be rosy. "The development of the agricultural small-holder sector in Kenya has been a success," says Martin Geske, regional manager for the Commonwealth Development Corporation in Nairobi.

"However, we're at a crossroads. To continue this success the central authorities need to improve efficiency and in our view the use of private sector capital would provide the quickest and most efficient means of doing that," he added.

That cautious note suggests Kenya's immediate future will probably not be a bed of roses - but horticulture does at least highlight what can be achieved.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Amsterdam Metal Trading)

All aluminium, 99.7 purity (5 per tonne)

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PRECIOUS METALS continued

All gold, 999.9 (100 Troy oz; \$1000)

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GRAINS AND OIL SEEDS

All wheat, 1000 (1000 metric tonnes)

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SOFTS

All coffee, 1000 (1000 metric tonnes)

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MEAT AND LIVESTOCK

All cattle, 1000 (1000 metric tonnes)

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Cattle

FT MANAGED FUNDS SERVICE

Sample	Reaction	Time	Yield	mp	IR	¹ H NMR	MS
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
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4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13
14	14	14	14	14	14	14	14
15	15	15	15	15	15	15	15
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52	52	52	52	52	52	52	52
53	53	53	53	53	53	53	53
54	54	54	54	54	54	54	54
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56	56	56	56	56	56	56	56
57	57	57	57	57	57	57	57
58	58	58	58				

OTHER OFFSHORE

هكذا من الأصل

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Managed Funds Service provides a comprehensive list of funds available for investment. The list includes the fund name, its manager, and its performance data. The funds are listed in alphabetical order by name.

FT Managed Funds Service			
Fund Name	Manager	Performance Data	Offshore Insurances and Other Funds
Abn-Amro Bank N.V.	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (UK)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (US)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Japan)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Australia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Canada)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (South Africa)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Brazil)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Argentina)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Chile)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Colombia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Costa Rica)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Cuba)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Czech Republic)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Denmark)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Ecuador)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Egypt)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (El Salvador)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (France)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Germany)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Greece)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Hong Kong)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Hungary)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (India)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Indonesia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Italy)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Japan)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Korea)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Kuwait)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Lebanon)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Libya)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Luxembourg)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Malaysia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Maldives)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Mali)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Mauritania)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Mauritius)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Mexico)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Morocco)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Netherlands)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (New Zealand)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Norway)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Oman)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Pakistan)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Panama)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Paraguay)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Peru)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Poland)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Portugal)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Romania)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Russia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Saudi Arabia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Singapore)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Slovakia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Slovenia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (South Africa)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Spain)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Sweden)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Switzerland)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Taiwan)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Thailand)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Togo)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Tunisia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Turkey)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Ukraine)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (United Arab Emirates)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (United Kingdom)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (United States)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Uruguay)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Venezuela)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Vietnam)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Yemen)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Zambia)	Abn-Amro Bank N.V.		
Abn-Amro Bank N.V. (Zimbabwe)	Abn-Amro Bank N.V.		



gerald genta
19, rue de St-Jean case postale 126, CH-1211 GENEVE 18
Tel: (41) 22 344 87 20 - Fax: (41) 22 349 14 88

INVESTMENT TRUSTS - Continued

INSURANCE

Aberdeen Lloyds _____
 Allianz _____
 Allianz Ltd _____
 American Guar BSS _____
 American Int USA _____
 Argenta _____
 Argenta _____
 Aon USA _____
 Barford & Pea _____
 Blackstock _____
 CLM _____
 Cramer Taylor _____
 Cramer Union _____
 Cnr Insurance _____
 Cnr _____

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Alabama	2000	3,600,000	52,400	68.7	1.2	44,000	1.2	44,000	44,000	44,000	44,000	44,000	44,000	44,000	44,000	44,000	44,000
Alaska	2000	620,000	588,000	1.1	0.1	1,000	0.1	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Arizona	2000	3,100,000	113,900	27.2	1.5	100,000	1.5	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Arkansas	2000	2,600,000	53,100	49.0	0.8	20,000	0.8	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
California	2000	33,800,000	163,600	206.7	1.8	1,000,000	1.8	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
Colorado	2000	4,300,000	104,000	41.3	1.0	50,000	1.0	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Connecticut	2000	3,400,000	5,500	618.2	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Delaware	2000	750,000	2,400	312.5	0.3	5,000	0.3	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Florida	2000	15,100,000	170,000	88.8	1.5	500,000	1.5	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000
Georgia	2000	7,600,000	59,700	127.3	1.0	100,000	1.0	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Hawaii	2000	1,100,000	10,900	100.9	0.2	1,000	0.2	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Idaho	2000	1,200,000	83,700	14.3	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Illinois	2000	12,800,000	149,700	85.5	1.2	400,000	1.2	400,000	400,000	400,000	400,000	400,000	400,000	400,000	400,000	400,000	400,000
Indiana	2000	6,300,000	36,400	173.1	0.8	50,000	0.8	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Iowa	2000	3,000,000	72,600	41.3	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Kansas	2000	3,400,000	81,000	41.9	0.8	20,000	0.8	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Kentucky	2000	4,000,000	40,000	100.0	0.8	30,000	0.8	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000
Louisiana	2000	4,500,000	52,400	85.9	0.8	40,000	0.8	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000
Maine	2000	1,300,000	9,300	139.9	0.2	1,000	0.2	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Maryland	2000	5,800,000	10,400	557.7	0.6	15,000	0.6	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000
Massachusetts	2000	6,300,000	10,400	605.7	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Michigan	2000	9,900,000	96,900	102.1	1.0	100,000	1.0	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Minnesota	2000	5,300,000	86,900	60.9	0.8	40,000	0.8	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000
Mississippi	2000	2,800,000	47,000	59.6	0.8	20,000	0.8	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Missouri	2000	5,900,000	69,700	84.6	0.8	50,000	0.8	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Montana	2000	980,000	147,000	6.7	0.2	10,000	0.2	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Nebraska	2000	1,900,000	77,300	24.6	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Nevada	2000	2,100,000	115,000	18.2	1.0	50,000	1.0	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
New Hampshire	2000	1,300,000	9,300	139.9	0.2	1,000	0.2	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
New Jersey	2000	8,900,000	19,200	463.5	0.6	20,000	0.6	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
New Mexico	2000	2,100,000	121,000	17.3	0.8	20,000	0.8	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
New York	2000	19,100,000	54,500	348.8	1.2	500,000	1.2	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000
North Carolina	2000	8,100,000	51,000	158.8	1.0	100,000	1.0	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
North Dakota	2000	680,000	71,000	9.6	0.2	10,000	0.2	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Ohio	2000	11,400,000	44,800	254.5	0.8	100,000	0.8	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Oklahoma	2000	3,700,000	69,700	53.1	0.8	20,000	0.8	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Oregon	2000	3,500,000	98,000	35.7	1.0	50,000	1.0	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Pennsylvania	2000	12,400,000	46,000	269.6	0.8	100,000	0.8	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Rhode Island	2000	1,050,000	1,500	700.0	0.3	5,000	0.3	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
South Carolina	2000	3,500,000	32,000	109.4	0.8	30,000	0.8	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000
South Dakota	2000	800,000	77,000	10.4	0.2	10,000	0.2	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Tennessee	2000	5,600,000	52,400	106.9	0.8	50,000	0.8	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Texas	2000	22,800,000	697,000	32.7	1.5	1,000,000	1.5	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
Utah	2000	2,500,000	84,000	29.8	1.0	50,000	1.0	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Vermont	2000	620,000	9,300	66.7	0.2	1,000	0.2	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Virginia	2000	6,500,000	40,000	162.5	1.0	100,000	1.0	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Washington	2000	5,900,000	71,000	83.1	1.0	50,000	1.0	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
West Virginia	2000	1,800,000	62,000	29.0	0.5	10,000	0.5	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Wisconsin	2000	5,400,000	65,000	83.1	0.8	40,000	0.8	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000
Wyoming	2000	500,000	97,000	5.2	0.2	10,000	0.2	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000

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Runk	Volume mL	Yld g's	P/E
low	-	6.0	8.8
732 ₂	-	4.1	10.7
765 ₂	-	6.3	6.8
77 ₂	■	8.0	12.5

[illegible]

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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[illegible]

	70 Days	80 Days	90 Days
18.8			
20	20.2	20.1	20.1
20.2	20.2	20.2	20.2
21	21.0	20.9	20.7
14.7	53.3	10.9	
13.7			
13.8	118.7	27.7	
6.4	89.9	8.4	
6.4	89.9	8.4	
7.5	71.5	14.8	
6.1	114.2	38.4	
		85.5	46.7
1.5	288.9	1.5	
5.3	159.3	13.6	
5.3	159.3	13.6	
11.4	414.8	17.4	
6.5	38.1	-7.4	
6.5	38.1	-7.4	
4.5	137.2	-18.5	
2.5	138.2	0.8	
2.5	138.2	0.8	
18.5	378.4	28.8	
18.5	378.4	28.8	
18.5	378.4	28.8	
4.4	208.4	2.5	
4.4	208.4	2.5	
		78.1	22.5
7.1	185.2	14.5	
3.5	345.8	3.4	
		49.5	0.4
7.5	171.3	3.7	
10.5			
10.5		89.7	26.4
10.5		89.7	26.4
		174.8	11.5
6.4	81.4	11.5	
6.4	81.4	11.5	
6.4	81.4	11.5	
6.3	258.7	13.2	
6.3	258.7	13.2	
5.0	158.0	13.6	
7.5	154.1	3.0	
3.4	249.8	18.3	
6.4	174.8	34.8	
6.1			
25.1	491.0	34.8	
18.8			
	72.2	48.1	
2.7	633.9	29.9	
6.8	187.8	10.3	
8.8	35.3	8.9	
8.5	853.8	8.9	
3.4	181.7	6.7	
8.5			
	260.0	0.6	3.5
43.0	260.0	0.6	3.5
22.0			
8.4	148.6	-5.7	
3.2	195.8	8.0	
28.8	96.5	8.0	
19.8	132.2	12.5	
6.8			
6.8	33.5	5.8	
6.7			
18.1	97.2	3.2	
7.8	108.8	16.3	
26.3			
7.8	118.7	22.8	
6.5	211.5	6.5	
11.8	90.1	5.8	

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LONDON STOCK EXCHANGE

Financials and drug stocks drag Footsie down

MARKET REPORT

By Steve Thompson,
UK Stock Market Editor

A raft of economic news provided only temporary respite for London's equity market yesterday.

The news was interpreted as reducing the chances of the Bank of England's Monetary Policy Committee recommending a rise in UK interest rates after their next scheduled meeting on May 6 and 7.

But by the end of the day the FTSE 100 had seen an early 40-point rise trans-

formed into a 23.9 loss, with the index settling at 5,931.1.

Early in the session, an upsurge in the leaders had driven the FTSE 100 to within 5 points of the 6,000 mark, only minutes after trading commenced. The index stayed in positive territory until the early afternoon, when pockets of profit-taking proved too much for the market to bear.

But an unconvincing opening by Wall Street saw London fall further, registering a session low of 5,818.5, down 36.5, before stabilising just before the close.

Dealers insisted, however,

that the market's depression was confined to specific stocks and specific areas - pharmaceuticals and insurance. "It was a quiet and difficult day," said one marketmaker.

The mood in the stock market at the start of the day was also helped by comments on Tuesday evening from Eddie George, governor of the Bank of England.

Further support during the morning session came from Wall Street's overnight move to another record high on the Dow Jones Industrial Average, which was lifted by some well-received results

from IBM, the computer giant.

Underlying UK average earnings in the year to end-February rose by 4.5 per cent, in line with market forecasts, while the March unemployment rate fell to 4.9 per cent, the lowest level for 18 years.

M4 money supply rose 9.5 per cent in the year to end-March, in line with expectations.

The interest rate story hit glits heavily, where losses at the long end of the market extended to more than a full point. Sterling, measured by the Bank of England's

exchange rate index, finished marginally easier. The setback was generally confined to the leaders, however, with the FTSE 250 extending its recent gains and pushing up to hit an intra-day and closing record of 5,570.5, up 27.1.

The FTSE SmallCap edged over-closed to its previous high, finishing 3.1 firmer at 2,634.1. Much of the damage in the FTSE 100 was caused by a serious setback in the composite and general insurance sectors after Tuesday's warning from Commercial Union of big claims arising from the recent bad weather

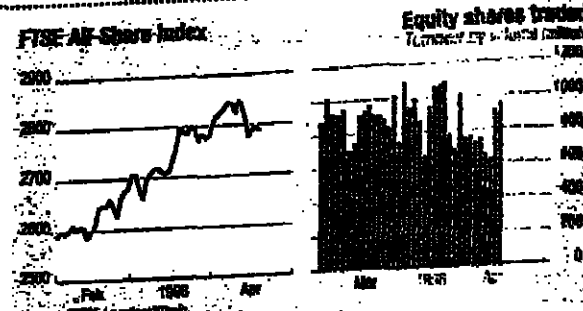
in the UK and elsewhere.

Weakness in the four composites, Commercial Union, General Accident, GRI and Royal & Sun Alliance plus general insurers Legal & General and Prudential accounted for more than 10 FTSE points.

Poorly received preliminary results from Bank of Scotland saw those shares retreat the equivalent of 2.5 FTSE 100 points.

The most severe fall came from Glaxo Wellcome, which accounted for more than 12 FTSE 100 points.

Turnover in equities at 6pm was 978m shares.



Indices and ratios	FTSE 100	FTSE 250	FTSE SmallCap	FTSE All-Share	FTSE 100 Dividend Yield
FTSE 100	5931.1	-23.9	2634.1	5570.5	2.80
FTSE 250	5570.5	+27.1	2634.1	5570.5	2.80
FTSE SmallCap	2634.1	+3.1	2634.1	2634.1	2.80
FTSE All-Share	5570.5	+27.1	2634.1	5570.5	2.80
FTSE 100 Dividend Yield	2.80	2.80	2.80	2.80	2.80

Best performing sectors	Worst performing sectors
1. Electronic & Tech +3.1	1. Insurance -3.0
2. Pharmaceuticals +2.5	2. Pharmaceuticals -2.5
3. Chemicals +2.1	3. Chemicals -2.1
4. Engineering +1.0	4. Engineering -1.0
5. General Ind +0.8	5. General Ind -0.8
6. Life Assurance +0.5	6. Life Assurance -0.5

Drug stocks flounder

COMPANIES REPORT

By Peter John, Martin Brice and
Joel Kibazo

Drugs leaders tumbled as the market took on board a wide-ranging retreat by US brokers.

Merrill Lynch recently turned neutral on the entire UK sector for the first time in five years. Yesterday, it compounded the change of heart with forecast downgrades on SmithKline Beecham and Zeneca.

And SmithKline, which failed to set the market alight with its global research and development last week, was hit further by a downgrade from J.P. Morgan.

Merrill started to waver after the mooted merger deal between Glaxo Wellcome and SmithKline collapsed at the end of February. In the past couple of weeks, the broker's caution on the sector's leaders increased as Zeneca shares hit a demand-ing 528.

Merrill cut its current year earnings per share forecast for SmithKline by 3 per cent to 21.4p and its profit number for Zeneca by 25m to 1.155m.

"The market is coming to terms with the grim reality that there may be no

merger, while SmithKline's R&D presentation showed it will have to take the pain before the gain," said James Culverwell, Merrill's UK pharmaceutical analyst.

J.P. Morgan cut its SmithKline eps number from 23p to 21.8p, but maintained its share price target of 800p, which leaves the stock on 32.2 times 1998 earnings.

SmithKline slid 8 to 683p and Zeneca 50 to 234.61p. Glaxo Wellcome lost 62 to 215.82.

Insurers helped lead the market down yesterday as one of the sector bears punched in a swinging downgrade for Commercial Union following revelations of weather-related claims.

David Hudson of Credit Lyonnais knocked 55m off his current-year profit forecast, taking it to 237m. He warned that the new forecast left the projected dividend uncovered. He also stressed an 800p share price target - a 30 per cent discount to last night's close.

"The fact of the matter is that it is not just weather but deterioration in key markets. The only thing driving the financials is takeover speculation. The reality is that margins are going down and they're going down fast," said Mr Hudson.

CU fell 39 to 211.80 and General Accident, which is to link up with CU in a £24m merger and which will hold its own annual meeting on Tuesday, tumbled 78 to 214.63. Royal & Sun Alliance slid 20 to 735.4p and Guardian Royal Exchange 10 to 426p.

Construction-related stocks were in the spotlight, led by Pilkington, one of the better performers in the FTSE 250, following a recommendation from Goldman Sachs. The shares rose 8 to 128.5p in busy trade of 32m shares after Goldman's construction team published a 24-page research document on the company.

The team said it reiterated its "trading buy" stance on the stock, which it estimated was worth 157p a share, 61 per cent above the share price yesterday morning.

Goldman's positive stance centred on its view that the company was restructuring in a consolidating industry, while Pilkington was also about to enjoy favourable trading conditions.

Price rises of 15 per cent on float glass were seen as sustainable, while in the US,

a price war on replacement glass had ended.

Elsewhere in the building sector, the move from Bearsey of director Stewart Bessley to Centax International of the US raised some eyebrows as the change was said to be part of a move into Europe by Centax. Bessley shares were static at 181p.

Bullish statements from Bellway and Persimmon emphasised recent strength in housebuilding stocks. Bellway revealed a 27 per cent interim pre-tax rise and talked of continued growth in spite of a likely slowing of sales in the second half. Bellway shares rose 7 to 382.4p.

Persimmon rose 2 to 288.7p after it talked of rising margins while the market's healthy in the south-east and improving elsewhere.

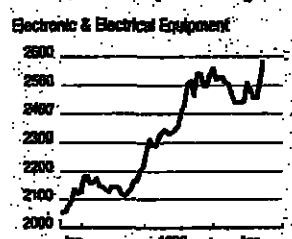
JJB built

A profits downgrade took the shine off JJB Sports, which published figures at the top end of market expectations. The shares ended the day 16p up at 637.4p after the company revealed profits at the top end of market expectations.

Dresner Kleinwort Benson was said to have downgraded its current-year profit estimate to £42.5m from 246m, however the broker is still reported to have the stock on its "buy" list.

The house still rates the shares a "buy".

Best and worst performing FTSE sectors.



Best performing sectors	Worst performing sectors
1. Electronic & Tech +3.1	1. Insurance -3.0
2. Pharmaceuticals +2.5	2. Pharmaceuticals -2.5
3. Chemicals +2.1	3. Chemicals -2.1
4. Engineering +1.0	4. Engineering -1.0
5. General Ind +0.8	5. General Ind -0.8
6. Life Assurance +0.5	6. Life Assurance -0.5

£14.63. Royal & Sun Alliance slid 20% to 72½p and Guardian Royal Exchange 10% to 42½p.

Construction-related stocks were in the spotlight, led by Pilkington, one of the better performers in the FTSE 250, following a recommendation from Goldman Sachs. The shares rose 8% to 123½p in busy trade of 32m shares after Goldman's con-

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE

AMSTERDAM (Apr 22/Thu)

AEX 100 1,234.56

+12.34

+1.0%

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EUROPE

BRUSSELS (Apr 22/Thu)

BEL 20 3,456.78

+15.67

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EUROPE

LONDON (Apr 22/Thu)

FTSE 100 4,567.89

+23.45

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EUROPE

PARIS (Apr 22/Thu)

CAC 40 3,210.98

+18.76

+0.58%

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IS INDEXES

The image is a high-contrast, black and white scan of a newspaper page, likely from the New York Times, showing financial market data. The page is dominated by a large table of stock prices and market indices. The text is dense and difficult to read due to the high contrast and graininess. The top of the page features a large, bold headline, and the bottom of the page shows the masthead of the newspaper.

تكملة من الاصل

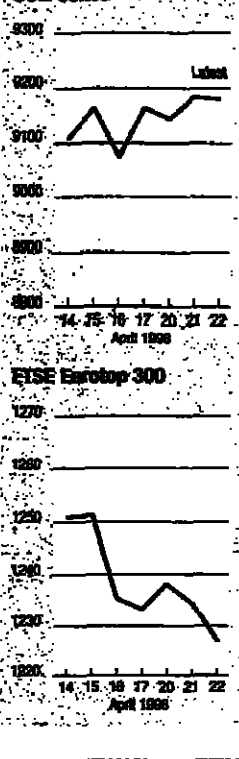
US INDICES

Down Jones	Apr. 21	Apr. 27	Apr. 27	1956	Since completion		
	Low	High	Low	High	Low		
Industrials	9184.94	9141.84	9167.50	9194.84	7590.42	9094.84	61.2
				(214)			
Home Bonds	105.13	105.11	105.40	105.08	104.92	105.40	0.69
				(197)			
Utilities	3684.49	3680.23	3685.28	3688.02	3674.38	3674.38	1.09
					(194)		
Transport	927.51	926.32	929.38	929.18	928.88	929.18	0.75
					(24)		
Q 1st. Days High (944.22) Day Low (935.41) Day High (955.14) Day Low (945.55) (Rounded)							
Q 1st. Day High (915.78) Day Low (905.25) Day High (926.55) Day Low (915.55) (Rounded)							
Standard and Poor's							
Composite	1120.67	1123.95	1122.72	1128.67	927.58	1128.67	1.48
				(214)			
Industrials	1308.64	1302.65	1309.04	1308.64	1077.40	1302.65	3.5
					(214)		
Financial	138.21	138.01	139.12	140.03	110.65	140.01	1.4
				(144)			
Others							
NYSE Comp.	584.80	584.01	584.11	584.80	467.67	584.80	4.67
				(214)			
Americ. Comp.	749.74	747.74	744.57	749.79	646.41	749.79	25.46
				(214)			
NASDAQ Comp.	1903.67	1897.14	1905.60	1903.67	1532.22	1898.82	67.86
					(214)		
Recent	2000	461.41	468.07	467.21	461.41	461.41	0.72
				(214)			
IN RATES							
Down Jones Ind. Div. Yield	Apr. 17	Apr. 17	Apr. 17	Apr. 17	Apr. 17	Apr. 17	Year
	1.53	1.56	1.58	1.58	1.58	1.58	1.85
S & P Ind. Div. Yield	Apr. 15	Apr. 15	Apr. 15	Apr. 15	Apr. 15	Apr. 15	Year
S & P Ind. P/E ratio	1.31	1.33	1.32	1.32	1.31	1.32	1.32
	30.69	30.27	30.94	30.94	30.94	30.94	21.6

US DATA

IN MARKET ACTIVITY					IN MARKET MOVINGS				
Volume Selling				NYSE	Volume Buying				NYSE
Apr 21	Apr 20	Apr 17			Apr 21	Apr 20	Apr 17		
NYSE	975,780	507,520	972,280	Issues Traded	3,504	3,483	3,667		
				Value	1,800	1,470	1,801		
NASDAQ	34,727	24,763	25,877	Unchanged	580	580	546		
				New Issues	156	172	128		
NASDAQ	96,779	83,749	83,123	New Issues	28	20	19		
IN NYSE TRADING ACTIVITY					Volume: \$65,736,000				
IN ACTIVITY CHANGES					IN MARKET MOVINGS				
Tuesday	Stocks	Down	Up	Day's change	Tuesday	Down	Up	Day's change	Day's % change
Comdex	15,142,800	294	+6		Up	1079	+11	+11.5	
Commodity	10,610,000	10	+6		Down	551	+46	+8.0	
Energy	10,253,000	10	+69		Unchanged	1196	+1	+0.8	
Finance	10,094,000	1184	+22		Commodity	600,000	+1	+0.2	
Health	9,500,000	10	+6		Stocks	1079	+174	+8.6	
Index	9,054,000	95	+6		Unchanged	100	+5	+5.0	
Pharmaceutical	5,250,000	354	+9		Down	104	-29	-10.1	
Technology	4,900,000	208	+12		Stock %	208	-14	-8.2	
NYSE	4,150,000	839	+9		Market %	396	+4	+0.7	
Options	4,000,000	290	-4						
IN MARKET TRADING ACTIVITY					Volume: \$68,774,000				
IN ACTIVITY CHANGES					IN MARKET MOVINGS				
Tuesday	Stocks	Down	Up	Day's change	Tuesday	Down	Up	Day's change	Day's % change
Comdex	15,142,800	294	+6		Up	1079	+11	+11.5	
Commodity	10,610,000	10	+6		Down	551	+46	+8.0	
Energy	10,253,000	10	+69		Unchanged	1196	+1	+0.8	
Finance	10,094,000	1184	+22		Commodity	600,000	+1	+0.2	
Health	9,500,000	10	+6		Stocks	1079	+174	+8.6	
Index	9,054,000	95	+6		Unchanged	100	+5	+5.0	
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NYSE	4,150,000	839	+9		Market %	396	+4	+0.7	
Options	4,000,000	290	-4						

Bone Jones



JAPAN

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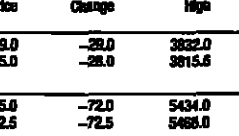
FRANCE

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INDEX FUTURES

■ S&P 500	Open	Lowest	Change	High
Jun	1134.80	1135.00	-0.40	1136.10
Sep	1146.00	1147.30	-0.30	1147.30
■ Nikkei 225	Open	Sell price	Change	High
Jun	15800.0	15730.0	-70.0	15810.0
Sep	15830.0	15700.0	-140.0	15700.0

Low	Est. vol.	Open Int.	Open	Sell
139.20	106,732	336,686	3629.5	9
145.50	132	10,361	3614.5	3
Low	Est. vol.	Open Int.	Open	Sell
5590.0	20,157	190,406	5408.0	6
5630.0	3	12,792	5468.0	5



Low	Est. vol.	Open Int.	WE OILS	Open	Settle
3825.0	627	34,414	Apr	3038.00	2990.00
3812.5	96	2,965	Jun	—	3030.00
NY SOFTEX					
5305.0	25,239	120,725	May	7386.2	7377.0
5373.0	38	17,150	Jun	7281.5	7277.0

	Change	High	Low	Est. vol.	Open int.
00	-79.00	3040.50	2983.25	12,188	19,864
50	--	--	--	--	532
5.0	-81.2	7401.0	7219.0	6,175	22,378
5.0	-80.0	7281.5	7216.5	29	303

WORLD MARKETS AT A GLANCE

[illegible]

THE NASDAQ STOCK MARKET

4 day class April 22

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THE NASDAQ STOCK MARKET

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STOCK MARKETS

Bonds and strong dollar hit investor mood

WORLD OVERVIEW

Equities remained subdued yesterday with the bond markets and the dollar continuing to cast a shadow over investor sentiment, writes Jeffrey Brown.

Frankfurt led the way down, ending the day with a fall of 1.1 per cent on the Xetra Dax as the D-Mark stayed under 1.80 to the dollar and long-term bond yields continued to track higher.

Tuesday's half-point cut for Italy's discount rate and yesterday's round of denials by Bundesbank officials did nothing to dispel market suspicions that the next move for German interest rates will be upwards.

This week's run of upbeat indicators - from Spanish industrial production to German money supply - have supplied further solid evidence that the pace of economic activity in Europe is quickening.

"The upward shift for bonds yields and the strength of the D-Mark are telling us that earnings expectations in Europe are now under pressure," says Ian Harnett, equity strategist at NatWest Markets.

The consensus view of earnings growth in Europe this year, including the UK, is about 14 per cent, but "this may well be shaded to about 10 per cent," says Mr Harnett.

There has been little real

weight of selling over the past couple of days and equity markets remain within a whisker of record highs.

But, equally, with money managers finding it increasingly hard to pinpoint value in equities, fresh funds have not been forthcoming.

"I think there is clear scope for underperformance by some of the peripheral European markets in the short-term," says Mr Harnett.

The general feeling of unease among investors gained little comfort from yesterday's stream of high-profile earnings stories.

First-quarter disappointments from two leading Swedish cyclical - Volvo and Scania - were flanked by a profits warning from Siemens, the blue-chip German electronics conglomerate.

At the sight of shrinking operating margins, Volvo shares yesterday crumpled

more than 10 per cent in heavy trading volume.

There was some soothing balm from Dutch electronics giant Philips, which turned in first-quarter profits way above the top end of a relatively wide range of broker forecasts.

This sent Philips shares up 11 per cent in near record volume for a three-day gain of more than one-fifth.

It was awe-inspiring stuff for a stock capitalised at the equivalent of \$33bn.

MARKET FOCUS

Clouds loom but Dax still shines

Investors in German shares have never known anything like it. As the market has reached successive highs, those who preached restraint and warned of inevitable corrections have been proven embarrassingly wrong.

Now, analysts seem content to have it both ways: to point out that the German market is overvalued after its latest dizzy surge and to indicate that share prices could continue to rise.

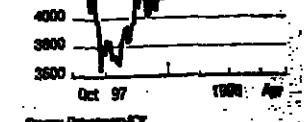
But there are clouds on the horizon, such as the possible impact of the Asian financial crisis on profits and a looming election that could see a change of government. The planned introduction next year of Europe's single currency, while generally seen as positive for equities, could also disrupt sentiment as economies and markets adjust to the euro.

So far this year, though, the market has ignored hints of trouble, with the Xetra Dax index rising 28 per cent to about 5,400. Last year, it went up 47 per cent. The main impulses have been the strong dollar, which helps exports, restructuring in the upper echelons of German industry and low interest rates and bond yields, which make non-equity investments less attractive.

At the market's current heady levels, forecasters look forward to the Dax reaching 6,000 - though not yet. The targets they originally put forward for this year have mostly been reached.

Undoubtedly, the big Deutsche Telekom issue at the end of 1996 gave a strong boost to Germany's infant equity culture. The growing realisation that the state pension system will not meet future retirement needs has also caused more people to shift money away from secure low-yielding fixed-interest investments.

Lack of progress in achieving pension and other



reforms is likely to colour the attitudes of voters in the general election on September 27. If, as looks increasingly likely, Chancellor Helmut Kohl's centre-right coalition is ousted, the halting progress of economic reform could slow even further.

This Sunday's election in the east German state of Saxony-Anhalt, which is afflicted by high unemployment, could be a pointer to September's result. "The general election will be won or lost in east Germany," says Gerhard Grebe, chief economist and equity strategist at Bank Julius Baer (Deutschland).

He warns that if the Social Democratic Party, with the popular Gerhard Schröder as its candidate, moves from opposition into government this autumn, there is likely to be a shift in emphasis from reform to economic pump-priming to help jobs.

That could lead to a 10 per cent correction in share prices, Mr Grebe reckons. He also expects the dollar to ease and interest rates to rise as European economies grow stronger, further dampening the market.

However, he is optimistic over the longer term, expecting the Dax to reach 6,000 in the second half of 1999 and continue climbing after that.

Andrew Fisher

Dow steady as investors sift rumours

AMERICAS

US equities were mixed by early afternoon trading as investors waded through a flood of earnings reports and the latest wave of bank merger rumours, writes John Labate in New York.

The Dow Jones Industrial Average was down 4.74 to 9,180.20. The broader market improved, however, with the Standard & Poor's 500 climbing 4.01 to 1,130.68. Technology shares also advanced, sending the Nasdaq composite up 7.83 to 1,911.70.

Bank stocks took centre stage as Bank of New York launched a merger offer for Mellon Bank. Mellon's shares surged more than 11 per cent or \$7½ to \$77½.

Other stocks gained ground as well, with FNC Bank up 24¢ to \$62½ and BankBoston gaining \$2½ to \$12½. The Philadelphia Stock Exchange's banking index rose 12.25 to 897.83.

Investors were cautious about Dow component shares. "First-quarter earnings have been really good, but there is still concern about what earnings will look like for the next three quarters, and the market looks pricey to many portfolio managers," said Hugh Johnson, chief investment officer at First Albany.

Among Dow components, International Paper came off \$1½ to \$54 and 3M down \$1½ to \$55½.

Prices were mixed among those companies that reported earnings results. Steel producer Nucor fell \$1½ to \$56½. Airline stocks also weakened. UAL lost \$1½ to \$90½, in spite of better-than-expected figures. TWA slid \$½ to \$10½ after reporting a first-quarter loss.

Lucent Technologies rose 3½ to \$77 after the company topped earnings expectations. Arco also gained 3½ to \$6½ after its results announcement.

In the technology sector, semiconductor shares rallied. Intel gained \$4½ or more than 5 per cent to \$63½ as Morgan Stanley reiterated a strong buy rating. Computer makers also moved higher with Dell Computer adding \$3 to \$77½ and Compaq gaining \$1½ to \$32½.

The Russell 2000 index eased by less than a point to 490.65.

TORONTO moved ahead as a rise in gold prices prompted a rally in gold and precious minerals shares. The TSE 300 composite rose 41.98 to 7,807.5.

The gold and precious minerals sub-index rose 3.3 per cent with Barrick Gold, a leading gold producer which released firm first-quarter earnings on Tuesday, adding C\$1 to C\$33.4.

A recovery in financial services stocks, which had been sliding for the past few days, also helped. The sector rose 0.4 per cent.

Reform fears hit Bovespa

SAO PAULO fell steeply in early trading amid concern for the government's reform programme. Telebras fell 2.4 per cent to R\$40.80 and Electrobras tumbled 3.5 per cent to R\$48.10.

The Bovespa index was off 282 or 2.2 per cent at 11,766 at mid-session. Investor concerns for the reform programme were sparked by the death of a leading reformist.

MEXICO CITY ran into modest profit-taking and at mid-session the IPC index was off 25.23 at 5,160.29. Brokers said the recent rally for shares sparked the selling, although volumes were described as light.

CARACAS lost ground in morning trading. The IBC index was 71.76 or 1 per cent lower at 6,920.04 at mid-session.

Gold back above 1,000

SOUTH AFRICA

Shares in Johannesburg clawed back early losses to close with the all share index up 28.0 at 5,310.1.

Gold was the main feature of the session, breaking back above 1,000 for the first

time since last October thanks to a strong bullish price.

The golds index ended 61 higher at 1,009.3. AngloGold rose R18.20 to R284 ahead of today's quarterly earnings report. Gold Fields added R1 at R34.50.

Taipei jump ends four-day fall

ASIA PACIFIC

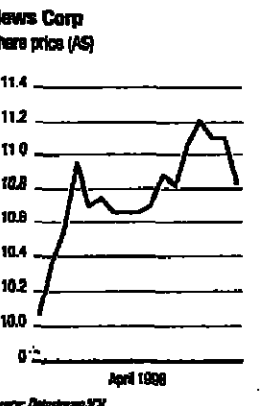
TAIPEI ended a four-day losing streak with a rise of 196.31 or 2.3 per cent to 8,636.51 on the composite index. Brokers said the 367-point setback over the previous four sessions had sparked bargain hunting.

The electronics sector rose 3.6 per cent. ASE and Hon Hai advanced by the daily 7 per cent limit, adding T\$7 to T\$111 and T\$13 to T\$208 respectively.

TOKYO was listless as investors paused for the details of the latest government stimulus package, writes Paul Abrahams in Tokyo.

The Nikkei 225 index fell 84.13 or 0.4 per cent to 15,761.54, in spite of Fuji TV reporting the package would be larger than thought.

The markets barely reacted to a speech by Eisuke Sakakibara, vice finance minister, saying it was time to "buy Japan". The yen strengthened marginally against the dollar on his pronouncements, and the equity market recovered some lost ground. The 225 index traded as low as 15,601, and as high as 15,832.



The Topix index of all first-section shares fell 4.56 points or 0.37 per cent to 1,215. Volume remained extremely light with only 319m shares traded.

Steel stocks were among the worst performers, down 1.6 per cent after news of poor production figures in the automotive sector, an important customer for the industry. Nippon Steel generated the largest volumes, as it fell Y4 to Y209. Kobe Steel dropped Y3 to Y104.

SEOUL was weak as foreign investors found few incentives to commit fresh funds, and the composite

Philips bucks downward trend

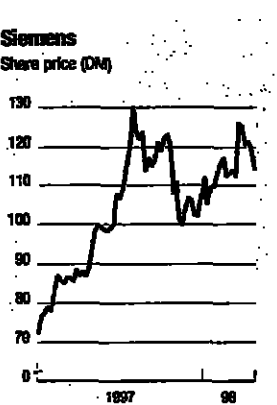
EUROPE

Shares in Philips dominated trading in AMSTERDAM, surging 11 per cent and allowing the overall market to close little changed in spite of another weak day elsewhere in Europe.

The electronics giant's first-quarter results came in well ahead of expectations, sparking a round of broker upgrades and sending buyers scrambling for stock.

The shares hit a peak of F1187.40 before ending F1183.30 for a three-day advance of 21 per cent. At the close of trading, more than 13.5m shares had changed hands.

First-quarter earnings were a sixth ahead of the top end of broker estimates and Philips led the cake by confidently forecasting an end to losses at its PCC con-



sumer communications arm. Goldman Sachs raised its target price on the shares to F1210 from F1175.

In contrast, disappointing results from software group Baan sent the shares down F111.10 to F106.70. Goldman Sachs lowered its rating to "market perform" from "outperform".

The AEX index ended 1.36 points off at 1,186.61.

ZURICH slid almost 1 per cent as losses in a number of market heavyweights kept prices under pressure. The SMI index closed 60.2 lower at 7,308.9.

Novartis added to Tuesday's 3.7 per cent fall with another of SF51 to SF2,430 in further response to its disappointing first-quarter sales figures. CS First Boston said it expected Novartis' weak sales growth to be limited to the first quarter and it reiterated its buy recommendation. Roche certificates lost SF7.95 to SF15.15.

Nestlé came under renewed pressure with a fall of SF147 to SF2,715 in response to rising coffee prices in London. ABB eased SF5 to SF2,316, ahead of first-quarter results today.

Cement group Holderbank

FTSE Actuaries Share Indices European series

April 22	Index	Change	%	Yield	Div	Total
FTSE Europe 300	1227.10	-0.36	-0.03	1.51	6.25	1043.22
FTSE Europe 100	2004.95	-0.30	-0.01	1.75	5.15	1237.19
FTSE Europe 300 Regional						
300 UK	1171.70	-0.34	-0.03	2.78	12.94	1204.91
300 DAX	1259.32	-0.70	-0.06	1.46	2.49	1265.17
300 Eurozone	1248.42	-0.82	-0.07	1.81	2.29	1255.08
300 Scandinavia	1214.79	-0.55	-0.05	2.14	5.15	1237.19
FTSE Europe 300 Sectoral						
Resources	1029.85	+0.24	+0.02	2.85	6.88	1051.69
General Industries	1182.37	-1.02	-0.09	1.82	6.21	1171.75
Consumer Goods	1126.14	-1.24	-0.11	1.50	1.84	1144.02
Services	1168.85	-0.85	-0.07	1.88	5.04	1181.25
Utilities	1332.35	-0.58	-0.04	3.29	1.84	1350.51
Financials	1416.54	-0.05	-0.00	1.75	8.10	1433.46

continued its upward path. The shares added SF25 to SF1,660, supported by a presentation to London analysts and Tuesday's annual results news conference.

Adeco climbed SF27 to SF1,650, extending its advance over a week to more than 14 per cent, amid rumours the employment group planned to merge with Kollé of the UK.

Bank Sal O. O. Zurich downgraded the stock to market performer, noting that the share was now trading at a 30 per cent premium to Manpower of the US.

A SF225 jump in Bank Julius Baer to SF4,325 was attributed to a consistent rumour of consolidation in the private banking sector.

FRANKFURT was under pressure after Siemens issued a profits warning and the Xetra Dax index finished 61.52 lower at 5,312.28.

Siemens tumbled DM5.50 to DM114 after the electronics group cautioned that 1997-98 earnings would fall short of its own forecasts. Investment bank Merck Fint cut its earnings estimates after Siemens said profits could be hit by provisions for south-east Asian risks, problems with a recently introduced gas turbine product line and expiring prices for memory chips.

ABN AMRO added to the gloom, warning that Siemens' chip business might be facing heavy losses.

Telecoms newcomer Drilisch closed its first day's trade on the Neuer Markt at DM433, compared with the subscription price of DM486. The company is a rival to Mobilcom, which rallied DM35 to DM1,400, about 15 times the price when they were issued a year ago.

Dresdner Bank advanced DM6.40 to DM108.76 on continuing speculation that the group was a potential merger candidate.

PARIS gave up early gains but finished off lows, continuing its consolidation. The CAC 40 index finished 25.33 lower at 3,835.07.

Newrest which gained 7 cents to A\$2.76. But resources generally were mixed. BHP shed 6 cents to A\$15.23. Media giant News Corp was hit by management uncertainties, giving up 27 cents to A\$10.83.

SINGAPORE managed to find some support in late buying, but nevertheless closed down more than 1 per cent. Overseas funds were locking in profits and the Straits Times Industrials index lost 16.82 to 1,475.52.

Blue chips were lower with Singapore Telecom down 6 cents to S\$2.51. Singapore Press Holdings lost 60 cents to S\$18.90.

SHANGHAI hard currency B shares declined on disappointing earnings announcements. The B index fell 0.427 to 82.215.

Sentiment was depressed as heavily weighted Inner Mongolia Erdos Cashmere Products said its 1997 net profits had fallen more than 40 per cent. The shares declined \$0.034 to \$0.316.

In contrast, Shanghai's domestic A shares rallied on reports that China's securities regulator would issue at least five mutual funds to support the market.

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Thursday May 28, 1998

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Professor Rory Knight, Templeton College, Oxford
Professor Pierre Dussauge, HEC School of Management, Paris
Colin Price, Partner, Price Waterhouse
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FINANCIAL TIMES

No FT, no comment.

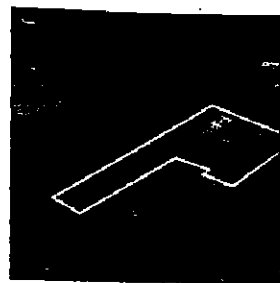
سكايان الاول



KENT

Public and private sectors pull together

Pages 3-5

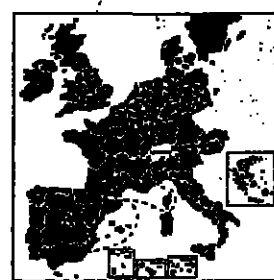


BUSINESS PARKS

Tougher restrictions may boost business

Pages 6-7

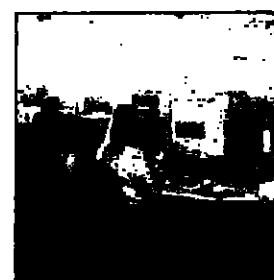
REPORTING BRITAIN



STATISTICS

Europe's regional prosperity league table

Page 8



CALL CENTRES

Regional economies given jobs boost

Page 8-10

Business conducted by phone continues to grow strongly, with regions competing for new facilities. But, says Brian Groom, there are grounds for caution as well as euphoria

Call centres become a jobs phenomenon

Marketing people have devised an ugly word - "telephiles". This denotes not a perversion but people who enjoy conducting business by telephone and prefer it for buying goods. According to research by the Henley Centre for Forecasting, this includes half the UK population.

To feed the telephiles' appetites comes a rapid growth in call centres - where staff wearing headphones sit at desks, with a computer in front of them, selling anything from kitchenware to life insurance.

New ones are arriving every month. Prudential, the insurance group, recently announced plans for a 1,500-job centre at Derby, while Barclaycard is to create 2,000 jobs in Sunderland, Tyne and Wear.

Big numbers, indeed. Call centres are the most remarkable employment phenomenon of the 1990s, one which has investment agencies fighting over every new centre looking for a home. Potentially they bring great economic benefit to the chosen locations.

There are grounds for caution, however, about the scale of their overall impact. There are also issues to be resolved if they are to be greeted with equal joy by employers, staff and customers.

Wild forecasts that in people will be employed in UK call centres by 2000 have been scaled down. Most estimates put current numbers somewhere between 150,000 and 320,000.

DataMonitor, the consultancy, whose calculations are at the higher end, expects 2 per cent of the UK working population, or about 480,000

people, to be employed in call centres by the millennium. Across Europe, the total could be more than 1.5m.

That is still an annual growth rate of nearly 20 per cent in Britain, and even higher in continental Europe.

Technology makes it possible. Automated call distribution (ACD) switching allows incoming calls to be sent out in orderly queues to waiting operators, and if necessary transferred to less busy centres in other cities or continents.

Computer telephony integration (CTI) allows customers' records to be called up on screen as their calls are answered.

How many of these jobs, though, are new to the economy? Incomes Data Services, the pay research group, caused consternation in the industry by claiming that jobs were often being lost elsewhere as fast as they were being created in call centres, since two-thirds of call centres replaced activities previously carried out in separate branches.

The scale of this effect is, hotly debated. The Call Centre Association replies that while some of the early centres might have replaced branch jobs, companies are increasingly selling new services by telephone.

There is even greater controversy over the quality of the jobs. Call centres are criticised for bringing the problems of industrial mass production into the white-collar field. Calls can be monitored by managers for quality and length; sometimes they have to be answered in rapid succession by repeating a monotonous, compulsory formula.

Professor David Metcalf, of

the London School of Economics, recently warned of the "Orwellian potential" of such work. There was an eerie parallel, he said, with Jeremy Bentham's 19th century "perfect prison", the Panopticon, in which all prisoners were visible from a control centre.

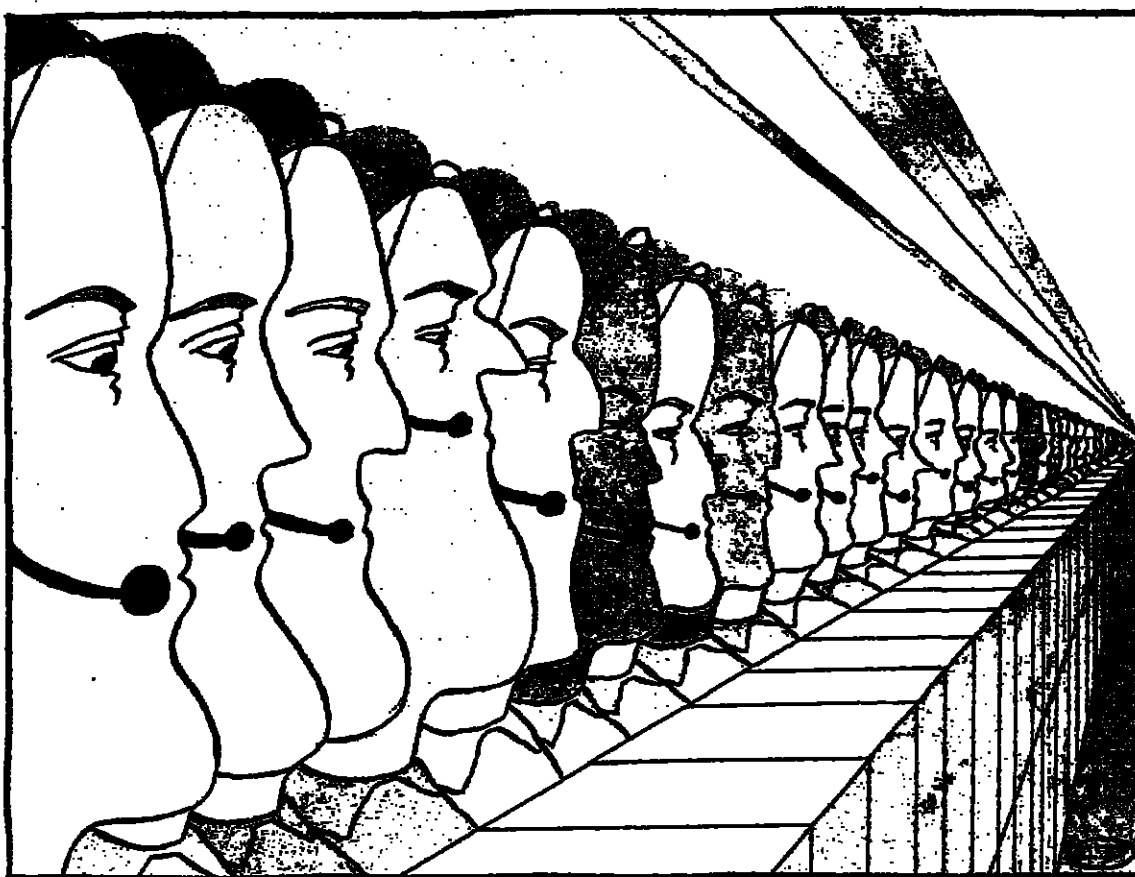
Employers deny they run sweatshops. Midland Bank's First Direct, for instance, has an operational floor in Leeds the size of Wembley football pitch, but prides itself on being a good employer, with no executive offices, closed doors, hierarchies or pecking orders.

In practice, employment conditions vary. There is a great difference between, say, Virgin Direct in Norwich, where graduates give complex financial advice, and other outfits which cold-call people to sell windows or double glazing, or just take orders.

Motivation and training of staff has, nonetheless, become a big issue within the industry. While some companies have labour turnover rates as low as 4 per cent a year, in others it is above 30 per cent.

Some companies are starting to pay more attention to the environment in which staff work. Freemans, the home shopping group, has not only designed the telephone area at its Sheffield centre for comfort, but also provided restaurant, gym and rest facilities.

Training has become important for another reason: satisfying customers. The Henley research showed that leading banking, retail, travel and leisure companies lost 18m customers in a year through poor telephone sales and support.



Jones Lang Wootton, the international property adviser, says: "The call centre has revolutionised British business but many are still failing to get the message, either providing poor telephone service or none at all. Competitive pressures are forcing them to change."

Call centre operators have not generally been impressed by the quality of public training provision in the UK, and there is a gap for private professional training bodies specialising in call centre needs.

Some locations, such as Leeds and Teesside, are creating a labour pool by training job-seekers in telemarketing, keyboard operation and personal communications. The competitive Irish Republic has led the way with a certificate in "international teleservices", a two-year course with an overseas placement.

Whatever the quality of the jobs, almost every area of Britain is looking to call centres to provide new investment. The conventional view is that the first

centres were set up near London in the 1970s and then spread outwards in search of lower costs, leading to a boom in well-marketed cities such as Glasgow and Leeds.

Recent research by Mital, an economic development consultancy, suggests the dispersal may have been exaggerated: London and the south-east account jointly for 26 per cent of all call centre jobs. This is explained

by their size, well-established business infrastructure and the need to utilise existing buildings.

The north-west, however, was the most successful single area, and when operators were asked which locations they would consider for a new centre, Scotland and north-east England came out well. Areas which did less well by either measure included the Midlands and Wales.

Companies are attracted by areas with a successful record, but can be put off if they fear a local market is becoming saturated. Glasgow is becoming a test case for this. After considerable early success, it is now working hard to avoid skills shortages, and has launched a "Talking Jobs" initiative to raise awareness of opportunities in call centres.

Factors named by

operators in choosing locations include the quality of the labour force, the local business network, financial incentives, availability of property, and telecommunications expertise.

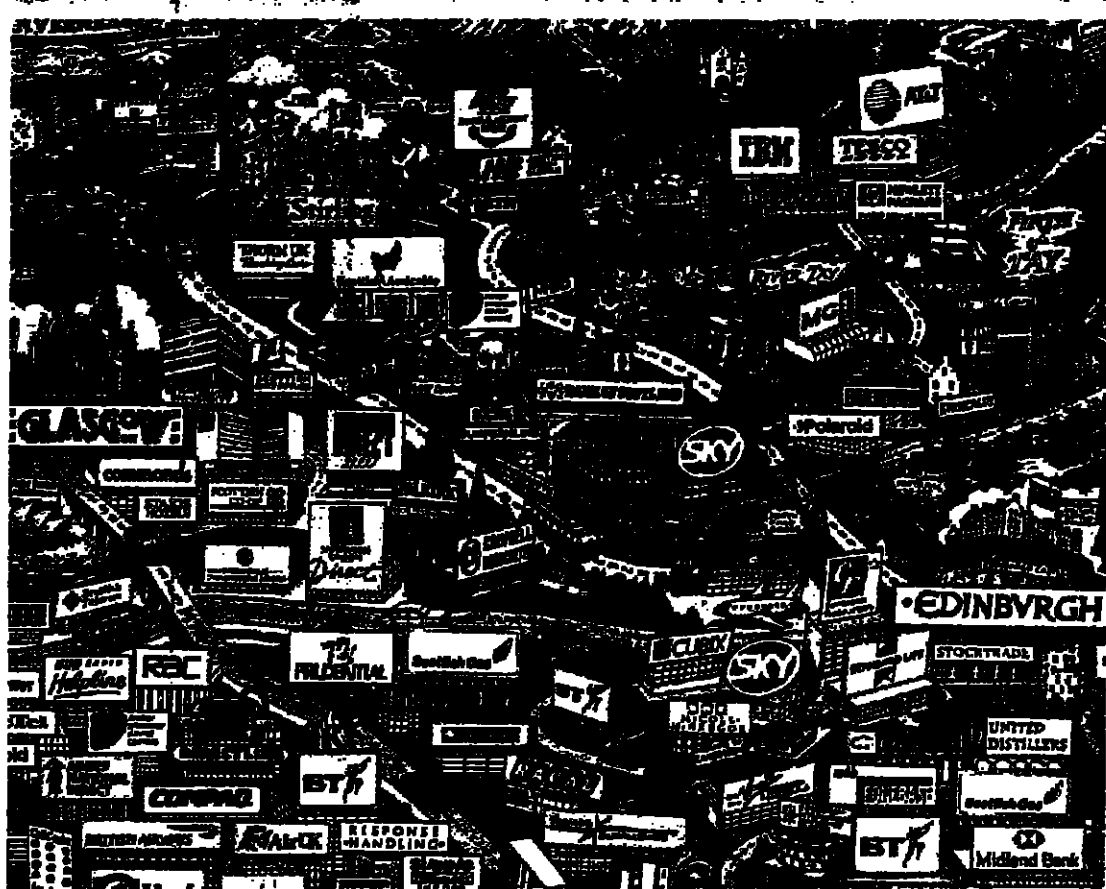
They rarely mention accents in speech. A clear and confident telephone manner is important, but most regional accents are acceptable as long as they are not impenetrable to outsiders.

Competition is international. The UK faces a challenge from Ireland and the Netherlands for centres serving several European countries. Speaking English gives an advantage, but multi-lingual centres are growing, too: Italians calling Delta Airlines in Rome will be connected to an Italian speaker in north London.

Falling international call rates will continue to boost the world market. According to the World Bank, the cost of a transatlantic voice call in 2000 will be 1 per cent of what it was in 1987, and by 2010 will be a negligible 3 cents an hour. Doctors in Washington DC dictate their memos to a typist in Bangalore, India; callers looking for a kitchenware catalogue in the UK may get connected to an operator in Ogden, Utah.

The call centre phenomenon demonstrates vividly that changes in technology do not always produce the predicted effect. Better telecommunications, it was said, would release thousands of people to work from home - the tele-cottage. Instead, it has brought them to work in vast international communications factories.

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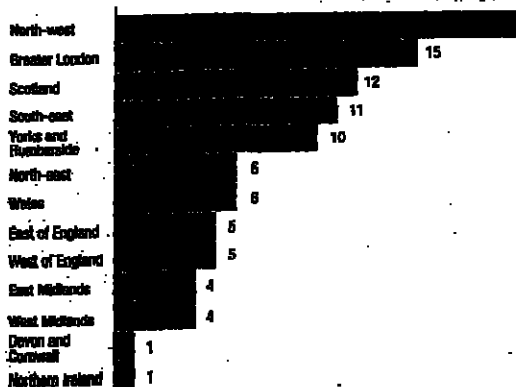
Call centres fact file

Location factors for operators

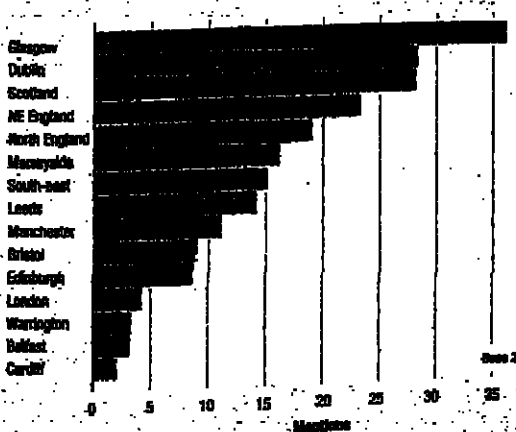
- Evidence of existing call centre success
- Labour force (efficient numbers and skill level)
- Provision of good quality business network, human resource and training suppliers can be critical
- Financial incentives
- Good quality location/property. Premises ready to occupy
- Good place to live (quality of amenities particularly important for attracting and retaining foreign residents)
- Telecoms support
- Marketing/promotion by the local national development agency

Where the jobs are

% of total (1997)



Favourite locations for new centres



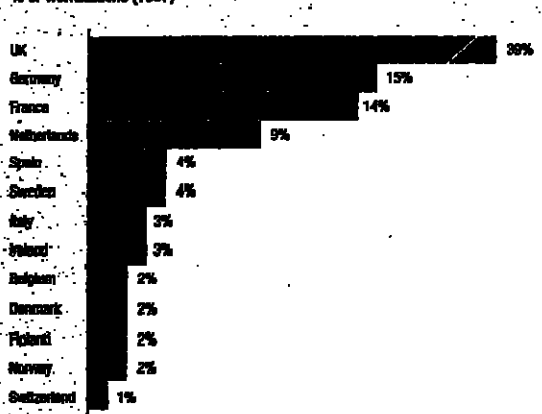
Growth of the UK call centre market

Workstations (000's)



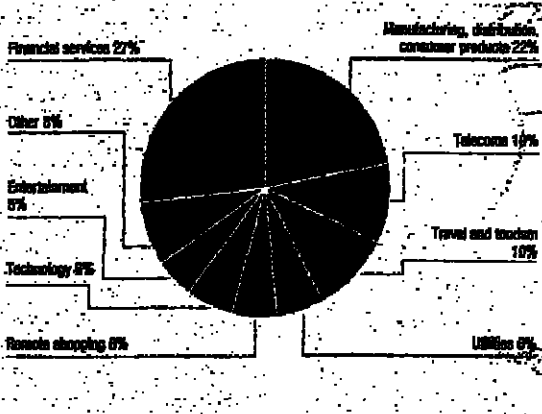
European market share

% of workstations (1997)



UK call centre markets

% of workstations (1997)



Opinion

INTERVIEW

Universities vital to the regions

Sir Geoffrey Holland, vice-chancellor of Exeter University, talks with Alan Pike about the role of higher education

Higher education is invariably listed among the public, private and voluntary sector interests whose input is deemed essential for successful economic development partnerships.

When university representatives arrive at partnership meetings, however, they can sometimes sense a lack of clarity - in their own minds as well as among other partners - about precisely how they should be contributing to the process.

Sir Geoffrey Holland, vice-chancellor of Exeter University and a leading force in economic development in the West Country, is in no doubt about the importance of his sector's role. "I think people are at different stages of waking up to the fact that higher education is possibly - I don't want to exaggerate - a region's most valuable resource in economic regeneration."

There are, argues Sir Geoffrey, at least three justifications for the strong claim: a knowledge-based economy's crucial reliance on highly-qualified men and women; the equally great importance of updating the skills of these highly qualified people throughout working life and offering a second educational chance to others; and higher education's capacity to provide back-up to industry through consultancy, laboratories and workshops.

"The resources available to business in universities are staggeringly important, and the fact that this is not always realised is as much higher education's responsibility as anyone else's," he says. "It has been another world. Many small and medium-sized enterprises have never thought of coming to universities, and the older universities have not reached out - they have been behind a metaphorical fence."

Exeter is, among the older universities, a leader in trying to dismantle the fence. Three years after establish-

ing a business forum with large employers in the sub-region, three-quarters of participant companies are already engaged on projects with university departments. Around 300 students and a growing number of academic staff are working on other projects in small businesses.

Sir Geoffrey's perspective on economic development draws on experience of having been exceptionally close to national education and labour market policy. Until becoming vice-chancellor at Exeter he was senior civil servant - permanent secretary at the department of employment and then at the combined department for education and employment. Earlier, as director of the former Manpower Services Commission, he was closely involved in setting up both the original Youth Training Scheme and Training and Enterprise Councils.

Sir Geoffrey thinks the government's most recent policy initiative - English regional development agencies (RDAs) - has potential to deliver results, provided reservations that he holds about structure are overcome.

Some regions, such as the seven-county south-west of which the West Country counties of Devon and Cornwall form part, are geographically large and have "never felt themselves to be one". RDAs must, he believes, work through sub-regional structures in such places.

In addition, the RDAs need clear responsibilities and lines of accountability, and real discretion over budgets. "None of this is impossible, but it has to be achieved."

An issue of immediate importance for the RDAs, says Sir Geoffrey, will be to set up effective delivery mechanisms to achieve their policy objectives. "We have got to take the word 'partnership' and the various building blocks that are around - Tecs, local education authorities, the need for



local accountability, the further and higher education funding councils' regional structures - and build a delivery mechanism which is not about arguments, but about making things happen. We must accept that no one party has a monopoly of know-how, experience or resource and make regional and sub-regional mechanisms work."

The former permanent secretary draws on his Whitehall experience of education and training to envisage a novel component in the building process - combining the functions of Tecs and local education authorities.

Both bodies, he suggests, are pale shadows of what they might be. "Tecs have been nose-to-the-grindstone in terms of provision for unemployed people and basic skills. Local education authorities under the previous government were seriously affected by local management of schools, the Ofsted inspectorate and schools being able to opt out of local authority control."

While there were good Tecs, it could be argued that the government is setting up to support the RDAs, might facilitate moves.

In spite of its attractive

image, parts of the sub-region in which Sir Geoffrey's university is located have among the lowest levels of GDP per head of population in the country. "People do not realise the problems of deprivation, disadvantage and unemployment in Cornwall," he says. "If you are in that kind of position I understand that you will cling desperately to what you have. Yet the future for large parts of the south-west involves moving to a new world where knowledge industries are the basis for the economy."

When the south-west RDA was established next year it would face no less a task than changing public perceptions about the area's economic future. "The age of mining has gone. A lot of the age of fishing has gone. Tourism is worldwide competitive now with the public demanding world-class, professional standards. Agriculture will not revive as an employer in the south-west."

"The future is in the knowledge industries. If the RDA succeeds in contributing to an understanding of the need for change that this implies, it will be as valuable as any investment project."

Some serious thought needs to be given - and this might tie into a sub-regional delivery agent for RDAs - to bringing together the functions of Tecs and local education authorities in some kind of elected body. He believes future advances in regional chambers, which the government is setting up to support the RDAs, might facilitate moves.

In spite of its attractive

VIEWPOINT • By Brian Groom

Building up and knocking down...

Donald Dewar's paternalistic image has been dented by, among other things, the Sean Connery affair and his choice of home for the Scottish parliament

It is hard to pinpoint exactly when the Scottish media started referring to Donald Dewar as "father of the nation".

The words began appearing a couple of months ago, usually within inverted commas, as a preamble to admonishing him for falling in his personal duties.

This is very Scottish: to award an accolade only when it is time to take it away. Such a Mandela-like sobriquet, in any case, sits ill on the Scottish Secretary's sloping shoulders.

A "non-practising Presbyterian", this most undemonstrative of politicians is not readily associated with nationalist fervour. Passion, he comments disapprovingly, "suggests recklessness and being out of control".

Until recently, control appeared to be what Mr Dewar had in abundance.

After a lifetime's dogged pursuit of Scotland's dogged devotion, he honoured the memory of his friend, the late John Smith, by delivering a three-to-one majority for a Scottish parliament last September following an exemplary referendum campaign.

Six months on, a surge has put the pro-independence Scottish National party on a par with Labour in opinion polls of voting intentions for the next parliament.

Questions are being asked about Mr Dewar's leadership. Not that there is any prospect of him being replaced - he remains Labour's main asset - but an array of spin doctors is being assembled to strengthen campaigning in the run-up to the first elections next May.

Mr Dewar's paternalistic image has been dented by, among other things, the Sean Connery affair. His decision to dux a knightship to the pro-SNP actor appeared pettily vindictive after the two had shared a platform on the eve of the referendum.

There has been public criticism, too, of Mr Dewar's choice to build a home for the parliament on a former Edinburgh brewery at Holyrood, rather than adapt the imposing old Royal High School on Calton Hill, which has a chamber.

Mr Dewar has also been criticised for his party's uncertain handling of sleaze allegations in Glasgow and Paisley. In Glasgow, having threatened a tough line, Labour found sketchy evidence of misdemeanours and is on the defensive after legal challenges.

None of these things, however, appears to be the main cause behind the

SNP's rise. Rather it lies in the fundamental charge that Labour is not standing up for Scotland's interests.

A Mori poll found that Scots voters were disenchanted with Labour over core policies: National Health Service waiting lists, benefits for the disabled, taxation and the budget, and education spending.

This suggests a picture of diverging nations: in response to the same policies, Labour can be 30 points ahead of the Tories in England, yet neck and neck with the SNP in Scotland. Does it mean Scotland is heading for independence?

Much could happen in the year until the elections. SNP surges have faded before.

One thing, though, is clear: those Labour politicians who portrayed devolution as a way to kill off demands for independence must think again.

The evidence is Scots want their own parliament in order to strengthen Scotland, not strengthen the Union. Many are relaxed about whether it leads to independence.

The SNP nonetheless faces an uphill struggle. Of the 129 members planned for the parliament, 73 would be elected by first-past-the-post and 56 from party lists. While the latter would assist the SNP, its vote is too evenly spread - rather than concentrated in winnable seats - to do well under the former. A majority of votes does not necessarily translate into a majority of seats.

A Labour-Liberal Democrat alliance remains the most likely outcome to control the parliament. A recent poll by System Three, which gave Labour and the SNP 40 per cent of votes each, would have given Labour and the Lib Dems a joint majority of nine seats.

If the SNP's surge grows, however, it could emerge as the largest party, or at least the party with the most votes. Then it would seek alliance with the Liberal Democrats. They are likely to refuse if the price is a referendum on independence, but a strong SNP showing would increase the moral pressure for such a referendum.

Labour's instinctive reaction to the SNP's rise was its traditional one - to denounce them as snake-oil salesmen. There is no rivalry in British politics deeper than that between Labour and the SNP, both of whom hold pretensions to represent the country's soul.

They came together for the referendum campaign, along with the Lib Dems,



but it was a temporary alliance. Since then, Labour has distanced itself. As Labour's attacks mounted, however, the SNP's rise continued. The strategy was not working, as Labour's strategists have belatedly come to realise.

One reason is that the enmity between the parties is not necessarily shared by the people. Some voters move relatively easily between the parties and nationalist opinion exists in a continuum, not in an abrupt division between supporters of independence and devolution.

There are Labour voters who favour independence, just as there are SNP voters who support devolution. For these people the co-operation during the referendum was popular, and Labour's subsequent behaviour self-serving.

That in turn goes some way to explaining why the spectre of independence is unlikely to frighten many Scots. 47 per cent of whom supported independence in Mori's poll. Few doubt Scotland could survive alone, if it wished. The evidence from countries such as Spain and Germany is that regional parliaments do not lead to separation, but it could happen. The same poll found that 63 per cent thought Scotland would be independent in 15 years.

There are some illogicalities. If Labour's failure to increase public spending lies behind Scotland's disenchantment, then independence would hardly be the way to correct it, because in its early years a separate Scotland would probably have less revenue to spend rather than more.

But those Scottish leaders who believe that what unites the nations is greater than what divides them are going to have to inspire their countrymen with the successes devolution can bring, rather than frighten them with the consequences of failure.

For Mr Dewar, that will mean campaigning in public rather than poring over policy detail in private.

The Scottish Secretary has many virtues, not least his suspicion of spin doctors, but his new advisers can add something to the presentation of policy if they avoid the excesses of Miliband's black arts.

Mr Dewar has made a start by presenting a "new agenda". It is not all that new, and it lacks detail, but at least it concentrates on core concerns: education, employment, childcare and health. Fresh thinking on these issues, allied with sensitivity to their Scottish dimensions, may yet allow him to look forward to parenthood.

brian.groom@ft.com

REPORTING BRITAIN

Reporting Britain, the FT's regular report on developments in Britain's regions, is next scheduled to appear on May 21, and then on the third Thursday of each month with the exception of January and August.

Each issue will contain a focus on one or more regions, in which economic, industrial, political and social developments will be analysed.

New urban regeneration initiatives and the latest inward investment trends will also be featured, together with case studies and profiles of prominent schemes and individuals.

The May issue will include special features on the East Midlands and profiles of new life in various city centres.

Comments on this issue, or ideas for future issues, are welcome and should be sent to: The Editor, Reporting Britain, Surveys Department, Financial Times, Number One Southwark Bridge, London SE1 9HL. Fax: +44 (0)171 873 3197.

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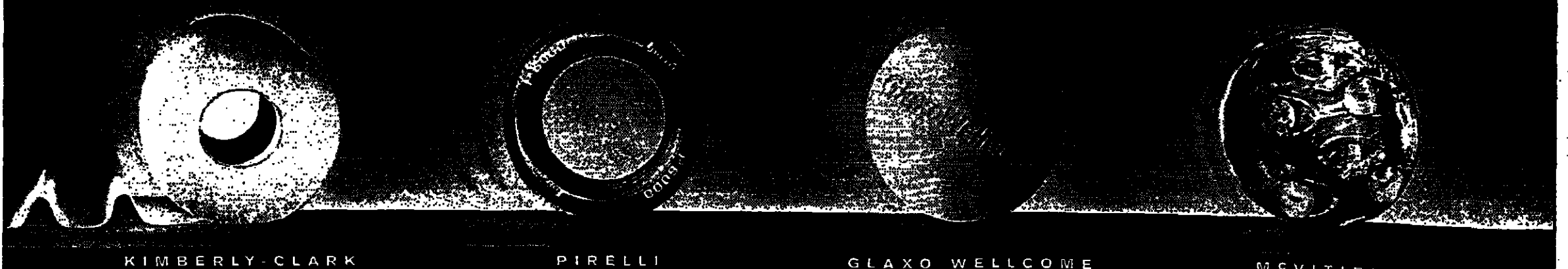
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INWARD INVESTMENT Making

Money from US companies because of an economy business writes Brian

Money from US companies because of an economy business writes Brian

C'est Ash



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Quick and easy access to Europe for business or pleasure. No longer just a pipe dream.

ASHFORD

مكتبة الانوار

Kent

OVERVIEW

Public and private sectors are pulling together

The county sees itself as the UK's gateway to Europe, but although it is no longer a rural backwater there is still some way to go, says Brian Groom

You hear a similar message all over Kent. "The county is on a wave," says Robert Ashmead, chief executive of Locate in Kent, the inward investment agency. "Its time has come as a choice location within the UK."

If determination translates into results, Kent has an attractive economic future. Public and private sectors are pulling together in unprecedented fashion to exploit the opportunities created by the Channel Tunnel and other investments in roads and ports. The county, no longer a rural backwater, sees itself as the UK's European gateway.

The county has some way to go. According to Kent Prospects, the strategy document that defined its ambitions 18 months ago, it has the second-lowest gross domestic product per head of the eight south-east counties.

It has a relatively high concentration of jobs in declining manufacturing sectors and a smaller percentage in growing service sectors than the rest of the south-east.

Prosperity is poorly distributed. Royal Tunbridge Wells, in the west, had only 2.2 per cent registered unemployment in February, compared with 9.7 per cent in Thanet in the east. Kent's 4.9 per cent jobless rate,

though falling, was above the south-east average of 3.2 per cent.

Kent Prospects set tough targets: to raise GDP growth to an annual 3.3 per cent in the years running up to 2006, 50 per cent above the baseline forecast; to increase manufacturing output from 17.8 per cent to 21.3 per cent of GDP; and to raise total employment by 55,000 to 673,600.

Last year Kent achieved 3.1 per cent GDP growth - its fastest this decade, but slightly below the rest of the south-east and the UK as a whole.

Manufacturing exports were held back by sterling's rise and less rapid recovery than expected in European markets. GDP growth is forecast to slow to 2.5 per cent by the end of this year.

Officials say they are still putting in place the building blocks for future advance, and that an average performance will simply not be good enough.

"We have got to get Kent moving beyond that or it will not break through," says Mike Evans, the county's economic development officer.

The creation of Locate in Kent just over a year ago is one of those building blocks. Backed by Kent County Council, Kent Training and Enterprise Council and Kent



The Bluewater shopping and retail centre (seen in this model) is expected to draw customers from a wide area when it opens early next year. Inset: how work is progressing

Developers Group, representing leading property developers, it claims to have created 2,118 jobs in its first year, beating its original target of 1,500.

Another is the planned

rationalisation of six business support bodies - Kent Tec, Business Link Kent, Kent Chamber of Commerce, Kent Technology Transfer Centre, Kent Education Business Partnership, Kent Enterprise

Agencies - into a single point of contact, the New Kent Chamber.

A third building block is a "concordat" on spheres of influence between the Tec and the county council.

The county they are trying to market is a complex one. In the post-industrial north, Kent Thames-side, the area between Dartford and Gravesend, is the UK's largest regeneration project.

Built around Bluewater, the out-of-town shopping centre due to open next March, and the international railway station planned for Ebbsfleet, the development could create 50,000 jobs and 30,000 homes over the next 20 years.

"What we are really producing is a mini-city," says John McCready, chief executive of Whitecliff, the joint venture between the UK's Blue Circle and Australia's Lend Lease that is the main developer of the area, using former cement works and chalk quarries. He adds, with a touch of anti-climax: "It will be the Reading of the east."

Kent politicians have been in the forefront of those pushing for the Channel Tunnel rail link to be built in full, to the original

timetable, by 2003.

A large part of the redevelopment will happen anyway - Bluewater is already 90 per cent let, the nearby Crossways business park is filling rapidly, and the demand for housing is evident. The opportunity that will go begging if, as seems likely, there is a delay, is to create a business district around Ebbsfleet station to attract high-technology companies that might otherwise locate in the Thames Valley.

Western Kent, around Tunbridge Wells and Sevenoaks, is the affluent part, with a strong professional services sector and heavy commuting to London.

According to Kent county council and Cluttons Daniel Smith, the property group, demand for office and distribution space in west Kent is outstripping current and future supply by 4 to 1, creating an acute accommodation shortage.

It is different in eastern Kent and in coastal areas affected by the departure of holidaymakers for foreign climes, many of which have assisted area status for investment grants.

Thanet has full development area status, as

well as Objective 2 status for European Union aid, and is working to improve its infrastructure through projects such as upgrading the Thanet Way between Ramsgate and the M2 to dual carriageway.

Efforts are also being made to revive the former east Kent coalfield, where the last pit - Betteshanger - closed in 1989. A £1.1m investment has created the Aylesham Centre, delivering training, community facilities, creche and small workshops, though Mr Evans admits that jobs are coming "not speedily".

"Kent has not wholly been the 'Garden of England' for many years. Agriculture accounts for only 2.5 per cent of the labour force, and it is one of the few counties which expects easily to exceed deputy prime minister John Prescott's target of building 60 per cent of new homes on brownfield land.

It has many attractive areas, however, and the environment will be a crucial issue in the coming years. "The benefits of being the gateway to Europe are enormous but we must defend our environment," says Sandy Bruce-Lockhart, leader of Kent county

council.

Once seen as a buffer against invasion, Kent is now more integrated into Europe than any other county. It forms part of the Transmanche region with France's Nord-Pas-de-Calais and Belgium's Brussels, Flanders and Wallonia, co-operating on investment, tourism and rural development, bringing £200m to Kent over the last seven years for projects under the EU's Interreg (inter-regional) programme.

Now it is asked by the British government to look in another direction: to south-east England. The recent creation of South-East Regional Investment is welcomed as a source of inward investment inquiries, but there is greater uncertainty about how the planned regional development agency will affect Kent, and it is hard to see the county voting for a future south-east regional assembly.

Roger Vickerman, professor of transport and regional economics at the University of Kent, points out, however, that Kent economy is still moving in line with UK trends. It has not decoupled and joined the continental mainland yet.

INWARD INVESTMENT

Making up for lost time

Money from US companies form the bedrock of an economy based on small businesses, writes Brian Groom

Kent has not always been aggressive in selling itself to potential investors; now it is trying to make up for lost time. The creation, just over a year ago, of Locate in Kent has brought some coherence to a hitherto fragmented inward investment effort.

In its first year, the inward investment agency says it has created 2,118 jobs, compared with an original target of 1,500. Its aim for 1998-1999 is 2,500. Call centres, financial services and automotive components are the most promising sectors.

Kent receives 60 per cent of its overseas investment from the US, a large part from western Europe, and little from eastern Asia - leaving it less exposed than some parts of Britain to the problems of South Korea's *chaebol*. Its economy is overwhelmingly based on small businesses: those employing fewer than 25 people account for 83 per cent of its 40,000 companies.

Relocations from London are another source of investment. "We are close to the capital, and within the space, the most benign planning regime and a skilled workforce. Then there is Kent's position between London, Paris and

Brussels," says Robert Ashmead, the agency's chief executive.

The county has a range of business parks, including Kings Hill near Maidstone (647 acres), Chatham Maritime (350 acres), Crossways near Dartford (315 acres) and Orbital and Waterbrook near Ashford (300 acres). For all this space there has been a shortage of speculative development. That is changing - 5,000 sq m are planned in 1998-1999 - but it still gets snapped up quickly. A shortage of large units, particularly in the distribution market, is likely to continue.

Kent Prospects, the county's strategy document drawn up 18 months ago, identified 12 key sectors: business services (13.6 per cent of GDP), transport and distribution (13.1), construction (8.9), retail (8.2), health and social care (7.1), paper and printing (4.1), high-technology engineering (3.1), land-based industries (2.8), chemicals and pharmaceuticals (1.9), tourism (1.7), communications (1.4) and food processing (1.1).

Kent received a boost last December when Pfizer, the US pharmaceuticals company and the county's largest industrial employer, announced plans for a £100m research facility at its Sand-

wich site, creating 1,000 jobs.

Ken Moran, the company's UK chairman and managing director, concedes that Pfizer's south-east Kent location is "serendipity" - it moved there from London in the early 1980s - and that its expansion will impose strains on the local infrastructure. Most of the 650 new research and support staff will be recruited from other parts of the UK and continental Europe, and they will all be looking for houses.

Kent now has more than 60 pharmaceutical and biomedical companies together employing 10,000 people, including four of the world's top 10. Apart from Pfizer, Glaxo Wellcome has a production site at Dartford, Abbot Labs has its European clinical trials centre at Queensborough, and Rhone-Poulenc Borel has its UK HQ at West Malling.

Inward investment will account for only 15 to 20 per cent of the new jobs Kent is looking for, so it is important that existing companies grow as well. That, in turn, has an international dimension. "We can only grow them if they get into new markets. We are seeing our domestic market share attacked by foreign companies so our companies have got to go after international market share," says Malcolm Allan, chief executive of Kent Training and Enterprise Council (Kent Tec).

Kent Tec is among six

county-wide business support bodies which are set to be amalgamated into a single point of contact, known formally as the Kent Chamber of Commerce, Technology, Training and Enterprise, and informally as the New Kent Chamber.

"If we can't compete with places that attract big government grants, what we will compete on is a sophisticated and effective back-up system for people who want to trade from Kent," Mr Allan says.

That involves links with other parts of the world with similar economies. A website has been developed with Penn State University in Pennsylvania, and a deal had been agreed with the Greater Seattle Trade Alliance whereby companies in Seattle and Kent hold video-conferences about doing business together.

Locate in Kent, the county council, the Tec and Kent Economic Forum, representing business groups, are hiring consultants to find a new image that will help sell the county abroad. The "Garden of England", while helpful for tourism, is no longer thought to reflect the image the county wants to project of technology and enterprise.

The rustic label is a hard one to bury, however, and a sensitive issue given the environmental concerns which accompany development. The new image, therefore, will be portrayed as complementary to the old.

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REPORTING BRITAIN 4

THE ENVIRONMENT

Developments need creative thinking

Housing is the hottest issue while the county strives to maintain its image as the Garden of England. Brian Groom reports

Robin Thompson, Kent's strategic planning director, looks out of his office window in Maidstone across a car park and a rundown railway station. He muses about the possibilities of building high-quality housing over the car park, next to an advanced light rail system. Kent will need creative thinking if it is to maintain the quality of its environment. Its desire to be part of a European banana-shaped development region stretching to Turin, Italy, could - if mishandled - damage a county that still thinks of itself as the Garden of England.

Apart from a planning blight along the route of the Channel Tunnel rail link, housing is the hottest issue, as it is throughout south-east England. According to the government's household projections, Kent will require 141,000 homes between 1991 and 2016, a 23.3 per cent increase.

The government's department of environment, transport and the regions predicts that 6,000ha of rural land will be developed in Kent over the same period if trends continue. "That's three times the size of Canterbury," says Dan Clay, senior planning officer for the Council for the Protection of Rural England (CPRE) in Kent, which publishes maps showing how far the areas of rural tranquillity have shrunk since the 1960s.

Mr Thompson says Kent's CPRE would like Mr Pres-

cott's target raised from 60 per cent to 75 per cent. It also wants development planned in shorter five-year periods, with maximum numbers of homes rather than minimums, released in phases according to need rather than designated years in advance. Mr Clay worries about whether water supplies will be sufficient for the homes, without damaging rivers further.

The key to Kent's future lies in its towns. It has 17 or 18 of between 40,000 and 100,000 inhabitants and Mr Thompson believes these can be strengthened by creating more housing in them through "sensitive infilling".

The planners' preference is to do it that way, rather than spread housing around the countryside - not just to avoid despoiling the landscape. It is easier to provide integrated transport if people are in towns.

Light rail systems are planned, when passenger forecasts and finance permits, between Dartford and Gravesend and between the Medway towns and Maidstone. Lymington Forest near Folkestone, where Rank has planning permission for a £100m Oasis holiday village, is a big target for protesters even though the company's proposals include planting hundreds of thousands of indigenous trees and shrubs to replace a commercial conifer plantation.

Economic development, sensitively handled, could

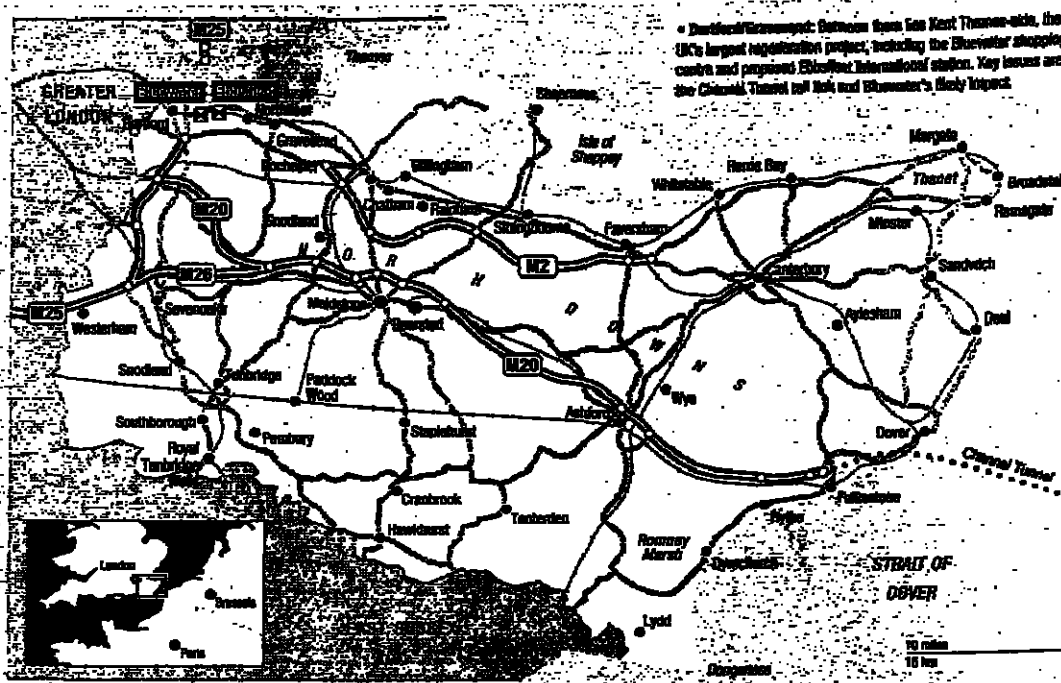
Other growth points in the structure plan include Ashford (13,900), Swale (13,200), Maidstone (10,600) and Canterbury (10,300).

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cott's target raised from 60 per cent to 75 per cent. It also wants development planned in shorter five-year periods, with maximum numbers of homes rather than minimums, released in phases according to need rather than designated years in advance. Mr Clay worries about whether water supplies will be sufficient for the homes, without damaging rivers further.

Economic development, sensitively handled, could

Kent



Employment: no longer just garden of England

Manufacture, trade, services

22% (11,000)

Manufacturing 10% (5,000)

Services 12% (6,000)

Unemployment 10% (5,000)

Unemployment 10% (5,000)

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RETAILING

'Dinosaur' can expect 30m visitors

Like it or hate it, the Bluewater complex will have a strong impact on the area's economy. Brian Groom reports

Bluewater shopping and leisure centre, under construction near Dartford, close to the interchange between the M25 and the A2, will be the UK's largest out-of-town shopping centre. Measuring 1.6m sq ft, it is expected to attract 30m visitors a year and generate up to £700m turnover.

Already it is 90 per cent let. Normally such a centre would expect to build up to its potential within three years, but David Hutton, development director, says: "We will be looking for these sort of figures in year one."

The centre has its critics, who believe it will create traffic problems and take business away from town centres. "It's a dinosaur. It wouldn't get permission now," says Dan Clay, senior planning officer for the

other community groups have all been welcomed to the site on former chalk quarry. Lend Lease has planted indigenous trees and shrubs and designed its ventilation shafts to look like Kentish oast house roofs.

Lend Lease argues that Bluewater brings a new type of retailing to Kent, where residents have to travel as far as Kingston-on-Thames, London's West End or even Brent Cross in north London for big-item shopping. Bluewater expects to draw customers from people living within 10 to 20 minutes' drive time away.

Bluewater will be a triangular mall featuring three big department stores - John Lewis, Marks & Spencer and House of Fraser - one at each corner. There will be 800 shops on two levels, mostly clothing and "lifestyle" retailers, and three "leisure villages" incorporating restaurants, cafes, a fitness centre and multiplex cinema.

The large leisure element is one result of market research. Lend Lease conducted studies into lifestyle-minded people's children while they took part in focus groups, and put video cameras in areas where people shopped to "study their behaviour".

The big question is the impact it will have not only on nearby Dartford and Gravesend, but potentially as far away as Maidstone. To some extent these towns, which have been working on the appearance of their own centres, will be protected by the lack of food supermarkets and do-it-yourself stores at Bluewater.

Kent's property market report, produced by the county council and Clutton Daniel Smith, says that so far the market shows no sign of reflecting the nervousness about Bluewater's effect. It predicts that Bluewater will draw an additional £200m of spending capacity which otherwise would not have come to Kent.

It comes against the background of a strong retail market, with performance driven by Tunbridge Wells, Canterbury, Ashford and the Medway towns. New retail schemes are planned for Sevenoaks, Maidstone, Canterbury and Folkestone.

The big issue in south Kent is the European Union's planned abolition of duty- and tax-free shopping next June, with implications for Dover, Folkestone, Ramsgate and beyond. A study by Public & Corporate Economic Consultants argues that about 9,000 jobs in Kent could disappear.

Up to 13.5m cross-channel passengers, otherwise expected in 1999, could be lost because of increased ticket prices, with 2,270 jobs lost among operators, port authorities and customs and immigration, the study says. Reduced tourist spending could lead to the loss of 5,890 jobs, with 831 going indirectly from local businesses and 155 from decreased orders to suppliers.

SHAKERS AND MOVERS

By Brian Groom

Malcolm Allan

Malcolm Allan is a driving force behind the new-found unity of Kent's business support bodies. Currently chief executive of Kent Training and Enterprise Council, he is designated to play the same role in the proposed broader body, the comprehensively-titled Kent Chamber of Commerce, Technology, Training and Enterprise, which will amalgamate six organisations, including the Tec.

Sandy Bruce-Lockhart

The Conservative leader of Kent county council had an interesting election night last May.

While the Tories, who had occupied all of Kent's 17 parliamentary seats, lost half of them to Labour, they regained control of the

council - with a majority of one - from a Labour-Liberal coalition. Not that he has had time to ponder it. Since then he has implemented a painful round of council cuts and redundancies, to cope partly with a deficit and partly with the departure of the Medway towns into their own unitary authority this month.

David Wilson

There are few parts of Kent's economic development pie in which David Wilson does not have a finger.

As managing director of the Ashford-based Eurotunnel Developments, the tunnel-builder's development and investment subsidiary, he manages six sites along the M20 corridor between Ashford and Folkestone, comprising land for production, warehousing, business parks, hotels, residential and

leisure accommodation. He is a board member of Locate in Kent, a director of Kent Tec, and a member of the south-east regional council of the Confederation of British Industry - he even holds a non-executive directorship of Folkestone Racecourse, in which his company is a shareholder. He chairs Kent Developers' Group, an association of leading developers which part-funds Locate in Kent. The developers do not see themselves as in competi-

tion, but as meeting different needs. Eurotunnel Developments, which began operating fully in 1991, has sites including Orbital Park near Ashford - where 65 per cent of the infrastructure is in place - Waterbrook, also in Ashford, Folkestone Racecourse and Cheriton Parc in Folkestone, and Farthingloe in Dover. He believes Kent's future is bright if it can exploit European markets. "People say property is location, location, but it's com-

unications - accessibility. People have got to be able to get there," he says. He is wooing a group of Taiwanese computer peripherals companies, a test of the county's coherent approach to development.

A variety of people will advise the investors on schools, housing, training, and simple matters such as organising a reception. He has even hired a feng shui expert to check the buildings are arranged the right way.



people are turning to quality of life issues such as education and social services. We have a role to play in creating a sense of belonging," he says.

A Scot from Perthshire, he farmed in Africa for three years and has grown fruit in Kent for the past 30. Now, he says, he attends to his farm between 10am and noon on Fridays.



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Attraction
abound for
the visitor

UK's Channel Islands boost to the visitor

The Channel Islands, a group of five islands in the English Channel, are a popular destination for visitors. The islands offer a unique blend of history, culture, and natural beauty. Visitors can enjoy the stunning scenery, the friendly people, and the excellent food and drink. The islands are also a great place to relax and unwind, away from the hustle and bustle of the mainland.

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Kent

TOURISM

Attractions
abound for
the visitors

An increase in cross-channel traffic is giving a welcome boost to employment prospects, writes Brian Groom

Kent is the most popular destination for overseas visitors to England among counties outside London. It has a larger number of historic houses, castles and gardens than any other shire. Offering employment to 28,700 people, tourism and leisure is among the sectors targeted for further growth in the county's economic development strategy, and is expected to generate another 4,000 jobs by 2006.

The opening of the Channel Tunnel in 1994 and the continued rise of Dover as Britain's busiest roll-on, roll-off port has helped raise Kent's profile, and the volume of visitors crossing the channel in both directions. While UK visitors spent £229m in Kent in 1996, a 17 per cent increase since 1990, spending by overseas tourists rose 60 per cent over the same period to £225m.

Putting in the tourists
Top 10 visitor attractions*

Attraction	Visitors
Canterbury Cathedral	1,813,000
Leeds Castle	584,570
Dreamland White Rock	400,000
Thorn Park	318,875
Dover Castle	318,875
Hever Castle	300,000
Apollonia Priory	300,000
St. Francis Priory	250,000
St. Martin's Priory	200,000
St. Michael's Priory	150,000
St. Peter's Priory	150,000

* Figures for which 1997 visitor figures are available. Source: Kent County Council

That figure was slightly down on the previous year, however, an indication of one of the problem areas - the strength of the pound. Sterling's strength may also have been behind a slight dip, from 4.48m to 4.38m, in the numbers visiting Kent's top 10 tourist attractions last year. Another factor could have been the introduction of charges at Canterbury Cathedral during 1996.

The cathedral continued to top the league of Kent's attractions by a wide margin, with more than 1.8m visitors. Leeds Castle, near Maidstone, came second with 584,570, followed by Margate's Dreamland White Rock theme park with 400,000.

Like other parts of the Kent economy, some areas are more prosperous than others. Much of the growth has come in inland rural areas and historic towns, such as Royal Tunbridge Wells. Traditional seaside resorts, such as Margate, Folkestone and Herne Bay, have had to fight for business in much the same way as their counterparts around the country. The coastal resorts are continuing to invest in access, infrastructure and facilities.

"One of the significant challenges is to make more of the transit visitor market," says Dave Hughes, tourism manager at Kent county council. There are 20m trips a year through



Royal Tunbridge Wells: The Pantiles offer shopping, walks and elegant architecture (Photo: John H. H. H. H.)

A converted east house in the Eden Valley near Penshurst (Photo: John H. H. H.)

Leeds Castle, near Maidstone: a beautiful setting on a lake (Photo: Universal Pictorial Press)

Canterbury Cathedral: easily the most popular stopping point for tourists (Photo: George Hemmingshaw/Huddlestone)

Kent, 4m of them by people en route to holidays elsewhere. Persuading them to make stopovers could be beneficial.

The council has worked hard with cross-channel operators such as Le Shuttle, the car transport service through the tunnel, to build packages and short breaks for holidaymakers from Belgium, France and the

Netherlands. Other initiatives include a map of ways to get off the M20 and the M2, and plans are under consideration for a new visitor attraction which would draw new arrivals into the county instead of just passing through.

Tourism has been one of the main areas of co-operation between local authorities on the two sides of the

channel, working for instance on a project to attract French and English speaking visitors from Canada.

A range of public and private sector agencies has come together to launch a tourism investment in Kent campaign that is intended to raise awareness of development opportunities, increase investment and improve visitor facilities.

Investment in hotels grew to a record £18.9m last year. The biggest proposed development is Rank's £100m Oasis Holiday Village at Lympstone, near Folkestone, which would create 750 lodges and 80 apartments on 436 acres of forest, but which has been subject to environmental protests.

Kent's resource of heritage

sites is diverse: it has more listed buildings than any other English county, and Sandwich has a higher density of listed buildings than any other English town.

In spite of heavy development in some parts, such as the north, Kent still has a variety of landscapes, habitats, wildlife and rural areas. Two designated areas of outstanding natural beauty

cover a third of the county, the North Downs and high Weald. Garden tours to places like Sissinghurst, Groombridge and Scotney Castle are popular.

Overall, with more than 200 attractions including working farms and steam railways as well as castles and stately homes, the county has much to promote.

TRANSPORT

Tunnel provides both
hope and uncertainty

The Chunnel link would provide significant benefit through the development of Ebbsfleet station, writes Brian Groom

Most places would look with envy on a county that had £26bn spent on its transport infrastructure in recent years. For Kent, the amount spent from private and public sources on the Channel Tunnel, roads and ports, while welcome, is not yet enough. Businesses and economic development officials believe more needs to be done.

The Channel Tunnel rail link is the dominant issue. The link, while a nightmare for those with properties directly along the route, would bring economic benefits for the majority. The turmoil over London & Continental Railways' finances has brought two unwelcome prospects: extra uncertainty for those with blighted properties, coupled with delays in reaping the benefits.

The principal benefit for Kent would be the development around the planned Ebbsfleet international station in north Kent, where Whitecliff Properties, a joint venture

between the UK's Blue Circle and Australia's Lend Lease, has outline planning permission for 8.5m sq ft of office and residential development. The project, estimated to cost £1.5bn to £2bn over 30 years, is the largest mixed-use planning consent to be granted in England.

It forms part of the regeneration of a 2,500-acre site between Dartford and Gravesend, much of which will happen even without the link. What is affected is the speed with which a commercial district can be created around Ebbsfleet. The link would cut travel times to central London from 40 minutes to 15 - a crucial factor in attracting high-technology companies which currently locate west of London. The effect would be enhanced if local trains fed into Ebbsfleet.

Kent, however, is looking beyond the benefits within the county. Sandy Bruce-Lockhart, leader of Kent county council, has joined councillors from the

north and midlands in the Fast Tracks to Europe Alliance, campaigning for the link to be built quickly and in full. London has in the past been as much a barrier for Kent as has the English Channel, cutting it off from the rest of the UK. A fast rail link through London to the north is as important as the Channel Tunnel itself in improving Kent's access to markets.

This is not to say Kent is ungrateful for what has been done. The opening of the Channel Tunnel, and associated benefits such as the completion of the M20 between Folkestone and the M25, create a huge opportunity. Ashford, where an international rail station has already been built, is growing rapidly as a centre for value-added distribution by companies such as K'Nex International, the US-owned self-assembly toy company, which packs components there before sending products around Europe.

Apart from the Channel Tunnel, train services between Kent's medium-sized towns leave something to be desired. "It takes you as long to get to Ramsgate from London as it does to reach Northallerton," says



The view ahead: The Channel Tunnel railway, seen from a Le Shuttle cab, is a dominant issue in the county's transport programme (Photo: Anthony Hayward)

Robin Thompson, strategic planning director at Kent County Council.

The council would like to see more invested in rail. Longer term, it proposes two light rail systems, one between Dartford and Gravesend, taking in Bluewater and Ebbsfleet, and another between the Medway towns and Maidstone, using existing tracks.

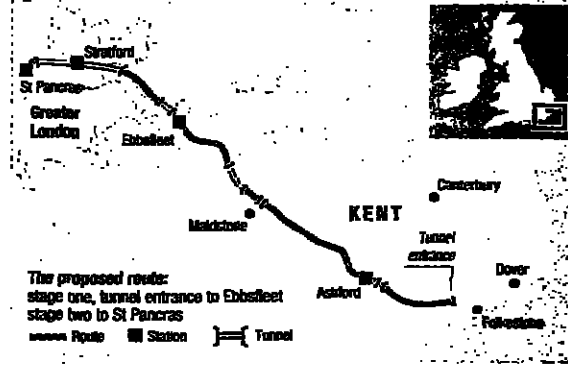
The rise of Dover, with more than 21m passengers

last year, is a boost to Kent's economy. The picture in some other ports is more mixed, but those with a strong specialist role, such as the deep water container terminal at Thamesport on the Isle of Grain, are thriving.

Apart from the M20, road developments include the upgrading to dual carriageway of the Thanet or Gatwick airport - but many residents may feel they will have had enough major developments.

Maidstone. Pfizer, the US pharmaceuticals group which is expanding its operations at Sandwich, wants the A256 between Ramsgate and Dover to be made dual carriageway, because it is outgrowing the local road network.

If the Channel Tunnel link is built, the only major thing Kent will lack is a Heathrow or Gatwick airport - but many residents may feel they will have had enough major developments.



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THANET
KENT'S NEW HORIZON

EUROPE'S REGIONAL PROSPERITY LEAGUE TABLE

Region	GDP per head (% of EU average)	Population (Thousands)	% of GDP Agriculture	% of GDP Industry	% of GDP Services
23 East-Netherlands (Netherlands)	93	3,163.4	4.2	37.9	59.1
24 Sud-Ouest (France)	93	8,064.7	8.1	25.9	66.0
241 Manner-Soomi (Finland)	91	5,093.2	6.2	32.8	61.2
Mediterranee (France)	91	6,872.6	3.3	29.8	75.9
Ouest (France)	91	7,603.7	6.7	26.8	64.1
Vlaams Gewest (Belgium)	91	5,856.8	2.8	27.6	70.2
25 West Midlands (England)	90	5,294.9	2.2	36.9	61.2
26 Noroeste (Spain)	89	4,063.5	2.6	40.1	57.8
27 Ireland	88	3,587.4	7.5	34.9	59.2
North-west England	88	6,412.0	1.9	32.9	65.1
28 Abruzzo-Molise (Italy)	87	5,722.2	5.0	29.1	65.9
Nord-Pas-de-Calais (France)	87	3,991.5	1.8	31.5	66.8
Steiermark (Austria)	87	1,763.7			
Yorkshire and Humberside (England)	87	5,025.0	2.1	33.4	64.5
29 Este (Spain)	86	10,684.5	1.8	33.4	64.8
30 North-east England	85	3,099.8	2.2	34.2	63.5
31 Wales	81	2,913.0	2.3	33.7	63.9
32 Northern Ireland	80	1,541.7	4.8	26.3	68.9
33 Sardegna (Italy)	78	1,898.4	5.4	25.8	68.7
34 Canarias (Spain)	75	1,535.3	2.8	18.8	78.5
35 Friuli (Greece)	73	3,486.2	2.2	25.6	72.2
36 Sicily (Italy)	70	5,054.8	6.7	20.2	73.1
37 Campania (Italy)	69	1,597.4	3.8	20.3	75.9
38 Continente (Portugal)	68	9,406.3	4.1	34.1	61.8
Sud (Italy)	68	6,758.5	7.2	19.8	72.9
39 Alentejo, Alentejo, Trás-os-Montes (Greece)	67	1,001.2	23.5	15.4	61.1
40 Centro (Spain)	65	5,271.1	6.8	34.0	59.2
41 Brandenburg (Germany)	64	2,537.2			
Nordeste (Spain)	64	4,338.2	5.6	33.3	61.0
42 Vorelia Etolia (Greece)	62	3,363.4	21.6	30.4	47.9
43 Sachsen (Germany)	60	4,596.0			
Sachsen-Anhalt (Germany)	60	2,786.6			
Thüringen (Germany)	68	2,925.3			
44 Sur (Spain)	58	8,265.7	6.8	27.0	66.3
45 Vorelia Etolia (Greece)	57	2,575.5	24.5	26.7	46.8
Mecklenburg-Vorpommern (Ger)	57	1,837.9			
46 Madeira (Portugal)	52	256.0	4.4	18.4	77.1
47 Açores (Portugal)	48	238.9	11.9	19.6	68.4

Tougher restrictions may boost business

the UK's leading business park. Yet Standard Life has paid £25m for the now-vacant 70,000 sq ft to renovate them.

If business parks can adapt this quickly – and change their focus to meet new transport demands – they will continue to thrive. Town centres will have to match this flexibility to compete rather than rely on increasingly tough planning

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THE THAMES VALLEY

Concentr

University of London
in a rural base
... ..

Breathing space at Green Park

[illegible]

Business parks



The giant Stockley Park site near London's Heathrow airport, developed by Kajima, Prudential and Chelsfield since 1985, is approaching completion. The US group Aspect Telecommunications moved in early this year, occupying premises (above) that took just eight months to build.

PACKAGES

There's a revolution taking shape

Businesses are becoming more aware that mundane tasks in the workplace use valuable resources. David Lawson reports

Cleaning toilets and weeding flower beds do not rate highly in the priorities of where companies locate. Such mundane tasks could hit the agendas of board meetings very soon, however, as part of a revolution in the way buildings are provided.

This has nothing to do with obscure new regulations slipped into European law but a lot to do with the way businesses are run. Toilet cleaning, gardening, catering, security, water supplies and telephone links are part of a huge range of services which keep any organisation going. And they take up valuable time and resources better devoted to core activities.

The last government kick-started the idea that landlords should do more than let a building then sit back

and collect the rent. The Private Finance Initiative (PFI) suggested a package of accommodation and services in exchange for an all-in charge.

While the industry pondered such a momentous change, the UK's biggest business park developer jumped into action. "It seemed perfectly suited to our kind of activity," says Patrick Deigman, chief executive of Arlington Securities, the property arm of British Aerospace.

Many parks already provide a mix of tenures, ranging from large freeholds through conventional leaseholds to "nursery" units for start-up companies. Recent moves have seen Regus, the fast-growing serviced office company, expanding onto business parks. Mr Deigman wants to offer something between Regus's all-in

accommodation and full PFI-style packages.

"Occupiers want to know how much premises cost," says Mr Deigman. "That does not just mean rents, but all the services. An insurance company does not want to wait until the end of the year when all the bills have come in to see whether a salesman is getting good value out of his 20 sq ft."

Wrapping up all these services with rents in a quarterly package gives a more immediate picture. Tenure would be by licence rather than lease, perhaps on a 5,000 sq ft building agreed for 10 years.

This is a step up from the deals already being worked out by Arlington, which involve using bulk purchasing power to buy utilities such as water and electricity for tenants. Telephone services are also offered at discount rates, providing extra benefits such as networking and links to staff homes. The company has moved deeply enough into this area to set up a new division.

If these package deals take off they could spread rapidly through the property industry as tenants demand a similar approach. The main stumbling block is funding. Investors are comfortable with conventional long leases and regular rent reviews. They could shy away from short-term deals based on cashflow valuations.

But Andy Martin of Arlington's property advisers, Strutt & Parker, expects views to change as tenants see the new approach in action.

"Real estate investment trusts work this way in the US," he says. "Banks in this country would leap at the chance of structuring deals based on good covenants and fixed-rate debt."

The package would resemble those set up for leasing other asset classes such as aircraft. "We have had some very big inquiries and I would not be surprised to see a few examples in the next few months," says Mr Martin.

Some sceptics remain unconvinced. "Landlords do not have to provide these packages to get tenants in a buoyant market," says Tony Fisher, regional director at Chester. But he accepts that such moves will eventually emerge as a new kind of property service.

Mr Deigman harbours no such doubts. "This is not being driven by landlords but by tenants looking for a new approach to premises," he says. Investors are also fascinated by the PFI approach, but put off by the risk of experimenting with large city-centre buildings, he says.

Business parks have a sufficiently wide variety of premises to test the concept.

Progress may depend as much on Arlington's own future, however. British Aerospace is considering the floating the company or selling out. But if Mr Deigman is still in charge this time next year, expect what he calls a "new chapter in business parks" to open with some revolutionary changes.

OUT OF LONDON

Regions seen to offer exciting prospects

Proximity to airports can often be an important factor when considering location, writes David Lawson

A shiver of excitement ran through the Midlands when news leaked out that Oracle, one of the world's biggest software companies, was considering building a large office centre just outside Birmingham.

Most leading in towns the UK have at least one international name in residence. and technology plants have popped up on sites ranging from Strathelyde to the Welsh valleys. But this Midlands development - if it comes off - will show that a top-flight tenant can be attracted out of the south-east without resorting to an armory of grants or political arm-twisting.

This coming-of-age is not before time. There have been business parks in the regions ever since planning rules changed in the 1960s.

In fact, the West Midlands has almost as much office space - around 3m sq ft - as towns in the Thames Valley, according to Applied Property Research.

The difference emerges when other kinds of business park space are included. The south-east has a total of almost 30m sq ft compared with the Midlands' 7.6m sq ft, according to Tim Heatley, head of business parks at Grimley International. This is partly because the regions lag a year or two behind London during economic growth cycles but can collapse earlier in recession.

By the time parks had become established in the regions, the early-1990s crash meant development almost ground to a halt.

"There are now some exciting prospects around major centres like Edinburgh, Birmingham, Man-

chester, Nottingham and Leeds, as tenants look for a quality of space they cannot find in town centres," says Chris Hatt, of Jones Lang Wootton. But the momentum could take a couple of years to translate into growth as nervous investors wait for pre-lets rather than anticipate demand.

Arlington, the country's biggest park developer, has maintained momentum in towns such as Gloucester and Oxford, changing the face of old airfields and car sites passed on by its parent company, British Aerospace. A trickle of lettings has also justified continued speculative development. Now the company has plans for new schemes, including one in south Manchester and more than 1m sq ft beside the M8 outside Glasgow.

They all have special reasons for optimism. The Thames Valley grew on the back of proximity to Heathrow airport and a skilled labour force. Manchester, Birmingham and the Central Valley of Scotland are now offering similar access to international airports and staff.

Blythe Valley, a 100-acre site on the M42, has taken 10 years to get off the ground. But if the partnership between the local council and developers Kingspark and British Land can attract the 2,000 jobs Oracle is proposing, it will underline the claim that the Midlands can compete.

The regional centres will not have to rely on IT companies fleeing northwards, however, says Nick Williams, of DTZ Debenham Thorpe's Birmingham office. He says that finance groups

are growing organically in the regions and demanding the quality and surroundings only available on these parks.

An explosion in call centres has added another layer of demand as banks, retailers and public utilities move these labour-hungry operations out to cheaper locations where they can pick up regional employment grants. Akeler showed the way by attracting London Electricity to Doxford Park in Sunderland almost five years ago, and now also houses Barclays, One 2 One, Royal and Sun Alliance and Post Office centres. The park has created more jobs than those lost by the shipyards it replaced.

Tony Fisher, of property consultant Chester, is less enthused than most about the amount of development taking place in the regions but his company is looking for up to six call centres of 120,000 sq ft each for BT. "This kind of expansion will drive the market forward and help rents move up," he says.

That, in turn, will draw in funding and stimulate further development. Investors have already begun to recognise the potential for growth. Guardian bought the latest phase of Arlington's Birmingham Park for £3.3m last year, while Abbey Life spent around £15m funding two speculative buildings on Amec's Cheadle Royal park in south Manchester. Friends Provident also put £11m into Edinburgh Business Park.

"Rental growth is strongest in south-east England so that is where funding has been concentrated. But this will flow faster into the regions in future," says Mike Cuttridge, investment director at DTZ Debenham Thorpe.

THE THAMES VALLEY

Concentrated high-tech

This corridor west of London has been transformed from a rural backwater to a European centre, writes David Lawson

While travelling into London along the M4 or railway line it is difficult to believe that the endless green fields are the crucible of 21st century industry. Even more difficult to grasp is the claim that the furnace is running out of space.

The Thames Valley, once a quiet rural backwater, now holds more high-tech companies than any other part of Europe. It also has the largest concentration of business parks, driven by the trend for these companies to seek big, modern buildings in green locations.

During the past couple of years alone, leading companies such as Microsoft, Oracle, Sun and Computer Associates have burst out of the narrow constraints of the area's small town centres and begun building more than 1m sq ft of space. Rents have taken off,

resuming the dizzy rise last seen in the 1980s. Some recent lettings have exceeded £25 a sq ft, and developers are beginning to react with speculative building. But it may be too little and too late to prevent overheating.

"Rents will probably hit £30 [a sq ft] this year because potential space available is so thin on the ground," says James Kennedy-Cooke, of property consultants DTZ Debenham Thorpe.

The problem is that investors and banks bruised by the last property crash were reluctant to back development until rents bounced back in the last six months. "A decade ago a wall of development emerged to satisfy demand, with business parks popping up everywhere," says Tony Fisher, of Chester International.

"This time around the market has been too slow to react."

But the industry faces a dilemma. Even if it started tomorrow, to meet the volume of demand, buildings would not be ready for at least 18 months. By then the economic cycle may be heading downwards, and investors could be left licking their wounds again.

But even if growth does slow, IT and pharmaceutical companies will need more space, and there is relatively little left in an area constrained by green belts and other planning controls.

So why not look elsewhere? Oracle is doing this, shifting around the Midlands after deciding that headquarters being built at Argente's Thames Valley Park are inadequate to meet the big

software company's ambitions. Drug companies are also drifting into Kent, keen to be near the new European regulation agency in London's Docklands.

But this will merely take the edge off the now-traditional concentration on sites between Hammersmith and Newbury, drawn by access to Heathrow airport, central London and the pool of skilled labour.

There is still room for expansion on existing parks being built around Reading, but the underlying fear is that the wall will run dry in some 10 years' time.

"There is a real danger that if further land is not released, high-technology companies will look abroad for expansion," says Nigel Ashin, a partner with Strutt & Parker.

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Breathing space at Green Park

Standing in almost 200 acres of land at Junction 11 on the M4 to the west of London is the area's latest giant business park, with a capacity for more than 2m sq ft of buildings. This is probably the last big greenfield site in the area, so it is appropriately named Green Park, writes David Lawson.

In theory the £50m infrastructure programme should offer a 10-year breathing space, but at the rate large companies are swallowing land at the moment, this vast acreage could be filled much sooner.

Sun Microsystems absorbed a whole business park, taking a site beside on the M3 from MEPC to build a 350,000 sq ft HQ. Smith-Kline Beecham's on-off marriage with Glaxo has not shaken plans to take most of the remaining land at Stockley Park, near Heathrow, for

a 500,000 sq ft headquarters. Mike Rolfe, of the Prudential, who has spent nearly a decade preparing Green Park for launch, remains tight-lipped over whether a similar big sale is likely. He prefers to concentrate on plans for a 100,000 sq ft speculative block set to start in June. This is aimed at smaller tenants.

"It is important to get people on to a development quickly to give it life," he says. Nearby land has also been sold to Costco, the US discount warehouse club.

There will be no shortage of bidders next year, however, when the A33 relief road link is complete and the park's gates are fully open. The question remains whether the Prudential will go for a long building programme or sell the fruits of 10 years' labour to big IT companies looking for sites.

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Call centres

NORTHERN ENGLAND

The Warrington connection

Sheila Jones reports on BT's success in setting up one of the country's largest phone centres

Ian Davis smiles broadly as he gazes across the floor of British Telecom's gigantic call centre in Warrington. A buzz of chatter from the floor means the lines are busy. Mr Davis, the call centre's director, bubbles with

enthusiasm. "Call centres have made a phenomenal difference for us," he says. "It's a very effective way to talk to customers and to get your products into the marketplace."

The explosion in call cen-

tre business has brought thousands of jobs to the north of England. In the north-west alone, more than 30,000 people are employed in call centres, accounting for 30 per cent of call centre jobs in the UK.

BT's Warrington centre is one of the biggest in the country. It operates two shifts a day, employing more than 2,000 people. At any one

time, about 500 tele-operators are busy talking to customers. An automated dialling system sends calls through to each operator at a rate of eight to 10 an hour. As the call comes through, a script appears on the operator's PC screen giving details of a customer's account. The operator's job is to retain and develop BT's customer base. "We call customers on

a regular basis to tell them about savings they can make, and to build loyalty," says Mr Davis.

Warrington is one of five BT centres across the UK. It was built as a warehouse and converted two years ago. The 120,000 sq ft floor is a matrix of cubicles in a vast open-plan space. Team leaders run groups of 12 operators, monitoring calls and coaching staff. Each shift starts with a team briefing.

Across the floor there are 54 TV screens and four giant screens conveying the company message or giving details of the latest product. There is a Big Brother feel about it all, although Mr Davis argues the operation is about effective communication.

"I don't think there is anything Big Brotherish about it," he says. "The challenge is to ensure we convey a consistent message to our customers. The screens are also used to communicate with staff in areas such as training, he says.

Locations such as Liverpool, Warrington, Manchester and Leeds, which have attracted thousands of call centre jobs, attribute their success to a combination of the availability of skilled labour, appropriate sites and telecom infrastructure. The grant and support regimes have also been important in reducing start-up costs and encouraging investment.

Ventura, the Next subsidiary, is the latest arrival in Yorkshire and Humberside. It won a package of incentives to set up a customer service centre in a jobs blackspot in South Yorkshire.

Some companies suggest that a friendly and easy-going manner among northerners may also be a factor in attracting call centre investment.

In addition to company-dedicated call centres, the sector has also produced rapid growth in call centre agen-



Ian Davis at BT's Warrington centre. "There's nothing Big Brotherish about it"

cies, which provide services for more than one company. ADS Telemarketing, based in Manchester, is the front line for all calls to Ofgas, the gas industry regulator, for example.

It also runs telemarketing operations for the Central Office of Information, the Co-operative Bank, and Wedgwood. Its operators may look after four companies at a time, or they will be dedicated to one customer if the work is highly specialised.

ADS opened a second site in Bristol to cope with the rise in business. It chose Manchester and Bristol partly because of their universities, says Sally Penn, managing director. It gave the group access to skilled labour, including graduates, and to students looking for occasional work. Like other call centres, ADS operates flexible shifts and contracts which means the company can gear up swiftly to peak periods and shift down when demand slows.

The rapid growth in call centres has led to labour shortages in some regions. Companies opening new operations are now more likely to choose Wales, Scotland, Ireland or north-east England because of worries that the north-west is saturated and the labour market tight.

A high concentration of call centres on Merseyside means that IBM, for example, is likely to choose Scotland over Merseyside for its

new multilingual call centre which is expected to employ about 600. In the north-east, Barclays recently announced it would open a new tele-banking centre in Sunderland next year, employing 2,000. Newcastle and Warrington have also won large call centre investments in recent months.

Merseyside, like other regions, is trying to shift towards more diverse and advanced call centre operations. It is targeting the three main growth sectors: shared service facilities, combining back office and customer care operations; pan-European centres requiring multilingual skills; and technical help lines.

Skills shortages and a shift towards more value-added services in call centres has also prompted growth in public-private partnerships in the provision of training, and other initiatives designed to meet the industry's needs.

On Merseyside, a database has been compiled of more than 800 operators with multilingual skills. "That's the sort of support level companies from North America, for example, are demanding before they will even look at a location," says Neil Rami, marketing director for Mersey Partnership, the regeneration agency.

In Yorkshire and Humberside, a forum has been created combined training and enterprise councils, local authorities, call centre companies and academic organi-

sations. In Leeds, which dominates in financial services call centres, a regional call centre user group was created in 1995. This brings together organisations including the Leeds Financial Services Initiative, a private sector group, and Bradford University Management Centre. It runs seminars and workshops and collaborates with industry in an attempt to improve call centre skills and performance.

Bradford Council and the local Tec teamed up with call centre companies in 1996 to create a call centre training unit.

The increasingly advanced skills required for both operators and managers means employees are being equipped with "skills for the 21st century", according to Chris Llewellyn, investment manager of the Northern Development Company, based in Newcastle. Information technology and management skills, coupled with more specialised subjects, such as accounting, are "readily transferable" to many other applications, he says.

For the northern regions, future growth will depend on their ability to fulfil the labour and skills needs of an industry that is growing rapidly and becoming more global. Employers will also need to consider the more advanced nature of call centre concerns of employees, whose motivation is critical to the centres' success.

CASE STUDY Restaurant Express

Phones and food are right ingredients

It might not be the wisest thing to do, to order tempura from a computerised takeaway service offering delivery within an hour. The dish has to be served straight from the frying pan or it will be soggy. The tempura was soggy, of course, but the rest of the meal was fine and it arrived roughly within the time promised.

Call centre technology has opened a huge new area of business ideas for the imaginative entrepreneur. One of them is Mark von Stein, a US businessman working in home delivery services. He brought an American idea to Liverpool and now his company, Restaurant Express, is negotiating terms for expansion elsewhere in Europe and it is being groomed for flotation on London's alternative investment market (AIM).

Restaurant Express is a few steps up from the traditional takeaway service. It has partnerships with more than 200 restaurants in the UK and is aiming to triple that by the end of the year. Restaurant menus are published in glossy booklets for each town and city served by the company. In Manchester, for example, 25 restaurants across the city are listed with full

menus. In London, 50 restaurants have been signed up.

Callers throughout the UK phone one number to place their orders. These go through a call centre in Liverpool, where tele-operators key in the details and fax through the information to the restaurant. A follow-up call ensures the order has been received. The Liverpool centre has the capacity to take one order per minute, and is aiming to take 16,000 orders a month by the end of the year.

Restaurant Express supplies participating restaurants with containers and packaging, so when the meal arrives it is wrapped in Restaurant Express uniforms. "They are waiters on wheels, not that much different from a waiter in a restaurant," says Alex von Stein, a director and son of the founder.

The company has grown rapidly since setting up late in 1996. New customers and their orders are kept on a database, and discounts are offered to regular callers. "We can pick up a bottle of wine or a pack of cigarettes on the way for a customer we know," says Alex von Stein, "so long as

it doesn't hold up other deliveries".

The company was set up with capital of £700,000, funded by venture capitalists 3i, the Merseyside Special Investment Fund, Midland Bank, and the government's department of trade and industry. Most of its directors used to work for the Home Delivery Network in the US, where the idea to expand into Europe was developed.

Mark and Alex von Stein, and other directors, bought out the rights and software to operate exclusively in Europe, but the two companies keep in touch, exchanging ideas, experience and software developments.

"As we roll out here in the UK, and elsewhere in Europe, we're sharing ideas with Home Delivery Network as it plans its own expansion across states in the US, though our operation here is more centralised through the Liverpool call centre," says Alex von Stein.

A recent innovation is the company's message despatch system, developed with Nokia and Orange. Messages are delivered to Restaurant Express delivery drivers directly from the company's PCs to the drivers' mobile phones.



Alex von Stein sharing ideas with Home Delivery Network

The company's software and database can be used in many more distribution and delivery applications, such as flower delivery and theatre bookings, says Mr von Stein.

The company also believes it can achieve growth through sales links with other organisations; customers can, for instance, collect Air Miles.

The company is using the UK as a springboard into other European markets, starting in Germany this year. It is aiming to turn in a profit by the third quarter of this year. Turnover is £1.25m a year and it is growing by 20 per cent a month, according to Mr von Stein. He hopes the summer flotation will help the company fulfil what he sees as virtually endless possibilities.

Sheila Jones

WALES

The lure of a delicate lilt

Stunning views across open countryside can be part of a package to lure bosses and staff. Juliette Jowit reports

The story goes that a man rang his computer help desk hotline to complain the coffee cup holder was broken. Bemoaned staff puzzled for a while before realising the problem was the retractable CD-Rom tray.

Despite the everyday frustrations, however, call centres are greatly sought after, with regions across the UK and the rest of Europe vying to win a share of this growing industry.

Wales makes up about 6 per cent of the UK population, and accounts for about the same proportion of call centre jobs. As competition increases, the principality hopes to maintain, if not expand, its share.

Leading the drive for this investment is the Welsh Development Agency, which lists 34 call centres in the principality, employing more than 7,000 front-line and back office staff.

These range from eight people employed at the Patent Office in Newport to 1,000 at Companies House in Cardiff, but it is the smaller, more specialist operations that the WDA is keen to attract, says Enid Rowlands, chairman of the call centre strategy group.

"The very big 1,000-and-over sector would just never work in rural areas. We do not have the density of population to sustain that type of operation."

Existing investors bear witness to the broader strategy of attempting so far to attract big household names: sites in Wales are operated by AA, British Gas, British Telecom, HSBC Direct, Kays Catalogue, Legal & General, Lloyds Bank, Midland Bank and NatWest. For the future, the WDA is in talks with companies in a number of other more specialist sectors, including sales and travel inquiries, and medical advice.

These sectors, and other targets, such as IT and computing, offer the advantage of high quality jobs, with good training and better pay, says Ms Rowlands.

The WDA's publicity mate-

flexible, low turnover rates and good labour relations - last year there were no strikes lasting more than one day in Wales.

Wages are lower than in most other parts of the UK for staff, ranging from £7,800 for a single language telesales operator to £16,000 for a multilingual sales rep.

Language skills are good,

especially in university towns and cities such as Cardiff, Swansea, Aberystwyth and Bangor, and there is the lure of the "delicate Welsh lilt".

"The Welsh accent scored quite highly in extensive research, far higher than many other regional accents, and we've found it creates a

Continued on Page 10

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LONDON

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THE MIDLANDS

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Call centres

LONDON

Language skills are a key factor

The capital is winning business, even though centres can be housed almost anywhere. Alan Pike reports

"London - the Call Centre Capital of Europe." Inward investment organisations often allow themselves a modest degree of poetic licence when competing to attract new business. But surely this statement in a briefing by London First, the capital's inward investment agency, risks being dismissed as absurd?

Since call centres can be housed almost anywhere, is there really a justification

for locating them in the relatively expensive environment of London and the south-east?

The response of the market is a clear "yes". Both London and the wider south-east region are shown to be performing strongly in region-by-region studies of call centre location. The Mital group's 1997 call centre location study found that, measured in terms of employees, London has 15

per cent of the UK sector's jobs and the south-east a further 11 per cent. Locations outside the capital with substantial call centres include Milton Keynes, Brighton and Kent.

London's bid to be considered a desirable location is particularly targeted at clients with specialist needs, notably in language skills. This is illustrated by some of the centres that have recently opened or expanded in the capital.

Delta Airlines established its centralised European reservations sales centre at Park Royal, west London, two years ago. The airline estimates that it will save £24m over five years as a result of consolidating activities previously handled in reservations offices in Amsterdam, Athens, Barcelona, Brussels, Copenhagen, Dublin, Helsinki, London, Madras, Paris, Rome, Vienna and Zurich. It regarded London as the only European location capable of providing the

multilingual workforce that the consolidation exercise required.

AT&T Solutions' global customer service centre in the City of London, which was expanded last year, handles enquiries from 20 countries in Europe, the Middle East and Africa. Employees each speak an average of three or four languages, and 80 per cent are graduates.

In addition to being able to meet language requirements, some organisations see a London location as adding status or credibility to their operations. "From the US point of view, you can't qualify for doing international business and not be in London," says Bob Nielsen, UK managing director of Gallup, the market research organisation. Gallup established its European response centre in London two years ago.

About one-third of all UK residents who were born in continental Europe or the former Soviet Union states live in London, with more

than half the total living in London and the south-east combined. For some nationalities - including Spanish, Portuguese, Swedish and Turkish - London and the south-east's proportion of the total is higher still.

Access to a large pool of native European language speakers in backed-up by London's extensive structure of universities and other higher education institutions, producing a regular supply of language graduates. Westminster University teaches 26 languages - believed to be the largest number of any institution in the UK.

"Access to language skills is obviously one of our important strengths in attracting call centres," says Andrew Cooke, London First's executive director for business development. "But there are other important considerations in our favour as well. Because of the overall size of the London economy and labour market

there is not the same risk of the call centre sector overheating, leading to constant poaching of staff, as there is in smaller locations.

"London's size means investors can choose from a complete range of properties and working environments."

Some companies choose to contract out call centre activities rather than provide them directly - although customers are unlikely to notice the difference when telephoning. A new report from Sitel, a leading provider of outsourced teleservices, endorses the view that, while it is simple to choose the cheapest location for a call centre, selecting the most effective one is a "complex decision requiring careful thought and analysis".

This applies, it says, to both in-house and outsourced centres. "Every business has to think carefully about the need for proximity to its own call centre and the impact that

Cosmopolitan London and the south-east

Country of Birth	In London		In south-east excluding London		In south-east and London		Total in Britain
	Number	% of total in Britain	Number	% of total in Britain	Number	% of total in Britain	
Germany	32,027	15	54,353	25	86,380	40	216,334
France	26,922	13	14,324	7	41,247	19	67,463
Italy	26,032	13	22,765	11	48,797	23	91,910
Netherlands	5,574	3	9,370	4	14,944	7	29,442
Spain	19,947	10	8,688	4	28,635	14	58,279
Denmark	4,250	2	4,269	2	8,519	4	14,228
Belgium	4,112	2	5,130	2	9,242	5	18,418
Greece	7,129	4	2,618	1	9,747	5	14,810
Portugal	13,125	6	3,503	2	16,628	8	19,776
Luxembourg	229	0	228	0	457	0	785
Norway	2,118	1	2,581	1	4,699	2	8,884
Austria	8,446	4	5,885	3	14,331	7	29,549
Switzerland	4,118	2	3,871	2	7,989	4	13,533
Sweden	4,891	2	3,617	2	8,508	4	11,654
Czech Republic	3,412	2	2,529	1	5,941	3	9,720
Hungary	4,451	2	2,521	1	6,972	3	12,467
Poland	21,823	11	11,552	6	33,375	16	72,238
Turkey	20,426	10	2,587	1	23,013	11	38,907
Cyprus	60,884	30	8,988	4	69,872	34	78,631
Former USSR	5,234	3	3,766	2	9,000	4	22,811
Total	258,721	100	171,728	78	430,449	100	772,670

Source: London First

this has on its relationship with its customers."

Following this principle, Sitel opened a call centre in the City of London at the end of last year. Sitel the City, as the centre is known, will serve all activities in which the company is involved in the UK - includ-

ing utilities, automotive, the public sector and travel - but is expected to be of particular interest to financial services organisations. The ease with which potential clients will be able to visit the centre was a factor in the decision to locate it in the City of London.

THE MIDLANDS

Cosy chats are job winners

Michelle Reynolds visits some traditional industrial centres to discover how a softly-softly approach has been successful

When North America's largest credit card group was deciding where to locate its first overseas call centre, the east Midlands city of Nottingham would not, perhaps, have been the first location in everyone's mind.

Within the UK, Scotland and north-west England have attracted the most publicity over the success and proliferation of their call centres and they might have expected to host yet another foreign investment.

However, it seems it was the Nottingham people's tendency to want to stay and chat over a beer after a long day of interviews that convinced Nigel Morris, Capital One's chairman, that these would be the type of people his customers would like to speak to over the telephone.

With £30m to invest and in need of a 900-strong workforce, Capital One wanted to make sure it had the right people. Apart from good results from the psychometric, numerical and verbal reasoning tests, it was the Nottingham applicants' social skills which impressed the Capital One management team. "They stayed behind at the end of the evening to chat to the people who ran the tests. They were friendly and interested," recalls Mr Morris.

After initial contact in May, Nottingham had been shortlisted to one of three sites by June.

In September the East Midlands Development Company was told that Cork, in the Irish Republic, was the main competition. A "warm" letter from the UK prime minister, a "quality of life" tour and more telephone calls helped to seal Mr Morris's decision, and by November Nottingham had been chosen.

Capital One, one of the region's newest employers, is to take over an old printing site which belonged to Boots, one of the most established employers. The centre is scheduled to open in 1999 to help service Capital One's UK customer base and provide a springboard into European markets.

While the character of Nottingham's workforce obviously influenced Capital One's decision, the East Midlands Development Company, English Partnerships (which is investing £2.9m) Nottingham City Council and the government's department of trade and industry were all involved.

At the time Capital One announced its investment at the beginning of December, John Finch, the development company's chief executive, said: "We're convinced it will stimulate further investment."

Indeed, hard on Capital One's heels came the Prudential Corporation, which announced in February it would be setting up a call centre in Derby. It plans to create up to 1,500 jobs over five years in an expansion of its direct banking operations.

The investments are significant for the east Midlands, which accounts for just 4 per cent of UK call centre jobs, according to a recent survey conducted by the Mital Group. However, John Finch, EMDC chief executive, says the figure is misleading, "and quite

frankly I find it quite hard to believe".

He said while the east Midlands may not have the largest number of call centres it probably featured much more highly in terms of the number of people employed. Barclaycard's centre in Northampton alone accounted for between 3,000 and 4,000 people.

One of the reasons companies such as Viking Direct, the office supplies business, and RCL, the US timeshare group, chose the area was the adaptability of the workforce, says Mr Finch. "Most of these places run a 24-hour operation with split shifts, people around here are prepared to do that." He says United Parcel Service, the US company, cut its staff turnover rates by 70 per cent compared with sites in London. Regardless of the statistics, "we're pretty confident we've got a good story here."

The west Midlands has also secured just 4 per cent of UK call centre jobs, although Paul Richards, chief executive of the West Midlands Development Agency, points out that this still accounts for some 200 centres.

Recent additions include Ionica, the national telephone service provider which created 800 jobs last July with the opening of a new centre in Birmingham. Barclaycard, Barclays' specialised telephone service, opened its first call centre in Coventry in 1995 and the workforce has grown from 170 to 380 employees. Another financial services group, Prudential, launched a centre in Dudley in February 1996 and now employs 750 there.

Scot, the interactive consumer information service group, started in Telford in October 1997 with 150 people and intends to expand to 450. Robert Hartley of Telford Development Agency says the group's location criteria included the availability of suitable buildings, an appropriately skilled labour force and the local college which provides training for call centre services.

Mr Richards says it was often the availability of a qualified workforce within the west Midlands area - 60 colleges of further education and eight universities are situated within the region - that was a big attraction for operators when considering locations.

However, Mital said one of the reasons the west Midlands had not attracted as many newcomers as other regions was that it had failed to counter the negative perceptions of the "Bummie" accent.

To overcome negative perceptions, the WMDA has invested resources to make the region attractive to prospective call centre operators. In conjunction with Birmingham City Council, Birmingham City Council, Birmingham Chamber of Commerce, a centre of excellence for call centres has been established, located in Birmingham. It is aiming to provide support for new and existing call centre operations and focuses on three areas: an employers' forum to hold monthly seminars on call centre issues; a technology forum and a call centre college to provide specialist training.



DAVID JONES, MANAGING DIRECTOR, INFORMATION SYSTEMS, SCOTTISH POWER.

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product that could allow the business to look to the future". With GT-X handling calls to and from the call centre, ScottishPower has met all its objectives of providing the highest quality customer service in a single location. GT-X's ease of use and implementation dramatically shortens training times for the operators who can pull data from around the organisation to help provide better feedback on customer needs. "The implementation of our call centre was a very high risk project. It is to the enormous credit of the Graham Technology team that they delivered a product that our customers think is outstanding, delivered within a very tight lead time and within budget". Graham Technology's expertise and the GT-X solution gives ScottishPower all the power it needs to lead into the new millennium. "We are convinced that this product is still the only product on the market that will take us where we need to go, or where any customer facing organisation needs to go. GT-X is an outstanding call centre product".

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SCOTLAND

Rush of facilities form a pillar of tartan economy

Local enterprise companies are being credited with much of a continuing success, says James Buxton

From people in Rothesay on the Isle of Bute processing applications for bank loans to those in central Glasgow dealing with a rush of queries to the BBC Helpline following a stimulating programme, the call centre has become a pillar of the Scottish economy.

The days when Scotland

could claim to have one of five of all call centre jobs in the UK are over as other parts of the country have caught up. But Glasgow, Scotland's biggest city, promotes itself as the UK's Call Centre Capital, a title it invented for itself following its success in attracting some of the UK's first

such establishments.

While opinions differ as to the importance of the Scots accent in winning customers, Scotland has probably succeeded in identifying itself with the call centre industry to a greater extent than other parts of Britain.

In the past year announcements of new call centres in Scotland have come thick and fast, with more than 3,000 jobs promised within about a year and nearly 5,000 more over the next six years.

The calculation by Mitral, the consultants, that Scotland in 1997 had 12 per cent of UK call centre employment, putting it behind north-west England and Greater London, is becoming out of date, and no published directory gives an up-to-date list of centres north of the border.

However, the widely accepted figure last year was that 17,000 people were employed in about 200 call centres in Scotland, of which

8,500 were in Glasgow.

During 1997 First Direct, the telephone banking subsidiary of HSBC, announced an operation at Hamilton, Lanarkshire, which will eventually employ 5,000 people. Midland Bank opened a centre in Edinburgh, while Bank of Scotland chose to set up in Motherwell. More than 6,000 people applied for the first 100 jobs after Cable & Wireless selected Bellahill.

Last month Tony Blair, the prime minister, announced that the US company Teletech was to create 500 jobs at a centre in Glasgow, joining long-established operators such as BT, British Airways, Lloyds TSB, Direct Line and many others.

Ewan Gowrie, chairman of the Call Centres Association and development director of TSC, a call centre operator in Scotland, says part of the country's success in winning call centres is due to the initiative shown by some of the local enterprise companies, the Scottish equivalent of TECs.

Mr Gowrie singles out those in Glasgow, Lanarkshire, Forth Valley and Fife. He says financial assistance

from public sector bodies is often important to companies in deciding where to locate call centres, although factors such as the availability of suitable labour also count.

The Glasgow Development Agency, which focused on call centres in the early 1980s when its lack of greenfield sites made it almost impossible to attract manufacturing investment, has helped to upgrade the industry by developing a certificate in introductory call centre skills, offered by the Scottish Qualifications Authority.

Last year it launched a campaign with employment agencies to make call centre employment known to more people in Glasgow. Stephen Rinning, of the GDA, insists that the Talking Jobs campaign was intended to avert a potential shortage of applicants for call centre jobs, not to alleviate an actual shortage, as has been suggested by some of Glasgow's rivals south of the border.

"With less than 2 per cent of the city's population working in call centres the idea of a labour shortage is absurd," he says. The publicity campaign was considered

useful as most people have never seen the inside of a call centre, while negative stories about the work circulate. The campaign enabled call centres and agencies to build up databases of people wanting to undertake such work.

The early development of call centres in Scotland has triggered the growth of a network of specialised suppliers, providing anything from cabling to space management. As well as operating a 100-seat call centre at Rothesay, on the Isle of Bute, TSC has a systems integration team which sets up computer and telecommunications arrangements for other call centres, with specialists travelling all round Scotland.

The Isle of Bute, a half-hour ferry journey across the Firth of Clyde, has proved a canny choice for a call centre, according to Alistair Kay, TSC's sales and marketing manager.

The population of this declining seaside resort is both well educated and stable: the centre has had almost no staff turnover. "That means that the people working on a particular client's account are the same

people who were doing the job the year before," Mr Gowrie has said. "It's tantamount to having the people working in your own operation."

Because Bute is covered by Highlands and Islands Enterprise, TSC benefited heavily from grants and other assistance. This year it announced it would open a second centre in the HIE area at Dunoon, and it is considering setting up operations in Oban, in Argyll, and Dingwall, near Inverness. The French company Cap Gemini was another pioneer of call centres in the Highlands, with operations at Forties and Inverness.

The industry can operate easily in rural as well as urban Scotland because of the investment that BT and HIE have made in telecommunications in the Highlands and Islands.

As for the Scots accent, Mr Gowrie says it is a "serious bonus" that it is perceived as more trustworthy than some other British regional accents, but adds: "No one is going to move a £3m business from the south of England to Scotland just for the accent."

CASE STUDY Direct Line Financial Services

Banking on speed and convenience

"As you can see, there aren't any men with whips forcing people to work harder," says Stephen Geraghty, managing director of Direct Line Financial Services, as he walks round the office in Glasgow. The company is an offshoot of Direct Line, the group which revolutionised motor insurance by selling it over the telephone and thus almost invented the UK call centre.

Though Direct Line Financial Services is a leading name in the UK call centre industry, Mr Geraghty is anxious to distinguish it from some operators which share the call centre label and may encourage the sweatshop image that is sometimes attached to the sector.

"If you're thinking of a call centre such as one where people take down paper messages in some dingy hanger then I don't think we count as a call centre at all. We're a bank which includes a call centre as a quick, convenient way of dealing

with our customers," Mr Geraghty says. Direct Line Financial Services, which is part of Royal Bank of Scotland, sells mortgages and life insurance, takes deposits and provides personal loans, and deals with its customers by telephone. Every weekend it advertises on TV and in the newspapers and brags itself each Monday for a surge of calls from potential clients.

Each call has to be answered within 20 seconds and the interaction with the customer may last as much as 20 minutes. If a sale is made a pack is sent out to the customer that day, to be returned and processed.

One of the most difficult managerial tasks at Direct Line Financial Services is predicting the flow of calls and matching it to the most appropriate number of people. Direct Line Financial Services employs about 400 individuals, both full time and part time, which works out as 320 full-time equivalent jobs. Full-time staff work a

35-hour week but most people do overtime. Average salaries are just under £10,000, varying according to how many products the person is qualified to handle.

The atmosphere is remarkably friendly and, visited on a less-frenzied Tuesday rather than a Monday, there are plenty of smiles. Contrary to the call centre image of scurried ranks of telephonists, staff work in cells of eight people and though most of them are wearing headsets it looks much like any other modern office. Far from being out on a business park or industrial estate, it is in the heart of Glasgow.

The average age of the people working at Direct Line Financial Services is 25 and the majority are women. "We look for people who are good at talking and listening, and sound friendly and efficient," says Mr Geraghty. Many of them have previously worked for other financial services companies, such as banks

and building societies.

What annoys potential customers most is not getting what they want, he says. It is crucial that agents have a good understanding of the product. Staff are initially given four weeks training, and then work in the nursery area where they are under closer supervision, then later. Further intensive training is given when staff upgrade to a new product, and the time agents spend on a call is monitored.

Although the agents have to take customers through a formal procedure laid out before them on their computer screens, and have a book of appropriate phrases to hand, he does not believe the customer "gets the impression of speaking to an automaton. We expect people to have a conversation with the customer."

If it were not for the fact that staff never meet the customers it is much like any other business.

James Buxton



Telecoms carriers such as Eircom are building call centre features into their networks to manage incoming calls

TECHNOLOGY

Outlay is quickly recouped

Joia Shillingford reports on some of the advances being made, particularly in software, as business surges in Europe

Next time you pick up a telephone to buy a cinema ticket or query a bill you will probably be talking to a regional call centre.

When you phone an 0800 number to order a personal computer from Dell you are talking to its Irish headquarters. And when you call a cinema to book a ticket you are put through to a call centre in Scotland.

Call centres are springing up everywhere because the technology is cheap and the payback is quick.

According to London-based researchers Ovum, a typical small call centre with 40 seats costs \$2,200 per seat to set up in Europe. This includes a telephone switch, a computer telephony integration (CTI) gateway and CTI software, and perhaps an upgrade to the company's server computer. Computer telephony integration integrates telephones and computer technology so that, for example, when a customer's phone number is detected, his or her details come up on screen.

The good news is that a small call centre can pay for itself in extra revenue in as little as four months. The most expensive elements of setting up a call centre are systems integration consultancy - to make the telephone system and computers work well together -

and the CTI software.

Even in a worst case scenario, a small call centre will cost around \$14,000 a seat to set up and have a payback period of 18 months. A large call centre of 100 seats costs more to set up but the cost per head is lower.

A typical payback period, according to Ovum's report, is 10 weeks for a large call centre.

Call centre demand is buoyant as Europe increases its business done by telephone rather than face to face. Ovum estimates that this year there will be 244,000 UK call centre seats equipped with computer telephony integration software. By 2002, this will rise to 542,000 seats, the company predicts.

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function such as sales.

On a micro level, CTI features are starting to be built into desktop software such as contact manager or personal organisers.

The second trend is the use of distributed call centres where incoming calls are shared between more than one centre, or even passed to call centre staff working from home. This requires heavy support from technology.

The third trend is growing integration between call centres and the internet. "On some web sites on the internet a caller can press a button and be routed through to a call centre," says Mr Sheina. "On others, there's a callback feature where the user sends an email requesting a phone call at a particular time."

Moreover, "successful web sites often have large call centres behind them," says Bob Scott, director of electronic commerce and customer care at Cap Gemini, the European computer services company.

There are two main types of call centre - inbound and outbound. Sometimes an inbound call centre will have a CTI server computer that captures the calling line's number from the telecoms switch.

An alternative to using caller ID is voice recognition software. This allows the name to be matched against an information database to bring up details of that customer's previous calls.

Interactive voice process-

ing software can be used to provide skills-based routing instead. This is when the caller chooses between a menu of different prompts to be passed on to the appropriate agent at the call centre.

Automatic call distribution software is used to make sure calls are distributed evenly between the different call centre agents. If a call needs to be transferred to another agent, voice and data transfer software make it possible to transfer details about the call, along with the call itself.

Similar technology is used in outbound call centres with the addition of predictive dialling, where the system dials and redials numbers for the agents. There are also some integrated suites of software available for the larger call centres.

But Cap Gemini's Mr Scott says: "Companies often make the mistake of thinking that their inbound and outbound call centres are interchangeable and that one can easily handle overflow from the other. This is not the case because the type of people skills needed for handling enquiries (inbound) and selling (outbound) are very different."

"People often damage an expensive sales campaign by putting the wrong staff on the phone, or putting them on without adequate training."

Nevertheless call centres are here to stay. "They will become part of the fabric of business life," says Mr Sheina.

The lure of the Welsh lilt lives on

Continued from Page 8

good impression on the company's sales all over the UK," says Henry Engelhardt, managing director of Admiral Insurance Services, which employs 600 people in Cardiff and Swansea.

To ensure the workforce is backed with the right skills, training agencies have set up a range of programmes targeted at the call centre industry, including a special vocational qualification pioneered in Scotland.

Of vital importance, too, the WDA boasts good telecommunications networks, provided by BT, Mercury, and CableTel, which is investing \$400m in Wales, and the agency can

offer a range of sites across the principality.

At 12 key locations, planning permission and facilities have been put in place for call centres for 20 to 200 staff, and these can be built and fitted out in six to 12 months. At two sites, one in Swansea and one at St Asaph in north Wales, speculative built centres are under construction.

Apart from practical advantages, some of these locations also offer an attractively high quality of life, claims Eirid Rowlands.

"From my window [at the St Asaph site] I can see the blackthorn in bloom and we can watch the foxes at lunchtime...if you want a high quality physical

environment for your workforce, there are a range of locations, particularly in the more rural parts of Wales."

With most of Wales covered by assisted area status, investors are offered financial packages and help with buying or leasing property, training staff, and installing infrastructure.

As a result, the WDA claims companies' running costs in Wales will be among the lowest in the UK: from £900,000 to £1.1m a year for a small operation and £7.1m to £8.7m for a larger project.

This compares with more than £1.4m and £9.5m and above respectively in Birmingham, London and Manchester. Only a few

centres, such as Dundee, offer a cheaper price at both levels.

Within Wales, it is the south-east and north-east corners which have won the lion's share of call centre investment so far, and Cardiff and Newport recently launched a special initiative to attract further jobs.

Beyond this affluent pocket, the WDA sees call centres as a key to creating jobs in the less prosperous and more needy regions of west and mid Wales.

In these areas, the strategy of targeting small specialist projects makes most sense: spreading the risk of any job losses and offering better paid, long-term jobs where they are needed most.

By the year

2001

there will be over

250,

people employed in

000

UK call centres.

Come to where the capacity is. Come to Wales.

Datamonitor predicts enormous growth in call centre operations within the next few years. With some 40 call centres already established, Wales has the resources to meet this expansion. The Welsh workforce is both flexible and committed, providing some of the UK's best value labour turnover rates. For more information call the Welsh Development Agency on +44 1443 84 55 00.

INTERNET: <http://www.wda.co.uk/adverts/>

WDA

WELSH DEVELOPMENT AGENCY

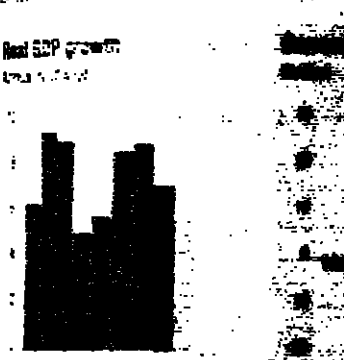
WALES BEST BUSINESS CLIMATE IN EUROPE. +44 1443 84 55 00.

Confidence has re-are concerned tha programme is in d of steam, reports J

A test public

The industry can operate easily in rural as well as urban Scotland because of the investment that BT and HIE have made in telecommunications in the Highlands and Islands.

As for the Scots accent, Mr Gowrie says it is a "serious bonus" that it is perceived as more trustworthy than some other British regional accents, but adds: "No one is going to move a £3m business from the south of England to Scotland just for the accent."



Telecoms carriers such as Eircom are building call centre features into their networks to manage incoming calls

TECHNOLOGY

Outlay is quickly recouped

Joia Shillingford reports on some of the advances being made, particularly in software, as business surges in Europe

Next time you pick up a telephone to buy a cinema ticket or query a bill you will probably be talking to a regional call centre.

When you phone an 0800 number to order a personal computer from Dell you are talking to its Irish headquarters. And when you call a cinema to book a ticket you are put through to a call centre in Scotland.

Call centres are springing up everywhere because the technology is cheap and the payback is quick.

According to London-based researchers Ovum, a typical small call centre with 40 seats costs \$2,200 per seat to set up in Europe. This includes a telephone switch, a computer telephony integration (CTI) gateway and CTI software, and perhaps an upgrade to the company's server computer. Computer telephony integration integrates telephones and computer technology so that, for example, when a customer's phone number is detected, his or her details come up on screen.

The good news is that a small call centre can pay for itself in extra revenue in as little as four months. The most expensive elements of setting up a call centre are systems integration consultancy - to make the telephone system and computers work well together -

and the CTI software.

Even in a worst case scenario, a small call centre will cost around \$14,000 a seat to set up and have a payback period of 18 months. A large call centre of 100 seats costs more to set up but the cost per head is lower.

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Korea

Confidence has returned but observers are concerned that the reform programme is in danger of running out of steam, reports John Burton

A test of the public will

A visitor to Seoul this spring might be forgiven for thinking that South Korea never underwent a severe financial crisis last winter. The Lotte department store, the city's biggest, is filled with shoppers who were staying at home just a few months ago. Traffic jams have returned to the streets. Restaurants are jammed.

Korea's success in rescheduling \$22bn in foreign debt after the International Monetary Fund provided a \$53.5bn rescue package in December has created a sense of confidence that the nation has dealt with the worst of its financial crisis.

But observers are warning that Koreans may be becoming too relaxed and the economic reform programme Seoul promised the IMF it would implement is in danger of running out

of steam. "The sense of urgency is less than it was a few months ago," said You Jong-keun, a top economic adviser to the new president, Kim Dae-jung.

"The greatest danger to economic reform is complacency. Korea has to move quickly to maintain momentum," said William Rhodes, Citibank vice chairman, who helped arrange the nation's foreign debt deal with 134 international banks.

The truth of the matter is that Korea has still not fully addressed the structural problems of its economy, including debt-heavy industrial groups, insolvent banks, and growing unemployment, despite an impressive array of policy initiatives by the new government.

"Restructuring at the regulatory and macro levels

is proceeding quickly. Now the focus must be on what is going on at the micro level," said Kim Hun-soo, research head for Merrill Lynch in Seoul.

Corporate debt poses the biggest problem since it nearly brought down the undercapitalised banking system as bankruptcies increased last year, triggering the foreign debt crisis. Total corporate debt is estimated at nearly twice the gross domestic product.

This excessive amount is difficult to service as the economy plunges into a recession. Corporate losses are likely to balloon this year after listed companies reported total losses of Won4,500bn in 1997 despite 5.5 per cent growth in GDP.

There are few possibilities of new rights issues to raise capital because corporate credit ratings are poor. The IMF has imposed high interest rates to stabilise the currency, but this is squeezing companies further.

Troubled conglomerates, or *chaebol*, are still being propped up by emergency bank loans instead of being allowed to fail. Nearly 40 per cent of bank credit in the past six months has been emergency loans.

This has created a perverse situation in which distressed companies are receiving loans, while healthy businesses are being denied credit.

Constitution

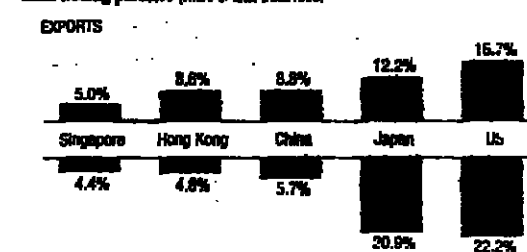
Official name: Republic of Korea
Form of state: Presidential system; president and National Assembly directly elected, both on a first-past-the-post system
The executive: The president, elected for a single term of five years, appoints the State Council (cabinet) composed of the president, prime minister and 20 ministers.
The State Council: is not entirely composed of members of the National Assembly
Head of state: Special president Kim Dae-jung
Legislature: Unicameral National Assembly of no more than 300 members (currently 293), elected for three-year terms, currently 233 seats are filled by direct election; the remaining 60 are distributed between parties in proportion to their share of the vote
Local government: April 1998, presidential election and December 1997 (presidentially) and December 2002 (parliamentary) elections due by April 2002 (parliamentary) and December 2002 (presidential)
National government: The ruling Democratic Liberal Party, built around the merger in 1990 of the two ruling Democratic Justice Party with two opposition parties, changed its name to New Korea Party (NKP) in December 1995 and then to the Grand National Party (GNP) in November 1997. The NKP only gained 152 seats in the April 1998 election, but the GNP has since won over independents and others, giving it 181 seats and an overall majority of 166 in the 293-member assembly



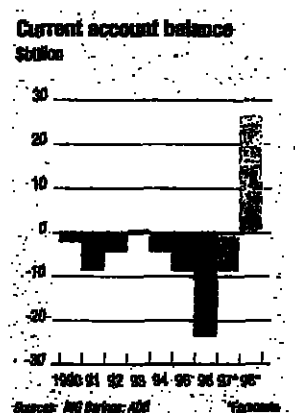
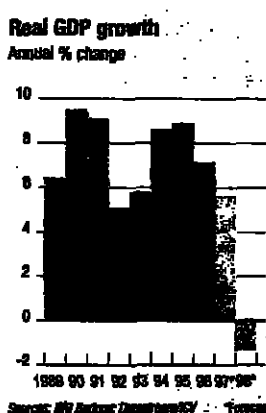
Economic summary

	1997 (annual)	1998 (annual)
Total GDP (billion)	421.0	336.1
Real GDP growth (annual percentage change)	5.6	-1.4
GDP per head (\$)	\$1,024	\$719
Inflation (annual percentage change in CPI)	4.5	12.5
Wage rates (annual percentage change)	6.2	-3.9
Industrial production (annual % change)	7.5	2.8
Unemployment rate (percentage of workforce)	2.8	3.3
Money supply, M2 (annual percentage change)	12.8	9.4
Foreign exchange reserves (\$billion)	8.0	30.3
Government expenditure (percentage of GDP)	26.3	21.0
Total foreign debt (percentage of GDP)	2.8	5.7
Current account balance (\$billion)	-4.0	26.4
Merchandise exports (\$billion)	127.5	148.4
Merchandise imports (\$billion)	148.4	123.5
Trade balance (\$billion)	-2.0	24.9

World Banking partners share of total trade 1998



Source: IMF, Bank of Korea, OECD, etc.



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2 KOREA

FOREIGN TRADE • by Guy de Jonquieres

New truth, old maxim

'Export or die' has never been more relevant as recession tightens its grip

For three decades the watchword of the industrialisation programme which made Korea the world's eleventh richest economy has been export or die. But never has the pressure to put the axiom into practice been more urgent than today.

With Korea's economy plunging into deep recession, and its main industries struggling under the weight of massive debts, hopes of generating the income needed to spur recovery and keep the corporate sector solvent depend crucially on increased export earnings.

At first glance Korea seems well placed to meet the challenge. It is the world's largest shipbuilder and producer of D-Ram memory chips, the fourth biggest car exporter and the sixth largest steelmaker.

Weak domestic demand has freed potential export capacity in all these industries while the steep depreciation of the won should sharpen their international competitiveness.

Although Korea's trade balance has moved into sur-

plus since the onset of the financial crisis in November, the improvement is largely due to a sharp fall in imports.

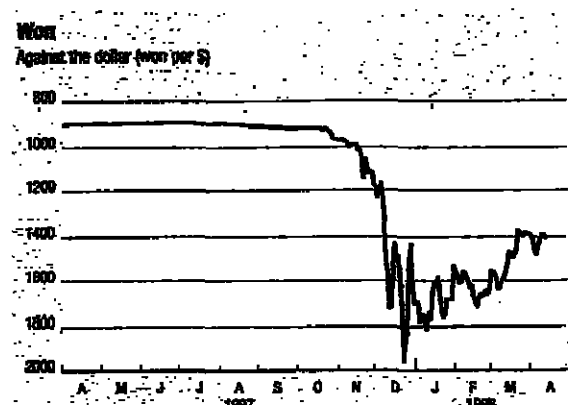
Exports have only edged up and many independent economists expect a 10-15 per cent rise in volumes this year, much less than some had previously forecast.

The immediate cause of the disappointing performance is soaring interest rates and a brutal credit squeeze, which have made trade finance hard to come by.

The crunch has been exacerbated by the shakiness of Korea's banking system, which has made foreign banks and trade finance houses cautious about accepting letters of credit issued by its financial institutions.

Recently there have been signs that conditions are starting to ease, though few economists expect interest rates to fall fast. But, in addition, other daunting obstacles and uncertainties stand in the way of Korean industries' efforts to compete more effectively on international markets.

"Export businesses face great difficulty," says Cha Dong-se, president of the Korea Development Institute, a government think-tank.



"There will be no big windfall profits from devaluation," adds Stephen Marvin, head of research at Seanyoung Securities.

Probably the most serious handicap is that almost half Korea's exports go to other countries in Asia. Japan, its second biggest market worldwide and destination for about a fifth of its total exports, is teetering on the brink of recession, while most south-east Asian markets are sharply cutting imports.

China, an increasingly important market for Korean exports of steel and intermediate manufactured products during the 1990s, faces slower growth. Concern is growing in Seoul that continued weakening will lead

to a devaluation of the yuan later this year.

That would reduce China's imports further, at least in the short term, and could trigger a spiral of competitive devaluations in Asia.

Prospects in the West look equally troubling. In the US, where Korean exporters' market share has been in steady decline for a decade, they face fiercer competition from other parts of Asia whose national currencies have also fallen.

There is also the risk that successful inroads into US and European markets would trigger a protectionist backlash there.

That danger is increased by the fact that some industries in which Korea is a leading international com-



Export drive. But it is going to be an uphill struggle

petitor, notably cars, are suffering from worldwide excess capacity which is depressing profits.

Korean car producers contributed substantially to the glut with huge expansion programmes in the mid-1990s, which weak demand at home is now forcing them to cut back.

Similar doubts cloud the outlook for exports of D-Rams. These widely used microchips have been the mainstay of Korean industry's export earnings since the mid-1990s, when they accounted for roughly a quarter of total exports.

That share has since fallen to 10-15 per cent as intense worldwide competition has caused prices to soften.

Korean producers have

responded by trimming capacity and accelerating the launch of the latest 64-megabit chips which carry fatter margins. But it is still not clear whether these moves go far enough.

Some industry watchers are forecasting a fall in 64MB D-Ram prices of as much as 60 per cent this year, which could erase much of Korean producers' profit.

Nor is it clear that currency devaluation will do much to help their bottom-line results.

Although Korea's top three D-Ram makers export nearly all their output, and most of their operating costs are in won, their fixed costs are largely financed by dollar borrowings.

According to SBC Warburg Dillon Read, the financial impact on them of the fall in the won is slightly negative.

The perverse effect of devaluation is not unique to semiconductor makers. Korea's export industries suffer from a broader structural weakness.

The country's failure to develop a strong base of indigenous suppliers and sub-contractors, as Japan has done, means many manufacturing companies are assemblers which rely heavily on imports of critical components and machinery.

In manufacturing industry barely half of all value-added is generated locally. As a result much of the competitive advantage which export-

ers stand to gain from devaluation is wiped out by higher prices for imported inputs.

Many of the best-performing exporters since November are in heavily labour-intensive sectors such as textiles, clothing and footwear - ironically, Korea's leading exporters before industrialisation.

The country's newer export industries face a tougher struggle to achieve profitable growth.

Whatever gains they reap from shifts in the exchange rate will need to be supplemented by painstaking efforts to reduce foreign debt, cut costs and improve productivity.

That battle has only just begun.



Financial pressures. Investors withdraw funds from a Korean brokerage house

BANKING • by Bethan Hutton

Weighed down by bad-debt burden

The big question now is how to boost capital levels at the remaining banks

The Korean banking system is in crisis, but analysts say the situation could get much worse before it gets better.

Years of lending decisions based on corporate links or political directives rather than credit analysis, and over-investment by large Korean companies in non-viable projects, mean that bad loan ratios at most Korean banks have soared.

Estimates vary, but it seems likely that between 15-30 per cent of all bank loans are to some extent non-performing, and more than half of those will have to be written off.

The bad-debt burden has eroded bank capital to dangerous levels. Half Korea's merchant banks have been closed down, and two commercial banks have been effectively nationalised. Korea First Bank and Seoul Bank, which had non-existent or negative capital ratios, are being propped up by the government until a buyer - preferably foreign - or some other rescue method can be found.

The IMF has given the rest of the banking system two years to bring itself up to international standards of capital adequacy, meaning a minimum level of 8 per cent. Most Korean banks fell below the 8 per cent capital adequacy level by the end of last year, and will have slipped further since.

The half dozen that still look relatively healthy are mainly those with foreign links and capital - Koram Bank and Hana Bank, for example - or those which were not so exposed to the corporate market, such as the Housing and Commercial Bank.

The big question now is how to boost capital levels at the remaining banks. The amount of capital needed is a moving target, as daily corporate bankruptcies increase the size of bad-loan portfolios.

The government-linked

Korea Institute of Finance recently estimated that by the end of this year bad loans at Korean financial institutions would amount to Won58,000bn, and that at least Won62,000bn would be needed to recapitalise the financial system.

Stephen Marvin, head of research at Seanyoung Securities in Seoul, said the KIF figures showed that officials were becoming more realistic about the extent of the problem, but his own calculations still produced higher bad debt totals.

He thinks at least Won100,000bn-Won110,000bn will be needed to recapitalise the sector.

One step in the process was taken last year, before the crisis erupted, with the establishment of the Korea Asset Management Corporation, modelled on the Resolution Trust in the US.

This is a government-backed institution which buys up non-performing loans from banks and other financial institutions, and aims to recoup the cost by collecting the loans, selling off collateral, or possibly securitising the debt.

The problem is that the KAMC has a budget of Won30,000bn of which it has already spent Won7,500bn. The government may have to pump further money in, but it has many other calls on its limited resources.

Another concern is that the KAMC may have been paying out too much for the loans. It has been taking on the loans at discounts of between 25 per cent and 75 per cent, depending on whether they are backed with collateral.

The majority have property holdings as collateral, so the discount is less.

Property prices have risen steadily in Korea over the past two decades, but it has not experienced the kind of speculative property boom seen in Japan or some parts of south-east Asia.

There is nonetheless concern that valuations of the property held as collateral for many loans may now be over-generous, given the glut of property on the market, and absence of buyers.

The KAMC cannot be the

only solution to the banking sector's problems, but other options are limited.

Equity issues are unlikely to fill the need, given the amount of capital required, and the fact that many banks' share prices have fallen below par value.

Some of the stronger banks have made successful rights issues recently, but the ones most in need of funds are unlikely to attract them.

Finance ministry officials are hoping that healthier institutions, particularly foreign ones, will take over struggling banks.

Objectively, however, there seems little reason for buyers to snap up deeply troubled banks, particularly when the full extent of their bad loans is not yet clear.

Citibank, which has operations in Korea, is seen as the most likely candidate to buy all or part of Seoul Bank or Korea First - both have branch networks which would provide it with an easy way to expand its position in Korea. HSBC is another possible candidate.

However, banking analysts agree that no one is likely to take either bank on unless the government relieves them of their bad loan portfolios and provides a guarantee against any hidden problems.

The government had originally planned to sell the two banks by the end of February; the current deadline is November.

It has even said it would consider selling large stakes in the two banks to chaebol industrial groups, which are now banned from substantial involvement in banking.

But it seems the banking crisis is so acute that strong action will have to be taken.

This will be a relief to some in Korea, who have been looking with concern across the water to Japan, where action to restructure the financial system was repeatedly delayed by political and commercial concerns.

Korea cannot afford to attempt partial solutions; if the economy is to get back on its feet, the government cannot still be fiddling with the mess in its banking sector a decade from now.

FINANCIAL REFORMS • by Bethan Hutton

No time for complacency

The successes may be blinding the world to the serious problems that remain

Over the past few weeks, South Korea has been receiving plaudits for its success in tackling its financial crisis. It took Korea some time to accept the necessity of intervention from the International Monetary Fund but since agreeing to the \$58.5bn rescue package - with accompanying conditions - it has proved a model pupil.

Michel Camdessus, the IMF's managing director, last week praised Korea's progress, saying that it was recovering faster and regaining international confidence quicker than he expected.

More tangible signs of outside approval came with the Korean government's successful launch of a \$4bn bond issue earlier this month, and last month's private sector agreement to re-schedule about \$22bn of the Korean corporate sector's short-term overseas debt.

This was seen as a cause for much self-congratulation, as foreign lenders responded much more positively than had been expected. They agreed to roll over almost all the debt requested, at lower than expected premiums to Libor and at longer maturities.

But some observers are warning that these successes

may be creating complacency and blinding the world to the serious problems that remain.

Many of the financial reforms imposed by the IMF as conditions for the bail-out are measures that Korea - both the state and private sector - has been resisting or delaying for years. They may have come too late to be helpful in the current extreme circumstances.

At first glance, the list of reforms is impressive. Stock and bond markets are being fully opened to foreign investors.

The central bank has been given independence in setting monetary policy. The new government has promised that all controls on capital flows in and out of Korea will be lifted on July 1, including full foreign exchange liberalisation.

In addition overseas buyers will be free to buy almost any Korean company, even in a hostile takeover. Most of Korea's property market will also be opened to foreigners.

Many of the reforms are long overdue. Korea has more than once been accused of opening the door to foreign money only when it is seen as necessary for the country's financial health, not when foreign investors are clamouring at the door.

Over the past few years, the limit for foreign investment in Korean shares has been raised several times, but usually only when the

stock market looked in need of an injection of new funds.

So far, foreign investors are co-operating to some extent with the government's plans. More money than many analysts expected has flowed into Korea this year, in the form of portfolio investments which have boosted the stock market at least temporarily.

Direct investments will take longer, but once made, are more stable. However, there are signs that Korea still has an inflated view of its own attractiveness to foreign capital.

Henry Morris, director of IRC, a business development company in Seoul, says that although IMF-inspired financial reforms have technically opened the door to foreign investors, there are still many impediments.

He cites the accounting system, where the treatment of bad debts is incompatible with Western accounting practices, as a big disincentive to potential foreign buyers looking at Korean financial institutions.

Lack of disclosure, and potential future liabilities arising from debt guarantees, are also putting off buyers. Mr Morris thinks that government hopes of finding foreign buyers or merger partners for ailing banks and brokerages are unrealistic in present circumstances.

Praise from the IMF, however, does not mean that Korea's domestic economic performance is looking good.

It concedes that the Korean economy is likely to shrink by 1 per cent this year, and even that estimate is optimistic compared with many private sector economic forecasts, which put growth at a negative 3 to 5 per cent this year.

While it appears to be doing well in sorting out Korea's overseas debt problems, the IMF has not been involved in trying to resolve the even bigger burden of domestic corporate debt.

Many Korean companies are leveraged by 300 per cent or more, and most of that debt is owed to domestic banks. Interest rates are still cripplingly high, at around 20 per cent, but they cannot be lowered yet because of IMF conditions and the danger of triggering another run on the currency.

Stephen Marvin, of Seanyoung Securities in Seoul, warns that Korean companies need \$4bn a month to service their domestic debt, but they are generating nowhere near enough cash flow.

He sees a scenario unfolding in which unmanageable levels of corporate debt cause an implosion of the banking system later this year, probably by the end of the summer.

This would require the government to take urgent action to recapitalise the financial system, but it is still not clear where this money would come from. Korean public finances have

been relatively healthy, but this is changing with falling tax revenues and growing demands on government finances due to the economy's collapse.

The \$4bn raised in the government's first overseas bond issue since the crisis does not appear to be earmarked for the financial system. Instead, it will probably be used to boost foreign exchange reserves, and help pay for the growing calls on the social security system, particularly unemployment benefits.

More cash may be raised with further forays into international capital markets, particularly if the ratings agencies upgrade Korean sovereign debt to investment-grade status, from its current junk-bond level. But there is likely to be increasing competition for funds, as other crisis-hit Asian economies return to the bond markets.

The government appears to be pinning its hopes for the survival of the domestic economy and the financial system on two things: massive export growth, and a large inflow of foreign money.

The financial reforms undertaken or promised have certainly improved the likelihood of the latter, but even more far-reaching changes may still be needed. It takes more than the simple removal of barriers to make a market attractive to investors.

FINANCIAL SECTOR • by Bethan Hutton

Wind of change

Companies hit by the crisis are having to adjust quickly to the real world

After decades of being shielded from outside competition, and protected from its own shortcomings, Korea's financial industry is suddenly having to adjust to the real world.

The dire state of the Korean banking sector has been dominating the headlines, as institutions collapse and both the state and private sector search for solutions to the banks' capital shortage.

But the problems are not confined to big commercial banks.

Half the country's merchant banks have been ordered to close their doors, and some of the survivors are still looking in a precarious state.

At least two securities companies have fallen victim to the stock market crash and problems with loan guarantees. Coryo Securities and Dongsub Securities are both under suspension until the end of this month, and their bankruptcy appears inevitable.

Other brokers are barely holding themselves together, with combined losses in the sector reaching Won770bn

over the year to the end of March. Even credit unions are struggling with bad debts and falling deposits.

No life insurers have yet collapsed, but the apparent calm is thought to be hiding serious problems. The life insurance sector expanded rapidly over the past decade, as new entrants were allowed into the market in 1988 and 1989.

The problem is that most of the new groups did not have any experience in the life insurance business, and they thought market share was the best thing to go for, says one asset manager.

Quality of business was, therefore, low, and in the race for new business, many insurers offered high guaranteed returns, and invested in high-risk areas to try to generate those returns. They are now suffering the consequences.

Brian Hunsaker, financial sector analyst at Dresdner Kleinwort Benson in Seoul, says: "Life insurance is a very big part of the financial sector, but the life companies' problems are not so widely known. There are signs that the government is going to do something about the sector."

What form any action will take is not yet clear. The government is also being called upon to bail out the banking sector, and does not

have the funds to do so.

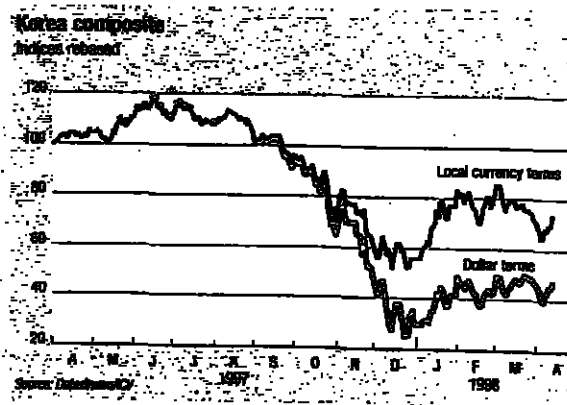
Even before the crisis erupted, plans were under way to revitalise Korea's financial industry by removing barriers between different areas of financial services, allowing banks, brokers, insurance companies and others to venture into each other's territories or link up with each other.

The deregulation process may have been accelerated by the recent shock, but the financial institutions themselves may not be in a fit state to take advantage of their new freedoms.

Consolidation, whether within sectors or across sector boundaries, is seen as an inevitable result of deregulation and the financial crisis. In a consolidation, however, it helps if at least one of the parties is in a healthy financial situation.

Healthy companies with the funds to make acquisitions are in short supply in Korea's financial sector. Most banks and brokers are too preoccupied with their own survival, without trying to forge a new entity out of two separate corporate cultures.

Also, the normal logic of mergers and acquisitions is that cost savings can be made, mainly through job cuts. In Korea, despite changes to labour legisla-



process. Even under the new rules, companies will only be allowed to lay off large numbers of staff if they can show they are close to bankruptcy. As in other areas, the government is hoping foreign companies will be a key source of funds and expertise in rehabilitating the financial sector.

Taking over a Korean bank or broker - and there are plenty going cheap at the moment - would certainly be an easy way in for a foreign institution.

There is a reason for the cheapness: huge and still growing books of bad loans, and unpredictable liabilities from debt guarantees.

Some would say that several Korean banks now on the auction block would be a bad buy even if they were being given away free while those in a better state may demand an unreasonable premium by international standards.

Foreign institutions, therefore, may for the moment be

more interested in loose co-operative arrangements or contractual arrangements, rather than mergers or acquisitions.

And given the state of the Korean economy, now is not necessarily the time to enter the Korean market. Those foreign banks which have tasted the water have not set an encouraging example.

Banking has not proved to be a very profitable business in Korea, said Mr Hunsaker at Dresdner Kleinwort Benson. The returns are low and the risks are great.

Although foreigners may not be rushing in now, once the situation stabilises and the economy improves, they may see more to interest them.

"Two or three years from now it is going to be very different," says Mr Hunsaker.

"There is going to be a lot more foreign presence. The financial sector is going to be wide open, and you cannot close it again."



LABOUR • by Guy de Jonquieres

Spectro

LABOUR • by Guy de Jonquieres

Many of the best-performing exporters since November are in heavily labour-intensive sectors such as textiles, clothing and footwear - ironically, Korea's leading exporters before industrialisation.

The country's newer export industries face a tougher struggle to achieve profitable growth.

Whatever gains they reap from shifts in the exchange rate will need to be supplemented by painstaking efforts to reduce foreign debt, cut costs and improve productivity.

That battle has only just begun.

CHAEBOL • by Guy de Jonquieres

Kim's g

THE CHAEBOL GROUPS have a long history of financial trouble, but the current crisis is the most serious yet.

At the end of last year, the government announced a plan to restructure the financial system, and to bring the chaebols under government control. The plan was to create a new financial system, with the government as the main lender, and the chaebols as the main borrowers. The plan was to create a new financial system, with the government as the main lender, and the chaebols as the main borrowers.



Signs of strain. Trade unionists protest at job losses outside government offices in Seoul

LABOUR • by John Burton

Spectre of job losses

The government is trying to appease workers and maintain labour peace

When Choi Dae-rim set fire to himself and jumped to his death from an oil tanker being built at the Daewoo shipyard in February, he joined a long line of Korean union martyrs who have died to promote workers' rights. But it is uncertain whether Mr Choi's desperate action represents a harbinger of new labour protests or the last gasp of union militancy in South Korea.

Mr Choi was protesting about a new labour law that ended the tradition of lifetime employment guarantees. The new government of Kim Dae-jung, a long-time supporter of union rights, agreed to the measure under the \$58.5bn rescue package from the International Monetary Fund, which regards labour market flexibility as vital to industrial restructuring.

"Legalising lay-offs marks a shift toward American-style 'cruel' capitalism, replacing Confucian capitalism in Korea" with its promise of providing secure jobs, said Chae Chang-Kyun with the Hyundai Research Institute.

Observers, however, were surprised that Korean workers reluctantly agreed to accept job cuts instead of immediately taking to the streets in protest.

A planned general strike by the Korea Confederation of Trade Unions, the smaller

and more militant of the nation's two trade union groups, collapsed because workers were fearful of putting their jobs in jeopardy. But can labour peace hold as unemployment climbs to levels not seen in at least two decades? The government initially predicted that unemployment would increase from 3.1 per cent in December to 6 per cent this year, with the loss of 1.2m jobs.

Yet with more than 3,000 businesses going bankrupt each month and an average of 10,000 workers losing their jobs daily due to Korea's worst economic crisis since 1980, the number of unemployed is soon expected to reach 2m, or at least 10 per cent of the workforce, according to the latest estimates.

"I worry that we are at the threshold of a European-style situation with a permanent class of unemployed and the need for a social welfare state," said Park Fun-koo, president of the government-supported Korea Labour Institute.

Most of those losing their jobs are low-paid, poorly-educated workers with little chance of gaining employment soon.

Korea lacks a secure social safety net. Unemployment insurance was only introduced in 1996. The government recently agreed to spend Won2,000bn on the jobless this year which includes Won2,800bn in unemployment benefits.

This, however, covers only a quarter of the jobless and is limited to those who have contributed to the work

insurance programme along with their employers, according to the labour ministry.

Unemployment benefits are meagre. They provide protection for only six months, recently increased from three months, with jobless workers receiving half of their pay.

Those losing their jobs can also rely on generous severance payments - one month's wages for every year of work. But the government estimates that 40 per cent of the workforce is not covered by this system because they are either day labourers or part-time workers.

The government is using some of the unemployment funds on programmes to retrain workers, while establishing job placement centres. But building the network will take time. Funds have also been allocated to create jobs through public works.

"For many, losing their jobs means going on the street," said Mr Park, who worries about the potential for social unrest. Strikes could erupt as unemployment begins to affect workers affiliated with the big industrial groups instead of the employees of small businesses that are bearing the brunt of the job cuts.

Industrial workers retain a lingering resentment of their treatment at the hands of big business in the 1970s and 1980s, when they were forced to work long hours at low wages, even as the nation was registering double-digit growth.

The pent-up anger was

released in the late 1980s following the collapse of the military government when more than 3,000 strikes were staged to demand improved wages and the right to form independent unions.

Industrial action has since died down as wages quadrupled in the past decade, making Korean workers the highest paid in Asia after Japan.

But the bitter legacy of the clashes between labour and management is still evident at the conglomerates, such as Hyundai and Daewoo, whose workers have gained the reputation as being among the most militant in Korea despite being the best paid.

The new government has tried to appease the unions by giving them new rights to organise in return for accepting job cuts.

But the unions are demanding that the family owners of the conglomerates must also sacrifice some of their power and wealth.

"There is no reason why the workers alone must make the sacrifices, the *chaebol* (conglomerate) owners must do so as well," said Yoon Young-mo, the KCTU's international secretary.

The government is promoting a policy of *chaebol* reform to reduce the size of the sprawling industrial empires that dominate the Korean economy. But the *chaebol* are resisting some of the measures.

If *chaebol* reform remains stalled, it could provide the pretext for a wave of strikes and undermine the government's promised economic reforms.

POLITICS • by John Burton

An uneasy presidency

Kim Dae-jung's weak political hand threatens his plans for reforms

For a president who wants to introduce radical reforms to pull South Korea out of its worst economic crisis in two decades, Kim Dae-jung starts with the handicap of having a weak political hand.

Elected with only 40 per cent of the vote last December, the nation's first opposition leader to enter the Blue House must contend with a parliament controlled by the former ruling Grand National party (GNP).

He must also share power in Korea's first coalition government with the right-wing United Liberal Democrats (ULD), who make strange bedfellows with Mr Kim's mildly social democratic National Congress for New Politics (NCNP).

The fact that Mr Kim represents the interests of the rural Cholla region, Korea's poorest, which has traditionally been discriminated against by the Seoul elite, only adds to his problems.

The centre-right GNP has proved to be the biggest obstacle to Mr Kim as he begins his single five-year term.

It withheld parliamentary approval of his nominee as prime minister, the ULD leader Kim Jong-pil, and tried to weaken reforms affecting the conglomerates, or *chaebol*, which have close ties with GNP.

Tensions have increased after the new government threatened to take action against GNP members and former officials.

They are alleged to have conspired with the intelligence service in a disinformation campaign to smear Kim Dae-jung during the presidential election by claiming he was secretly backed by communist North Korea.

The political struggle between the government and GNP threatens to derail Mr Kim's reform programme, which analysts believe must be implemented within the

year if the programme is to maintain momentum.

The government has succeeded in passing some reform legislation, such as ending lifetime employment guarantees and improving corporate governance, under pressure from the International Monetary Fund and foreign investors.

But more needs to be done, including curbs on the growth of the *chaebol*, closing insolvent financial institutions, and offering social benefits to Korea's growing army of unemployed.

Some analysts believe the parliamentary stalemate could be broken in the next few months if the government coalition succeeds in persuading MPs to defect from the GNP, which holds a slim 12-seat majority, with 161 seats in the 299-member National Assembly.

The GNP is faction-ridden following its defeat in the December presidential election.

One catalyst for its break-up could come with local elections in June. A good performance by the government might tempt GNP defections, with the ULD likely to be chief beneficiary.

That raises a question about the balance of power between the two coalition partners because of Mr Kim's dependence on the ULD in parliament. It holds 43 seats against 78 for the NCNP.

The coalition resulted from an election pact as Mr

Kim sought conservative voters to help him achieve his narrow victory. He agreed to appoint the ULD leader as prime minister and share half the cabinet posts.

The coalition has operated smoothly despite the ideological differences between Kim Dae-jung, a long-time dissident, and Kim Jong-pil, who masterminded the nation's first military coup in 1961 and then founded the notorious secret police.

Moreover, the ULD represents the architects of Korea's state-guided capitalism that the president is trying to dismantle in favour of a free market system.

The ULD's inclusion has provoked worries that President Kim might have to curb economic reforms to keep the coalition stable. The cabinet has been criticised for being designed more to meet the needs of political expediency than those of reform.

ULD members dominate the economic portfolios. The finance minister, Lee Kyung-sung, previously served in the post in 1988-90 at which time he favoured using state funds in the stock market to boost share prices.

Two-thirds of the cabinet posts are filled by politicians rather than the technocrats normally named as government ministers. This is considered a trial run for the parliamentary system the president has promised to introduce in 2000 as another concession to the ULD.

The German-style parliamentary system would give

effective control of the government to Kim Jong-pil, if he remains premier and achieves his ambition of becoming a national leader. But a switch to a parliamentary government must be approved by the National Assembly.

Analysts expect a parliamentary system to be favoured by MPs since it would give them a greater say in government and provide them with new opportunities to provide largesse to their local districts.

But devolving power to the parliament could also rob the nation of strong political leadership by entrenching vested interests. President Kim appears to be trying to break bureaucratic resistance to reforms by transferring power from the ministries to the Blue House.

He has reduced the influence of the finance ministry, considered the "ministry of ministries", by giving a new agency a supervisory role over financial institutions. The central bank has achieved independence in setting monetary policy, while budget planning has been placed under the president rather than the finance ministry.

Economic advisers to the president have a more liberal bent than those officials heading most of the ministries and reformers have been appointed to several key posts, including the central bank governor and the director of the financial supervisory board.



The coalition has operated smoothly - President Kim Dae-jung (right) and Kim Jong-pil

CHAEBOL • by Guy de Jonquieres

Kim's giant challenge

The government faces a tricky task in changing the family-run conglomerates

If there is one acid test of Korea's determination to build a more open, flexible and competitive market economy, it will be its success in reforming the *chaebol*, the bloated family-run conglomerates which dominate the country's industrial landscape.

The *chaebol*'s power has long inspired hatred and fear, even among their own employees.

Their reckless debt-driven expansion into unrelated businesses has been blamed for stunting competition, distorting domestic markets and squandering national resources on grandiose investment projects, designed more to satisfy their chairman's vanity than to earn commercial returns.

Now the country's financial crisis, brought on largely by the groups' unsustainable large foreign and domestic borrowing, has given Kim Dae-jung's government the opportunity to do what its predecessors only talked about - cut the *chaebol* down to size.

Spurred by pressure from the International Monetary Fund, it has set about the task with gusto. Well before he took office President Kim called in the heads of the leading *chaebol* and told them they must rapidly change their ways. Among his demands were that they make their operations more transparent by publishing consolidated financial statements, stop guaranteeing subsidiaries' borrowings with assets of other companies in the same group, accept greater accountability to shareholders and radically slim down by selling businesses and cutting costs.

Mr Kim has kept up the pressure with legislation to reform corporate accounting,

remove restrictions on foreign equity investment and legalise hostile takeovers. At the same time he has started to attack Korea's notoriously rigid labour market restrictions by authorising companies in difficulty to lay off employees. But the most powerful agents for change are Korea's strict monetary policy and planned banking reforms.

Soaring interest rates and slumping domestic demand are severely squeezing the *chaebol*'s rickety finances and have plunged several smaller ones into bankruptcy.

Others may follow. Hyundai Research Institute, an offshoot of one of the largest *chaebol*, estimates that even if the country's 30 biggest industrial groups maintain sales this year at last year's level they will lose at least Won14,000bn. This is equivalent to a fifth of their combined capital, if interest rates average 20 per cent.

Meanwhile, the government hopes planned reforms of the banking sector will induce Korean commercial banks to replace crude traditional lending policies, based largely on collateral pledged by borrowers, with more sophisticated risk assessment criteria.

Along with growing pressure from foreign institutional shareholders on *chaebol* to improve their performance, these changes should lead managements to focus more intently on maximising profit.

That, at any rate, is the theory. But, despite the tightening financial tourniquet and plummeting domestic sales, the *chaebol* have yet to take drastic measures to put their house in order. Although most acknowledge that they need to rebuild their capital bases by weeding out poorly performing businesses, they have shrunk from the wielding the axe.

Most complain that they are being expected to do too much too fast.

Lee Yun-ho, president of

LG Economic Research Institute, says LG Group, its parent, will need five years to lower its debt-equity ratio from 850 per cent to the 200 per cent level the government wants the *chaebol* to reach by the end of the year. "There is no quick solution. We need more time," he says.

Many foreign observers believe the *chaebol* have yet to grasp the gravity of their situation. "The solvency position of the corporate sector is horrendous," says Richard Samuelson, of SBC Warburg Dillon Read. "But the *chaebol* do not seem to know the score. Their policies so far have been reactive, not proactive."

Adrian Cowell, of Dresner Kleinwort Benson, says many *chaebol* have still to accept that they need to sell prized assets to raise enough money to repair their capital bases.

"They think they can get by simply by getting rid of any old rubbish. But who is going to pay good money for it? The numbers just don't add up."

"The *chaebol* face tough challenges. Primitive management information systems mean they lack the detailed financial data and analysis needed to value assets and define core strategic businesses."

They are also reluctant to advertise businesses for sale for fear of appearing to be distress sellers in a buyers' market and provoking violent employee protests.

However, there are also suspicions that the initial shock of the crisis may be giving way to complacency.

"Top managers of some groups think the problem is only temporary, that interest rates will fall and then things will be all right again. But they are wrong," says Jong Hyun-chang, head of the Seoul office of Booz Allen, the international management consultancy.

There is another, more troubling, interpretation - that the *chaebol* are dragging

their feet in a deliberate attempt to force the government to relax its strict policies.

Lee Hahn-koo, president of the Daewoo Economic Research Institute, insists that high interest rates are threatening such damage to the economy that the IMF will soon be obliged to soften its prescriptions.

The *chaebol*'s strongest card is the knowledge that their own operations are so vital to national employment, exports and wealth creation that the country's economic infrastructure would be devastated if they were forced into total collapse.

As a senior finance ministry official puts it: "What happens if the *chaebol* say: 'If we die, the economy dies too'?" He has no answer to his own question.

Such a gambit is fraught with danger. The government is acutely aware that it cannot relent on its austerity regime, before it has produced the restructuring it is designed to promote, without forfeiting the international confidence on which economic recovery hinges.

But delay by the *chaebol* in setting their affairs in order risks making the crisis still worse by undermining their increasingly precarious financial structures.

So far the authorities have insisted they will let market forces do the job. But some analysts fear that if results are slow to materialise, the government might be tempted to intervene directly in an effort to compel the *chaebol* to restructure.

That could mark the start of a slippery slope. Previous Korean governments which have set out to impose change on the *chaebol* have invariably ended up as their powerless captives.

To avoid that fate, and the almost inevitable, calamitous economic consequences, President Kim will need to show that his new-found faith in the market is matched by a steely political will.

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4 KOREA

SMALL BUSINESS • by Guy de Jonquières

Living with the crumbs

The government has pledged it will remove constraints on the sector's growth

If Korea's new government has its way, the country's recovery will be forged in a ferment of entrepreneurial energy.

President Kim Dae-jung, who draws much of his political support from small businesses, has promised to put them at the centre of his economic restructuring plans by bulldozing the restrictions which have inhibited their growth.

His plans include Won1,000bn in low-interest loans for smaller companies, an attack on red tape and a bigger role for the Fair Trade Commission, Korea's traditionally toothless competition watchdog, with the aim of encouraging the formation of 30,000 fast-expanding companies in the next five years.

At any other time the prospect of such a helping hand would be cause for rejoicing by the downtrodden owners of Korea's 2.6m small businesses and their 5m employees.

But today most are too worried about short-term survival to put much faith in politicians' promises of jam tomorrow.

Since the country was plunged into financial crisis in November, small businesses have taken much of the pain. Choi Dong-kyu, of the Korea Small Business Institute, says their bankruptcy rate has doubled to more than 3,000 a month and will continue to accelerate as domestic demand slumps.

In a country where the lion's share of financial resources has long been channelled on preferential terms into prestige investments by the *chaebol*, small companies have learnt to live with the crumbs.

Commercial banks' reluctance to lend without collateral, and their lack of risk assessment skills, has denied

most small businesses the capital needed to grow fast. The onset of high interest rates and a severe shortage of credit has come as a crushing blow.

Dr Choi estimates that more than half of all small businesses have been obliged to turn for loans to the unofficial "kerb market", where annual interest rates of 50 per cent or more are common.

The squeeze has been tightened by the cash shortage among the *chaebol*, on which many small businesses rely as customers. Never fast payers, taking at least four months even in good times, the *chaebol* are stretching out payments to small suppliers for even longer.

Meanwhile, Dr Choi complains, competitive conditions are being made tougher by Korea's lenient bankruptcy laws, under which several big companies have recently filed for protection from their creditors. Released from the obligation to pay interest on borrowings, these companies are unfairly cutting prices to levels which even their most efficient smaller rivals cannot match profitably, he says.

The picture, however, is not entirely bleak.

Lee Min-hwa, chairman of Korea Venture Business Association, a recently formed grouping which represents young entrepreneurial businesses, still believes it will meet its target of doubling membership to 1,000 companies this year.

"The recession will create new opportunities for venture-backed businesses," says Mr Lee, who is president of Medison, a successful medical diagnostics company he founded in 1987.

His confidence is shared by Yun Yeo-gyeong, president of Korea Development Investment Finance Corporation, one of the country's rare western-style venture capital investors.

Unlike most of the self-styled venture capital companies, which are affili-



Chaebol have enjoyed the lion's share of financial resources

ated to *chaebol* and only make loans, KDIFC is an independent concern which provides equity financing and management support for start-ups.

Mr Yun says that although the financial crisis has forced KDIFC to defer plans to float on the stock exchange three of the 52 companies in its portfolio, only one has failed so far this year.

The two men can afford a relatively relaxed stance because the businesses they represent are unusual by Korean standards. Most are "knowledge-based" concerns which compete in technologically sophisticated markets.

Because they earn a large proportion of sales internationally they are far less vulnerable to the weakness of the domestic economy and stand to profit from the won's collapse. They also depend heavily on equity financing, which lessens the impact of high interest rates and scarce credit.

Mr Lee and Mr Yun believe the recession will enlarge the pool of entrepreneurial talent by forcing the *chaebol* to sack employees, who will seek to set up their own businesses. Mr Yun thinks, however, that they will be of variable quality.

"Korea has lots of good engineers, but few are experienced businessmen," he says. "The guys I want are the ones the *chaebol* least want to let go."

Both men are sceptical of the government's plans to provide subsidised loans to small businesses, saying it should focus on deregulation

and strengthening the country's capital markets.

They particularly stress the need to develop Kosdaq, the electronic over-the-counter exchange on which about 360 small companies are listed and which is being opened to both Korean and foreign institutional investors.

Kosdaq has long suffered from poor liquidity, and trading on it has all but ceased up since Korea's financial crisis broke. But Mr Yun, who is also an adviser to the government, is convinced that the problem is temporary.

"As soon as things have settled down, I am sure many foreign investors will want to invest in it," he says.

He has little time for the many small Korean businessmen who complain incessantly that the odds are unfairly stacked against them. "This country has been good at promoting entrepreneurs. If an entrepreneur is any good he can survive anywhere," he says.

Mr Lee strikes a similarly upbeat note. The environment for small businesses, he says, "is much better than a few years ago, and it is improving very fast."

But the two men's vision of a Korean economy propelled forward by the efforts of fast-growing high-tech enterprises is a world away from the grim reality which faces most of the country's small businesses.

"Some people say small is beautiful," Dr Choi says. "But that is not the case in Korea."

INVESTMENT • by Guy de Jonquières

Volte-face on capital

The president now sees foreign money as essential to the recovery

To visit Seoul's smarter hotels these days is to re-live scenes in eastern Europe soon after the fall of the Berlin Wall.

In lobbies and coffee shops, sharp-suited Western bankers and businessmen hold impromptu meetings with hopeful-looking local contacts.

Documents are scrutinised, numbers crunched, further meetings planned. Maybe, just maybe, deals might be in the making.

For Koreans, however, the experience could not be less familiar. For generations their inward-looking society has been accustomed to keeping the rest of the world at an unrespectful distance.

Now, the collapse of the country's economic "miracle" is forcing it to swallow its pride and seek salvation in foreigners' arms.

Kim Dae-jung's government has lost no time running the message home. The new president has repeatedly emphasised that Korea's recovery depends on going all-out to woo international confidence and attract large inflows of capital from abroad.

Unlike south-east Asia's "tiger" economies, whose growth depended heavily on investment by foreign multinationals, Korea's prosperity was largely home-grown. Tight restrictions on inward investment kept ownership of all the main sectors of its economy firmly in Korean hands.

At less than \$5bn, foreign direct investment (FDI) inflows in the decade to 1995 were among the lowest for any economy of comparable size and development in the world.

As some Koreans now acknowledge, protectionism restricted access not just to an important source of capital but to world-class technology, management and marketing knowhow.

A report by Booz Allen,

the international management consultancy, warned in October: "The xenophobic attitude to FDI and the internalisation of technology now make it difficult to master the new forms of knowledge that Korea requires for an economic metamorphosis."

Unless these challenges are addressed rapidly, the prospect facing the country is dark.

The crisis has prompted the government to lay out the welcome mat for foreign investors. The questions are: how many will take up the invitation and whether they will really be made to feel at home?

The bounce in the Seoul stock market this year suggests international portfolio investors are responding. But, despite the lure of modern assets at bargain-basement prices, prospective direct investors are taking their time.

"Foreign buyers are not dropping out of the sky and snapping up anything in sight," says a US business executive in Seoul. Indeed, a gold rush seems unlikely to develop quickly.

The government apparently hopes to relieve severe problems in the banking sector by finding foreign buyers for the First Korea and Seoul commercial banks, which are in bankruptcy.

But foreign bankers remain wary of these or any other institutions in the sector until they have been recapitalised and had debts brought under control.

Nor do foreign multinationals seem tempted by companies in sectors which depend heavily on Korea's depressed domestic market such as construction, consumer products and some categories of capital equipment.

Korea's leading export industries, including cars and electronics, are more attractive opportunities. Many have recently invested in efficient, highly automated plants which have been made still more competitive by the won's decline.

But pricing these assets away from the owners on acceptable terms may not be easy.

Steve Marvin, of Ssangyong Securities, says many Korean companies have inflated ideas about the worth of their businesses.

"They still think of Asia as the ocean of the world economy, and of Korea as its pearl," he says. But Western companies say Korean business's primitive accounting systems make unearthing the financial data needed to value prospective acquisitions and conduct due diligence procedures an arduous task.

Such lack of transparency, coupled with wariness about Korea's history of hostility towards foreign business, is encouraging many prospective western investors to play safe.

"Most are looking at companies they already have a

Western buyers can probably afford to wait for prices to fall

relationship with," says a US business executive. "But unless they have a truly wonderful local partner, which is pretty rare in Korea, they are shunning joint ventures and insisting on overall control."

Many are also said to be seeking to limit risks by bidding selectively for factories and equipment.

Given the scale of the asset disposals which Korean companies need to make to fend off the threat of financial collapse, prospective Western buyers can probably afford to wait for prices to fall.

Some believe really interesting opportunities may not materialise for at least another year, when the *chaebol* feel that their backs really are against the wall.

But securing keen prices may be only the start of the process. For all the official insistence that Korea is now an open market, there is still plenty of evidence of grass-roots xenophobia.

For instance, some service stations in Seoul have refused to fill up the few imported luxury cars in the city.

No one knows how rank-and-file workers will respond to foreign ownership, particularly if their new bosses insist on cutting wages and jobs. "Koreans are almost totally unfamiliar with foreign management. How fast they adjust is a crucial issue," says Park Eun-hoo, head of the Korea Labour Institute, a government think-tank.

He warns that, despite plans to amend the country's labour laws, if foreign companies try to deal with Korea's notoriously militant trades unions by locking them out they will face widespread resistance. Such action could trigger a more general backlash against foreign owners.

Jong Hyun-chang, head of Booz Allen's Seoul office, says Koreans need to stop identifying the country's economic welfare with the interests of its national producer industries and start thinking in terms of its attractions as a business from which companies from all over the world can compete in global markets.

Korea can certainly present an impressive list of credentials including one of the best-educated populations in Asia, abundant skilled labour, and fierce dedication to self-improvement and hard work.

However, even on the most optimistic assumptions, it will probably be many years before the country is ready to accept foreign investors as full corporate citizens rather than guests whose presence has been brought about by adverse economic circumstances.

After all, in the US and much of Europe, with much longer histories of international exposure, acquisitions and investments from abroad still arouse sensitivities about foreign economic domination. It hardly seems realistic to expect Korea, now struggling to shake off a tradition of insularity, to prove any more open to the world.

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